

# Technology has the power to bring ideas to life — and reshape reality.

## Links

Website LinkedIn Behance

## **Skills**

Leadership, Product Strategy, Product Design, Front-End Development, Back-End Development, Visual Design, Branding, Motion Graphics, Sound Design.

## Tools

Figma, Adobe XD.

UX/UI Front-End

Motion

HTML/CSS, Typescript, React, NextJS, Storybook, Astro, ThreeJs, gsap, Zod, Zustand, Jotai, ReactQuery, React Table, Vue, Nuxt, TurboRepo, Amchart5, Mapbox, TailwindCSS, Radix, Vite.

Typescript, Python, PHP, **Back-End** ExpressJs, NestJs, Supabase, Strapi, Django, Laravel, Wordpress.

Docker. Infra

Adobe Photoshop, Adobe **Visuals** Illustrator, Blender.

DaVinci Resolve, Adobe Premier, Adobe After Effects.

Jira, SCRUM, Microsoft **Teams** Teams, Slack, Miro, Notion.

Excel, Power Point, Word. Office

# Languages

English, Spanish (Native).

# References

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# **Profile**

Software Developer & Product Designerwith over 8 years of experience creating innovative digital products, libraries, and web applications from the ground up. I believe technology goes beyond tools—it's a creative language capable of generating emotion, connection, and transformation. Self-taught and endlessly curious, often exploring disciplines beyond coding—such as visual design, creative coding, and generative arts—always seeking deeper meaning and impactful experiences. My core principle: combine strategy, creativity and code to build products that resonate and leave a lasting impact.

# **Experience**

**Head of Product Design & Front-End Development Lead** Remote

Since 2022 Elion Partners

Directed Product and Front-End initiatives in coordination with cross-functional teams and key stakeholders to build a next-generation platform for managing the industrial real estate lifecycle — including deal discovery, acquisition, asset management, debt management, and AI-enhanced features. The platform successfully supports portfolios valued at hundreds of millions of dollars. *Stack: Figma, Typescript, React, Storybook, TurboRepo, Zod, React Query, TailwindCSS.* 

#### **UX/UI Designer & Full-Stack Developer** Remote

2021-2022 White Peak Tech

Led the planning and development of web applications, including UX/UI, Front-End and Back-End architectures, across multiple client projects. Collaborated with data science, analytics, and engineering teams. Helped implement agile methodologies to improve team organization and feature deliveries. *Stack: Figma, Vue, React, Django*.

#### Lead Product Designer & Full-Stack Developer Remote

2020-2021 **Sí Señor Agency** 

Built digital products from scratch using holistic strategies — from needs discovery and business design to full web application implementation. Also coordinated multidisciplinary teams. Projects included ecommerce platforms, fintech solutions, and sharing economy apps. Stack: Adobe XD, Figma, Express.JS Strapi, React, Wordpress.

## Full-Stack Developer On-Site

2020 SLONCORP - CRIFA CIA. LTDA.

Developed various full-stack applications, including a private medical appointment system for doctors, U.S. tax management tools, and internal utilities to improve other developers' workflows. *Stack: PHP, Laravel, JQuery, BootstrapCSS.* 

#### UX Designer, Web Developer & Creative Director On-Site 2019-2020 <u>Illuminati Advertising</u>

Coordinated and developed e-commerce stores and custom digital platforms for diverse clients like Armario Movil, China Motors EC, Quicentro, Chevrolet EC, Grupo Vintimilla and others. *Stack: HTML/CSS/JS, Wordpress, Adobe Suit.* 

#### Front-End Developer On-Site

2018-2019 **Grupo Dadá** 

Built web applications for advertising campaigns for: BAIC EC, Fybeca, Ph-LAC and others. *Stack: HTML/CSS/JS, Wordpress, Adobe Suit.* 

#### **UX/UI Designer** On-Site

2017-2018 **Alta Vista** 

Designed UX/UI strategies for political software, including voting verification platforms across Latin America. Stack: Adobe Suit.

## Education

**Bachelor's in Graphic Design** 2015

Universidad Católica Cecilio Acosta, Maracaibo, Venezuela – 3 years completed.

Platzi 2019

Continuous self-education through courses on Platzi and independent study.

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