



SCHIBSTED  
MEDIA GROUP

Attachment to Stock Exchange Notification 20 May 2016

## Primary insiders purchase of shares in employee share saving plan

Name	B-shares purchased	Holding of A-shares	Holding of B-shares, including purchase*
Trond Berger*	51	4,193	18,339
Svein Arne Buggeland	12	197	175
Sondre Gravir	51	4,345	3,851
Raoul Grünthal	52	17,252	16,067
Annika Hellsten-Fabri	13	86	13
Morten Lia	12	113	92
Frank Lynum	30	150	129
Didrik Munch	51	13,559	12,902
Torry Pedersen*	76	9,701	9,359
Anders Rikter	12	407	279
Rolv Erik Ryssdal	51	20,125	29,443
Ingunn Saltbones	30	320	270
Jo Christian Steigedal	51	1,053	1,036

\*) Holding of shares including close affiliates, after purchase