

**NOTIFICATION OF TRANSACTIONS PURSUANT TO THE MARKET ABUSE REGULATION ARTICLE 19**

<b>1 Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name Jacob Tveraabak
<b>2 Reason for the notification</b>	
a)	Position/status CEO StrongPoint ASA
b)	Initial notification/ Amendment Initial notification
<b>3 Details of the issuer</b>	
a)	Name StrongPoint ASA
b)	LEI 5967007LIEEXZXISIG31
<b>4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument Shares Identification code NO0010098247
b)	Type of transaction Acceptance of share option
c)	The transaction is related to the exercise of a share option program Yes
d)	Currency NOK
e)	Price(s) and volume(s) Price(s) 22,8100 Volume(s) 150 000
f)	Aggregated information - average price per unit 22,8100 - aggregated volume 150 000 - Total amount 3 421 500,00
g)	Date of the transaction 11 May 2022
h)	Place of the transaction Outside a trading venue

<b>1 Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Hilde Elisabeth Horn Gilen
<b>2 Reason for the notification</b>		
a)	Position/status	CFO StrongPoint ASA
b)	Initial notification/ Amendment	Initial notification
<b>3 Details of the issuer</b>		
a)	Name	StrongPoint ASA
b)	LEI	5967007LIEEXZXISIG31
<b>4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	NO0010098247
b)	Type of transaction	Acceptance of share option
c)	The transaction is related to the exercise of a share option program	Yes
d)	Currency	NOK
e)	Price(s) and volume(s)	
	Price(s)	22,8100
	Volume(s)	75 000
f)	Aggregated information	
	- average price per unit	22,8100
	- aggregated volume	75 000
	- Total amount	1 710 750,00
g)	Date of the transaction	11 May 2022
h)	Place of the transaction	Outside a trading venue

<b>1 Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Knut Olav Nyhus Olsen
<b>2 Reason for the notification</b>		
a)	Position/status	SVP People & Organization
b)	Initial notification/ Amendment	Initial notification
<b>3 Details of the issuer</b>		
a)	Name	StrongPoint ASA
b)	LEI	5967007LIEEXZXISIG31
<b>4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	NO0010098247
b)	Type of transaction	Acceptance of share option
c)	The transaction is related to the exercise of a share option program	Yes
d)	Currency	NOK
e)	Price(s) and volume(s)	
	Price(s)	22,8100
	Volume(s)	75 000
f)	Aggregated information	
	- average price per unit	22,8100
	- aggregated volume	75 000
	- Total amount	1 710 750,00
g)	Date of the transaction	11 May 2022
h)	Place of the transaction	Outside a trading venue

<b>1 Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Gisle Elvebakken
<b>2 Reason for the notification</b>		
a)	Position/status	SVP Norway
b)	Initial notification/ Amendment	Initial notification
<b>3 Details of the issuer</b>		
a)	Name	StrongPoint ASA
b)	LEI	5967007LIEEXZXISIG31
<b>4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	NO0010098247
b)	Type of transaction	Acceptance of share option
c)	The transaction is related to the exercise of a share option program	Yes
d)	Currency	NOK
e)	Price(s) and volume(s)	
	Price(s)	22,8100
	Volume(s)	100 000
f)	Aggregated information	
	- average price per unit	22,8100
	- aggregated volume	100 000
	- Total amount	2 281 000,00
g)	Date of the transaction	11 May 2022
h)	Place of the transaction	Outside a trading venue

<b>1 Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Rimantas Mažulis
<b>2 Reason for the notification</b>		
a)	Position/status	SVP Baltics
b)	Initial notification/ Amendment	Initial notification
<b>3 Details of the issuer</b>		
a)	Name	StrongPoint ASA
b)	LEI	5967007LIEEXZXISIG31
<b>4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	NO0010098247
b)	Type of transaction	Acceptance of share option
c)	The transaction is related to the exercise of a share option program	Yes
d)	Currency	NOK
e)	Price(s) and volume(s)	
	Price(s)	22,8100
	Volume(s)	75 000
f)	Aggregated information	
	- average price per unit	22,8100
	- aggregated volume	75 000
	- Total amount	1 710 750,00
g)	Date of the transaction	11 May 2022
h)	Place of the transaction	Outside a trading venue

<b>1 Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Julius Stulpinas
<b>2 Reason for the notification</b>		
a)	Position/status	SVP Technology & supply chain
b)	Initial notification/ Amendment	Initial notification
<b>3 Details of the issuer</b>		
a)	Name	StrongPoint ASA
b)	LEI	5967007LIEEXZXISIG31
<b>4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	NO0010098247
b)	Type of transaction	Acceptance of share option
c)	The transaction is related to the exercise of a share option program	Yes
d)	Currency	NOK
e)	Price(s) and volume(s)	
	Price(s)	22,8100
	Volume(s)	75 000
f)	Aggregated information	
	- average price per unit	22,8100
	- aggregated volume	75 000
	- Total amount	1 710 750,00
g)	Date of the transaction	11 May 2022
h)	Place of the transaction	Outside a trading venue

<b>1 Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Lorena Gomez
<b>2 Reason for the notification</b>		
a)	Position/status	SVP Spain
b)	Initial notification/ Amendment	Initial notification
<b>3 Details of the issuer</b>		
a)	Name	StrongPoint ASA
b)	LEI	5967007LIEEXZXISIG31
<b>4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	NO0010098247
b)	Type of transaction	Acceptance of share option
c)	The transaction is related to the exercise of a share option program	Yes
d)	Currency	NOK
e)	Price(s) and volume(s)	
	Price(s)	22,8100
	Volume(s)	75 000
f)	Aggregated information	
	- average price per unit	22,8100
	- aggregated volume	75 000
	- Total amount	1 710 750,00
g)	Date of the transaction	11 May 2022
h)	Place of the transaction	Outside a trading venue

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Magnus Rosén
<b>2 Reason for the notification</b>		
a)	Position/status	SVP Sweden
b)	Initial notification/ Amendment	Initial notification
<b>3 Details of the issuer</b>		
a)	Name	StrongPoint ASA
b)	LEI	5967007LIEEXZXISIG31
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	NO0010098247
b)	Type of transaction	Acceptance of share option
c)	The transaction is related to the exercise of a share option program	Yes
d)	Currency	NOK
e)	Price(s) and volume(s)	
	Price(s)	22,8100
	Volume(s)	75 000
f)	Aggregated information	
	- average price per unit	22,8100
	- aggregated volume	75 000
	- Total amount	1 710 750,00
g)	Date of the transaction	11 May 2022
h)	Place of the transaction	Outside a trading venue

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Chris Mackie
<b>2 Reason for the notification</b>		
a)	Position/status	SVP E-commerce
b)	Initial notification/ Amendment	Initial notification
<b>3 Details of the issuer</b>		
a)	Name	StrongPoint ASA
b)	LEI	5967007LIEEXZXISIG31
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	NO0010098247
b)	Type of transaction	Acceptance of share option
c)	The transaction is related to the exercise of a share option program	Yes
d)	Currency	NOK
e)	Price(s) and volume(s)	
	Price(s)	22,8100
	Volume(s)	75 000
f)	Aggregated information	
	- average price per unit	22,8100
	- aggregated volume	75 000
	- Total amount	1 710 750,00
g)	Date of the transaction	11 May 2022
h)	Place of the transaction	Outside a trading venue