

## NOTIFICATION OF TRANSACTIONS BY PRIMARY INSIDERS AND THEIR CLOSE ASSOCIATES

1	Details of the person discharging managerial responsibilities/person closely associated									
a)	Name	<i>Ferncliff Listed Dai AS</i>								
2	Reason for the notification									
a)	Position/status	<i>A company closely associated with board member Øystein Stray Spetalen</i>								
b)	Initial Notification Amendment	<i>Initial notification</i>								
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor									
a)	Name	<i>Ayfie Group AS</i>								
b)	LEI	<i>635400GUFTQDXIVUEM96</i>								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	<p><i>Shares in Ayfie Group AS</i>  <i>ISIN: NO 0012861683</i></p>								
b)	Nature of the transaction	<i>Lending of shares in connection with private placement pursuant to a share lending agreement and subscription of shares in the private placement</i>								
c)	Price(s) and volume(s)	<p>Lending of shares:</p> <table border="1"> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> <tr> <td><i>0</i></td> <td><i>2,084,588</i></td> </tr> </table> <p>Subscription for shares in the private placement:</p> <table border="1"> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> <tr> <td><i>NOK 6.9</i></td> <td><i>144,927</i></td> </tr> </table>	Price(s)	Volume(s)	<i>0</i>	<i>2,084,588</i>	Price(s)	Volume(s)	<i>NOK 6.9</i>	<i>144,927</i>
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e)	Date of the transaction	<i>2024-03-14</i>								
f)	Place of the transaction	<i>Outside a trading venue</i>								
g)	Additional Information	<i>N/A</i>								

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1	Details of the person discharging managerial responsibilities/person closely associated									
a)	Name	<i>Dallas Asset Management AS</i>								
2	Reason for the notification									
a)	Position/status	<i>A company closely associated with board member Jan Christian Opsahl</i>								
b)	Initial Notification Amendment	<i>Initial notification</i>								
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor									
a)	Name	<i>Ayfie Group AS</i>								
b)	LEI	<i>635400GUFTQDXIVUEM96</i>								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	<p><i>Shares in Ayfie Group AS</i>  <i>ISIN: NO 0012861683</i></p>								
b)	Nature of the transaction	<i>Lending of shares in connection with private placement pursuant to a share lending agreement and subscription of shares in the private placement</i>								
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f)	Place of the transaction	<i>Outside a trading venue</i>								
g)	Additional Information	<i>N/A</i>								

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	<i>Lani Invest AS</i>				
2	Reason for the notification					
a)	Position/status	<i>A company closely associated with board member Lars Nilsen</i>				
b)	Initial Notification Amendment	<i>Initial notification</i>				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	<i>Ayfie Group AS</i>				
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1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	<i>Mertoun Capital AS</i>				
2	Reason for the notification					
a)	Position/status	<i>A company closely associated with board member Jostein Devold</i>				
b)	Initial Notification Amendment	<i>Initial notification</i>				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
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