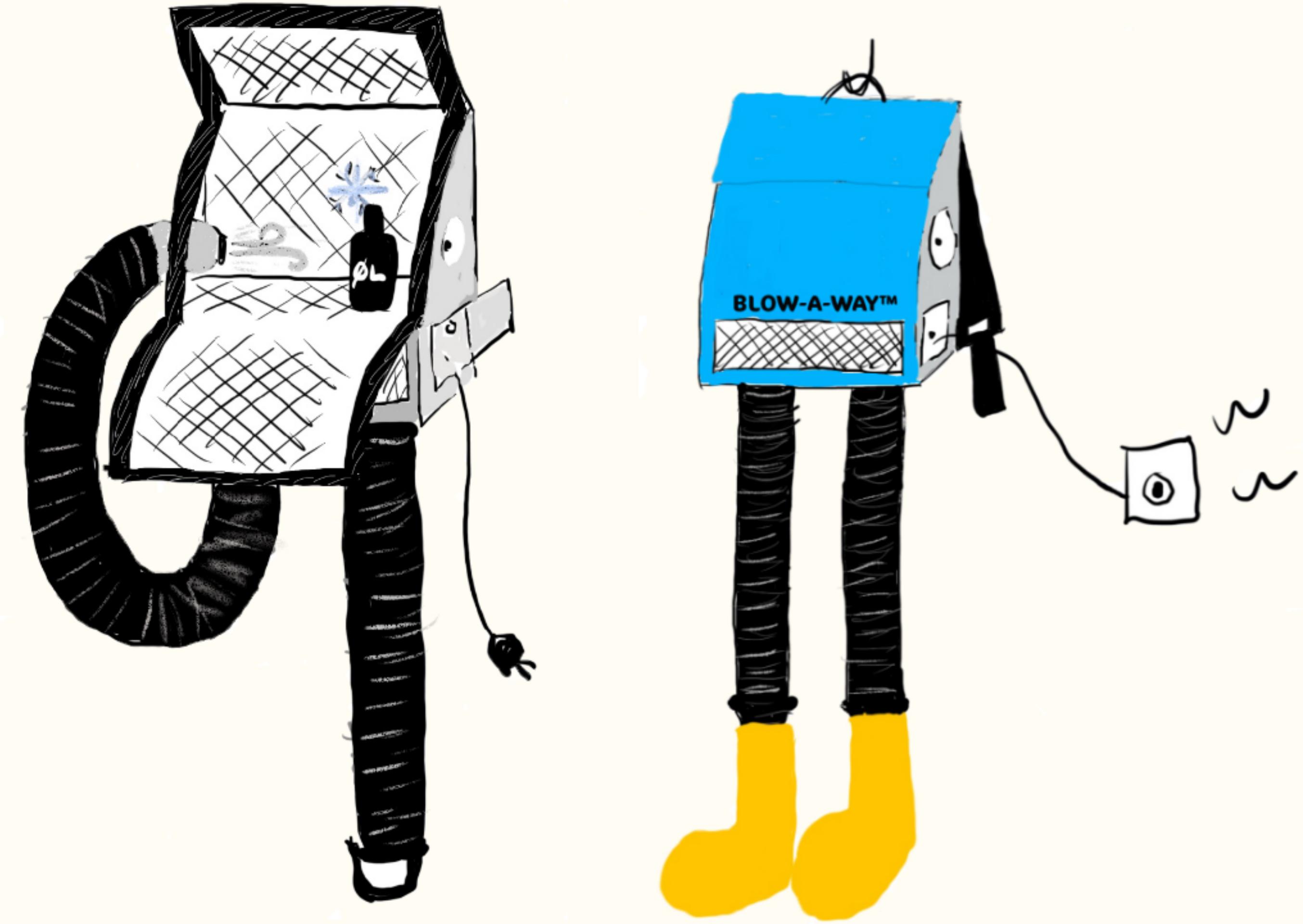


BLLOW-A-WAY™

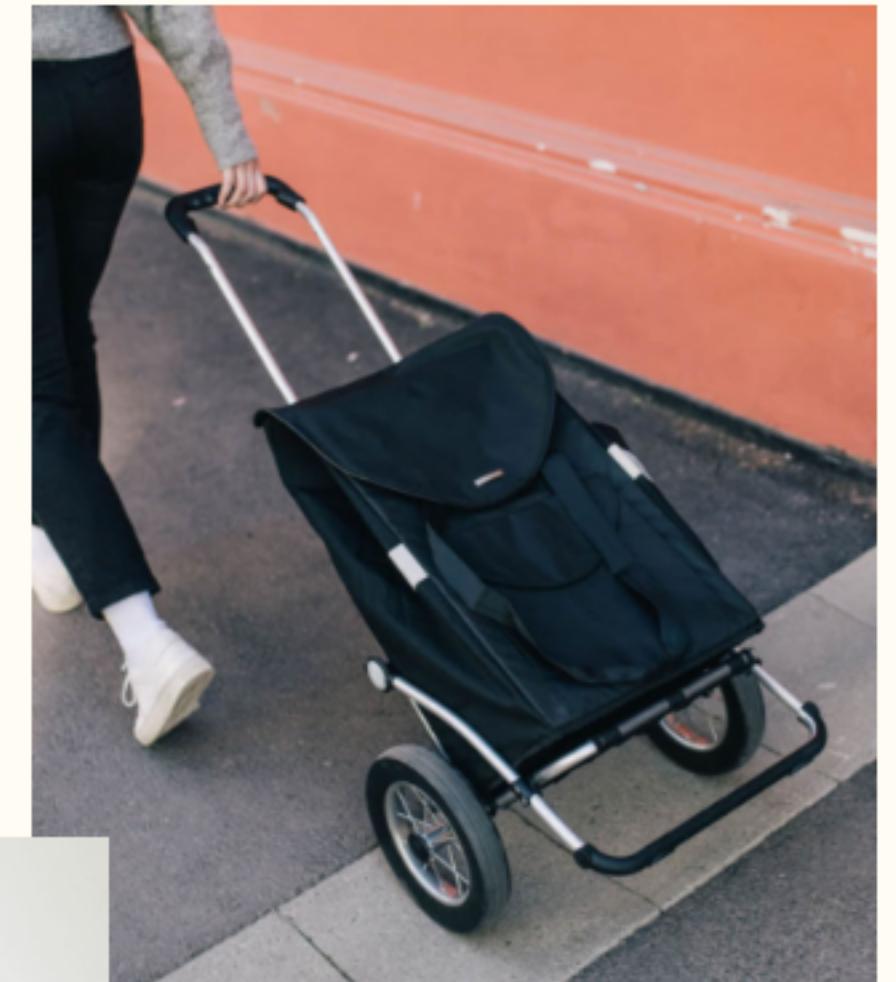
Idéen

- Bærbar luft
- Blåser unna løv og grus
- Justerbar temperatur
- Kan varme eller kjøle ned innholdet i sekken, eller deg selv

