
EDUCATION

Bachelor of Engineering (B.E), Textile Engineering

Maharaja Sayajirao Gaikwad College

2019 - 2023

Senior Secondary (XII), Science

St. Kabir School

(GSEB board)

Year of completion: 2019

WORK EXPERIENCE

Content Writing

Web3today, Virtual

Internship • Jan 2023 - Sep 2023 (8 months)

Content Writing

PHYSICS WALLAH, Virtual

Internship • Oct 2022 - Nov 2022 (1 month)

Content Writing

Hellbent Organization, Virtual

Internship • Aug 2022 - Nov 2022 (3 months)

Content Writing

Hellbent Organisation, Virtual

Internship • Aug 2022 - Present (1 year 5 months)

Content Writing

Coincodecap, Virtual

Internship • Aug 2021 - Nov 2022 (1 year 3 months)

Content Writing

Astrotalk, Virtual

Internship • Jul 2021 - Aug 2021 (1 month)

Content Writing

CBD Marketing Solutions, Virtual

Internship • Jun 2021 - Nov 2021 (5 months)

Content Writing

ForPC, Virtual

Internship • May 2021 - Jul 2021 (2 months)

I had to write about several niches such as technology, how-to guides and similar interests.

Content Writing

	<p>Coursenator, Virtual Internship • May 2021 - Nov 2021 (6 months)</p> <p>Content Writing FTL Women, Virtual Internship • Mar 2021 - May 2021 (2 months)</p> <p>I am a content editor who has to write blogs for the website as well as magazines. I write particularly about fashion, travel and lifestyle currently.</p> <p>Campus Ambassador IIT Delhi, Virtual Internship • Feb 2021 - Apr 2021 (2 months)</p>	
POSITIONS OF RESPONSIBILITY	<p>I am one of the core committee members of Footprints. Footprints is a national level technical event which is being conducted since past 20 years.</p>	
TRAININGS	<p>Customer Analytics University of Pennsylvania, Online Dec 2021 - Jan 2022</p> <p>Customer analytics is about analyzing customer data to understand behavior, preferences, and trends. It involves using this information to segment customers, predict future actions, personalize experiences, and optimize strategies for better business outcomes.</p> <p>C++ Coursera, Online Oct 2021 - Oct 2021</p> <p>Python Coursera, Online May 2021 - May 2021</p>	
SKILLS	<p>English Proficiency (Written) Advanced</p> <p>Creative Writing Advanced</p> <p>Search Engine Optimization (SEO) Advanced</p> <p>Blogging Advanced</p> <p>MS-Office Intermediate</p>	<p>English Proficiency (Spoken) Advanced</p> <p>Copywriting Advanced</p> <p>Proofreading Beginner</p> <p>MS-Word Advanced</p> <p>MS-PowerPoint Advanced</p>

Report Writing

Intermediate

**Gujarati Proficiency
(Spoken)**

Advanced

**Gujarati Proficiency
(Written)**

Advanced

WordPress

Beginner

Audio Making

Advanced

Content Writing

Advanced

WORK SAMPLES**Other portfolio link**<https://coincodecap.com/author/gautami-desai>**Blog link**<https://docs.google.com/document/d/18KoDC8uuqFZpth3FjLUJxP9GILwhMX3J6yKqsJgQ8gs/edit?usp=drivesdk>**ADDITIONAL DETAILS**

I have gotten many certificates of participation and winning in several poetry writing competitions. Also, I am one of the core committee members in a National level technical event named Footprints. In addition to that, I am in the debating team.