

Incrementors Web Solutions: Case Study for Funf Ventures

Web Maintenance, SEO & PPC Services

March 2020 - Ongoing



Project Summary



Services

**Web Maintenance, SEO
& PPC**



Timeline

Mar 2020 - Ongoing



Investment

\$25,000

Project Scope






Incrementors Web Solutions provides **comprehensive website maintenance** and improvement services for Funf Ventures, a coworking company. The team ensures high uptime, addresses bugs, implements new features and pages, and manages **SEO and PPC campaigns** to maximize online impact through profile creation, backlinks, and website optimization.

Client Profile & Challenges






Funf Ventures

Coworking Space Solutions

Company Information

-  **Industry:** Real Estate (Coworking)
-  **Business:** Renting Office Space
-  **Team Size:** 1-10 Employees
-  **Location:** Glendora, California
-  **Contact:** Sven Simon, Managing Partner

! Key Challenges

-  Need for **comprehensive website services** including maintenance, improvement, and feature implementation
-  Requirement for **SEO optimization** to increase online visibility and attract potential clients
-  Need for **PPC management** to maximize online marketing impact and lead generation
-  Ensuring high website uptime and quick resolution of bugs or technical issues
-  Continuous implementation of new content, pages, and features to support business growth

Solutions & Approach



Website Maintenance

Constant improvement and ensuring **high uptime** for optimal user experience



Bug Fixes

Quick resolution of technical issues to maintain website functionality



Content Implementation

Adding new pages, features, and content to support business growth



SEO Optimization

Creating profiles, **backlinks**, and making website SEO-friendly



PPC Management

Strategic campaigns to maximize online impact and lead generation



Performance Tracking

Weekly KPI monitoring to measure success and adjust strategies



Team Composition



Shiv

SEO Team Lead & Director of Marketing

Direct point of contact for the client, overseeing all project aspects and ensuring deliverables meet expectations



Project Management Tools



Odoo



Google
Docs



Email

Efficient communication and project tracking through integrated tools for seamless collaboration

Results & Impact



Website Performance

Improved uptime and faster loading times for optimal user experience



SEO Enhancement

Increased **traffic** and higher search rankings leading to more qualified leads

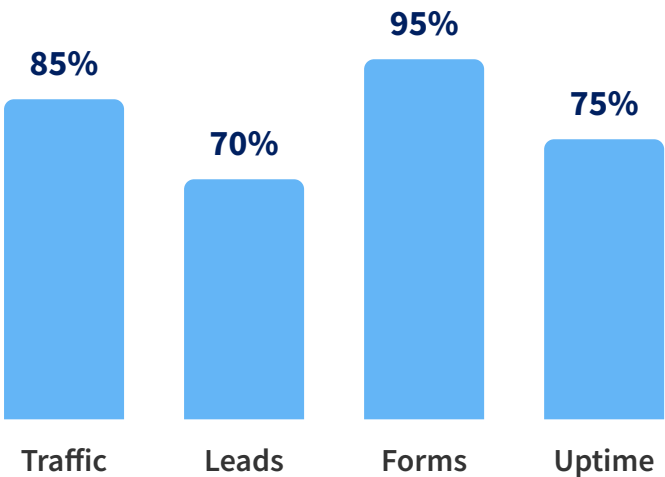


Feature Implementation

Successful deployment of new pages and content to support business growth



KPI Tracking



Weekly monitoring of key performance indicators



Tracking **traffic growth** and visitor engagement



Measuring **lead generation** and form submissions



Consistent completion of website projects and tasks



Overall Impact



Comprehensive digital presence improvement across all online platforms



Ongoing partnership since March 2020, demonstrating client satisfaction



Enhanced brand visibility and credibility in the competitive coworking market

Client Feedback & Ratings

5.0

Overall Rating



Rating Breakdown

Quality	<div></div>	5.0
Schedule	<div></div>	5.0
Cost	<div></div>	5.0
Would Refer	<div></div>	5.0

“The *communication* and *deliverables* are outstanding.”



Sven Simon

Managing Partner, Funf Ventures

Key Strengths Highlighted by Client



Highly responsive despite time zone differences







Always delivers on promises and meets expectations



Honest about capabilities and realistic timelines

Let's Work Together

Why Choose Incrementors

-  **Comprehensive services** covering web maintenance, SEO, and PPC for complete digital solutions
-  **Proven track record** with satisfied clients and measurable results in traffic and lead generation
-  **Ongoing support** and continuous improvement to adapt to changing market needs
-  **Responsive team** that delivers on promises with transparent communication

Ready to enhance your digital presence?

Join our growing list of satisfied clients and transform your online performance with our expert team

 **Get Started Today**



Visit us at: www.incrementors.com



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