

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | |
|-----------------|--|--|-----------------|------------------|-------------|---------------|
| a) | Name | Øystein Dahl Hem | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | Primary insider, CFO | | | | |
| b) | Initial notification/Amendment | Initial notification | | | | |
| 3 | Details of issuer | | | | | |
| a) | Name | Pexip Holding ASA | | | | |
| b) | LEI | 549300S79JFZK79XBI07 | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | Shares in Pexip Holding ASA (ISIN: NO0010840507) | | | | |
| b) | Nature of the transaction | Purchase of shares | | | | |
| c) | Price(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>NOK 21.9989</td> <td>10,000 shares</td> </tr> </tbody> </table> | Price(s) | Volume(s) | NOK 21.9989 | 10,000 shares |
| Price(s) | Volume(s) | | | | | |
| NOK 21.9989 | 10,000 shares | | | | | |
| d) | Aggregated information — Aggregated volume — Price | 10,000 shares acquired for an NOK 219,989 | | | | |
| e) | Date of the transaction | 2023-08-10 | | | | |
| f) | Place of the transaction | MIC: XOSL | | | | |