



SCHIBSTED
MEDIA GROUP

Attachment to Stock Exchange Notification 1 March 2019

Primary insiders purchase of shares and bonus shares allocated in employee share saving plan and shares granted in incentive programs

Name	B-shares granted through incentive programs	B-shares purchased and allocated through Employee Share Saving Plan*	Holding of A-shares*	Holding of B-shares, after transfers*
Trond Berger*	1,415	72	4,425	40,297
Svein Arne Buggeland	-	22	219	372
Maria Carling	-	14	-	65
Torbjörn Ek	-	40	133	533
Raoul Grünthal	1,173	68	17,484	27,245
Annika Elisabeth Hellsten-Fabbri	-	17	131	176
Antoine Jouteau	1,651	-	-	19,307
Morten Lia	-	7	157	220
Jacob Andreas Møller*	949	-	3,067	8,028
Torry Pedersen*	1,066	111	8,959	13,770
Rolv Erik Ryssdal	2,517	72	20,357	53,894
Ingunn Saltbones	-	44	416	718
Siv Juvik Tveitnes	499	-	507	3,978
Jo Christian Steigedal	-	72	1,173	1,762
Anders Skoe	1,077	-	2,012	5,778

*) Purchased and allocated shares includes any shares purchased or allocated to close affiliates, and holding of shares includes shares held by close affiliates, after purchase or allocation.