



MyCoin Business Plan

InSight3D Core

Mission statement

MyCoin aims to provide free knowledge and skill in the Web3 space, as the more educated people there are within the Web3 space, the safer Web3 will be. Beyond the free plan, users can also pay a low fee to gain access to much more advanced courses, as well as support our platform and mission.



Market Summary



Crypto is an ever-growing space, allowing MyCoin to grow alongside it. Providing the into will also allow for more advanced implementation in the future.



As the implementation for Web3 continues, so will the need for an academic platform, which is where MyCoin is able to step in, setting an academic standard for Web3.



Our development and hosting cost is relatively low, which will allow us to maximize revenue from the platform (see slide 4).

Revenue Opportunities

Advertisements

1. Allowing 3rd party integrated advertising to MyCoin
2. Partner Marketing (Ex. Users can auto sign up to Coinbase and MyCoin would receive a bonus.)

Subscription

Users can pay for a premium version of MyCoin (MyCoin+), which would remove Integrated Ads and uncap trading and academy limits, along with other perks.

Partners

MyCoin partner with schools and corporations offering our platform to students and employees, respectively.



Business overview

Business Concept

MyCoin is an Open-Source application, which offers users both, a free-to-use mock crypto exchange as well as a Web3 Academy, which would teach critical skills for investing in the crypto space and how to interact with the Blockchain. We want to create a place where users can safely learn to invest without the risk of losing their hard-earned assets. To facilitate safe learning, the MyCoin trading function will grant users \$10,000 in paper currency to use on the platform. In addition, MyCoin will also offer an Academy where users can learn trading strategies and web development. The combination of educational materials and a no-risk platform on which to apply them is central to our mission of providing essential knowledge and skills education in the space at no charge. The more users know, the safer Web3 will be. Though the basics and essentials will not be behind a paywall, users who elect to continue learning about the space can pay a small subscription (ex: \$10/month), which will support the platform and its mission and unlock extra features in both the Trading and Academy spaces.



Key issues

Near term

- Need developers for front-end product design.
- Marketing application and managing social media.
- Implementing payment processing.

Long term

- Funding for future employees and hosting.
- Managing income and revenue from subscription.



Thank you

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