

<b>1</b>	Details of the person discharging managerial responsibilities/person closely associated					
<b>a)</b>	<b>Name</b>	<i>Lola Bidco AS</i>				
<b>2</b>	<b>Reason for the notification</b>					
<b>a)</b>	<b>Position/status</b>	<i>Persons closely associated: Lola Bidco AS</i> <i>— The notification concerns a person closely associated with a PDMR</i> <i>— Person discharging managerial responsibilities: Ashkan Senobari, board member</i>				
<b>b)</b>	<b>Initial notification or amendment</b>	<i>Initial notification</i>				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
<b>a)</b>	<b>Name</b>	<i>LUMI GRUPPEN AS</i>				
<b>b)</b>	<b>LEI code</b>	<i>984500558A4B099PCC34</i>				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
<b>a)</b>	<b>Description of the financial instrument, type of instrument</b>	<i>— Shares</i>  <i>Identification code</i> <i>— NO0010927288</i>				
<b>b)</b>	<b>Type of transaction</b>	<i>Purchase</i>				
<b>c)</b>	<b>Price(s) and volume(s)</b>	<table border="1"> <thead> <tr> <th>(i) Price(s)</th> <th>(ii) Volume(s)</th> </tr> </thead> <tbody> <tr> <td><i>NOK 13.20 per share</i></td> <td><i>50,000 shares</i></td> </tr> </tbody> </table>	(i) Price(s)	(ii) Volume(s)	<i>NOK 13.20 per share</i>	<i>50,000 shares</i>
(i) Price(s)	(ii) Volume(s)					
<i>NOK 13.20 per share</i>	<i>50,000 shares</i>					
<b>d)</b>	<b>Aggregated information</b>	<i>— Aggregated volume</i> <i>50,000 shares</i> <i>— Aggregated Price</i> <i>NOK 660,000</i>				
<b>e)</b>	<b>Date of the transaction</b>	<i>2024-12-16</i>				
<b>f)</b>	<b>Place of the transaction</b>	<i>Euronext Growth Oslo</i>				