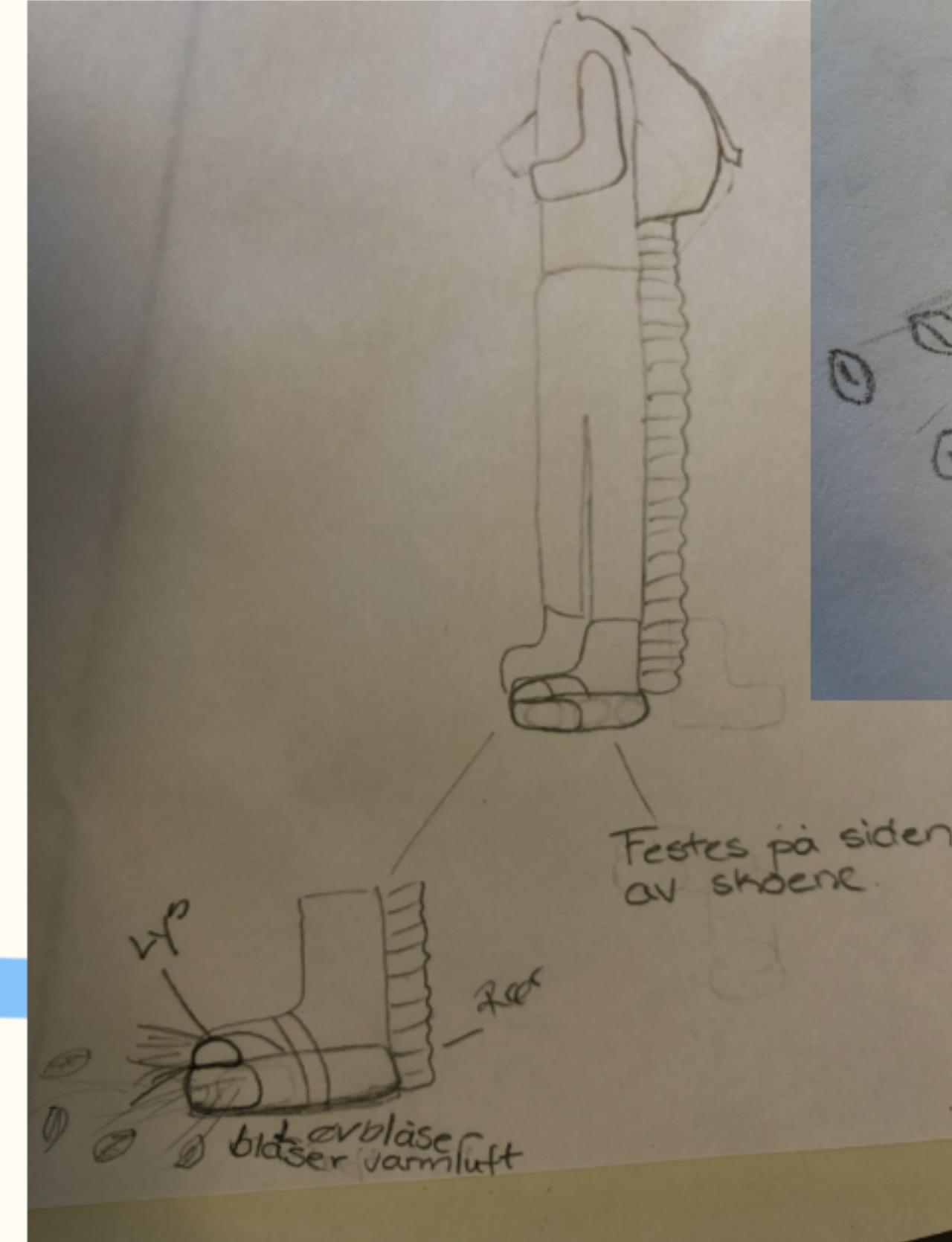
