



SCHIBSTED
MEDIA GROUP

Attachment to Stock Exchange Notification 29 June 2015

Allotment of shares to primary insiders in Long Term Incentive Program 2015

Name	Number of A-shares in the 2015 program allotted now	Number of A-shares including new allotment*	Number of B- shares*
Trond Berger	1,632	19,053	12,605
Frode Eilertsen	1,478	3,758	2,280
Raoul Grünthal	1,413	17,105	11,738
Camilla Jarlsby	1,167	16,795	12,328
Didrik Munch	1,704	13,419	7,543
Rolv Erik Ryssdal	2,414	29,785	20,217
Terje Seljeseth	1,600	15,342	9,020
Lena K. Samuelsson	723	8,876	5,597

*) Number of shares owned, including close affiliates, after allotment.