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## **SKILLS**

- Leadership: Organized events and acted as a liaison, demonstrating strong leadership and organizational skills.
- Technical: Proficient in Microsoft Office (Word, Excel, PowerPoint) and photo editing.
- Languages: Fluent in Bangla, English, Hindi, and Urdu.

## **INTEREST**

 Behavioral Economics, TED Talks, Hiking, Lacrosse, Wrestling, Badminton

## **EDUCATION**

Masters of Business Study in Management Comilla Victoria College, Bangladesh

**Bachelor of Business Study in Management** 

Comilla Govt. College, Bangladesh

**Higher Secondary Certificate** 

Comilla Govt. College, Bangladesh

**Secondary School Certificate** 

Yousuf M.T. High School, Bangladesh

# **TARSID SINA**



I hope to utilize my particular talents and knowledge in a dynamic professional context where I can contribute to the organization via strategic thinking, inventive problem-solving, and a results-driven approach. Seeking a difficult job that encourages ongoing learning and progress, allowing me to make a significant contribution while achieving both personal and organizational goals.

### PROFESSIONAL SUMMARY

**Securitas Security Services USA Inc.** – Base Building Specialist, Seattle, WA Feb 2024 – Present

- Conducted comprehensive foot and vehicle patrols, mitigating security threats and ensuring premises safety.
- Enhanced client satisfaction by promptly addressing inquiries and concerns, leading to improved customer relations.
- Implemented effective communication strategies during conflict resolution, reducing incident escalation by 15%.
- Collaborated with law enforcement and emergency services, ensuring readiness and efficient crisis management.

#### Safeway - Store Associate; Seattle, WA

Mar 2023 - Feb 2024

- Managed inventory and restocked merchandise, maintaining a 98% in-stock rate, and enhancing customer experience.
- Created and implemented clear pricing strategies, resulting in a 35% increase in sales transparency and customer trust.
- Utilized technology to streamline online order fulfillment, achieving a 93% increase in delivery accuracy and timeliness.

#### Nagad Ltd - Territory Manager

Dhaka, Bangladesh | Apr 2018 – Nov 2022

- Exceeded all KPIs, contributing to a 35% increase in territory performance through strategic planning and execution.
- Monitored daily distribution activities, ensuring optimal cash management and compliance with KYC standards.
- Developed and trained new Retailers, increasing Retailer productivity and transaction quality by 30%.
- Conducted market analysis and provided insights, aiding in informed decision-making and market penetration.

#### **BKash Limited - Compliance Officer**

Dhaka, Bangladesh | Aug 2014 - Mar 2018

- Conducted KYC quality checks, maintaining a 99% accuracy rate in compliance reporting.
- Led suspicious transaction reporting, enhancing financial security and compliance adherence.
- Managed operational resources, optimizing Distribution Office performance and adherence to protocols.
- Implemented agent development programs, resulting in a 25% increase in registration quality and team performance.
- Conducted sales representative training and motivation programs, driving increased registrations, and enhancing team performance.
- Analyzed markets for suspicious activities, diligently identifying abnormal transactions, activities, and registrations