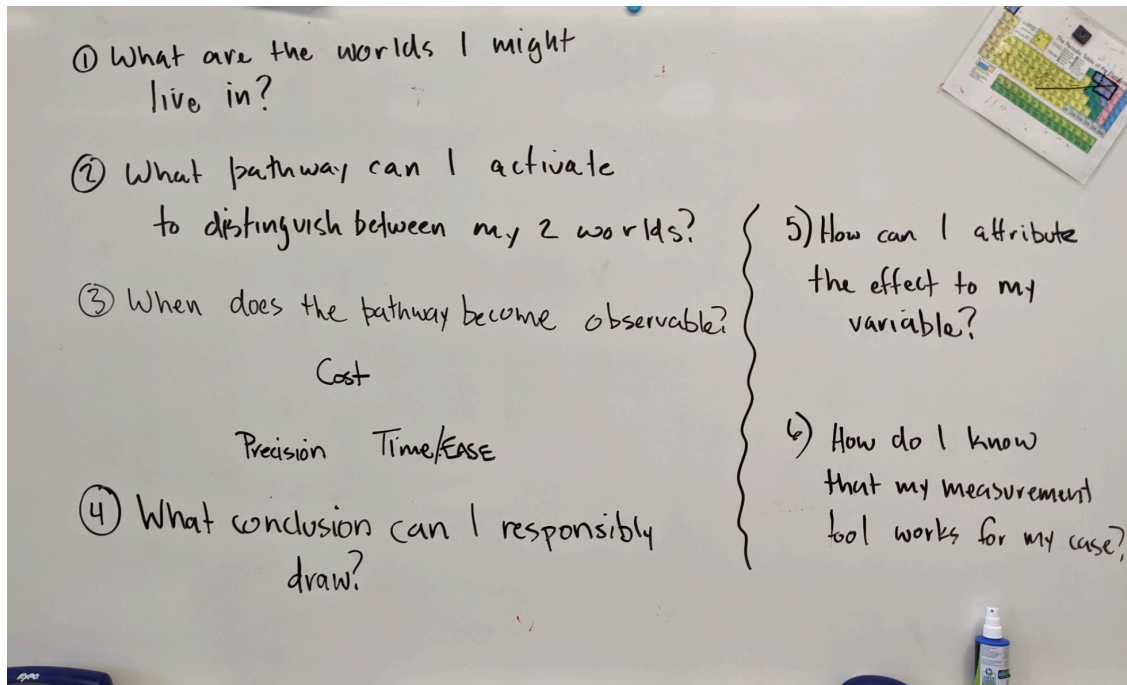


## 1 | There are 6 questions when faced with experimental design



1. What are the worlds I might live in?
2. What pathway can I activate to distinguish between my 2 worlds?
3. When does the pathway become observable?
  - You have to consider cost, precision, time/ease
4. What conclusion can I responsibly draw?
5. How can I attribute the effect to my variable?
6. How do I know that my measurement tool works for my case?