

## Xplora Technologies AS – Sale of shares by primary insiders following option exercise

**Reference is made to the previous stock exchange release on 4 March 2025, regarding exercise of share options under Xplora Technologies AS' ("Xplora" or the "Company") share incentive program.**

Pursuant to the sales process conducted by a third party these primary insiders have sold the following number of option shares at a price of NOK 28 per share:

Kristin Hellebust sold 250,000 shares, following which she holds 0 options and 73,304 shares in the Company.

Kjetil Fennefoss sold 125,000 shares, following which he holds 250,000 options and 177,342 shares in the Company.

This information is subject to disclosure requirements in Regulation EU 596/2014 (MAR) article 19 no. 3 and the Norwegian Securities Trading Act section 5-12.

For more information, please contact:

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About Xplora Technologies AS:

Xplora is a platform and services company and an industry leader in the market for children's smartwatches. Xplora was founded to give children a safe onboarding to the digital life and a better balance between screen time and physical activity. Xplora's vision is to enable children around the world to experience how their everyday activities can create value and make a positive change in the world. The company is headquartered in Norway with operations in leading European markets. Xplora is listed on Euronext Growth under the ticker symbol XPLRA.

### Attachments

[KRT 1500 Kristin Hellebust](#)

[KRT 1500 Kjetil Fennefoss](#)