



StrongPoint ASA: Mandatory notification of trade

11.8.2025 12:15:19 CEST | StrongPoint | Mandatory notification of trade primary insiders

The Board shall use 20% of their gross remuneration to acquire shares in the company until they own shares equal in value to one year's gross board remuneration. The shares are allocated from StrongPoint ASA's own holdings. The price for the shares was NOK 10.98, which is the volume weighted average for the past three working days.

Mørthen Johannessen, chairman of the board of StrongPoint ASA, today acquired 2,959 shares through the program. New holding is 156,948 shares, 0.3% of the outstanding shares.

Ingeborg Molden Hegstad, member of the board of StrongPoint ASA, today acquired 1,594 shares through the program. New holding is 35,713 shares, 0.1% of the outstanding shares.

Pål Wibe, member of the board of StrongPoint ASA, today acquired 1,594 shares through the program. New holding is 8,755 shares, 0.0% of the outstanding shares.

Monica Aune, member of the board of StrongPoint ASA, today acquired 1,594 shares through the program. New holding is 2,875 shares, 0.0% of the outstanding shares.

Preben Rasch-Olsen, member of the board of StrongPoint ASA, today acquired 1,594 shares through the program. New holding is 2,875 shares, 0.0% of the outstanding shares.

StrongPoint ASA has an employee shareholder program where the employees participating in the program get four allocations per year. The shares are transferred to each employee's securities account. The maximum number of shares per employee was 797 and it was transferred a total of 6,608 shares today. There is a lock-in period of one year for the shares, and the discount is set to 20%. The shares are allocated from StrongPoint ASA's own holdings. The price for the shares was NOK 10.98, which is the volume weighted average for the past three working days.

StrongPoint ASA has today sold 15,943 shares. New holding is 142,954 shares, 0.3% of the outstanding shares.

Please see the attached form(s) for notification and public disclosure of transactions.

This information is subject to disclosure requirements set out in the Market Abuse Regulation EU 596/2014 Article 19 and the Norwegian Securities Trading Act Section 5-12.

Contacts

- Marius Drefvelin, CFO StrongPoint ASA, +47 958 95 690, marius.drefvelin@strongpoint.com

About StrongPoint

StrongPoint is a grocery retail technology company that provides solutions to make shops smarter, shopping experiences better, and online grocery shopping more efficient. With approximately 500 employees in Norway, Sweden, the Baltics, Finland, Spain, the UK and Ireland, and together with a wide partner network, StrongPoint supports grocery and retail businesses in more than 20 countries.

StrongPoint provides end-to-end e-commerce solutions, including in-store order picking, automated fulfillment (with AutoStore), click & collect temperature-controlled grocery lockers, and in-store and drive-thru grocery pickup solutions. The company also delivers a range of in-store technologies, such as electronic shelf labels, AI-powered self-checkouts, and cash management and payment solutions. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of approximately NOK 1.3 billion [ticker: STRO].

Attachments

- [Download announcement as PDF.pdf](#)
- [Notification of transactions pursuant to the market abuse regulation article 19.pdf](#)