

# GURI Token

# WhitePaper

Version 1.0

**블록체인**



## Preface

The information in this **white paper**<sup>1</sup> is subject to change or update. Nothing in this white paper or regarding the use of GURI TOKEN should be interpreted as a promise or guarantee to you, either individually or as a group, regarding the future usability of services related to GURI TOKEN.

This white paper is not intended as an offer or solicitation to sell stocks or securities. Therefore, this white paper should not be used or relied upon as any form of evidence in connection with any contract or commitment. We expressly disclaim all liability for any and all direct or consequential losses/damages of any kind, whether directly or indirectly resulting from reliance on the information contained in this white paper, including any errors, omissions, or inaccuracies in such information.

This white paper is not intended to solicit purchases or provide financial advice, but is for informational purposes only. Do not trade or invest in tokens, coins, company shares, or other assets based on this information. All investments involve risks, including price volatility and potential loss of principal. Investors should conduct their own due diligence on the topics or issues discussed in this white paper, with the assistance of professional financial, legal, and tax advisors before making any investment decisions.

All information included in this white paper has been prepared to the best of our efforts using accurate and reliable sources. Nevertheless, market prices, data, and other information cited in this white paper are not fully guaranteed in terms of completeness or accuracy. Our views or evaluations based on public market information and the competitive market environment cited in this white paper are subject to change without prior notice depending on market conditions. However, any changes may be reflected in updated versions of this white paper.

---

<sup>1</sup> **White paper:** An official document that explains the concept, goals, and technical specifications of the project. In blockchain projects, it covers the technical details of the cryptocurrency.

This white paper contains market outlooks. However, no statements or guarantees are made regarding their accuracy. All forecasts or projections included in this document are based on reasonable estimates and are grounded in certain assumptions. Such forward-looking statements are subject to uncertainties and other factors—including inaccurate assumptions or known and unknown risks—that are beyond the control of GURI TOKEN. Therefore, future projections may differ from actual results, and we clearly state that such outcomes are outside the control of GURI TOKEN. You should take into account that some or all of these forward-looking assumptions may not materialize, or that actual results may differ significantly, when making major decisions such as investments.

# Introduction

The ultimate vision of our GURI TOKEN is to build a **DAO**<sup>2</sup> that excludes centralized power and provides a system where users can participate actively. By doing so, we aim to create a transparent and trustworthy ecosystem in which users can directly take part in project operations and decision-making, and fairly receive rewards within a self-governing environment.

Although the blockchain and digital asset markets are growing rapidly, many users are still unable to fully benefit due to their complexity and high entry barriers. The unfairness and lack of transparency in traditional financial systems also remain ongoing issues, making it difficult for users to generate real economic value through digital assets.

To solve these problems, we aim to realize the vision of the GURI TOKEN DAO by creating a new form of economic environment where users can experience both digital and real-world assets in an integrated way.

To achieve this goal, we will first provide educational content that helps users easily understand and utilize blockchain technology and financial systems. This content will play an important role in lowering the entry barriers to blockchain and offering users opportunities to participate more actively in the ecosystem.

In addition, we will help users around the world become more familiar with the blockchain ecosystem through engaging content that combines K-culture and K-memes. Through this, we aim to promote participation in blockchain by providing both fun and value through a cultural approach, allowing users to naturally take part in the DAO ecosystem.

Finally, by linking **DeFi**<sup>3</sup> and **NFT**<sup>4</sup>s, we plan to provide content that allows users to experience both digital and real-world assets in an integrated way, offering them the opportunity to experience true Real DeFi. Through this, we aim to create an environment where real economic value can be generated within the blockchain ecosystem and to present a new alternative to the irrationalities of the traditional financial system.

---

<sup>2</sup> **DAO (Decentralized Autonomous Organization)**: An organization that operates autonomously according to specific rules, based on blockchain technology, where decisions are made through smart contracts without centralized authority.

<sup>3</sup> **DeFi (Decentralized Finance)**: A system that provides financial services through blockchain and smart contracts without centralized financial institutions. Various financial activities such as lending, deposits, and trading are possible.

<sup>4</sup> **NFT (Non-Fungible Token)**: A unique and non-fungible digital asset that uses blockchain technology to verify ownership and authenticity. It is issued in various forms such as artworks, music, and game items.

# Project Overview

## 1. Introduction: The Current State and Limitations of Blockchain

Blockchain is an innovative technology that began with Bitcoin in 2008, but due to technical limitations, many projects have yet to demonstrate practical utility. Existing blockchain projects have mainly focused on token issuance, and in many cases, lack the content in which the tokens can be practically used. These projects often rely solely on speculative elements or suffer from limited user participation, making it difficult to operate a functioning community.

In this context, our project aims to overcome these existing limitations and build a practical and sustainable ecosystem through a DAO. A DAO is a decentralized organization where the community operates autonomously and makes transparent decisions, going beyond mere token transactions on the blockchain. Through this, we aim to realize the ultimate goal of our project—the establishment of a fully functional DAO that can operate effectively and help develop the ecosystem.

## 2. Ultimate Goal: Realization of the DAO

A DAO is an autonomous organization that ensures the project's key decisions are made in a community-centered manner, allowing participants to directly engage in and contribute to the operation of the ecosystem. While existing blockchain projects have often been operated in a centralized form or lacked clear goals and direction, we aim to achieve the true realization of a DAO and build a sustainable ecosystem based on the power of the community.

