

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Lani Invest AS				
2	Reason for the notification					
a)	Position/status	Close associate to primary insider and board member in Ayfie Group AS, Lars Nilsen				
b)	Initial Notification / Amendment	Initial				
3	Details of the issuer					
a)	Name	Ayfie Group AS				
b)	LEI	635400GUFTQDXIVUEM96				
4	Details of the transaction:					
a)	Description of the financial instrument, type of instrument Identification code	Shares in Ayfie Group AS, with ISIN NO0012861683				
b)	Nature of the transaction	Allocation of shares in rights issue				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price</td> <td>Volume(s)</td> </tr> <tr> <td>NOK 8.00</td> <td>309,108</td> </tr> </table>	Price	Volume(s)	NOK 8.00	309,108
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d)	Aggregated information — Aggregated volume — Price	<table border="1"> <tr> <td>Price</td> <td>Volume(s)</td> </tr> <tr> <td>NOK 8.00</td> <td>309,108</td> </tr> </table>	Price	Volume(s)	NOK 8.00	309,108
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NOK 8.00	309,108					
e)	Date of the transaction	2023-11-07				
f)	Place of the transaction	Outside a trading venue				

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Dallas Asset Management AS				
2	Reason for the notification					
a)	Position/status	Close associate to primary insider and board member in Ayfie Group AS, Jan Christian Opsahl				
b)	Initial Notification / Amendment	Initial				
3	Details of the issuer					
a)	Name	Ayfie Group AS				
b)	LEI	635400GUFTQDXIVUEM96				
4	Details of the transaction:					
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1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Ferncliff Listed DAI AS				
2	Reason for the notification					
a)	Position/status	Close associate to primary insider and board member in Ayfie Group AS, Øystein Stray Spetalen				
b)	Initial Notification / Amendment	Initial				
3	Details of the issuer					
a)	Name	Ayfie Group AS				
b)	LEI	635400GUFTQDXIVUEM96				
4	Details of the transaction:					
a)	Description of the financial instrument, type of instrument Identification code	Shares in Ayfie Group AS, with ISIN NO0012861683				
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NOK 8.00	309,108					
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1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Mertoun Capital AS				
2	Reason for the notification					
a)	Position/status	Close associate to primary insider and board member in Ayfie Group AS, Jostein Devold				
b)	Initial Notification / Amendment	Initial				
3	Details of the issuer					
a)	Name	Ayfie Group AS				
b)	LEI	635400GUFTQDXIVUEM96				
4	Details of the transaction:					
a)	Description of the financial instrument, type of instrument Identification code	Shares in Ayfie Group AS, with ISIN NO0012861683				
b)	Nature of the transaction	Allocation of shares in rights issue				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price</td> <td>Volume(s)</td> </tr> <tr> <td>NOK 8.00</td> <td>309,107</td> </tr> </table>	Price	Volume(s)	NOK 8.00	309,107
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e)	Date of the transaction	2023-11-07				
f)	Place of the transaction	Outside a trading venue				

1	Details of the person discharging managerial responsibilities/person closely associated						
a)	Name	Delta Commerce AS					
2	Reason for the notification						
a)	Position/status	Close associate to primary insider and CFO in Ayfie Group AS, Lasse Ruud					
b)	Initial Notification / Amendment	Initial					
3	Details of the issuer						
a)	Name	Ayfie Group AS					
b)	LEI	635400GUFTQDXIVUEM96					
4	Details of the transaction:						
a)	Description of the financial instrument, type of instrument Identification code	Shares in Ayfie Group AS, with ISIN NO0012861683					
b)	Nature of the transaction	Allocation of shares in rights issue					
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price</td> <td>Volume(s)</td> </tr> <tr> <td>NOK 8.00</td> <td>5,150</td> </tr> </table>		Price	Volume(s)	NOK 8.00	5,150
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