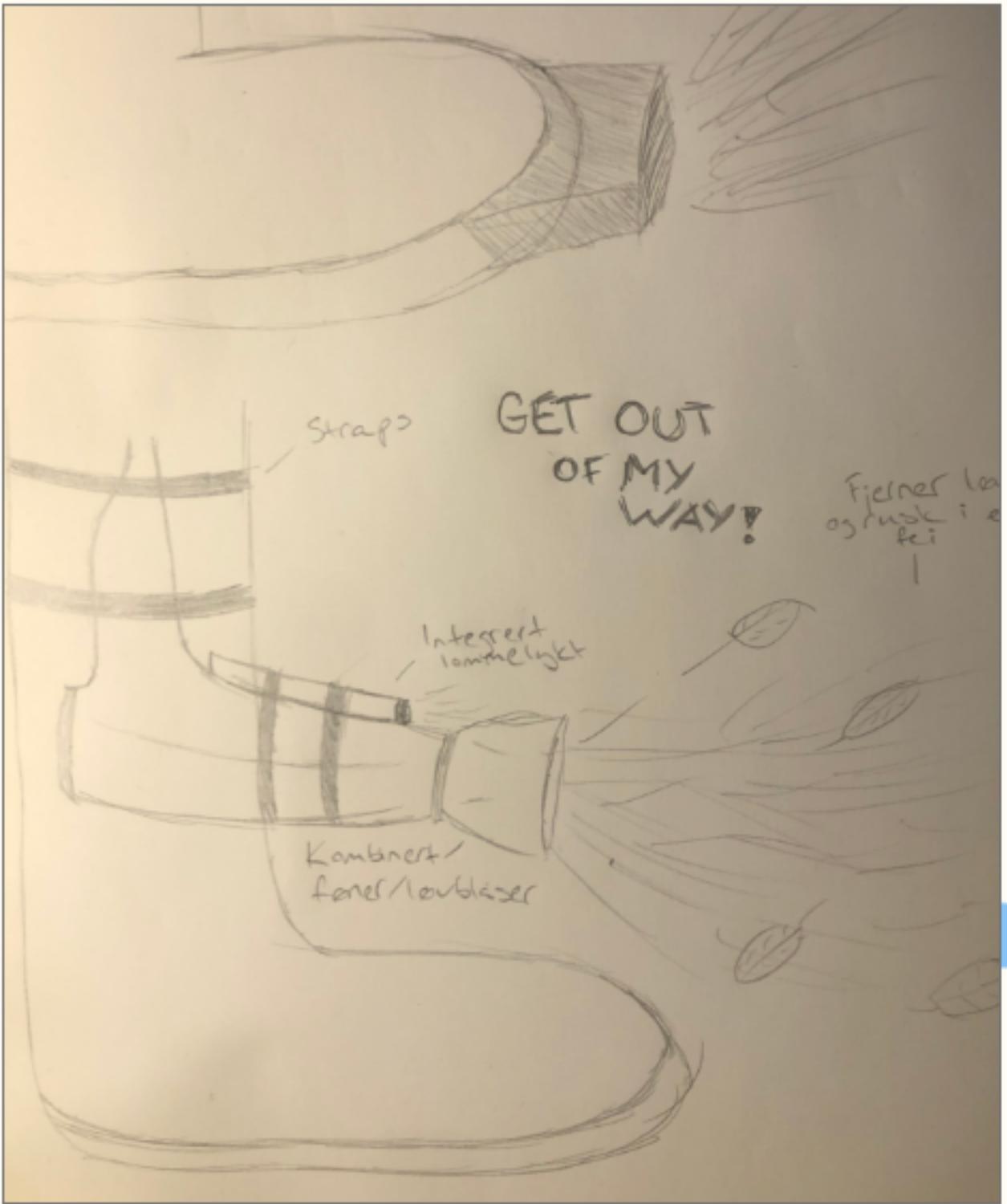


