



SCHIBSTED

MEDIA GROUP

Attachment to Stock Exchange Notification 21 November 2018

Primary insiders purchase of shares and matching shares allocated in employee share saving plan

Name	B-shares purchased and allocated	Holding of A-shares	Holding of B-shares, including purchase and allocation
Trond Berger*	80	4 425	38 810
Svein Arne Buggeland	25	219	350
Maria Carling	16	-	51
Torbjörn Ek	46	133	493
Raoul Grünthal	76	17 484	26 004
Annika Elisabeth Hellsten-Fabbri	10	131	159
Morten Lia	8	157	213
Torry Pedersen*	125	8 959	12 593
Rolv Erik Ryssdal	80	20 357	51 305
Ingunn Saltbones	50	416	674
Jo Christian Steigedal	80	1 173	1 690

*) Purchased and allocated shares includes any shares purchased or allocated to close affiliates, and holding of shares includes shares held by close affiliates, after purchase or allocation.