

To NASDAQ Copenhagen

Reporting of trading in Tryg shares by senior management

9 February 2017

Statement of transactions by members of senior management and their related parties in shares, issued by Tryg and related securities, cf. article 19 of the EU Regulation 596/2014.

Morten Hübbe and Lars Bonde have been granted shares related to the matching shares programme from 2013, see Tryg's Remuneration policy.

| 1. Details of the person discharging managerial responsibilities/person closely associated | | |
|---|---|--|
| a) | Name | Morten Hübbe |
| 2. Reason for notification | | |
| a) | Position/status | Group CEO |
| b) | Initial notification/amendment | Initial notification |
| 3. Details of the issuer | | |
| a) | Name | Tryg A/S |
| b) | LEI | 213800ZRS8AC4LSTCE39 |
| 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a) | Description of the financial instrument, type of instrument | Shares |
| | Identification code | DK 0060636678 |
| b) | Name of transaction | Granting |
| c) | Price(s) and volume(s) | Price(s): DKK 1,240,019 Volume(s): 9,230 shares |
| d) | Aggregated information - Aggregated volume - Price | |
| e) | Date of transaction | 2017-02-08 |
| f) | Place of transaction | NASDAQ Copenhagen |

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|-----------|--|--|
| 1. | Details of the person discharging managerial responsibilities/person closely associated | |
| a) | Name | Lars Bonde |
| 2. | Reason for notification | |
| a) | Position/status | Group COO |
| b) | Initial notification/ amendment | Initial notification |
| 3. | Details of the issuer | |
| a) | Name | Tryg A/S |
| b) | LEI | 213800ZRS8AC4LSTCE39 |
| 4. | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |
| a) | Description of the financial instrument, type of instrument Identification code | Shares DK 0060636678 |
| b) | Name of transaction | Granting |
| c) | Price(s) and volume(s) | Price(s): DKK 593,140 Volume(s): 4,415 shares |
| d) | Aggregated information - Aggregated volume - Price | |
| e) | Date of transaction | 2017-02-08 |
| f) | Place of transaction | NASDAQ Copenhagen |



Further information

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Tryg is the second-largest insurance company in the Nordic region with activities in Denmark, Norway and Sweden. Tryg provides peace of mind and value for more than 3 million customers on a daily basis. Tryg is listed on NASDAQ Copenhagen and 60% of the shares are held by TryghedsGruppen smba. TryghedsGruppen, annually, contributes around DKK 600m to peace of mind purposes via TrygFonden.