



StrongPoint ASA: Mandatory notification of trade

29.4.2025 13:55:18 CEST | StrongPoint | Mandatory notification of trade primary insiders

The Board shall use 20% of their gross remuneration to acquire shares in the company until they own shares equal in value to one year's gross board remuneration. The shares are allocated from StrongPoint ASA's own holdings. The price for the shares was NOK 9.11, which is the volume weighted average for the past three working days.

Mørthen Johannessen, chairman of the board of StrongPoint ASA, today acquired 3,495 shares through the program. New holding is 153,989 shares, 0.3% of the outstanding shares.

Ingeborg Molden Hegstad, member of the board of StrongPoint ASA, today acquired 1,838 shares through the program. New holding is 34,119 shares, 0.1% of the outstanding shares.

Pål Wibe, member of the board of StrongPoint ASA, today acquired 1,838 shares through the program. New holding is 7,161 shares, 0.0% of the outstanding shares.

Monica Aune, member of the board of StrongPoint ASA, today acquired 1,281 shares through the program. New holding is 1,281 shares, 0.0% of the outstanding shares.

Preben Rasch-Olsen, member of the board of StrongPoint ASA, today acquired 1,281 shares through the program. New holding is 1,281 shares, 0.0% of the outstanding shares.

Cathrine Laksfoss, member of the board of StrongPoint until 29 April 2025, today acquired 558 shares through the program. New holding is 12,448 shares, 0.0% of the outstanding shares.

Audun Nordtveit, member of the board of StrongPoint until 29 April 2025, today acquired 588 shares through the program. New holding is 30,309 shares, 0.1% of the outstanding shares.

StrongPoint ASA has an employee shareholder program where the employees participating in the program get four allocations per year. The shares are transferred to each employee's securities account. The maximum number of shares per employee was 961 and it was transferred a total of 7,964 shares today. There is a lock-in period of one year for the shares, and the discount is set to 20%. The shares are allocated from StrongPoint ASA's own holdings. The price for the shares was NOK 9.11, which is the volume weighted average for the past three working days.

StrongPoint ASA has today sold 18,813 shares. New holding is 158,897 shares, 0.4% of the outstanding shares.

Please see the attached form(s) for notification and public disclosure of transactions.

This information is subject to disclosure requirements set out in the Market Abuse Regulation EU 596/2014 Article 19 and the Norwegian Securities Trading Act Section 5-12.

Contacts

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About StrongPoint

StrongPoint is a grocery retail technology company that provides solutions to make shops smarter, shopping experiences better, and online grocery shopping more efficient. With approximately 500 employees in Norway, Sweden, the Baltics, Finland, Spain, the UK and Ireland, and together with a wide partner network, StrongPoint supports grocery and retail businesses in more than 20 countries.

StrongPoint provides end-to-end e-commerce solutions, including in-store order picking, automated fulfillment (with AutoStore), click & collect temperature-controlled grocery lockers, and in-store and drive-thru grocery pickup solutions. The company also delivers a range of in-store technologies, such as electronic shelf labels, AI-powered self-checkouts, and cash management and payment solutions. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of approximately NOK 1.3 billion [ticker: STRO].

Attachments

- [Download announcement as PDF.pdf](#)
- [Notification of transactions pursuant to the market abuse regulation article 19.pdf](#)