

1	Details of the person discharging managerial responsibilities/person closely associated													
a)	Name	Gudmundur Adalsteinsson N/A												
2	Reason for the notification													
a)	Position/status	Chief Sales Officer and a primary insider of Crayon Group Holding ASA												
b)	Initial Notification / Amendment	Initial												
3	Details of the issuer													
a)	Name	Crayon Group Holding ASA												
b)	LEI	5967007LIEEXZXi98043												
4	Details of the transaction:													
a)	Description of the financial instrument, type of instrument Identification code	Shares in Crayon Group Holding ASA, with ISIN NO0010808892												
b)	Nature of the transaction	Exercise and disposal/settlement of options/incentives shares												
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e)	Date of the transaction	23.06.2025
f)	Place of the transaction	Outside trading venue
g)	Additional information	The above transactions have been cash settled (net) by the issuer. No shares have been issued.

1	Details of the person discharging managerial responsibilities/person closely associated													
a)	Name	Brede Huser N/A												
2	Reason for the notification													
a)	Position/status	Chief Financial Officer and a primary insider of Crayon Group Holding ASA												
b)	Initial Notification / Amendment	Initial												
3	Details of the issuer													
a)	Name	Crayon Group Holding ASA												
b)	LEI	5967007LIEEXZXi98043												
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g)	Additional information	The above transactions have been cash settled (net) by the issuer. No shares have been issued. The settlement is partly subject to deferred payment.

1	Details of the person discharging managerial responsibilities/person closely associated													
a)	Name	Kyle Stephen Mulholland N/A												
2	Reason for the notification													
a)	Position/status	A person closely associated with Melissa Mulholland, Chief Executive Officer and a primary insider of Crayon Group Holding ASA												
b)	Initial Notification / Amendment	Initial												
3	Details of the issuer													
a)	Name	Crayon Group Holding ASA												
b)	LEI	5967007LIEEXZI98043												
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1	Details of the person discharging managerial responsibilities/person closely associated																	
a)	Name	Melissa Mulholland N/A																
2	Reason for the notification																	
a)	Position/status	Chief Executive Officer and a primary insider of Crayon Group Holding ASA																
b)	Initial Notification / Amendment	Initial																
3	Details of the issuer																	
a)	Name	Crayon Group Holding ASA																
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f)	Place of the transaction	Outside trading venue
g)	Additional information	The above transactions have been cash settled (net) by the issuer. No shares have been issued. The settlement is partly subject to deferred payment.

1	Details of the person discharging managerial responsibilities/person closely associated													
a)	Name	Jon Birger Syvertsen N/A												
2	Reason for the notification													
a)	Position/status	Chief Operating Officer and a primary insider of Crayon Group Holding ASA												
b)	Initial Notification / Amendment	Initial												
3	Details of the issuer													
a)	Name	Crayon Group Holding ASA												
b)	LEI	5967007LIEEXZI98043												
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1	Details of the person discharging managerial responsibilities/person closely associated																	
a)	Name	Mette Wam N/A																
2	Reason for the notification																	
a)	Position/status	Board member and a primary insider of Crayon Group Holding ASA																
b)	Initial Notification / Amendment	Initial																
3	Details of the issuer																	
a)	Name	Crayon Group Holding ASA																
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g)	Additional information	The above transactions have been cash settled (net) by the issuer. No shares have been issued. The settlement is partly subject to deferred payment.

1	Details of the person discharging managerial responsibilities/person closely associated													
a)	Name	Bente Liberg N/A												
2	Reason for the notification													
a)	Position/status	Chief Human Resources Officer and a primary insider of Crayon Group Holding ASA												
b)	Initial Notification / Amendment	Initial												
3	Details of the issuer													
a)	Name	Crayon Group Holding ASA												
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1	Details of the person discharging managerial responsibilities/person closely associated									
a)	Name	Jens Rugseth N/A								
2	Reason for the notification									
a)	Position/status	Board member and a primary insider of Crayon Group Holding ASA								
b)	Initial Notification / Amendment	Initial								
3	Details of the issuer									
a)	Name	Crayon Group Holding ASA								
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1	Details of the person discharging managerial responsibilities/person closely associated									
a)	Name	Lars Hatlen Larhammer N/A								
2	Reason for the notification									
a)	Position/status	Board member and a primary insider of Crayon Group Holding ASA								
b)	Initial Notification / Amendment	Initial								
3	Details of the issuer									
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a)	Name	Grethe Helene Viksaas N/A								
2	Reason for the notification									
a)	Position/status	Board member and a primary insider of Crayon Group Holding ASA								
b)	Initial Notification / Amendment	Initial								
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e)	Date of the transaction	23.06.2025								

f)	Place of the transaction	Outside trading venue
g)	Additional information	The above transactions have been cash settled (net) by the issuer. No shares have been issued. The settlement is subject to deferred payment.

1	Details of the person discharging managerial responsibilities/person closely associated									
a)	Name	Timothy Jay Herland N/A								
2	Reason for the notification									
a)	Position/status	Board member and a primary insider of Crayon Group Holding ASA								
b)	Initial Notification / Amendment	Initial								
3	Details of the issuer									
a)	Name	Crayon Group Holding ASA								
b)	LEI	5967007LIEEXZXi98043								
4	Details of the transaction:									
a)	Description of the financial instrument, type of instrument Identification code	Shares in Crayon Group Holding ASA, with ISIN NO0010808892								
b)	Nature of the transaction	Exercise and disposal/settlement of options/incentives shares								
c)	Price(s) and volume(s)	<p>Exercise of options/ incentives shares:</p> <table border="1"> <tr> <th>Price</th> <th>Volume(s)</th> </tr> <tr> <td>NOK 0</td> <td>321</td> </tr> </table> <p>Disposal/settlement of options/incentives shares:</p> <table border="1"> <tr> <th>Price</th> <th>Volume(s)</th> </tr> <tr> <td>NOK 144.7834</td> <td>321</td> </tr> </table>	Price	Volume(s)	NOK 0	321	Price	Volume(s)	NOK 144.7834	321
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