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Agenda

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Team

Mobile Engineer

Imthath

Software Engineer @ Raycast (YC W20), Mobile Engineer @ Zoho

ML Engineer

Hassan

Data Scientist @ PwC, IBM Certified ML Engineer

We build Skryb AI together, a video summarizing tool for mobile platforms.

Problem

Building the same application for different platforms

Almost all consumer and business applications must be available on both mobile platforms - iOS and Android.

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Existing Solutions

Solution 1

Maintaining native codebases for each platforms

> Expensive

> Slow

Solution 2

Using cross-platform frameworks

> Performance issues

> Limited native features

> Bloated app size

Solution 3

Low-code and No-code solutions

> Less flexible

> Low app quality

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Our Solutions

powered by AI

Solution 1

Write code for iOS and our AI will port it to Android (or vice versa)

> Cost saving

> Fast

Solution 2

Build with cross-platform frameworks and ship AI generated native iOS/Android app

> Full native performance

> Access native features

> Reduced app size

Solution 3

Type out your requirements, our AI will generate native codebases for you
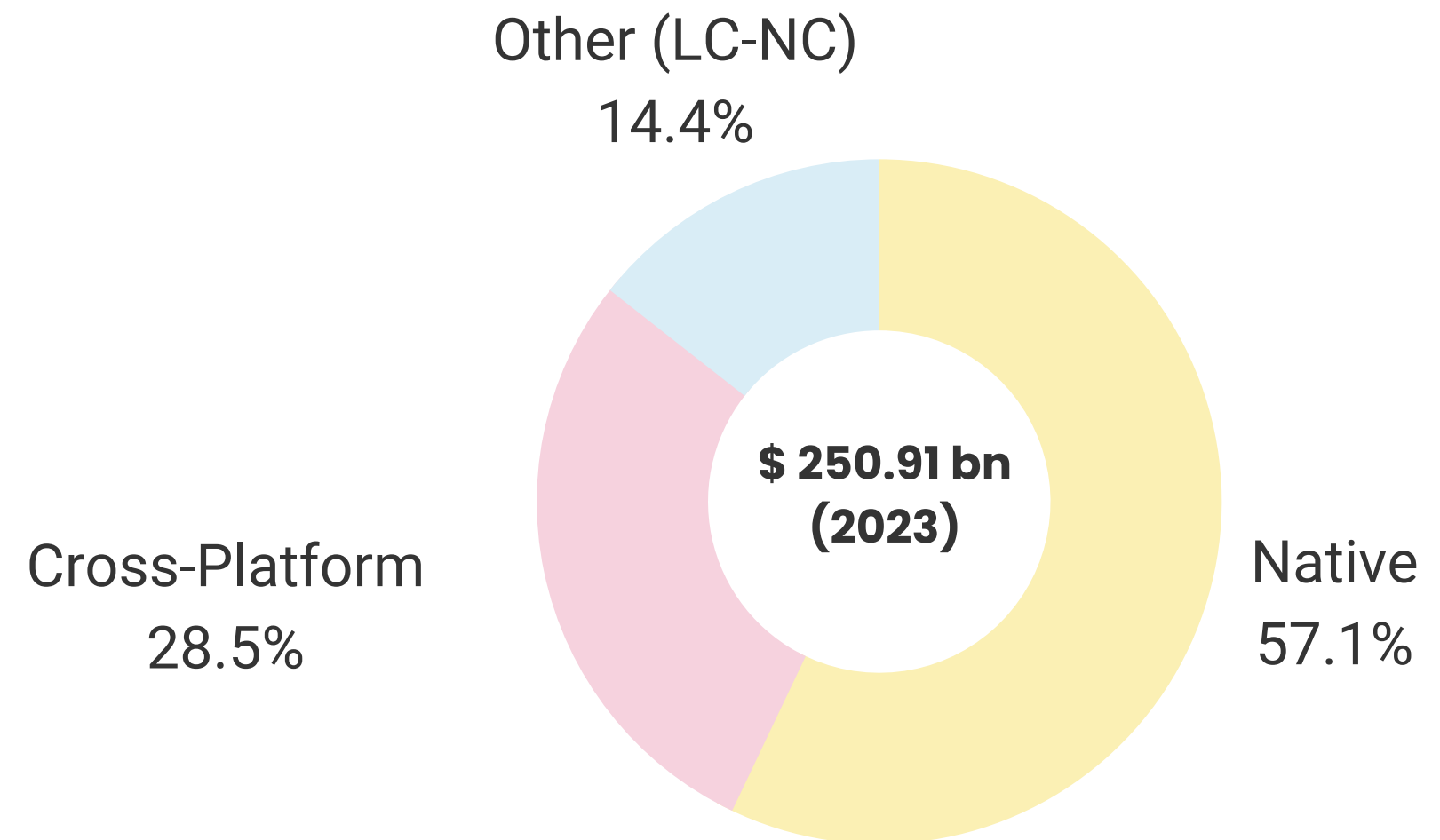
> Full flexible