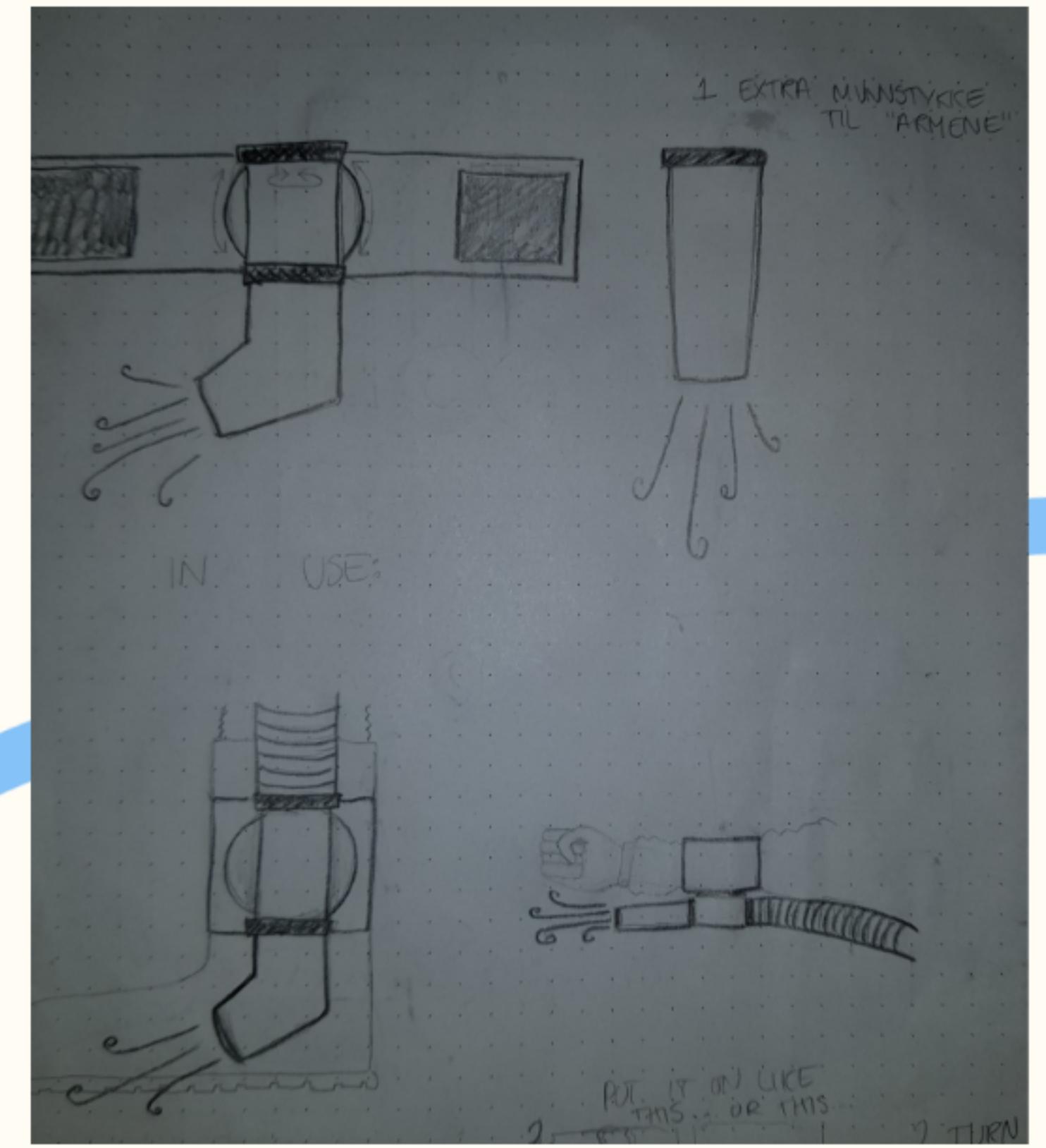
