



SCHIBSTED  
MEDIA GROUP

Attachment to Stock Exchange Notification 15 November 2017

## Primary insiders purchase of shares and bonus shares allocated in employee share saving plan

Name	A-shares allocated (bonus shares)	B-shares purchased	Holding of A-shares including allocation*	Holding of B-shares including purchase*
Trond Berger*	21	54	4,399	35,136
Svein Arne Buggeland	5	13	213	261
Torbjörn Ek		31	133	339
Sondre Gravir	21	18	4,551	7,758
Raoul Grünthal	22	58	17,456	21,924
Annika Hellsten-Fabri	4	12	124	97
Morten Lia	5	13	151	179
Frank Lynam	7	33	264	345
Torry Pedersen*	21	81	8,907	10,017
Rolv Erik Ryssdal	21	54	20,331	45,644
Ingunn Saltbones	12	33	401	489
Lena K Samuelsson*	22	58	9,227	11,134
Gianpaolo Santorsola	21	50	558	9,585
Jo Christian Steigedal	10	54	1,160	1,395
Tina Stiegler		26	559	4,721

\*) Purchased and allocated shares includes any shares purchased or allocated to close affiliates, and holding of shares includes shares held by close affiliates, after purchase or allocation.