

Q6

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```
library(car)
```

```
## Loading required package: carData
```

```
brand = read.table("../data/brand.txt", header=T)
names(brand)
```

```
## [1] "liking"      "moisture"    "sweetness"
```

```
head(brand)
```

```
##    liking moisture sweetness
## 1      64         4          2
## 2      73         4          4
## 3      61         4          2
## 4      76         4          4
## 5      72         6          2
## 6      80         6          4
```

(a) Find the variance inflation factors for the full model with both predictors in the model. What do they tell you?

```
fit = lm(liking ~ moisture + sweetness, brand)
vif(fit)
```

```
##    moisture sweetness
##          1          1
```

perfect.

(b) Obtain the analysis of variance table that decomposes the regression sum of squares into extra sums of squares associated with moisture; and with sweetness given moisture?

```
anova(fit)
```

```
## Analysis of Variance Table
##
## Response: liking
##           Df Sum Sq Mean Sq F value    Pr(>F)
## moisture   1 1566.45  1566.45  215.947 1.778e-09 ***
## sweetness  1   306.25   306.25   42.219 2.011e-05 ***
## Residuals 13    94.30     7.25
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

(c) Obtain the analysis of variance table that decomposes the regression sum of squares into extra sums of squares associated with sweetness; and moisture given sweetness. What do you notice?

```
fit2 = lm(liking ~ sweetness + moisture, brand)
anova(fit2)
```

```
## Analysis of Variance Table
##
## Response: liking
##           Df Sum Sq Mean Sq F value    Pr(>F)
## sweetness  1   306.25   306.25   42.219 2.011e-05 ***
## moisture   1 1566.45  1566.45  215.947 1.778e-09 ***
## Residuals 13    94.30     7.25
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

(d) Regress liking on moisture content only. How does the estimate of B1 in the previous part compare with the estimate in the model with both predictors?

```
fit3 = lm(liking ~ moisture, brand)
coef(fit)
```

```
## (Intercept)    moisture    sweetness
##          37.650         4.425         4.375
```

```
coef(fit3)
```

```
## (Intercept)    moisture
##          50.775         4.425
```