

# **MEDIA STREAMING WITH IBM CLOUD VIDEO STREAMING**

Phase-3:IBM Cloud Foundry

## **INTRODUCTION:**

IBM Cloud Video Streaming, combined with the versatility of IBM Cloud Foundry, offers an innovative solution for all your media streaming needs. Whether you're delivering live broadcasts, on demand content, or interactive video experiences, this dynamic partnership simplifies the process and ensures top-notch quality.

With IBM Cloud Video Streaming, you can provide low-latency, secure, and scalable media delivery, catering to a global audience. IBM Cloud Foundry's integration further streamlines application deployment and management, allowing you to focus on content creation rather than infrastructure concerns.

This collaboration is a game-changer for businesses and content creators seeking to engage their viewers through seamless and reliable media streaming. Whether it's for entertainment, education, or corporate communication, this powerful pairing guarantees a superior streaming experience that's easy to implement and manage.

## Media Streaming using IBM Cloud Foundry

- 1.Seamless Integration:** IBM Cloud Foundry seamlessly integrates with IBM Cloud Video Streaming, providing a unified platform for hosting, delivering, and managing media content.
- 2.Content Deployment:** Cloud Foundry simplifies the deployment of media streaming applications, allowing you to quickly get your content online and accessible to your audience.
- 3.Scalability:** You can easily scale your media streaming services up or down based on demand, ensuring a consistent viewing experience, even during peak usage.
- 4.Reliability:** Cloud Foundry offers a reliable infrastructure, minimizing downtime and disruptions, which is crucial for providing uninterrupted media streaming services.
- 5.Global Reach:** Leveraging Cloud Foundry's global network of data centers, you can efficiently deliver media content to a worldwide audience while reducing latency.

## Platform Features:

- **Content Library:** Upload and organize movies, TV shows, and other video content.
- **Live Streaming:** Schedule and stream live events, such as premieres and Q&A sessions.
- **Video On Demand (VOD):** Offer a library of on-demand content for users to rent or purchase.
- **User Profiles:** Allow users to create profiles, manage preferences, and keep track of their viewing history.
- **Recommendation Engine:** Implement algorithms to suggest movies based on user preferences.
- **Chat and Comments:** Enable real-time chat during live events and comments on VOD content.
- **Payment Integration:** Integrate payment gateways for renting/purchasing content.

## Design Intuitive User Interface (UI):

- Design a user-friendly interface with easy navigation.
- Use a responsive layout to ensure the platform works on various devices.
- Create an attractive landing page showcasing featured content.
- Implement an efficient search and filter system for users to find content easily.
- Ensure high-quality video playback and customizable video player controls.

## Set Up User Registration and Authentication:

- Use IBM Cloud Identity and Access Management (IAM) for user authentication.
- Provide options for users to register with email, social media, or single sign-on (SSO).
- Implement password reset and account recovery mechanisms.
- Enforce strong password policies and data encryption to enhance security.

## IBM Cloud Video Streaming Integration:

- Integrate IBM Cloud Video Streaming services to host and deliver video content.
- Implement adaptive streaming for various network conditions and devices.
- Set up secure content delivery and encryption for protection against piracy.
- Use IBM's API for content management, access control, and analytics.

## Content Management and Analytics:

- Develop an admin dashboard for content management, analytics, and monitoring.
- Monitor user engagement and gather insights to improve the platform.
- Implement content protection mechanisms to prevent unauthorized sharing.

## Testing and Quality Assurance:

- Rigorously test the platform to ensure it functions as expected.
- Perform security testing to identify and address vulnerabilities.
- Optimize video streaming performance for a smooth user experience.

## Launch and Marketing:

- Deploy the platform to a production environment.
- Develop a marketing strategy to attract users to the platform.
- Consider partnerships with content creators and distributors.

## User Support:

- Set up customer support channels to assist users with issues.
- Provide FAQs, tutorials, and a knowledge base for self-help.

