

INAYAT ULLAH KHAN

Motivated and tech-savvy professional with hands-on experience in product management, marketing & sales , content creation and web development. Skilled in delivering user-focused solutions, optimizing processes, and driving brand growth through design, analysis, and strategic marketing. Passionate about continuous learning and contributing to impactful projects across fast-paced environments.



WORK EXPERIENCE

Wengers , Moradabad

Business Development & Marketing Associate 2024- PRESENT

- Partnered with Wengers Restaurant to improve brand visibility and customer engagement through strategic design and marketing efforts.
- Redesigned the food menu to enhance visual appeal, readability, and branding, effectively showcasing key offerings.
- Conducted competitive pricing analysis of nearby restaurants to help develop a pricing strategy that attracted more customers while ensuring profitability.
- Created well-branded, eye-catching promotional pamphlets to increase foot traffic and support local marketing campaigns.

Explorin

Mern Stack Internship & Training

- Developed and maintained responsive web applications using the MERN stack, with a focus on building dynamic UI components in React.js and scalable backend services in Node.js.
- Handled efficient data storage and retrieval using MongoDB to enhance overall application performance.

Portfolio - Website



CERTIFICATES

- Digital Marketing - Semrush Academy
- Customer Relationship Management - Great Learning
- Product Management - SkillUp
- SEO - Great Learning
- Power BI - Be10x
- International Conference on ICT- IEEE
- Newsletter Senior Coordinator - MIT Moradabad
- Mern Stack - Explorin
- AI Tools Workshop - MIT CSSS

AWARDS

- Runner Up winner , Robo Race , MIT
- Won Silver Medal , Zonals Football
- 10Km Open Marathon 3rd Runner Up ,CRPF
- AI Tools Workshop - MIT CSSS

CONTACT

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Address

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EDUCATION

Dr.APJ Abdul Kalam Technical University

2021-2025

- B-TECH (AI-ML)
- CGPA -6.5

SKILLS

- Project Management
- Public Relations
- Content Writer
- Digital Designing
- Teamwork
- Time Management
- Leadership
- AI Tools Integration

TECH-SKILLS

- React.js
- Express.js
- Node.js
- Tailwind Css
- MongoDB

LANGUAGE

English (Fluent)

Hindi (Fluent)