

REPORTING OF TRANSACTIONS IN DFDS' SHARES AND ASSOCIATED SECURITIES BY SENIOR EMPLOYEES

In accordance with section 28a of the Danish Securities Trading Act, DFDS A/S is disclosing information on trading in the shares and associated securities of DFDS A/S undertaken by senior employees or their related parties.

Niels Smedegaard

Sale of shares

Name: Niels Smedegaard
Cause: CEO, DFDS

Issuer: DFDS A/S
ISIN: DK0060655629
Trading place: Nasdaq Copenhagen
Designation: Shares
Transaction: Sale
Trading date: 15 February 2016

NAME	TRANSACTION	NO.	PRICE	TOTAL VALUE, DKK
Niels Smedegaard	Sale	26,000	233.5	6,071,423

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About DFDS

DFDS provides shipping and transport services in Europe, generating annual revenues of EUR 1.7bn.

To over 8,000 freight customers, we deliver high performance and superior reliability through shipping & port terminal services, and transport & logistics solutions.

For six million passengers, we provide safe overnight and short sea ferry services.

Our 6,600 employees are located on ships and in offices across 20 countries. DFDS was founded in 1866, is headquartered in Copenhagen, and listed on Nasdaq Copenhagen.