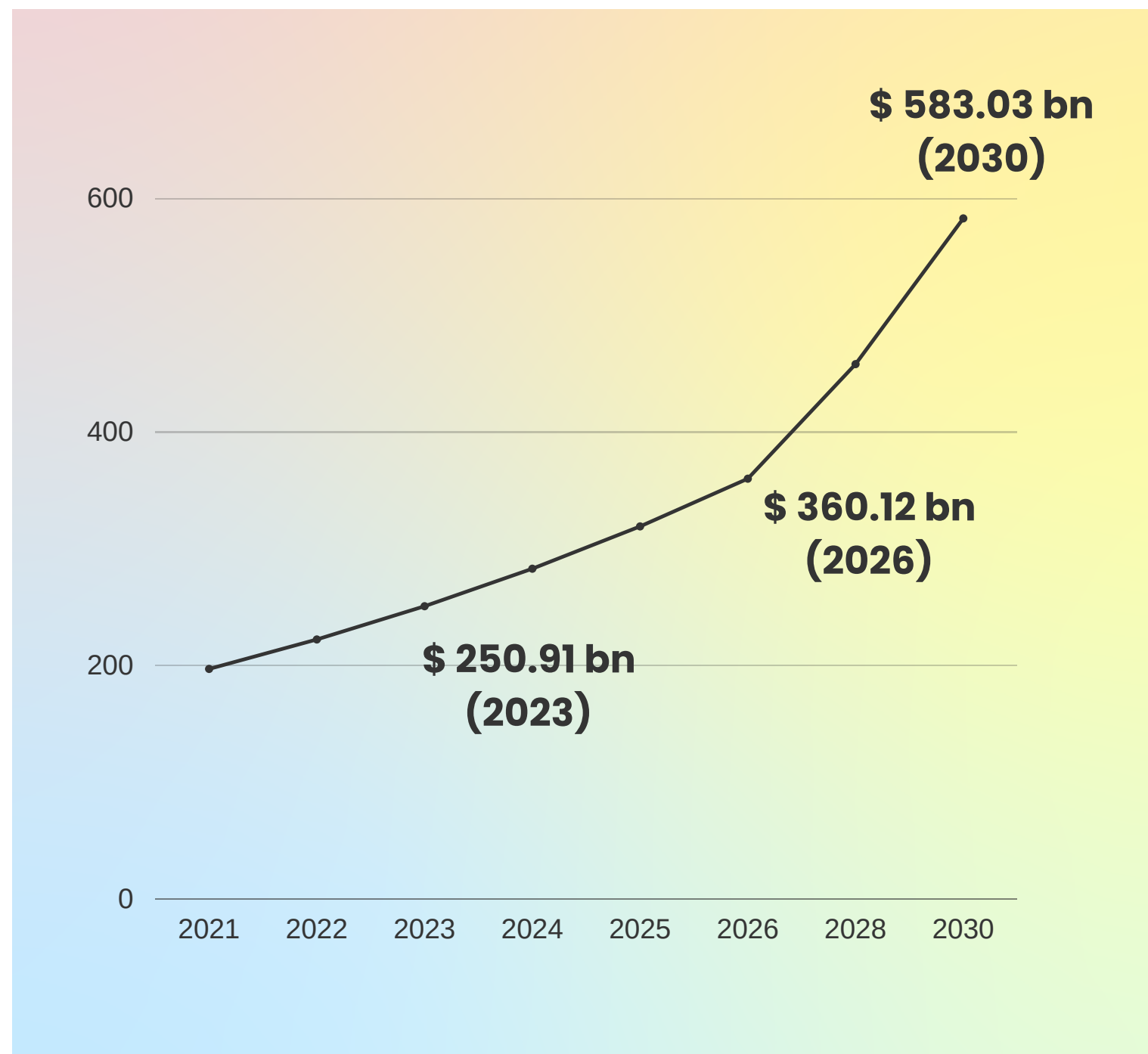> Native app quality

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Market Analysis

The mobile app development market is at $250.91 billion in 2023.

This is fueled by the rise of 5G, wearables, mobile commerce, and the need for brands to have a strong mobile presence.

With over 6 billion smartphone users worldwide, the opportunities remain vast.

Other (LC-NC)
14.4%

$ 250.91 bn
(2023)

Cross-Platform
28.5%

Native
57.1%

Mobile app development market

Market Growth Forecast
(2030)

Market
Growth

CAGR: 12.8%

$ 583.03 bn
(2030)

$ 360.12 bn
(2026)

$ 250.91 bn
(2023)

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Timing Matters: Now!

AI Maturity

Generative AI technology has grown to the point where it can be plugged into any industry to solve complex problems.

