



MEASURE



IDENTIFY YOUR
CUSTOMERS



IDENTIFY YOUR
COMPETITORS

SEO Success Case Study: Cannabis Telehealth Company

DIGITAL
marketing
Services

Incrementors Web Solutions



DECIDE THE ROLE

Project Overview

- Client:** CannabisMD TeleMed
- Services:** SEO & PPC
- Duration:** Aug 2021 - Ongoing
- Budget:** \$10,000 to \$49,999
- Project Manager:** 1
- Client Rating:** 5.0/5.0 ★ ★ ★ ★ ★



Client Background & Challenges

Company Profile

Business: Doctors office evaluating patients and issuing medical cannabis certificates

Size: 1-10 employees

Location: Midlothian, Virginia

Key Challenges

- ↗ Increase online presence
- 🔍 Improve keyword research
- 📅 Enhance website structure
- 🔗 Build quality backlinks
- 📍 Optimize local listings



Solution Approach



Vendor Selection

Based on **past reviews** and proven **delivery track record**



Comprehensive Research

Detailed analysis of **website improvements**, **SEO**, and **online presence**



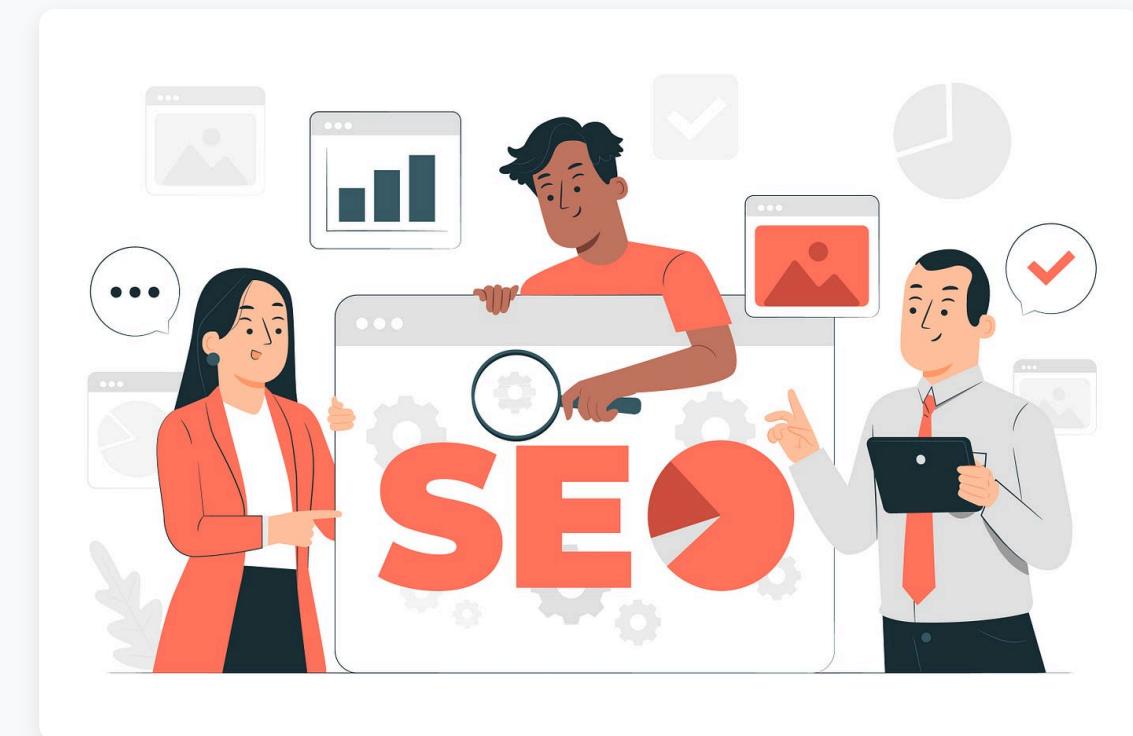
Brand Development

Enhancing **online presence** and **brand visibility**



Project Management

Using **Google shared documents** for transparency and collaboration



Results & Impact



Backlink Growth

Significant increase in quality backlinks **+45%**



Local Listings

Improved visibility in local search results **+32%**



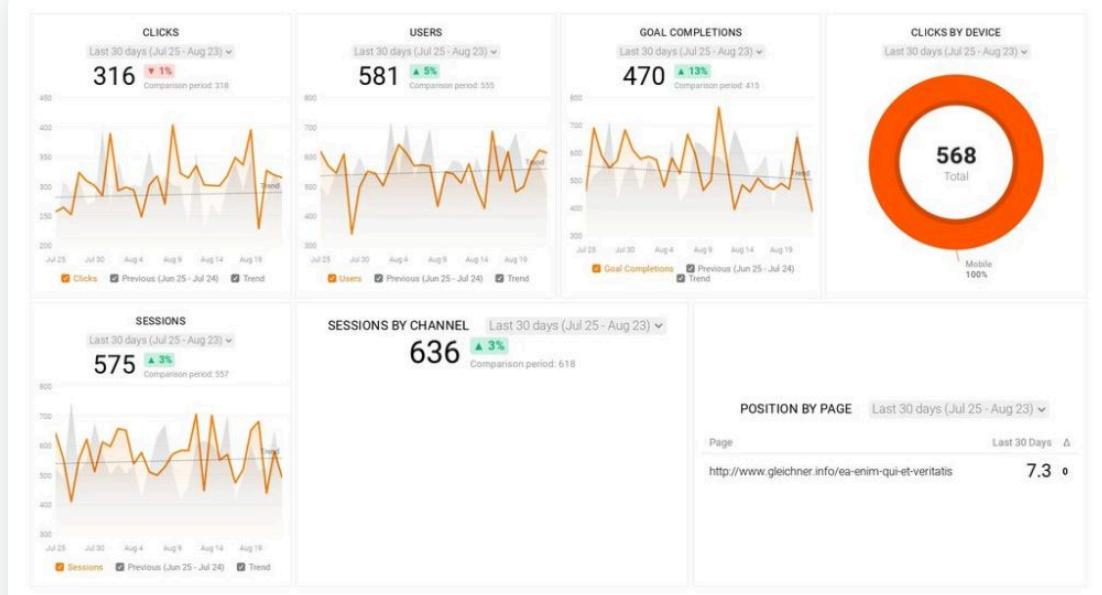
Website Traffic

Consistent growth in organic visitors **+58%**



Implementation Speed

Quick research and execution of recommended changes



Client Testimonials

“ They were **very quick** with their research and **implementation** of recommended changes.

Scott Fiore CEO, CannabisMD TeleMed

“ We have **increased our backlinks significantly**, our local listings have increased as well. **Website traffic** is also increasing.

Scott Fiore CEO, CannabisMD TeleMed

★ Client Rating

Quality



Schedule



Cost



Would Refer



5.0 / 5.0

