



INFUTURE

sponsorship

v 1.0



About us

InFuture aims to gather a range of 600 ~ 800 of the Nation's most motivated and innovative high schoolers summer of 2016 in New York City. In an amazing 36 hour hackathon, these students will receive the resources and opportunities they need to unlock their technological prowess as they invent, design, and develop.

Why Sponsor

InFuture will be the premier high school hackathon in New York City and as such will provide many opportunities for your brand to connect with a new audience of hackers and upcoming developers.

Interact With a New Audience

High schoolers have made a name for themselves in the hackathon community, winning countless prizes at top hackathons across the country. Now is the perfect time for your company to build relations with high school hackers and there's no better place to do it than at InFuture. Sponsoring us ensures that your company will interact with high schoolers, enabling you to form strong bonds with tomorrow's leaders in technology.

Expose Your Brand

Whether you are looking to market a product for high schoolers, searching for the next generation of talent, or just want to show how awesome your company is, InFuture will be the perfect place to spread the word about your brand. We will make sure our hackers appreciate your company and its sponsorship. Your brand will have an abundance of exposure at our event, guaranteed.

Test a Product

Have a new app, device, or idea? InFuture will be an excellent opportunity for you to try your product in the field, especially if it is aimed towards the next generation. Seeing how high school hackers handle your API, IDE, application, or other product can lead to extremely valuable insight for your company. We are sure that your product will benefit through real engagement with a high school audience.

How You Can Help

Your company first chooses one of our five packages to become an official InFuture sponsor. Afterwards, you can pick from any of the perks listed below the tiers and purchase them separately, allowing for the perfect, customizable sponsorship experience.

We accept money in any form. Free goods, travel costs, food, etc. are all perfectly valid as long as they are equal in value to the amount needed for your specific sponsorship package or perk. Due to our partnership with All Star Code, Sponsorship is also tax deductible.

Sponsorship Tiers

GENERAL

	Supporter	Evangelist	Contributor	Corporate	Partner	Top Honor
Send Mentors	●	●	●	●	●	●
Sponsor Table			1/2	1/2	1 full	2 full
Social Media Shoutout				●	●	●
Lead an Expedition*						●
Distribute Swag	●	●	●	●	●	●
Award Custom Prizes			●	●	●	●
Tax Deductible	●	●	●	●	●	●

BRANDING

Logo on t-shirt			small	medium	medium	large
Logo on website		small	small	medium	medium	large
Placement in Program	mentioned	mentioned	mentioned	logo	blurb	full page
Banner						●
Poster				1	2	4

RECRUITING

Get Participant Emails					●
Get Participant GitHub				●	●
Get Participant Resumes					●

PRESENTING

Talk during Opening				2 min	5 min	keynote
Talk during Closing				2 min	2 min	5 min
Company Session					30 min	1 hour
Demo @ API Workshop		2 min	2 min	5 min	5 min	7 min

AVAILABILITY

	∞	∞	∞	∞	8/8	2/2
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	\$500	\$1k	\$4k	\$8k	\$15k	\$35k
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* Expeditions are themed tracks which consists of workshops, panels, sessions, prizes, etc led by sponsors to provide an individualized experience for our attendees.

Additional Perks

PRESENTING

Talk during Opening (2 min)	\$3k
Talk during Opening (5 min)	\$5k
Talk during Closing (2 min)	\$2.5k
Talk during Closing (5 min)	\$4.5k
Demo during API Workshop (5 min)	\$500
Demo during API Workshop (10 min)	\$850

BRANDING

Put up a poster	\$100
Put up a banner	\$300
Logo on t-shirt (small)	\$350
Logo on t-shirt (medium)	\$700
Logo on website (small)	\$150
Logo on website (medium)	\$350

FOR THE HACKERS

Company hosted session (30 min)	\$4k
Company hosted session (1 hr)	\$6k
Lead an Expedition *	\$7.5k

TABLES

Half table (3 days)	\$3k
Full table (3 days)	\$5k

FOOD

Sponsor midnight snack	\$2.5k
Sponsor dinner	\$7k
Sponsor lunch	\$5k
Sponsor breakfast	\$1k

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