Through the DAO, we aim to accomplish the following practical objectives

**Decentralization of decision-making:** Community participants directly determine the direction of the project's development and are supported in implementing those decisions.

**Ensuring transparency:** All decision-making processes and financial operations are recorded on the blockchain and made transparently available.

**Participation rewards:** DAO participants are rewarded based on their contributions to the project, and actual profits are also shared.

### 3. Method of Achieving the Goal

To realize the DAO, we operate the project around three core types of content. Through this, we aim to establish the foundation of the DAO and create an environment where participants can actively contribute to the ecosystem.

#### 3-1. Educational Content on Blockchain, Digital Assets, and Traditional Finance

The concepts of blockchain and digital assets may still feel unfamiliar or complex to many users. Education is a key element that helps users clearly understand these concepts and enables them to utilize them more deeply.

Within the project, we plan to provide educational content about blockchain, digital assets, and traditional finance. Through this, we aim to help users gain an in-depth understanding of how blockchain technology works, how to invest in digital assets, and how traditional finance operates. Education serves as the first phase of the project and acts as an important starting point by equipping participants with the foundational knowledge necessary to effectively participate in and contribute to the DAO.

#### 3-2. Cultural Content Series: Understanding K-Culture and Global Cultures

We recognize that blockchain and financial education can sometimes feel too rigid and technical. To complement this, the second core content of our project is global cultural content, starting with K-Culture. We will digitize traditional Korean culture and modern content (such as K-POP and K-dramas) into NFTs, providing users with opportunities to easily access and own aspects of Korean culture.

Furthermore, we will add cultural content from different countries and continents to help global users understand and own their respective cultures through blockchain technology. Understanding and owning cultural elements from each country will allow users to feel a sense of belonging within the community, foster mutual respect for each other's cultures, and serve as an important foundation for the global expansion of the project.

### 3-3. Real-DeFi: Sharing Real Investment Returns

One of the unique strengths of our project is that it provides a real DeFi experience. Key members of the project foundation hold fund manager certifications in Korea and have practical experience in achieving investment results through **venture capital (VC)**<sup>5</sup> activities. Based on this experience, we aim to share real investment returns with community participants through the DAO.

Users participating in the DAO can take part in investments directly through DeFi services such as NFT purchases and liquidity provision, and they will share in the profits generated through these activities. This goes beyond simple blockchain investment activities and offers a true DeFi experience in which users participate in real financial operations and share the outcomes.

## 4. DAO and Ecosystem Expansion

Through the three core content areas mentioned above, we will firmly establish the foundation of the DAO. Educational content will help participants understand the essence of the project, cultural content will allow users to feel a sense of belonging and interest in the community, and DeFi content will enable them to share in real profits.

Based on this, we will expand the ecosystem centered on the DAO and plan to develop the project with additional content and services. Ultimately, through a decentralized community operation model, we aim to build a structure in which users actively determine the direction and future of the project, allowing the ecosystem to grow autonomously.

DAO is more than just blockchain technology—it is the core of the ecosystem we seek to build. Through the DAO, participants will no longer be passive users but will become active agents in shaping the future of the project.

---

<sup>5</sup> **Venture Capital (VC):** An investment method that provides funding to early-stage startups or high-risk, high-return companies, mainly in exchange for equity, with the expectation of high growth.

# Problem Statement & Solution

## 1. Problems to Be Solved

The current blockchain and digital asset ecosystem fails to effectively connect digital assets with real-world assets. Users must manage and experience digital and real assets separately, making it difficult to manage assets in an integrated manner. In other words, there is a lack of platforms that harmoniously combine traditional culture with modern trends, limiting global users' opportunities to enjoy the value of both.

In addition, traditional finance and blockchain technology remain difficult areas for many users to understand. Even though the digital asset market is growing, most users do not understand the differences between traditional finance and blockchain, and the complex structure of blockchain prevents easy access.

Furthermore, the existing traditional financial system also reveals irrationalities. Banks follow a reserve ratio system in which they retain only 10% of deposited funds and lend out the remaining 90%, which structurally risks causing serious financial crises such as **bank run**<sup>6</sup>s. As seen in the 2008 financial crisis, such inefficient capital management methods can pose threats to the global economy.

Lastly, although NFTs provide an innovative way to verify ownership of digital assets, their economic usability remains limited. DeFi opens up the potential for decentralized finance, but since the two technologies have developed separately, they have yet to generate synergy. Despite the potential to create greater economic value through the combination of NFT and DeFi, there is a lack of platforms where they can be experienced in an integrated way.

## 2. GURI TOKEN as a Solution

Our GURI TOKEN platform provides an environment where digital assets and real-world assets can be managed and experienced in an integrated manner. It goes beyond simply allowing users to own and trade digital assets; by combining traditional culture, including K-culture, with modern trends, it

---

<sup>6</sup> **Bank Run:** A phenomenon in which customers, fearing the bankruptcy of a bank during a financial crisis, withdraw their deposits on a large scale. Such mass withdrawals can worsen the bank's liquidity problems and may ultimately lead to actual bankruptcy.



presents a new type of economic ecosystem in which global users can simultaneously enjoy cultural value.