Market Readiness

With the proliferation of Gen AI tools, developers and companies are ready to try out new AI-powered solutions, more than any other time in history

Duopoly in mobile OS

This forces all business to make their applications avaialbe in both mobile platforms to attract most customers

The Start and The Mission

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PoC

We did a little PoC on one of our brainstormed approaches to solve the problem

Results

Our AI system* was able to generate the entire project structure and some starter code from just a single prompt.
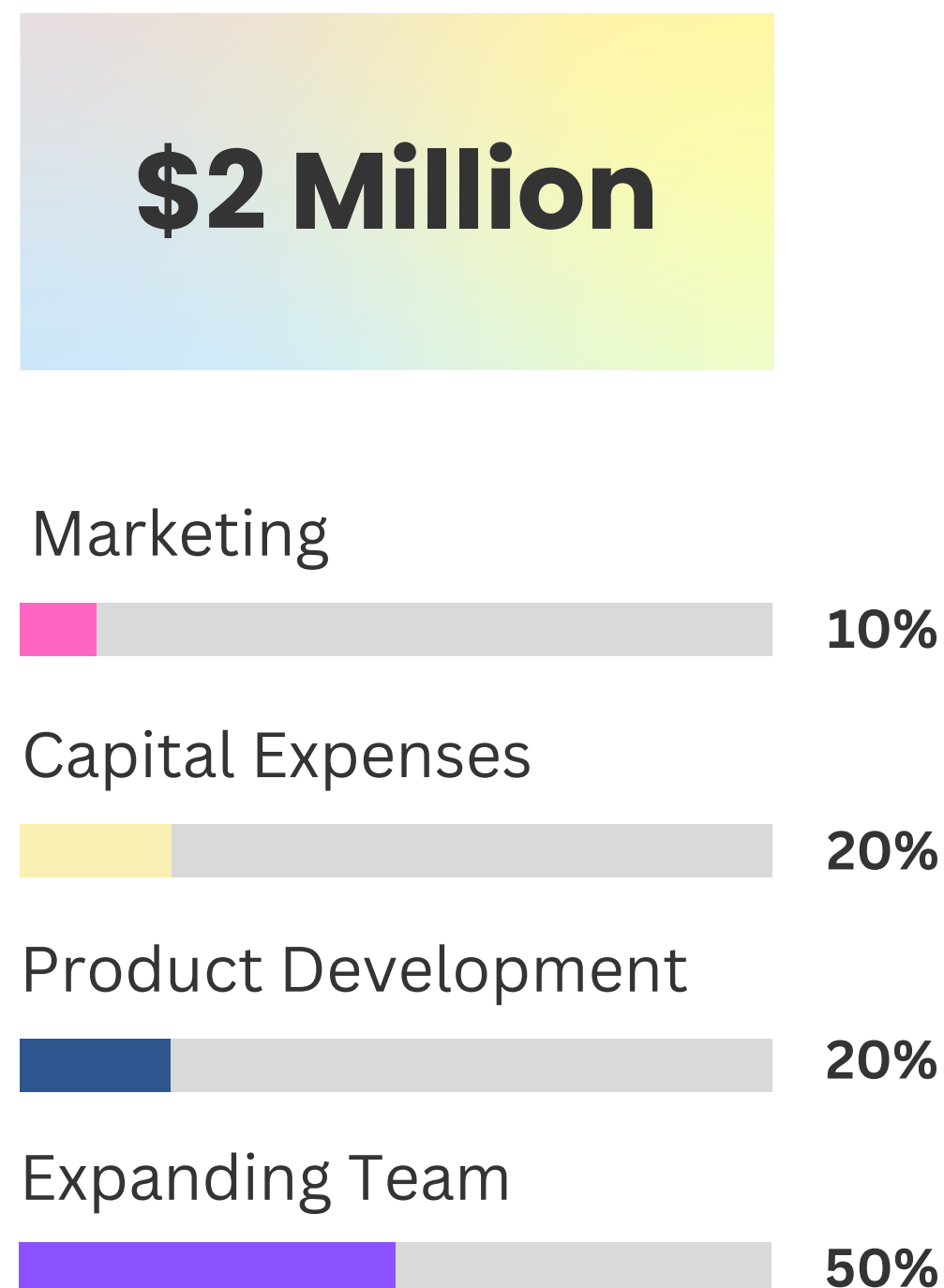
Our Vision

Even though we have discussed only about the mobile platforms (iOS and Android), but evenutally we want to expand to all existing major platforms (web, Windows, Mac) and even for the upcoming platforms (VR/AR).

Our mission is to enable businesses to have applications on all platfroms but build and maintain only 1 code.

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Funding Ask

To Build the team and launch the MVP in 18 Months

$2 Million

Marketing
10%

Capital Expenses
20%

Product Development
20%

Expanding Team
50%

Our initial plan is to leverage the existing powerful AI models and built our solution on top of it

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Thank you!

Let us know if you have questions or clarifications.