

📍 May 28th - 29th, 2016

📅 Rise New York, NYC



# INFUTURE

prospectus

v 1.2.2

event partners

**rise**  
**new york**

In partnership with  
 **BARCLAYS**



## What is InFuture?

InFuture is a hackathon that will gather 200 of the nation's most motivated and innovative high schoolers for an amazing event in the spring of 2016. Our mission is to bring the innovators of tomorrow together to be inspired to make something truly amazing.

## What is a "Hackathon"?

According to Google, "an event, typically lasting several days, in which a large number of people meet to engage in collaborative computer programming." InFuture is a place for passionate high schoolers to gather and work together to create amazing products and solutions through code.

## When and Where?

InFuture will take place on May 28-29 at Rise NYC (43 W 23rd St). The event will launch at 12 PM on Saturday and end at 8 PM on Sunday.

## Who Attends?

The most passionate high school hackers across the United States will all come together in an intense 30 hour hackathon to build products and deliver solutions. We will bring the best 200 candidates to New York City for awesome event.

## Why Sponsor?

InFuture is the premier high school hackathon in New York and as such will provide many opportunities for your brand to connect with a new audience of upcoming developers. You will be able to expose your company to the innovators of tomorrow and encourage youth involvement in technology and entrepreneurship. In addition, InFuture will be a fantastic opportunity for a great PR event.

## SCHEDULE

### SATURDAY

10:00 AM	Event Opens & Breakfast
12:00 PM	Kick-off
12:45 PM	API Session
01:30 PM	Lunch
06:00 PM	Dinner

### SUNDAY

12:00 AM	Midnight Snack
07:00 AM	Breakfast
12:00 PM	Lunch
05:00 PM	Hacking ends
05:30 PM	Expo & Dinner
06:30 PM	Top 10 Pitches
07:00 PM	Closing Ceremony
08:00 PM	The End

## EXPEDITIONS

At InFuture, we will be piloting a new program for hackers titled "Expeditions". The idea behind Expeditions is to allow students to explore particular themes within technology and to provide the motivation and support needed to build something amazing. Each hacker will have the opportunity to sign up for an Expedition at the beginning of InFuture. Once registered, they will attend workshops, group sessions, talks, and more related to their particular Expedition. Hackers can work together with others interested in the same Expedition, and even win prizes within their Expedition.

InFuture needs support from your company to make this possible! Your company can run an Expedition on a particular topic within the programming world (e.g. Web Development) and forge a strong connection with the Expedition's hackers. If you would be interested in running or providing prizes for Expeditions, please let us know!

## GENERAL

	PHP	Rails	Flask	Node.js
Send Mentors / Engineers	•	•	•	•
Bring Hardware	•	•	•	•
Sponsor Table		1/2	1/2	1
Full Access to Student Info		•	•	•
Send Recruiters			•	•
Send Pitch Round Judges			•	•
Send Final Round Judges				•

## BRANDING

API Directory	•	•	•	•
Award Prizes	•	•	•	•
Logo on Website	•	•	•	•
Logo on T-Shirt		•	•	•
Company Banner			•	•
Blurb in Program			•	•
Send an Email to Hackers				•

## PRESENTING

API Demo @ API Session	1 min	3 min	5 min	10 min
Workshop		•	•	•
Sponsored Side Event			30 min	1 hr
Keynote				•
Presentation @ Awards				•

## PRICE

\$500	\$1.5k	\$3.5k	min \$7.5k
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\*\*\* The above packages are not final, but simply a framework. We are happy to work out a custom package for your company