According to Statista, there are currently 5.44 billion internet users worldwide, meaning that about two-thirds of the global population is connected.



Table 1.References: Statista - Number of internet and social media users worldwide as of July 2024

However, according to a study by Triple-A, the number of people using cryptocurrency is 560 million, which means only 10.3% of internet users are using cryptocurrency.

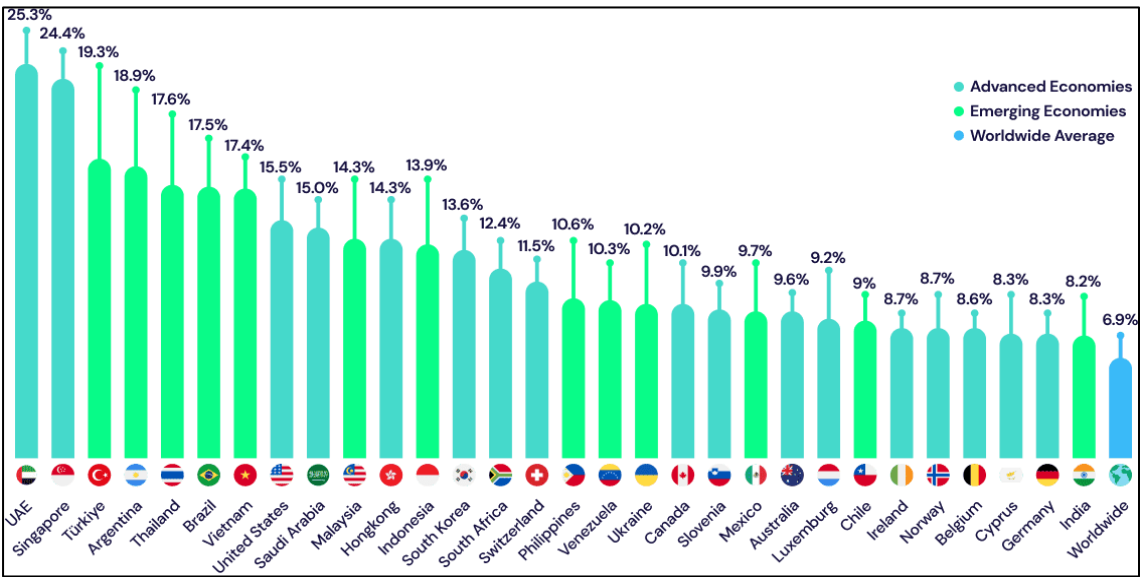


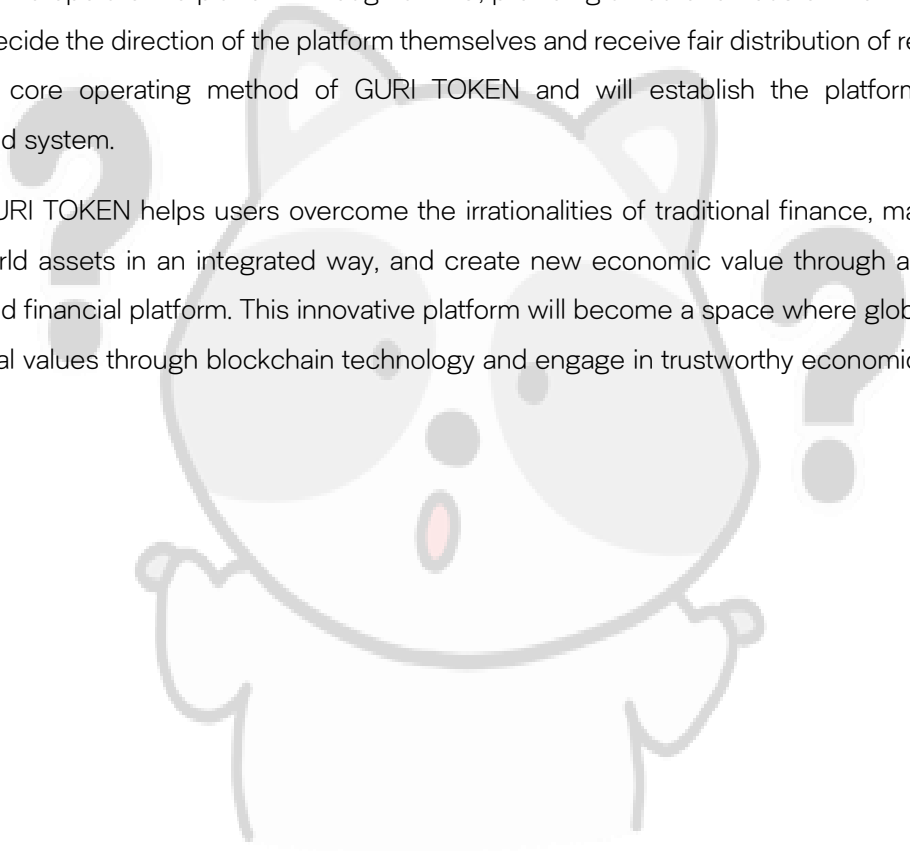
Table 2 References: Triple-A - Cryptocurrency Adoption is Growing Worldwide

Therefore, we aim to provide systematic educational content that helps users easily understand and utilize blockchain and traditional finance. To bridge the gap between complex blockchain technology and traditional finance, we offer step-by-step educational materials that make it easier for users to access and learn.

