

SEO Services Success Case Study

Incrementors Web Solutions & Digital Marketing Agency Partnership

Driving Results Through Strategic SEO Implementation

📈 Domain Authority Increase

+7 Points

📊 Traffic Growth

+25%

🕒 Time to Results

< 1 Month

Executive Summary

Partnership Overview

Incrementors Web Solutions provides specialized SEO services to Fresh Agency, a digital marketing firm based in Paris, France. The partnership focuses on delivering high-quality backlink generation and SEO strategy implementation for the agency's clients.

Key Highlights

The collaboration began in September 2021 with an investment of €5,000 (approximately \$6,000 USD). Incrementors has successfully worked with three of the agency's clients, delivering measurable results in domain authority and traffic growth.

Project Timeline

Sep 2021 - Ongoing

Investment

€5,000

Service Scope

SEO & Backlink Generation

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"Incrementors is a team of hard workers. They genuinely want to help us achieve our goals."

— Dimitri Ivanov, Founder, Fresh Agency

Problem Statement

! Core Challenge

The digital marketing agency needed a **reliable partner** to provide high-quality SEO services to their customers, ensuring measurable results and sustainable growth.



Backlink Generation

Strategic acquisition of high-quality backlinks to improve website authority and search rankings



Domain Authority

Significant improvement in domain authority scores to enhance online visibility and credibility



Traffic Growth

Substantial increase in organic traffic to drive business growth and client satisfaction



Previous Experience

The agency had previously worked with other SEO companies but **didn't achieve expected results**. Their former partners were primarily focused on revenue generation rather than delivering genuine value and measurable outcomes for clients.

Solutions & Methodology



Strategic Approach

- ✓ Comprehensive **SEO audit** at project start
- ✓ Detailed analysis of client's existing efforts
- ✓ Creation of custom audit reports for each client
- ✓ Keyword research and strategy development



Implementation Process

- ✓ Strategic **backlink generation** campaigns
- ✓ Quarterly planning with monthly goal setting
- ✓ Weekly progress reports and updates
- ✓ Continuous optimization based on results



Collaboration Model

- ✓ Direct partnership with the agency as **middleman**
- ✓ Dedicated SEO specialist as main point of contact
- ✓ Collaborative approach to strategy development
- ✓ Proactive team that plans projects effectively



Client Results

- ✓ **7-point increase** in domain authority in less than a month
- ✓ **25% increase** in website traffic
- ✓ High client satisfaction and retention
- ✓ Ongoing yearly contract with the agency

Tools & Communication



Google Sheets
Progress tracking



Slack
Daily communication

Results & Impact



+7

Domain Authority

Achieved in less than a month

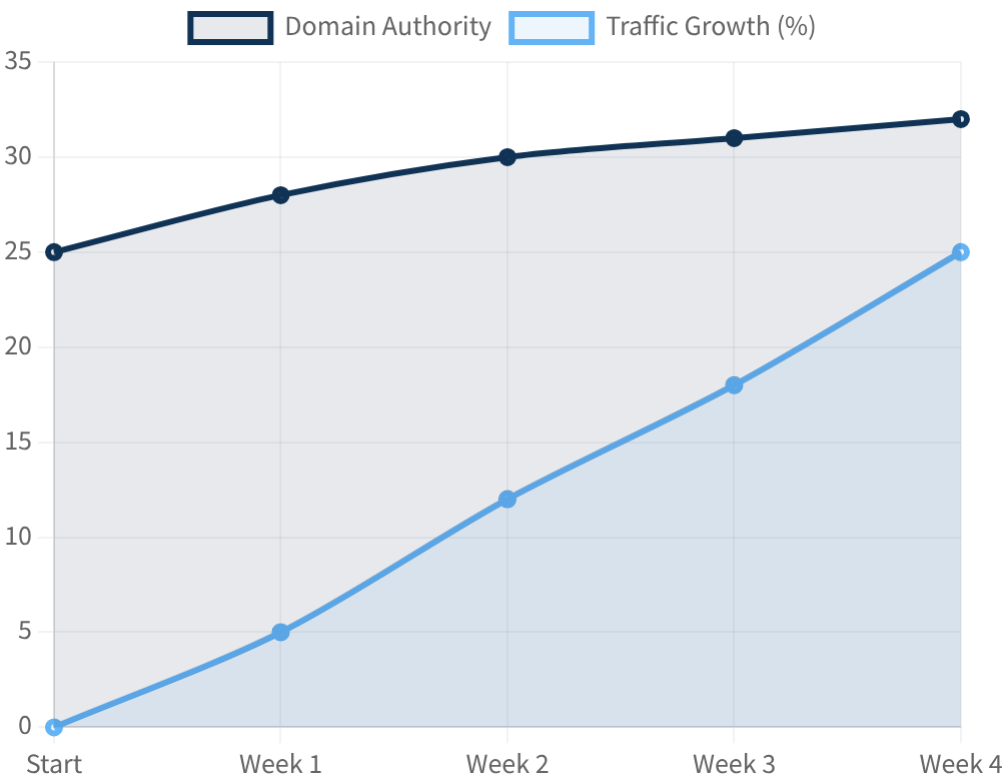


+25%

Traffic Growth

Significant increase in site visitors

Growth Metrics Over Time



Client Satisfaction

5.0  Overall Rating

"What I like about Incrementors the most is that we can work together as partners. They advise us on keywords, and we collaborate on the entire process. The team has really provided excellent solutions."

— Dimitri Ivanov, Founder, Fresh Agency

- ✓ Ongoing yearly contract
- ✓ Expansion to multiple clients
- ✓ High client retention rate

Implementation Timeline & Next Steps



Project Timeline

Sep 2021 Project Start

Ongoing Yearly Contract

3+ Clients Served



Process Flow



Initial
Audit



Strategy



Implementation



Reporting



Optimization



Next Steps



Continued Partnership

Maintain and strengthen the ongoing relationship with Fresh Agency



Client Expansion

Extend services to additional clients within the agency's portfolio



Growth Opportunities

Explore new SEO strategies and services to further enhance results

Ready to Transform Your SEO Strategy?

Partner with Incrementors Web Solutions and experience **measurable results** that drive your business forward.

Get Started Today →