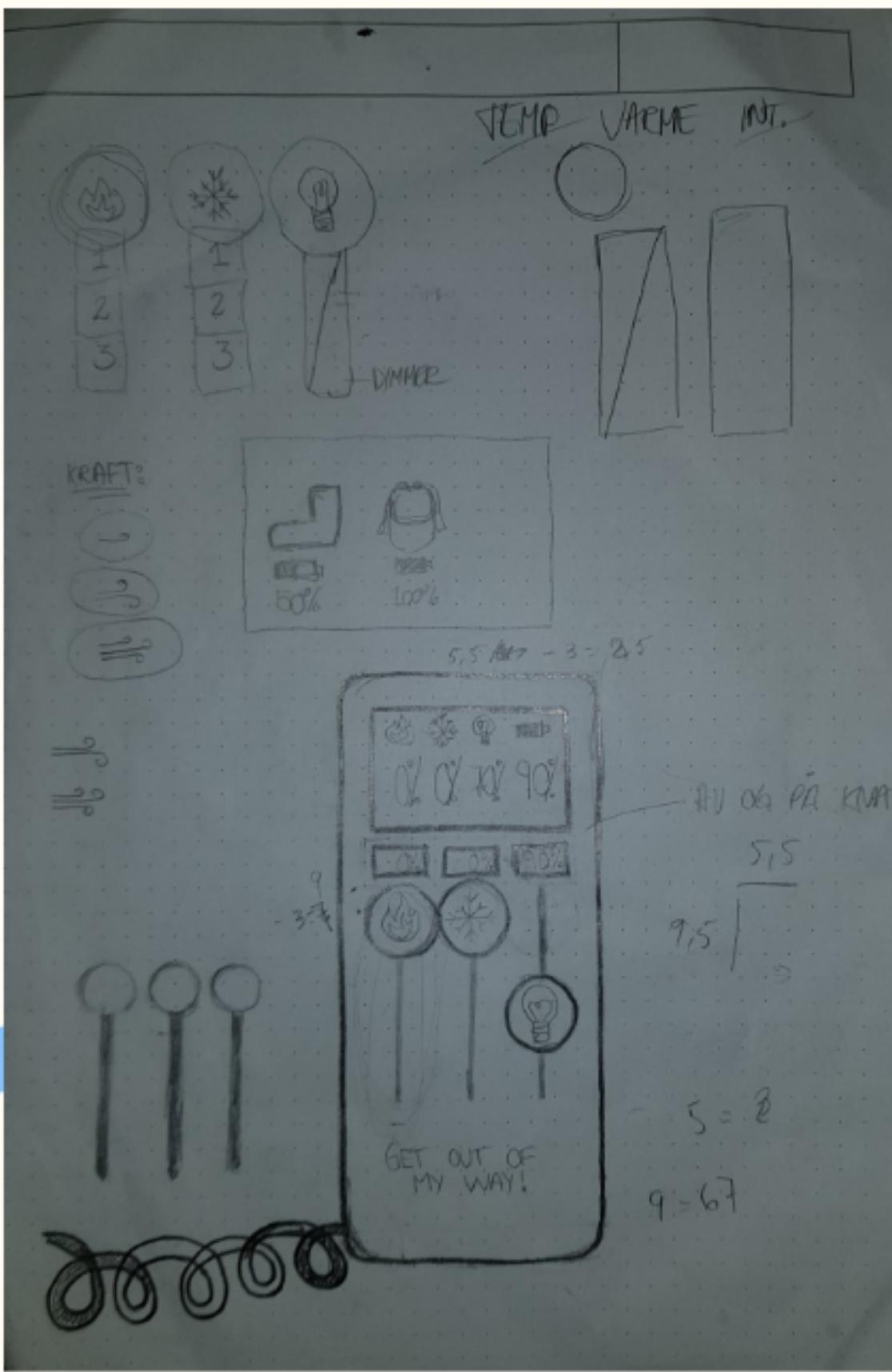
Målgruppe

