

KRT-1500 Template for notification of transactions by persons discharging managerial responsibilities (PDMR) and persons closely associated with them

The person liable:

- PDMR Closely associated person (natural person) Closely associated person (legal person)

Info about the one who reports

Last name	BYRE
First name	STINA CHARLENE
Business name	Europris ASA

About PDMR

Last name	Juel-Jensen
First name	Claus
Position / role	Board member

Initial notification or amendment to prior notification

- Initial Amendment

Details about the issuer or emission allowance market participant

Business name	Europris ASA
LEI number	5967007LIEEXZXGA8G28

Description of the financial instrument/type of instrument

Instrument

Share

ISIN code

NO0010735343

Name of the financial instrument

Nature of the transaction

Transaction type

Acquisition

Share option program

The transaction is linked to an exercise of a share option program

Yes

No

Currency of the transaction

Currency

NOK

Price(s) and volume(s)

Price per unit

49.0586

Volume

10 192

Aggregated information

Average price per unit

49.05860

Aggregated volume

10 192

Total amount

500 005.251200

Date of the transaction

Date

9/14/2022

Place of the transaction

Trading venue

XOSL - Oslo Børs

Comment

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Info about the one who reports

Last name BYRE
First name STINA CHARLENE
Business name Europris ASA

Closely associated person (legal person)

Business name DIGITAL HVERDAG AS
Org no. 983213677
Business name DIGITAL HVERDAG AS
LEI code

About PDMR

Last name Storehaug
First name Bente Sollid
Position / Role Board member

Initial notification or amendment to prior notification

- Initial Amendment

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Price per unit

49.0586

Volume

2 038

Aggregated information

Average price per unit

49.05860

Aggregated volume

2 038

Total amount

99 981.426800

Date of the transaction

Date

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Place of the transaction

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Last name BYRE
First name STINA CHARLENE
Business name Europris ASA

Closely associated person (legal person)

Business name KNIPEN AS
Org no. 914907373
Business name KNIPEN AS
LEI code

About PDMR

Last name Eldal
First name Espen
Position / Role CEO

Initial notification or amendment to prior notification

- Initial Amendment

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LEI number 5967007LIEEXZXGA8G28

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Last name BYRE
First name STINA CHARLENE
Business name Europris ASA

Closely associated person (legal person)

Business name RETIRO AS
Org no. 971073500
Business name RETIRO AS
LEI code

About PDMR

Last name Rygh
First name Tom Vidar
Position / Role Chair of the board

Initial notification or amendment to prior notification

- Initial Amendment

Details about the issuer or emission allowance market participant

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Last name BYRE
First name STINA CHARLENE
Business name Europris ASA

Closely associated person (legal person)

Business name SPÆREN INVEST AS
Org no. 998315190
Business name SPÆREN INVEST AS
LEI code

About PDMR

Last name Spæren
First name Knut
Position / Role VP International Sourcing

Initial notification or amendment to prior notification

- Initial Amendment

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About PDMR

Last name	BYRE
First name	STINA CHARLENE
Position / role	CFO

Initial notification or amendment to prior notification

- Initial Amendment

Details about the issuer or emission allowance market participant

Business name	Europris ASA
LEI number	5967007LIEEXZXGA8G28

Skjemaversjon: 46345

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Price per unit

49.0586

Volume

6 115

Aggregated information

Average price per unit

49.05860

Aggregated volume

6 115

Total amount

299 993.339000

Date of the transaction

Date

9/14/2022

Place of the transaction

Trading venue

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Last name	BYRE
First name	STINA CHARLENE
Business name	Europris ASA

About PDMR

Last name	FINTLAND
First name	TONE CATHRINE
Position / role	Board member

Initial notification or amendment to prior notification

- Initial Amendment

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