

# Quantitative Finance

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December 2024

## Introduction of basic knowledge of financial markets and quantitative analysis

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### Markets, Exchanges, OTC, Regions

- **Markets:** Platforms or environments where buyers and sellers trade financial instruments like stocks, bonds, and commodities. Markets can be physical or virtual.
  - **Exchanges:** Regulated venues where securities, derivatives, or commodities are traded (e.g., NYSE, NASDAQ). Exchanges provide transparency and standardized contracts.
  - **OTC (Over-the-Counter):** A decentralized market where trading happens directly between parties, usually for less liquid or customized instruments like derivatives.
  - **Regions:** Refers to geographical segmentation of markets (e.g., Asia-Pacific, Europe, Americas), which can influence trading hours, regulatory environments, and market behavior.
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### Money, Currencies

- **Money:** A medium of exchange, store of value, and unit of account (e.g., cash, bank deposits).
  - **Currencies:** National or regional monetary units (e.g., USD, EUR, JPY) used for trade and valuation. They can be fiat (government-issued) or digital (cryptocurrencies).
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### Stocks, Equity Indices, IPOs

- **Stocks:** Ownership shares in a company, entitling the holder to a portion of the company's profits and assets.
  - **Equity Indices:** Benchmarks that track the performance of a group of stocks (e.g., S&P 500, FTSE 100). They reflect market trends and investor sentiment.
  - **IPOs (Initial Public Offerings):** When a private company offers its shares to the public for the first time to raise capital and gain liquidity.
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### Primary/Secondary

- **Primary Market:** Where new securities are issued and sold directly to investors (e.g., IPOs, bond issuance).
  - **Secondary Market:** Where existing securities are traded among investors (e.g., stock exchanges).
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### Loans, Bonds, Credit Products

- **Loans:** Agreements where a lender provides money to a borrower, who agrees to repay with interest over time (e.g., personal, business loans).
  - **Bonds:** Fixed-income instruments where investors lend money to an issuer (government or corporation) in exchange for periodic interest payments and principal repayment.
  - **Credit Products:** Financial instruments based on credit agreements, including credit default swaps, collateralized debt obligations, and lines of credit.
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### Commodity

- **Commodity:** Physical goods like oil, gold, or agricultural products that are traded in spot or futures markets. They serve as raw materials or investment assets.
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### Real Estate, Mortgages, ABS

- **Real Estate:** Property consisting of land and buildings. It is a key investment asset class.
  - **Mortgages:** Loans secured by real estate property, typically for purchasing homes or commercial properties.
  - **ABS (Asset-Backed Securities):** Financial instruments backed by pools of underlying assets (e.g., mortgages, car loans, credit card receivables).
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## Derivatives, Structured Products

- **Derivatives:** Financial contracts deriving value from an underlying asset (e.g., options, futures, swaps). They are used for hedging or speculation.
  - **Structured Products:** Customized financial instruments combining derivatives and traditional securities to meet specific investment needs (e.g., capital-protected notes).
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## Banks: Deposits, Commercial Lending

- **Deposits:** Funds placed by customers in bank accounts, which banks use to provide loans.
  - **Commercial Lending:** Loans provided by banks to businesses for operational or growth needs.
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## Investment Banks

- **Fixed Income:** Services involving bonds, loans, and interest rate products, focusing on debt markets.
  - **Equity:** Services related to equity issuance, trading, and investment.
  - **IBD (Investment Banking Division):** Offers advisory services for mergers, acquisitions, and capital raising.
  - **Corporate Finance:** Focuses on financial management strategies for companies, including capital structure and funding.
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## Asset Management

- Professional management of investment portfolios for individuals and institutions, aiming to achieve specific financial goals.
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## Wealth Management

- Financial advisory services tailored to high-net-worth individuals (HNWIs), encompassing investment planning, tax strategy, and estate planning.
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## Zero-Sum Game

- A situation where one participant's gain equals another's loss, often used in trading contexts like derivatives markets.
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## Investors and Borrowers

- **Investors:** Individuals or entities providing capital to earn returns.
  - **Borrowers:** Individuals or entities seeking capital, taking on obligations to repay with interest.
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## Market Participants

- **Dealers:** Trade securities for their own accounts, profiting from bid-ask spreads.
  - **Market Makers:** Ensure liquidity by quoting both buy and sell prices in a security.
  - **Brokers:** Facilitate trades between buyers and sellers for a commission.
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## Investor Types

- **Individuals/Retail Investors:** Non-professional investors trading for personal financial goals.
- **Mutual Funds:** Investment funds pooling money to invest in diversified portfolios.

