

Inbar (Amber) Shucker

Aurora, Colorado 80017

[LinkedIn](#) • [GitHub](#) • 720-933-0410 • inbarsim6@gmail.com

Ecommerce / Web Solutions Specialist

Multifaceted technical career featuring a track record of graphic design innovation and success

Innovative and creative technology professional with experience in high-performance web development and graphic design environments. Demonstrated ability to plan, manage, and successfully deliver complex projects including designing eCommerce sites as well as other client-specific websites. Proven skill with Adobe Creative Suite applications for design, and an expert in Magento 1+2 for eCommerce site development. Talent for creating visceral graphic designs for product branding, apparel, and websites. A veteran of the Israeli Defense Forces with strong team leadership experience in addition to a background in office administration, executing functions ranging from accounting to schedule management.

Web Development / Graphic Design / Project Management / eCommerce Solution Development & Implementation / Server & Hosting Management / System Architecture / Content Management User Experience (UX) Design / Branding

TECHNICAL PROFICIENCIES

Development: HTML, CSS, JS, jQuery, AJAX, API, NodeJS, Basic PHP, CLI
Project Management: JIRA, ActiveCollab, TeamWork, Trello, Basecamp
Content Management/ eCommerce: Magento 1+2, WordPress, ExpressionEngine, Microsoft Office Suite, Social Media platforms, Google Analytics, MailChimp, Shopify
Design: Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat, PremierPro, Lightroom)

PROFESSIONAL EXPERIENCE

eCommerce Solution Specialist (2019) IronPlane

eCommerce Project Managers Director (2018) Commerce Acceleration

Technical Scope: Magento, Server setup consultations, SendGrid, Google Analytics, MailChimp, PM tools (JIRA, Wrike, Trello).

Served as a subject matter expert for Magento, an open-source eCommerce platform written in PHP, Shopify and efficient project management. Expertly managed eCommerce projects, and in charge of providing training for all internal and external stakeholders. Overseeing all company projects and acting as the first escalation point for stakeholders. Training and leading the project management team in PM skills, efficient time management, tools, and processes.

Key Contributions:

- Specialized in internal process re-structure, assimilation and progress reports.
- Consulted on-site and project improvements on all projects, customers and developers relationships.
- **Designated training expert for all company's customers and PM team**
- **Designated eCommerce Security, PCI compliance, and launch preparation Consultant.**

eCommerce Project Manager (2017) Customer Paradigm, Boulder, Colorado

Technical Scope: Magento, Server setup consultations, SendGrid, Google Analytics, MailChimp.

Served as a subject matter expert for Magento. Expertly managed all eCommerce projects integrating innovative Magento solutions, and in charge of providing training for internal and external stakeholders.

Key Contributions:

- Specialized in designing and creating eCommerce site architecture and related promotional aspects including graphic design for banners, promotions, newsletters, and more.
- Performed server and hosting management for sites, and consulted on improvements.
- Designated eCommerce Security and PCI compliance Consultant.

Senior eCommerce Account Executive (2015– 2017)

Unleaded Group, Denver, Colorado

Technical Scope: Magento 1+2, WordPress, Expression Engine

In charge of project managing web development and creation. Expertly maintained, troubleshot, and managed websites (eCommerce/nonretail) for clients, and provided content management system training. Upsold features and products to enhance client websites during development. Provided excellent customer service in a challenging, fast-paced environment.

Key Contributions:

- Project managed up to 40 web development projects utilizing Magento 1+2.
- Executed content management functions including retail data export optimization.

Freelance Graphic Designer (2013 – Today)

Enbar-S, Colorado

Technical Scope: Adobe CC suite, Constant Contact, MailChimp, Any CMS platform (WordPress, Wix, Shopify, etc.), Apparel specific stitch software

Independent graphic design specialist offering a wide range of services from apparel design to product branding to website development.

Key Contributions:

- Products and promotions included socks, cyclewear, hats and beanies, t-shirts, ads, site building, catalog design, and building, and more.

Other positions:

In previous positions in my life, I have served as an Office Administrator in a well-known lawyer's office (Gideon Ben-Or Law, Tel Aviv, Israel, 2011 - 2014) where I have executed all office operations including accounting functions and schedule management. There I have proofed, edited and submitted legal files to appropriate courts or other law offices, as well as served as the first point of contact for clients facilitating intake and scheduled appointments.

I have also served as a Senior Office Manager in the Office of the Israeli Prime Minister (2007 – 2011) where I supervised a large administrative staff of 400+ as the department's lead Administrator and Office Manager. Being integrally involved in important meetings, following up on decisions, and assisting with presentations.

EDUCATION AND TRAINING

Full Stack Web Development

University of Denver

Bachelor of Arts in Social and Political Science

Bar Ilan University, Ramat Gan, Israel

Technical Certifications

Certified Magento Solution Specialist

Professional Development

Diploma in Graphic Design, Shenkar College of Engineering and Design

Military Experience

Sergeant in the Israeli Defense Forces from 2007 to 2009