




SEO & Social Media Marketing for Dental Clinic

A Case Study by Incrementors Web Solutions


Achieving 100% Increase in Monthly Leads

Project Overview

 **Client:** Dental Clinic in Delhi, India

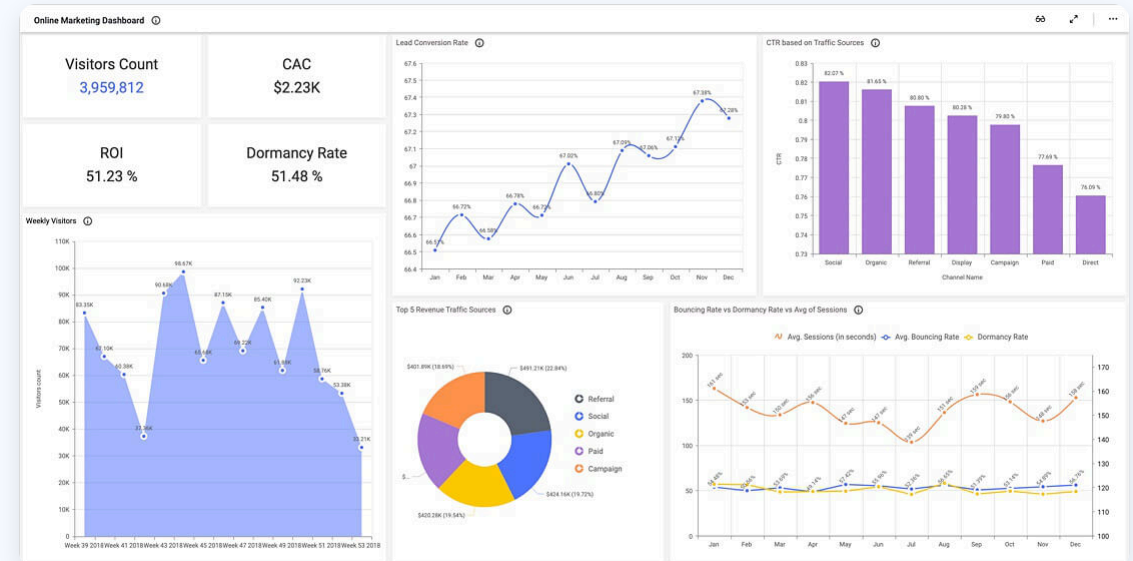
 **Duration:** Jan - Dec 2020

 **Investment:** \$10,000 to \$49,999

 **Team:** 5-10 people

Project Summary

Incrementors Web Solutions conducted **SEO** and **social media marketing** for a dental clinic, aiding with **keyword research** and creating **promotional social media content**.



