

**In this document, I will briefly discuss a few of the concepts discussed in class, and how my project is addressing these concepts.**

### **Information and Knowledge Management In My Forums**

In the case of my forums, information, and knowledge management. My hope is to give users the freedom to allow for organization to any of their forum posts through the use of tags. These tags take the form of both descriptive and structural metadata. Since they can be a form of describing what the forum post is about, while also being a type of mechanism to sort the forum posts.

### **The Mermaid Parade & How I Intend on Using Tags In My Website**

Very similarly to how the mermaid parade grew due to interaction and collaboration of the public, I hope that due to group effort, dedication, and use, my hope is that users of the platform could use their tags as a form of metadata to connect certain topics and posts together. And hopefully through the use of sharing, interaction, and collaboration, it would bring more traffic and interest to the website.

### **The Elements Of Content Strategy In My Project**

In the case of my class project and how I am utilizing these elements of content strategy in my design:

#### Substance:

The design and the content of my website was mainly focused around that of teachers, while also hopefully being inclusive and understanding for any person to be able to view the website. The content available on the website will mainly be that of teaching resources, or information in regards to schools. Things that any teacher in Regina could benefit from seeing or reading.

#### Structure:

The organization of the website will be primarily catered to the teachers by organizing their own posted content via the forum into different meaningful categories. Additionally the forum posts can and will be sorted via their own meta-data in the form of Tags. Which users will be able to completely format to their own preferences.

#### Workflow:

As it stands currently for all future iterations of my project, while the website is meant to be used by the teachers of Regina, it is available to all members of the community to use. What this may mean is that in the future, teachers should receive a sort of tag or indication that they are a verified teacher and not a member of the community.

I feel like this may need to be a future addition due to interactions that could happen on and off the website.

### Governance:

As it stands right now with my website's design plans, moderators should be fully capable of deleting any forum post in case of harmful or disrespectful content being posted. For any ordinary user posting in the forum, they should be capable of removing their own post if they no longer wish to have it on the site, or privatizing it in case they wish to hide it for the time being. A feature I think I may be able to add due to the plugins I've chosen, is that of going back to look at archived months of forum posts.

The nice thing about my current setup on the website is that it is currently very modular and constantly changing, and in the future it would probably remain as such. It would change and adapt based on the type of content teachers are talking about or interested in.

### **Learning Shifts & Sways - Educating & Bringing Awareness To Users Who May Be Oblivious To This Knowledge**

An initial idea I had in the beginning stages of my project was to create a form of a walk through story that acted very similar to a game. This game was meant to provide a form of learning through gamification and show the differences of living from that of a child going to school in the inner city versus that of a child in the newly developed areas of the city.

The reason this idea made it so far into my planning and development stage was because I thought it would be an excellent medium for informing the public of these differences, and bringing awareness to things people are either oblivious to or purposely ignoring.

In the later stages of ideas and development I thought that this may be a con for the long term and broad point of view of my design and the ideas I wanted to get across. While it would get the ideas across that I wanted to portray, and while it wouldn't spread any misinformation. I made the decision that it wasn't the best way for me to get my point across to the broad audience. If it was meant to help specifically the

younger generation in learning about the inequalities, then I genuinely think this is an avenue I would've seriously considered.