In particular, GURI TOKEN aims to create economic value through the realization of Real DeFi by combining NFTs and DeFi. NFTs go beyond simply representing digital ownership and can be linked to real-world assets, while DeFi enables various financial activities without intermediaries through decentralized financial services.

We also aim to operate the platform through a DAO, providing an autonomous environment in which users can decide the direction of the platform themselves and receive fair distribution of rewards. DAO will be the core operating method of GURI TOKEN and will establish the platform as a truly decentralized system.

In short, GURI TOKEN helps users overcome the irrationalities of traditional finance, manage digital and real-world assets in an integrated way, and create new economic value through a DAO-based decentralized financial platform. This innovative platform will become a space where global users can share cultural values through blockchain technology and engage in trustworthy economic activities.



# Project Vision, Purpose and Strategy

## 1. Project Vision

GURI TOKEN aims to build a DAO that effectively connects Korea's traditional culture with modern trends through blockchain technology, allowing global users to experience both digital and real-world assets in an integrated way. Through educational content, we help users understand and utilize blockchain and traditional finance, and by combining the NFT and DeFi ecosystems, we seek to create a new form of economic value.

## 2. Project Purpose

The purpose of GURI TOKEN is to build an autonomous and decentralized economic ecosystem where users can own and manage digital assets through the realization of a DAO. We aim to provide a platform where digital and real-world assets can be experienced in an integrated manner using blockchain technology, and to create an environment where global users can freely participate in economic activities without intermediaries.

**First**, GURI TOKEN targets the digital asset market. Globally, digital asset technologies such as NFTs and DeFi are growing rapidly, and we aim to combine them to offer an innovative financial ecosystem that is distinct from existing DeFi tokens that merely cause inflation. Through this, global users can create greater economic value, and GURI TOKEN will open up new possibilities for decentralized finance.

**Second**, we provide systematic educational content for users who need financial education and blockchain learning. For users who find it difficult to understand the differences between blockchain and traditional finance, GURI TOKEN offers educational programs developed by individuals who hold fund manager certifications in Korea and have real experience in achieving investment results through VC (venture capital) activities. These programs help users more easily approach the complex structure of blockchain, with the goal of enabling broader participation in the blockchain ecosystem.

**Third**, GURI TOKEN targets the global cultural consumer base centered around K-culture and K-memes. Digital content that combines Korean traditional culture and modern trends is already gaining great popularity worldwide. We aim to link this content with NFTs so that global users can experience

Korean culture more closely through digital assets, and to provide opportunities to create new economic value through connections with real-world assets.

**Finally**, users interested in DeFi also form a key target audience. For users seeking decentralized finance as an alternative to the existing financial system, GURI TOKEN provides opportunities to participate in various financial activities through the Real DeFi ecosystem that combines NFTs and DeFi. Users can manage digital assets freely without intermediaries and enjoy new financial opportunities.

Ultimately, the purpose of GURI TOKEN is to connect digital and real-world assets through the realization of a DAO and to build a decentralized economic ecosystem in which global users can participate in economic activities freely and autonomously. Through this, we aim to realize an innovative DAO within the global economic environment, while creating new economic opportunities.

### 3. Project Background

GURI TOKEN was inspired by the globally popular “raccoon meme.” With affection for this lovable raccoon, we aim to go beyond the concept of a simple meme coin by creating a platform that educates users about blockchain, virtual assets, and traditional finance, builds an active community, promotes traditional culture (K-Culture) to the world, and establishes a DAO unlike any before.

Successful examples of meme coins like Dogecoin have shown that cryptocurrencies can offer value beyond just financial assets. Following this trend, we launched this project to create a stronger, community-driven token — GURI TOKEN.

### 4. Key Features

#### 4-1. Providing Educational Content on Blockchain, Digital Assets, and Traditional Finance

GURI TOKEN provides systematic educational content on blockchain, digital assets, and traditional finance to help users expand their financial knowledge and understand how to utilize digital assets. This educational content covers everything from the basic concepts of blockchain technology to advanced financial principles, enabling users to clearly understand the differences between digital assets and traditional finance. Through this, we aim to create an environment where more users can easily access complex financial technologies, build confidence in the digital asset market, and participate more actively.