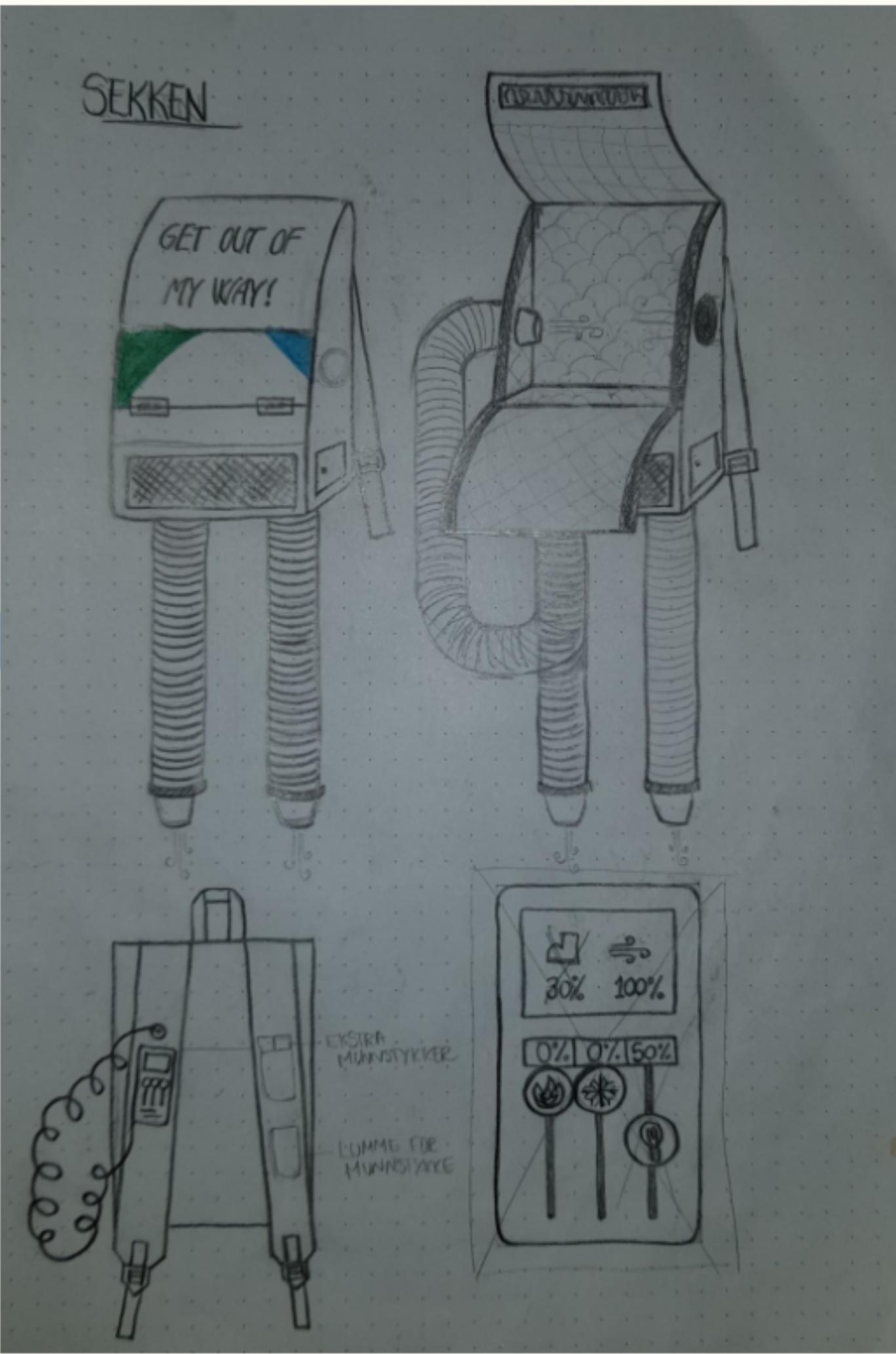
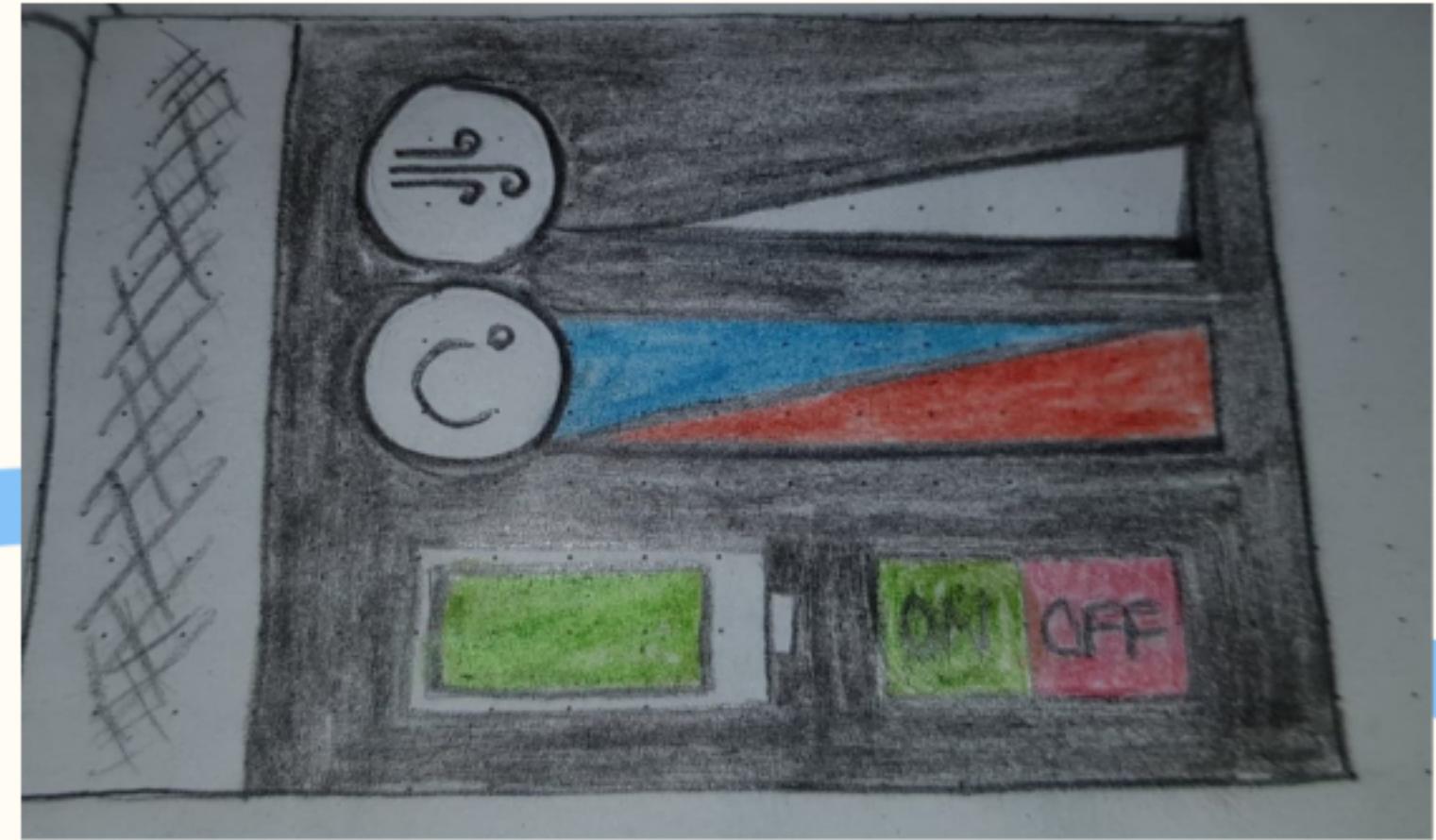
- Praktisk orientert
- Komfort er det viktigste i livet
- Irriterer seg over hverdagsproblemer
- Yndlingsbutikken er Enklere Liv
- Over gjennomsnittlig opptatt av gadgets



