

# INFUTURE

HACKATHON FOR THE INNOVATORS OF TOMORROW

**SPONSORSHIP PROSPECTUS**

v2.1

## **WHAT IS INFUTURE?**

InFuture is a hackathon that will gather 200 of the nation's most motivated and innovative high schoolers for an amazing event in the fall of 2016. Our mission is to bring the innovators of tomorrow together to be inspired to make something truly amazing.

## **WHAT IS A “HACKATHON”?**

According to Google, “an event, typically lasting several days, in which a large number of people meet to engage in collaborative computer programming.” InFuture is a place for passionate high schoolers to gather and work together to create amazing products and solutions through code.

## **WHEN AND WHERE?**

InFuture will take place on November 19 - 20 at Rise NYC (43 W 23rd St). The event will launch at 12 PM on Saturday and end at 8 PM on Sunday.

## **WHO ATTENDS?**

The most passionate high school hackers across the United States will all come together in an intense 30 hour hackathon to build products and deliver solutions. We will bring the best 200 candidates to New York City for awesome event.

## **WHY SPONSOR?**

InFuture is the premier high school hackathon in New York and as such will provide many opportunities for your brand to connect with a new audience of upcoming developers. You will be able to expose your company to the innovators of tomorrow and encourage youth involvement in technology and entrepreneurship. In addition, InFuture will be a fantastic opportunity for a great PR event.

Questions? Email [team@infuture.io](mailto:team@infuture.io)

GENERAL	MERCURY	MARS	SATURN	JUPITER
Send Mentors / Engineers	×	×	×	×
Bring Hardware	×	×	×	×
Sponsor Table		1 / 2	1 / 2	1
Full Access to Student Info		×	×	×
Send Recruiters			×	×
Send Pitch Round Judges			×	×
Send Final Round Judges				×

## BRANDING

API Directory	×	×	×	×
Award Prizes	×	×	×	×
Logo on Website	×	×	×	×
Logo on T-Shirt		×	×	×
Company Banner			×	×
Blurb in Program			×	×
Send an Email to Hackers				×

## PRESENTING

API Demo @ API Session	1 min	3 min	5 min	5 min
Workshop		×	×	×
Sponsored Side Event			30 min	30 min
Keynote				×
Presentation @ Awards				×

## PRICE

\$500	\$1.5K	\$3.5K	min \$7.5K
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