#### 4-2. Offering Physical Integration of Korean Cultural Content such as K-Culture and K-Memes

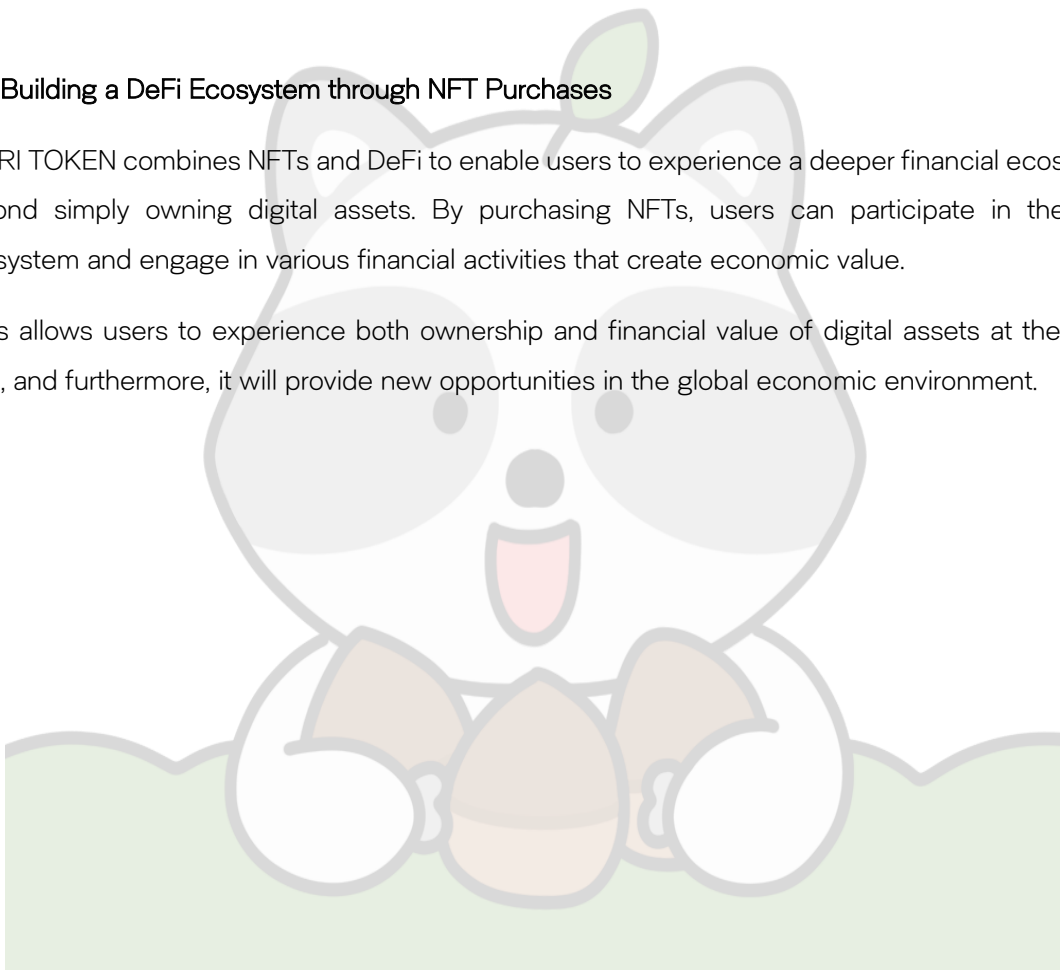
By linking Korean cultural content centered on K-Culture and K-Memes with digital assets, we provide global users with a unique experience. Through content that combines traditional Korean culture with modern trends, users are given the opportunity not only to own digital assets but also to experience connections with real-world assets.

Through this, global users will feel closer to Korean culture via digital assets related to K-culture and gain economic opportunities that harmonize tradition and modernity.

#### 4-3. Building a DeFi Ecosystem through NFT Purchases

GURI TOKEN combines NFTs and DeFi to enable users to experience a deeper financial ecosystem beyond simply owning digital assets. By purchasing NFTs, users can participate in the DeFi ecosystem and engage in various financial activities that create economic value.

This allows users to experience both ownership and financial value of digital assets at the same time, and furthermore, it will provide new opportunities in the global economic environment.



## Tokenomics<sup>7</sup>

### 1. Role of the Token

GURI TOKEN plays an essential role in our platform, supporting users in owning digital assets and participating in various financial activities. It is used as a means of transaction and performs various functions in the DeFi ecosystem, including NFT purchases and content usage.

### 2. Token Issuance and Distribution

#### 2-1. Total Supply

The total token supply for the GURI TOKEN project is set at 100,000,000,000,000 GURI TOKEN. It will be used for various activities and incentive distributions within the project's ecosystem.

#### 2-2. Initial Holdings and Distribution Plan

At the start of the project, the project team holds 100% of the tokens. All tokens will be distributed sequentially according to the project's phased development.

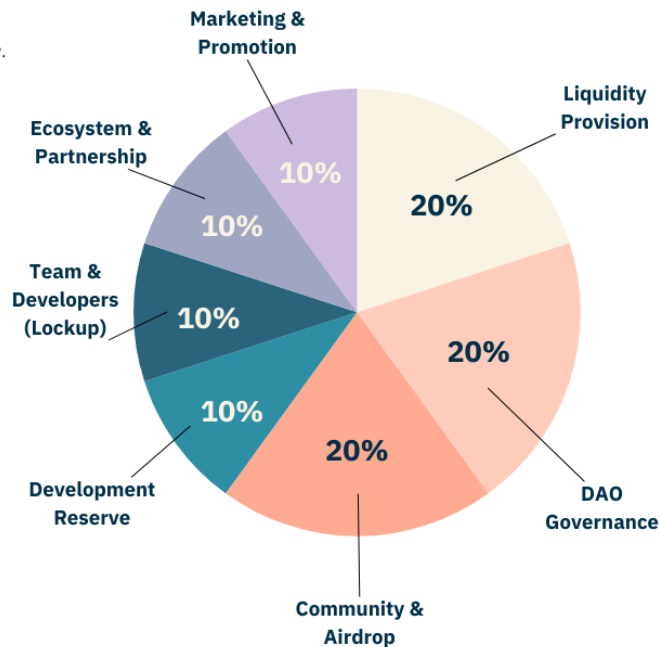
---

<sup>7</sup> **Tokenomics:** Refers to the economic system of a cryptocurrency, describing the overall economic mechanisms of the token ecosystem, including the token issuance method, circulation supply, reward structure, and incentive model.

