

REPORTING OF TRANSACTIONS IN DFDS' SHARES AND ASSOCIATED SECURITIES BY SENIOR EMPLOYEES AND THEIR RELATED PARTIES

Pursuant to section 28a of the Danish Securities Trading Act, DFDS A/S is disclosing information on trading in the shares and associated securities of DFDS A/S undertaken by senior employees or their related parties.

Yesterday, the result of DFDS' share buyback of up to DKK 400m was announced. Based on this announcement, the sale of shares is calculated and disclosed for the Lauritzen Foundation, Niels Smedegaard and Torben Carlsen.

Lauritzen Foundation

Name: Lauritzen Foundation
 Cause: Bent Østergaard, Chair of DFDS' Board of Directors and CEO of the Lauritzen Foundation
 Issuer: DFDS A/S
 ISIN: DK 0060655629
 Trading place: Nasdaq Copenhagen
 Designation: Shares
 Transaction: Sale
 Trading date: 26 February 2016

NAME	TRANS-ACTION	NO. OF SHARES	PRICE, DKK	TOTAL VALUE, DKK
Lauritzen Foundation	Sale	560,000	250	140,000,000

Niels Smedegaard

Name: Niels Smedegaard
 Cause: CEO, DFDS
 Issuer: DFDS A/S
 ISIN: DK0060655629
 Trading place: Nasdaq Copenhagen
 Designation: Shares
 Transaction: Sale
 Trading date: 26 February 2016

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Company announcement no.
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About DFDS

DFDS provides shipping and transport services in Europe, generating annual revenues of EUR 1.8bn.

To over 8,000 freight customers, we deliver high performance and superior reliability through shipping and port terminal services, and transport and logistics solutions.

For six million passengers, we provide safe overnight and short sea ferry services.

Our 6,600 employees are located in offices across 20 countries. DFDS was founded in 1866, is headquartered in Copenhagen, and listed on NASDAQ OMX Copenhagen.

Disclaimer

The statements about the future in this announcement contain an element of risk and uncertainty, both in general and specific terms, and this means that actual developments may diverge considerably from the statements about the future.

NAME	TRANS-ACTION	NO. OF SHARES	PRICE, DKK	TOTAL VALUE, DKK
Niels Smedegaard	Sale	155,717	250	38,929,250

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Torben Carlsen

Name: Torben Carlsen
Cause: CFO, DFDS
Issuer: DFDS A/S
ISIN: DK0060655629
Trading place: Nasdaq Copenhagen
Designation: Shares
Transaction: Sale
Trading date: 26 February 2016

NAME	TRANS-ACTION	NO. OF SHARES	PRICE, DKK	TOTAL VALUE, DKK
Torben Carlsen	Sale	71,880	250	17,970,000