

To NASDAQ Copenhagen

**Reporting of trading in Tryg shares by senior management**

30 January 2018

Statement of transactions by members of senior management and their related parties in shares, issued by Tryg and related securities, cf. article 19 of the EU Regulation 596/2014.

Morten Hübbe and Lars Bonde have purchased shares related to the matching shares programme, see Tryg's Remuneration policy.

| <b>1. Details of the person discharging managerial responsibilities/person closely associated</b>   |  |   |
|---|--|---|
| a)  | Name   | Morten Hübbe  |
| <b>2. Reason for notification</b>   |  |   |
| a)  | Position/status  | Group CEO   |
| b)  | Initial notification/<br>amendment   | Initial notification                                |
| <b>3. Details of the issuer</b>   |  |   |
| a)  | Name   | Tryg A/S  |
| b)  | LEI  | 213800ZRS8AC4LSTCE39                                |
| <b>4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |  |   |
| a)  | Description of the financial instrument, type of instrument<br><br>Identification code | Shares<br><br>DK 0060636678                         |
| b)  | Name of transaction  | Purchase  |
| c)  | Price(s) and volume(s)   | Price(s): DKK 2,596,393<br>Volume(s): 17,680 shares |
| d)  | Aggregated information<br>- Aggregated volume<br>- Price                               |   |
| e)  | Date of transaction  | 2018-01-30  |
| f)  | Place of transaction   | NASDAQ Copenhagen                                   |

|           |  |  |
|-----------|--|--|
| <b>1.</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>   |  |
| a)        | Name   | Lars Bonde   |
| <b>2.</b> | <b>Reason for notification</b>   |  |
| a)        | Position/status  | Group COO  |
| b)        | Initial notification/<br>amendment   | Initial notification                               |
| <b>3.</b> | <b>Details of the issuer</b>   |  |
| a)        | Name   | Tryg A/S   |
| b)        | LEI  | 213800ZRS8AC4LSTCE39                               |
| <b>4.</b> | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b> |  |
| a)        | Description of the financial instrument, type of instrument  | Shares   |
|           | Identification code  | DK 0060636678                                      |
| b)        | Name of transaction  | Purchase   |
| c)        | Price(s) and volume(s)   | Price(s): DKK 1,255,781<br>Volume(s): 8,577 shares |
| d)        | Aggregated information<br>- Aggregated volume<br>- Price   |  |
| e)        | Date of transaction  | 2018-01-30   |
| f)        | Place of transaction   | NASDAQ Copenhagen                                  |

#### **Further information**

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