# Tokenomics

TOTAL SUPPLY 100,000,000,000,000 GURI

- Liquidity Provision**  
Ensures smooth trading and market stability.
- DAO Governance**  
Token holders join decision-making.
- Community & Airdrop**  
Airdrops boost engagement and growth.
- Development Reserve**  
Funds tech progress and ecosystem.
- Team & Developers (Lockup)**  
Lockup builds trust and stability.
- Ecosystem & Partnership**  
Drives sustainable expansion.
- Marketing & Promotion**  
Builds brand and attracts users.



## 2-3. Airdrop<sup>8</sup> Plan

To prevent inflation, airdrop tokens will be distributed in the form of a separate NUTS TOKEN instead of GURI TOKEN. 5% will be allocated for each phase and provided to users who meet specific conditions or contribute to community activities. Each phase of the airdrop is designed to promote ecosystem activation and encourage community participation.

## 3. Airdrop Mechanism

### 3-1. Phase-Based Airdrop Structure

**Phase 1:** 5% of Total Supply (NUTS TOKEN)

Airdrops are conducted to activate the initial community and attract users.

---

<sup>8</sup> **Airdrop:** A method in which a blockchain project distributes a certain amount of tokens for free to promote the project and encourage user participation. It is mainly used to increase the project's visibility and is typically distributed automatically to users who hold specific wallet addresses.

**Phase 2:** 5% of Total Supply (NUTS TOKEN)

Airdrops are provided based on community contributions, with rewards given according to levels of participation.

**Phase 3:** 5% of Total Supply (NUTS TOKEN)

Airdrops are conducted in line with the establishment of major partnerships and the achievement of key project roadmap milestones.

**Phase 4 and Beyond**

Additional airdrop plans will be established according to ecosystem growth and the introduction of new features.

### 3-2. Liquidity Provision and Burn Plan

At the early stage of the project, 100% of the total tokens are held by the team and will be gradually distributed to the market according to the airdrop and distribution plan. Initial liquidity provision will help ensure market stability, and token burning will be carried out to give value to GURI TOKEN.

### 3-3. Rewards and Drawing System through Airdrops

The main reward method of GURI TOKEN is conducted through airdrops. Users can receive NUTS TOKEN as an airdrop by completing specific activities or actively participating on the platform. The airdropped NUTS TOKEN is used to participate in the drawing system. This drawing system gives users the opportunity to receive various random rewards using their NUTS TOKEN, encouraging community participation and providing a unique experience that combines fun and rewards within the platform.

## 4. Token Use Cases

GURI TOKEN is used by users to perform various activities within the platform. Users can use GURI TOKEN to purchase NFTs, access blockchain-based content, and participate in the DeFi ecosystem to manage their assets.



In particular, the airdropped NUTS TOKEN is used in the drawing system. Users can utilize the airdropped NUTS TOKEN in the drawing system for a chance to receive greater rewards. Additionally, NUTS TOKEN can be used to access special benefits or participate in events within the platform.

## 5. Connection with DAO

GURI TOKEN plays a key role in the DAO. Users who hold GURI TOKEN can vote on important decisions related to the platform, allowing the community to directly determine the operation and development direction of the platform. The DAO system further strengthens community participation and provides users with opportunities to voluntarily contribute to the success of the platform.

## 6. Wallets and Token Management

GURI TOKEN is compatible with various wallets, and users can safely store and manage their tokens using wallets such as MetaMask, Trust Wallet, and Clip. The airdropped NUTS TOKEN is automatically sent to the user's wallet. Through the wallet, GURI TOKEN can be used for activities such as purchasing NFTs, participating in DeFi, and voting in DAO decisions. NUTS TOKEN can be used for the drawing system and participation in special events.

Through the wallet, users can securely store their tokens and freely use them on the platform by accessing the website at any time.

# Technical Specifications

## 1. Blockchain Network

The GURI TOKEN project is built on the Polygon blockchain, which offers high scalability and low fees. Polygon provides an optimal environment for large-scale user participation due to its fast transaction processing speed and economical cost structure.

**Transaction Processing Speed:** It can handle up to 65,000 **transactions**<sup>9</sup> per second (credit cards: 24,000 transactions per second), enabling fast and smooth transactions even with a large user base.

**Low Fees:** Polygon is very economical, with an average transaction fee of less than \$0.02 per transaction. This allows users to perform more transactions without burden.

**High Scalability:** Polygon's architecture uses various **Layer 2**<sup>10</sup> solutions (e.g., **Plasma**<sup>11</sup>, **PoS chain**<sup>12</sup>) to enhance scalability, enabling the processing of a large number of transactions without performance degradation even as the network grows.

Currently, GURI TOKEN operates on the Polygon mainnet, but there is a possibility of switching to another mainnet that offers better performance and scalability in the future. Several promising mainnet candidates are currently under review, and if the switch occurs, asset conversion will be conducted smoothly and securely using **Atomic Swap**<sup>13</sup> technology.