- **Insurance Companies:** Use financial markets for managing risk and investing policyholder premiums.
  - **Pension Funds:** Invest in long-term assets to pay retirees.
  - **Asset Managers:** Manage portfolios for clients to achieve specific investment objectives.
  - **SWFs (Sovereign Wealth Funds):** State-owned funds investing national surplus reserves.
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### Hedge Funds, PE

- **Hedge Funds:** Investment funds employing various strategies (e.g., long-short equity, global macro) to achieve high returns.
  - **Private Equity (PE):** Investment firms providing capital to private companies or conducting buyouts of public companies.
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### Governments and Policy Makers

- Influence markets through regulations, fiscal policies, and monetary policies to ensure stability and growth.
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### Corporate Hedgers and Liability Management

- **Corporate Hedgers:** Use derivatives to mitigate risks related to currency, interest rates, or commodities.
  - **Liability Management:** Strategies for managing debt and other financial obligations efficiently.
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### Trader Types

1. **Hedger:**
  - A trader or entity aiming to minimize financial risk caused by market volatility (e.g., currency, interest rate, or commodity price changes).

- Example: An oil producer locks in future oil prices using futures contracts to protect against falling prices.

## 2. Market Maker:

- Provides liquidity by quoting both bid (buy) and offer (sell) prices for a security. They profit from the spread between these prices.
- **Bid:** The price a market maker is willing to pay to buy a security.
- **Offer:** The price at which the market maker is willing to sell the security.
- Example: A market maker in stock trading facilitates buying and selling without significant price gaps.

## 3. Proprietary Trader:

- Trades using the firm's capital (not clients') to make profits. Focused on identifying lucrative opportunities based on market trends, mispricings, or arbitrage.
- Example: A trader taking a long position in undervalued stocks while shorting overvalued stocks.

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## Fund Portfolio Manager

### • Beta and Alpha:

- **Beta:** Measures the correlation of an asset's return with the broader market. A beta of 1 means the asset moves with the market; greater than 1 indicates more volatility, and less than 1 indicates stability.
- **Alpha:** Represents the excess return earned relative to the market or benchmark.
- Portfolio managers aim to optimize beta and generate positive alpha through superior stock selection and strategy.

### • Linear Regression of Two Time Series:

- A statistical method to model the relationship between two variables (e.g., asset returns).

- Equation:  $R(a) = \alpha + \beta \cdot R(b)$ , where:
    - $R(a)$  : Return of asset A.
    - $R(b)$  : Return of benchmark B.
    - $\beta$  : Sensitivity of A's return to B.
    - $\alpha$  : Unexplained return (manager skill or inefficiency).
  - Example: Comparing a stock's performance against an index.
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## Hedging Trade Examples

### 1. Bond Issuer Hedge:

- Entities issuing bonds hedge interest rate risks.
- Example: An Australian corporation issues 10-year Samurai bonds (JPY-denominated bonds). To protect against exchange rate fluctuations:
  - **Receive JPY and pay AUD** through swaps or cross-currency basis swaps.
  - Fixed-rate difference of 4.5% (JPY coupon) and 1% (AUD rate) implies a net cost of 3.5%.

### 2. FX and Revenue Hedges:

- **Currency Hedge:** Protects against future receivable/payable currency fluctuations.
  - Example: An exporter hedges future USD receivables by locking exchange rates.
- **Corporate/Producer Hedge:** Protects revenues from price changes in raw materials or finished goods.

### 3. Deal Contingent Hedges:

- Pre-negotiated hedges activated upon deal completion.
  - Example: Hedging an acquisition-related currency risk contingent on regulatory approval.
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## Market Making Examples

### 1. Bid/Offer and Liquidity:

- Market makers quote buy and sell prices to ensure liquidity and transparency.
- Example: A dealer consistently quotes prices for a stock, allowing smoother trading.

### 2. Inventory of Risks:

- **Manage Dealer Book:** Market makers manage positions (inventory) of securities to profit from spreads while controlling risk.
- **Balancing Greeks:**
  - **Delta:** Sensitivity to price changes.
  - **Gamma:** Rate of change of delta.
  - **Theta:** Sensitivity to time decay in options.
  - **Vega:** Sensitivity to volatility changes.
  - **Tail Risks:** Extreme events with low probability but high impact.

### 3. Value at Risk (VaR):

- Measures potential portfolio loss within a given confidence interval (e.g., 95%) over a specified time frame.
- Example: A VaR of \$1M at 95% means a 5% chance of losing more than \$1M.

### 4. Capital, Balance Sheet, Risk-Weighted Assets:

- **Capital:** Funds available to absorb losses.
- **Balance Sheet:** Summary of assets and liabilities.
- **Risk-Weighted Assets (RWA):** Adjusted asset values reflecting their risk levels, used in regulatory capital requirements.

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## Proprietary Trading Examples



### 1. **Directional Trading:**

- Betting on market direction (long for rise, short for fall).
- Example: Going long on tech stocks based on favorable earnings.

### 2. **Arbitrage:**

- Exploiting price differences between markets or instruments.
- Example: Buying gold in the US market and simultaneously selling in the European market where it's priced higher.