Idéutvikling







visuelt

uttrykk

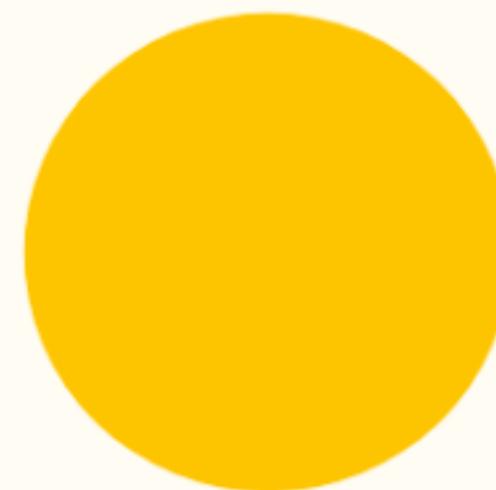
BLOW-A-WAY™

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#E6E6E5



#FCC301

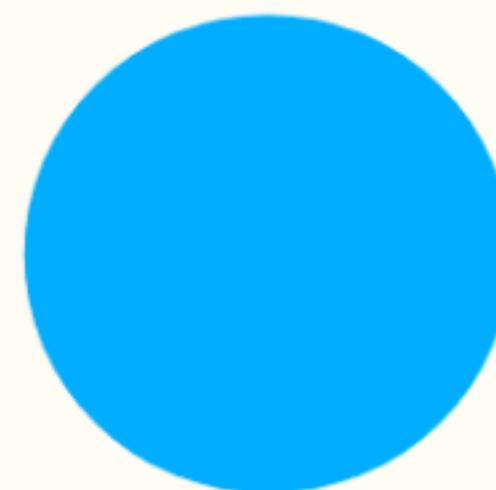


Blow Away

#000000



#01AFFC



Get ready to be
blooown away!

