

**NOTIFICATION OF TRANSACTIONS PURSUANT TO THE MARKET ABUSE REGULATION ARTICLE 19**

<b>1 Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Christopher Mackie
<b>2 Reason for the notification</b>		
a)	Position/status	SVP E-commerce
b)	Initial notification/ Amendment	Initial notification
<b>3 Details of the issuer</b>		
a)	Name	StrongPoint ASA
b)	LEI	5967007LIEEXZXISIG31
<b>4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	NO0010098247
b)	Type of transaction	Purchase
c)	The transaction is related to the exercise of a share option program	No
d)	Currency	NOK
e)	Price(s) and volume(s)	
	Price(s)	24,0000
	Volume(s)	9 168
f)	Aggregated information	
	- average price per unit	24,0000
	- aggregated volume	9 168
	- Total amount	220 032,00
g)	Date of the transaction	28 April 2023
h)	Place of the transaction	Oslo Stock Exchange

<b>1 Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Steven Smith
<b>2 Reason for the notification</b>		
a)	Position/status	SVP UK & Ireland
b)	Initial notification/ Amendment	Initial notification
<b>3 Details of the issuer</b>		
a)	Name	StrongPoint ASA
b)	LEI	5967007LIEEXZXISIG31
<b>4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	NO0010098247
b)	Type of transaction	Purchase
c)	The transaction is related to the exercise of a share option program	No
d)	Currency	NOK
e)	Price(s) and volume(s)	
	Price(s)	24,0000
	Volume(s)	5 827
f)	Aggregated information	
	- average price per unit	24,0000
	- aggregated volume	5 827
	- Total amount	139 848,00
g)	Date of the transaction	28 April 2023
h)	Place of the transaction	Oslo Stock Exchange