### 3. **Value and Relative Value:**

- **Value Trading:** Buying undervalued securities expected to appreciate.
- **Relative Value:** Trading securities based on price discrepancies relative to each other.

### 4. **Systematic, Momentum, and Statistical Arbitrage:**

- **Systematic Trading:** Automated strategies using predefined rules.
- **Momentum Trading:** Riding trends by buying rising assets and selling declining ones.
- **Statistical Arbitrage:** Using mathematical models to exploit pricing inefficiencies.

### 5. **Fundamental Analysis and Global Macro:**

- **Fundamental Analysis:** Studying financial and economic factors to assess asset value.
- **Global Macro:** Strategies based on economic trends, central bank policies, and geopolitical events.

### 6. **Special Situations and Distressed Trading:**

- **Special Situations:** Trades based on corporate events like mergers or spin-offs.
- **Distressed Trading:** Buying deeply undervalued or struggling company assets with potential for turnaround.

## Financial Mathematics:

### 1. Pricing Models

#### 1. Relative Value:

- A method to determine the worth of a financial asset compared to similar assets.
- Example: Comparing two bonds with the same credit rating and maturity to see which offers a better yield.

#### 2. Arbitrage-Free Pricing:

- A model ensuring that no arbitrage opportunities exist. If two securities provide the same payoff, they must have the same price.
  - Example: If gold costs \$1,800 in New York but \$1,850 in London, arbitrageurs would buy in New York and sell in London until prices equalize.
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### 2. Risk Management

#### 1. Human Risk Aversion:

- The tendency to prefer safer choices to avoid losses, even at the expense of potential higher gains.
- Example: Avoiding stocks despite their higher potential returns compared to bonds.

#### 2. Greed/Fear:

- Emotional factors influencing trading and investing:
    - **Greed:** Overconfidence, leading to risky bets or ignoring warning signs.
    - **Fear:** Avoidance of risk, potentially missing opportunities during market recoveries.
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### 3. Trading Strategies

#### 1. "Holy Grail" Strategy:

- A hypothetical, foolproof strategy guaranteeing profits without risk.
- In reality, such a strategy doesn't exist, as all investments involve some level of risk.

## 2. Perpetual Motion Machine:

- A metaphor for an unattainable system that generates endless returns without input or loss.
- Example: Expecting infinite growth in stock prices without market corrections.

## 3. Robo-Trader:

- Automated trading systems using algorithms to execute trades based on pre-set criteria.
- Example: High-frequency trading algorithms designed to exploit market inefficiencies.

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## Risk Aversion Example

### Scenario 1:

- **Choice A:** 80% chance to lose \$500, 20% chance to win \$500.
- **Choice B:** 100% chance to lose \$280.

### Analysis:

- Risk-averse individuals often choose **B** (certain, smaller loss) over **A** (larger potential loss, even with a winning chance).

### Scenario 2:

- **Choice A:** 80% chance to win \$500, 20% chance to lose \$500.
- **Choice B:** 100% chance to win \$280.

### Analysis:

- Risk-averse individuals usually choose **B** (guaranteed gain), while risk-tolerant individuals may go for **A** (higher potential payoff).
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## Control Factor and Marginal Utility

### 1. Control Factor:

- Refers to the degree of control an individual feels over outcomes, influencing decision-making.
- Example: A trader might hedge risks if they feel uncertain about market movements.

### 2. Marginal Utility:

- The additional satisfaction or utility gained from consuming/earning one more unit.
  - Example: Winning \$500 might feel less impactful for a millionaire compared to someone earning \$30,000 annually.
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## Do People Always Learn From Experiences?

### • Long Market Cycle and Short Memory:

- Investors often forget lessons from past market cycles.
- Example: Buying overpriced tech stocks during a bull market, ignoring past crashes (e.g., the Dot-com bubble).

### • Historical Extrapolation:

- Assuming future outcomes will mirror past trends, often leading to misjudgments.
  - Example: Believing a stock's historical rise guarantees continued growth.
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## Deterministic vs. Statistical

### 1. Deterministic:

- Events with certain, predictable outcomes.
- Example: A fixed-rate bond maturing with guaranteed interest payments.

### 2. Statistical:

- Outcomes are probabilistic and uncertain, relying on probabilities.
  - Example: Stock market returns based on historical volatility and probabilities.
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## **Efficient Market Theory vs. Behavioral Finance**

### **1. Efficient Market Theory (EMT):**

- Claims that markets are efficient, reflecting all available information in prices, making it impossible to consistently beat the market.
- Example: Stock prices adjust immediately after earnings reports.

### **2. Behavioral Finance:**

- Challenges EMT by incorporating human psychology (biases, emotions) into financial decisions.
  - Example: Herd behavior during stock market bubbles.
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## **Over-Simplification**

- Oversimplifying complex financial systems can lead to misunderstandings or errors.
  - Example: Assuming that higher risk always equates to higher returns, ignoring scenarios like market crashes.
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