



DISCLOSURE OF TRANSACTIONS BY PDMRS AND PCAS

1	Details of the person discharging managerial responsibilities/person closely associated						
a)	Name	Lola Bidco AS					
2	Reason for the notification						
a)	Position/status	Persons closely associated: Lola Bidco AS — The notification concerns a person closely associated with a PDMR — Person discharging managerial responsibilities: Ashkan Senobari, board member					
b)	Initial notification or amendment	Initial notification					
3	Details of the issuer						
a)	Name	LUMI GRUPPEN AS					
b)	LEI code	984500558A4B099PCC34					
4	Details of the transaction(s)						
a)	Description of the financial instrument	– Shares in Lumi Gruppen AS					
	Identification code	– ISIN: NO0010927288					
b)	Type of transaction	Subscription of shares by conversion of loan					
c)	Price(s) and volume(s)	<table><tr><td>(i) Price(s)</td><td>(ii) Volume(s)</td></tr><tr><td>NOK 10</td><td>2,793,243</td></tr></table>		(i) Price(s)	(ii) Volume(s)	NOK 10	2,793,243
(i) Price(s)	(ii) Volume(s)						
NOK 10	2,793,243						
d)	Aggregated information						
	— Aggregated volume	— 2,793,243 Shares					
	— Average price per unit	— NOK 10					
	— Total amount	— NOK 27,932,430					
e)	Date of the transaction	Date for execution of the transaction: 2024-04-16					
f)	Place of the transaction	Outside a trading venue					