---

<sup>9</sup> **Transaction:** It refers to data transmission or asset transfer occurring on a blockchain network, mainly related to cryptocurrency transfers, exchanges, and smart contract execution. Each transaction is verified on the network and recorded in a block.

<sup>10</sup> **Layer 2:** A secondary protocol built on top of Layer 1 to solve blockchain scalability issues. It processes transactions on Layer 2 to enhance speed and lower costs. Polygon, a popular Ethereum scaling solution, is a key example.

<sup>11</sup> **Plasma:** A type of blockchain where participants engage in block creation and validation based on the amount of coins they have staked. It consumes less power and allows users to earn staking rewards.

<sup>12</sup> **PoS chain (Proof of Stake):** A method for exchanging cryptocurrencies between blockchains without intermediaries, completed only if both transactions succeed.

<sup>13</sup> **Atomic Swap:** A technology that allows cryptocurrencies to be exchanged directly between different blockchains without intermediaries. For secure transactions, the exchange is not completed unless both parties' transactions are fully executed.

## 2. Smart Contracts and Protocols

All core functions of GURI TOKEN are automated through **smart contracts**<sup>14</sup>, ensuring user trust and transparency. The main smart contract modules are as follows.

### NFT Issuance and Management Module

Responsible for issuing and managing NFTs for the digitalization of K-Culture and K-meme content.

Each NFT records ownership and transaction history on the blockchain, protecting creators' rights and ensuring transparency.

Certain NFTs are linked to physical assets, allowing the owner to receive benefits from the corresponding real-world assets.

### Token Economy and Reward Module

Smart contracts that manage token distribution, reward mechanisms, and airdrops.

Automatically provides rewards based on user activities (e.g., content creation, community contribution), and offers additional incentives for participating in DeFi services.

### DeFi Module

Smart contracts for DeFi services such as providing liquidity using GURI TOKEN.

### Decentralized Exchange (DEX)<sup>15</sup> Module

A DEX module that supports decentralized trading within the GURI TOKEN ecosystem, enabling users to freely trade NFTs and GURI TOKEN with each other.

Users can trade their NFTs on the DEX, enabling liquidity provision and revenue generation.

---

<sup>14</sup> **Smart Contract:** A contract that automatically executes on the blockchain when certain conditions are met. It enables trustworthy transactions without intermediaries.

<sup>15</sup> **Decentralized Exchange (DEX):** A decentralized exchange that allows direct cryptocurrency trading on the blockchain without intermediaries. Transactions are executed automatically through smart contracts, and users retain full control over their assets.

### 3. Security and Network Stability

GURI TOKEN places the highest priority on the security of its smart contracts and blockchain network, and adopts the following security measures:

#### Smart Contract Audit

All smart contracts are reviewed by third-party audit firms before deployment to identify and address code vulnerabilities or potential risks.

Security is maintained through regular code reviews and updates.

#### Data Integrity and Transparency

All transaction records and data stored on the blockchain network are immutable and transparently disclosed for public verification.

Users can check transaction histories, reward distributions, and NFT issuance records in real time.

#### DDoS and Network Attack Prevention

To maintain network stability, systems are in place to monitor traffic, prevent DDoS attacks, and automatically block abnormal access attempts.

The platform adheres to Polygon's security protocols to defend against external threats.

### 4. Technical Roadmap

The project's technical development direction and key milestones are as follows:

#### Phase 1

- Development of core smart contracts and NFT issuance module.
- Community activation and first airdrop.
- Initial partnerships established and launch of the first NFT collection.

## Phase 2

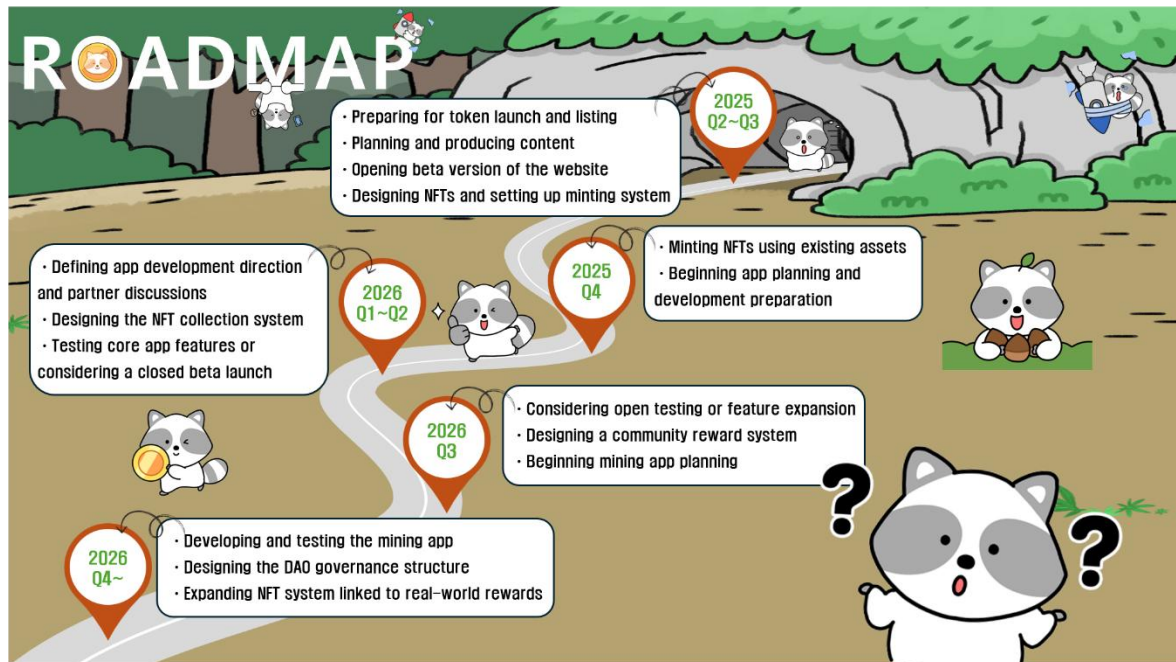
- Development of DeFi service module.
- Introduction of NFT functionality linked to physical assets.
- Integration of major DeFi services and DEX exchanges.