## PYTHON BACKEND PROGRAM

```
from flask import Flask, render_template, request, redirect, url_for, session, flash
import hashlib
app = Flask(__name)
app.secret_key = 'your_secret_key' # Replace with a strong, unique secret key
# In a production system, use a secure database to store user information users = {}
# Helper function to hash passwords
def hash_password(password):
    salted_password = password + app.secret_key
    return hashlib.sha256(salted_password.encode()).hexdigest()
# User registration
@app.route('/register', methods=['GET', 'POST'])
def register():
    if request.method == 'POST':
        username = request.form['username']
        password = request.form['password']
        hashed_password = hash_password(password)
        if username in users:
            flash('Username already exists. Please choose another one.', 'error')
        else:
            users[username] = hashed_password
            flash('Registration successful. You can now log in.', 'success')
```

## PYTHON BACKEND PROGRAM

```
return redirect(url_for('login'))
    return render_template('register.html')
# User login
@app.route('/login', methods=['GET', 'POST'])
def login():
    if request.method == 'POST':
        username = request.form['username']
        password = request.form['password']
        hashed_password = hash_password(password)
        if username in users and users[username] == hashed_password:
            session['user'] = username
            flash('Login successful.', 'success')
            return redirect(url_for('dashboard'))
        else:
            flash('Invalid username or password. Please try again.', 'error')
    return render_template('login.html')
# User dashboard (protected route)
@app.route('/dashboard')
def dashboard():
    if 'user' in session:
        return 'Welcome to the virtual cinema platform! You are logged in as ' + session['user']
```



## PYTHON BACKEND PROGRAM

```
else:
    return redirect(url_for('login'))
# Logout
@app.route('/logout')
def logout():
    session.pop('user', None)
    return redirect(url_for('login'))
if __name__ == '__main__':
    app.run(debug=True)
```

# Register.html

```
<!DOCTYPE html>
<html>
<head>
  <title>Registration</title>
</head>
<body>
  <center><h1>Registration</h1>
  <form>
    <table>
      <tr>
        <td>Username:</td><td><input type="text" placeholder="Enter your Name"></td>
      </tr>
      <tr>
        <td>Password:</td><td><input type="password" placeholder="Enter your Password"></td>
      </tr>
      <tr>
        <td>Age:</td><td><input type="number" placeholder="Enter your Age"></td>
      </tr>
      <tr>
        <td>Gender:</td>
        <td><input type="radio" name="Gender">Male
          <input type="radio" name="Gender">Female</td>
      </tr>
      <tr>
        <td>Email:</td><td><input type="text" placeholder="Enter your Email"></td>
      </tr>
      <tr>
        <td><input type="reset"></td><td><input type="submit"></td>
      </tr>
    </table></form>
    <hr>
    <center>
      <a href="login.html">login</a>
    </center><hr>
  </body></html>
<p>Register to Upload</p>
</body>
</html>
```

Output:

## Registration

Username:

Password:

Age:

Gender: ☐ Male ☐ Female

Email:

[login](#)

Register to Upload

## Login.html

```
<!DOCTYPE html>
<html>
<head>
  <title>Login</title>
</head>
<body>
  <center> <h1>Login</h1>
  <form>
    <table>
      <tr>
        <td>username:</td><td><input type="text" placeholder="Enter your Name"></td>
      </tr>
      <tr>
        <td>Password:</td><td><input type="password" placeholder="Enter your Password"></td>
      </tr>
      <tr>
        <td>Select any one:</td>
        <td><select>
          <option>video</option>
          <option>image</option>
          <option>Audio</option>
        </select></td>
      <tr>
        <td>Upload your Media:</td><td><input type="file"></td>
      </tr>
    </table>
    <a href="Register.html">new user</a>
  </center></body>
</html>
```

## OUTPUT:

# Login

[new user](#)

Enter the below details to Upload

username:

Password:

Select any one:  ▼

Upload your Media:  No file chosen

## **CONCLUSION:**

In conclusion, the creation of a virtual cinema platform using IBM Cloud Video Streaming represents a forward-thinking approach to delivering cinematic content. The platform's rich features, coupled with its intuitive user interface, promise a captivating and seamless movie-watching experience. With the added layer of secure user registration and authentication mechanisms, it not only enhances the convenience of access but also ensures the protection of valuable content, creating a win-win scenario for both creators and viewers in the ever-evolving digital entertainment landscape.

This innovative platform redefines how we consume and appreciate cinematic content, making it more accessible and secure than ever before. By combining cutting-edge technology with a user-friendly design, it sets the stage for a new era of cinematic entertainment, connecting filmmakers and audiences while safeguarding their interests.