The Challenge

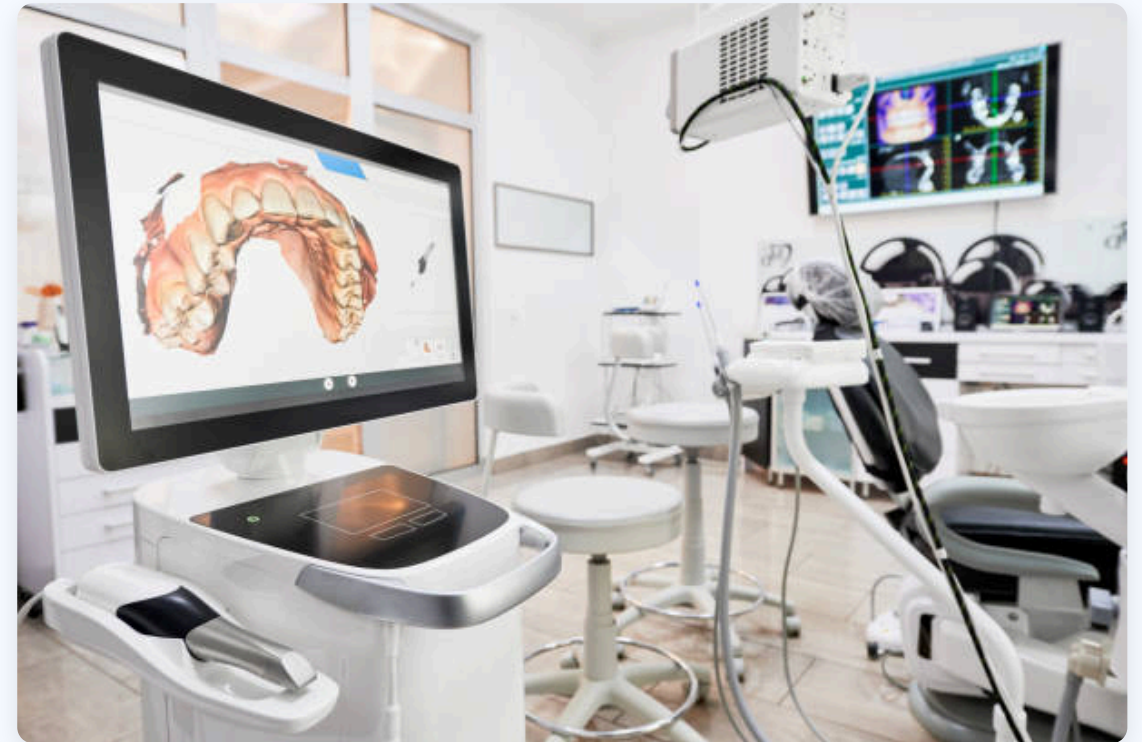
! Client Needs

The dental clinic needed professional help with **SEO** and **social media marketing** to increase their online visibility and attract more patients.

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"We needed help with SEO and social media marketing, so we brought on Incrementors."

— Owner, Dental Clinic



The Approach

Strategy Overview

Incrementors Web Solutions implemented a **comprehensive digital marketing strategy** focused on **SEO** and **social media**.

Key Services Provided

- Conducted **keyword research** for SEO optimization
- Created **promotional content** for social media marketing
- Trained the **in-house SEO specialist** hired by the client



The Results

100%

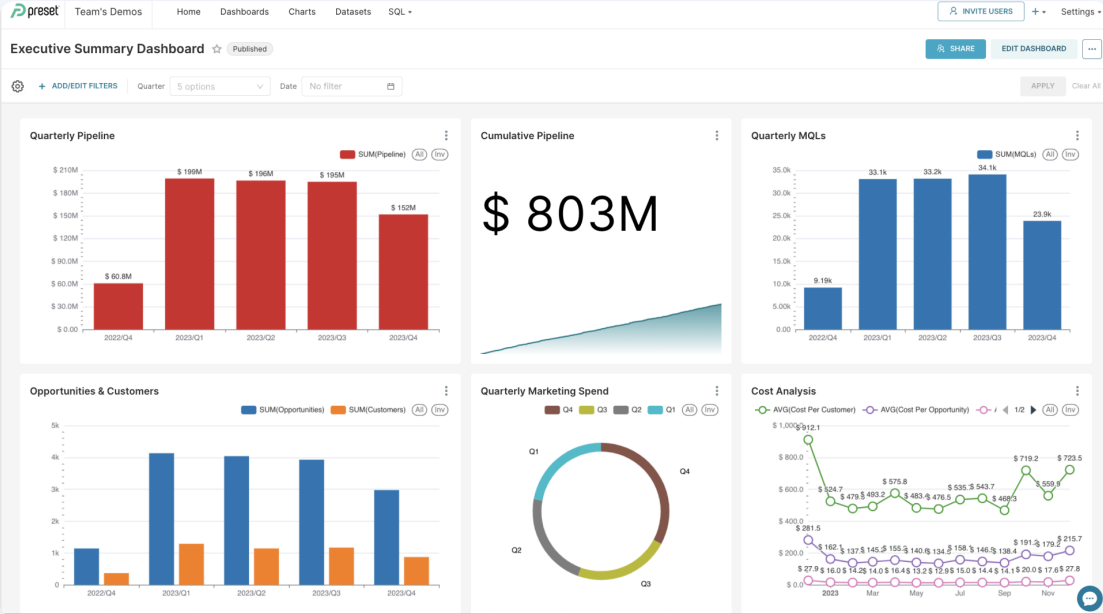
Increase in Monthly Leads

Key Outcomes

+ 15-20 leads generated per day

📍 Improved local rankings

👁 Significant increase in organic traffic



Client Testimonial

5.0 ★★★★★ Overall Score

Quality: ★★★★★

Schedule: ★★★★★

Cost: ★★★★★

Would Refer: ★★★★★

” Client Feedback

*"Their **procedures** and **industry expertise** are very impressive.*

The quality of their work was good and their delivery was **timely**. They were quick to complete all of our requirements.