## Phase 3

- Large-scale marketing and expansion of the global community.
- Strengthening the economic ecosystem within the platform and adding new features.
- Expansion of projects and partnerships related to physical assets.



## Project Roadmap



### Q2-Q3 2025

- Preparation phase including token issuance, content creation, and website launch
- NFT designs for minting will also be completed during this period, allowing for low technical burden and quick feedback collection

### Q4 2025

- Minting will proceed using the existing NFTs
- App development will remain flexible, at the planning and preparation stage

### Q1-Q2 2026

- Aimed at launching a closed beta or functional trial of the app, with technical structure and partnerships finalized

- Simultaneously, preparations will be made to link the NFT collection system to the website to expand user engagement

### Q3 2026

- Reviewing app feature expansion or open testing
- Planning for community reward systems and a mining app will begin

### After Q4 2026

- Development of the mining app, DAO structure design, and expansion of NFT systems linked to real-world rewards
- With both technical and community foundations in place, the platform will enter a phase of tangible ecosystem expansion

# Legal Considerations and Risk Management

## 1. Legal Considerations

### 1-1. Cryptocurrency Regulations

#### Country-Specific Regulations

Cryptocurrency regulations vary by country. Some countries may regulate or ban cryptocurrencies, while others allow or support them. It is important to comply with each country's regulations.

#### Data Protection and Privacy

Anti-Money Laundering (AML) and Know Your Customer (KYC)

Many countries enforce AML and KYC requirements.

#### GDPR

Compliance with data protection laws such as the General Data Protection Regulation (GDPR) of the European Union (EU) may be required. It is essential to protect users' personal information securely and comply with applicable regulations.

### 1-2. Tax Regulations

#### Tax Reporting

Transactions related to cryptocurrencies may be subject to tax reporting. Proper reporting and payment of taxes are required for activities such as asset sales, trades, and profits.



## 1-3. Legal Consultation

### Legal Advice

It is recommended to consult legal professionals before proceeding with the project to gain a clear understanding of regulatory compliance and legal responsibilities. This helps minimize legal risks and ensures the project can operate legally.

## 2. Risk Management

### 2-1. Risk Factors and Regulatory Environment

#### Technical Risks

**Code Security:** Security vulnerabilities in meme coin smart contracts can lead to hacking or errors. Thorough code audits and security checks are essential.

**Scaling Issues:** If the number of users increases rapidly, the network may become overloaded, which can affect transaction speed or cost.

#### Market Risks

**Price Volatility:** Meme coins are highly volatile, and unexpected price surges or crashes may occur.

**Liquidity Issues:** If there is low initial trading volume or liquidity, it may be difficult to conduct smooth transactions or maintain stable prices.

#### Legal Risks

**Regulatory Changes:** Cryptocurrency-related regulations can change rapidly. New regulations may affect the project.

**Legal Liability:** There may be legal responsibilities in cases of incomplete information, fraudulent activities, or association with illegal conduct.

## 2-2. Community and Marketing

**Community Building:** The success of a meme coin often relies on the activation of its community. Without a strong or active community, the project's chances of success may decrease.

**Marketing Strategy:** Lack of effective marketing may result in insufficient attention to the project.

**Fundraising:** Securing initial funding can be difficult, and a lack of funds may hinder project progress.

**Operational Costs:** Operational expenses such as development, marketing, and maintenance must be managed effectively.



# Compliance, Security Risks, and Investor Protection

## 1. Regulatory Compliance

GURI TOKEN complies with the global regulatory environment and will establish procedures aligned with the legal requirements of each country. All project activities adhere to relevant laws, ensuring user safety and trust. We continuously monitor regulations and legal requirements in each jurisdiction and reflect them in platform operations to minimize legal risks.

## 2. Security Risks

Security is one of GURI TOKEN's top priorities. We protect user assets through thorough audits of smart contracts and the application of the latest security technologies, while preparing defenses against hacking and cyberattacks. Additionally, we will continuously monitor security risks during network operation and establish systems to proactively address potential vulnerabilities.

## 3. Investor Protection

GURI TOKEN operates with the highest priority on protecting investors' rights and assets. We aim to create a transparent investment environment by providing clear information, enabling investors to make informed decisions. Furthermore, we strive to minimize risks that may arise during project operations and plan to establish institutional mechanisms for investor protection.