



SCHIBSTED  
MEDIA GROUP

Attachment to Stock Exchange Notification 10 March 2016

### Primary insiders participating the employee share saving plan 2016

Name	Holding of A-shares*	Holding of B-shares*	Annual saving amount (NOK)
Trond Berger	4,193	12,605	49,992
Sven Arne Buggeland	197	163	12,000
Sondre Gravir	4,345	2,309	49,992
Raoul Grünthal	17,252	11,738	50,685
Annika Hellsten-Fabbri	86	-	12,134
Morten Lia	113	80	12,000
Frank Lymum	150	99	30,000
Didrik Oskar Munch	13,559	7,543	49,992
Torry Pedersen**	9,701	8,290	74,988
Anders Rikter	407	267	12,000
Rolv Erik Ryssdal	20,125	20,217	49,992
Ingunn Saltbones	320	240	30,000
Jo Christian Steigedal	1,053	985	49,992

\*) Holding of shares including close affiliates

\*\*) Annual share saving amount including close affiliates