



SCHIBSTED  
MEDIA GROUP

Attachment to Stock Exchange Notification 4 August 2017

## Primary insiders purchase of shares and bonus shares allocated in employee share saving plan

Name	A-shares allocated (bonus shares)	B-shares purchased	Holding of A-shares including allocation*	Holding of B-shares, including purchase*
Trond Berger*	22	65	4,378	35,082
Svein Arne Buggeland	5	16	208	248
Torbjörn Ek		38	133	308
Sondre Gravir	22	65	4,530	7,740
Raoul Grünthal	23	76	17,434	21,866
Annika Hellsten-Fabri	5	17	120	85
Morten Lia	5	16	146	166
Frank Lynam	8	39	257	312
Didrik Munch	22	64	13,728	20,518
Torry Pedersen*	22	97	9,886	11,936
Anders Rikter		31	570	384
Rolv Erik Ryssdal	22	65	20,310	45,590
Ingunn Saltbones	12	40	389	456
Lena K Samuelsson*	23	73	9,205	11,076
Gianpaolo Santorsola	22	65	537	9,535
Jo Christian Steigedal	11	65	1,150	1,341
Tina Stiegler		32	559	4,695

\*) Purchased and allocated shares includes any shares purchased or allocated to close affiliates, and holding of shares includes shares held by close affiliates, after purchase or allocation.