

COSCO
PERFORMANCE

Country

All

Discount Band

All

Product

All

Segment

All

Business Performance Dashboard

Sales

119M

Gross Sales

128M

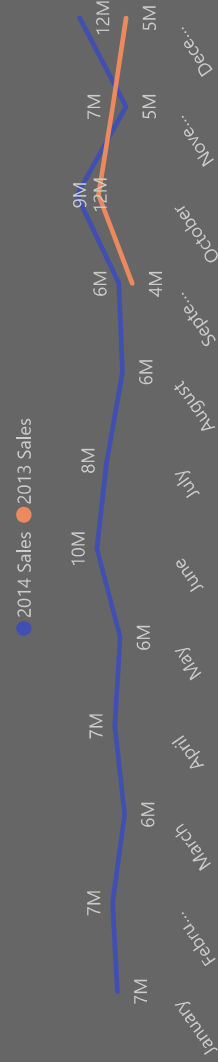
Goods

102M

Profit

17M

2013 and 2014 Sales by Month



Top 3 Products in each segment by sold

Segment	Product	Sum of COGS	Sum of Sales	Sum of Profit
Channel Partners	Paseo	122,676.00	454,514.40	331,838.40
	Velo	48,657.00	182,924.04	134,267.04
	VTT	81,063.00	300,828.96	219,765.96
Enterprise	Paseo	5,349,600.00	5,267,860.00	-81,740.00
	Velo	3,666,000.00	3,581,237.50	-84,762.50
	VTT	2,399,520.00	2,300,437.50	-99,082.50
Government	Paseo	11,824,940.00	14,882,230.70	3,057,290.70
	Velo	6,056,690.00	7,813,422.05	1,756,732.05
	VTT	6,395,175.00	8,235,828.71	1,840,653.71
Midmarket	Paseo	648,990.00	907,729.35	258,739.35
	Velo	195,845.00	264,498.38	68,653.38
	VTT	242,305.00	333,425.85	91,120.85
Small Business	Paseo	10,267,500.00	11,498,809.50	1,231,309.50
	Velo	5,976,875.00	6,407,977.50	431,102.50
	VTT	8,359,250.00	9,341,400.00	982,150.00
Total		61,635,086.00	71,773,124.44	10,138,038.44

2013 and 2014 Sales by Country

