

SEO Dashboard

Rankings

Google Rankings

10

Google Change

▲4

Google Analytics

Sessions

2,787

Referral - 602
Organic Search - 573
Direct - 554
Other - 410
Paid Search - 212
Social - 178
Email - 122

Google Lighthouse

Performance Score

74

SEO Score

71

Accessibility Score

86

Best Practices Score

90

SEO for Affiliate Marketing Company

Case Study: Incremators Web Solutions



Project Duration

Sep. 2021 - Ongoing



Budget

Less than \$10,000

Backlinks

Citation Flow

55

New/Lost Links

New Lost



Google Search Console

Impressions

262 K



Executive Summary



Project Overview

SEO services for **affiliate marketing company** focused on improving search visibility and organic traffic through strategic optimization



Timeline

Started: **September 2021**

Status: **Ongoing**



Investment

Total spent so far: **\$8,000**

Budget range: Less than \$10,000



Client Rating

★★★★★ **5.0**

Perfect score across all categories: Quality, Schedule, Cost, and Referability



Key Services

SEO Optimization

Keyword Research

Weekly Reporting

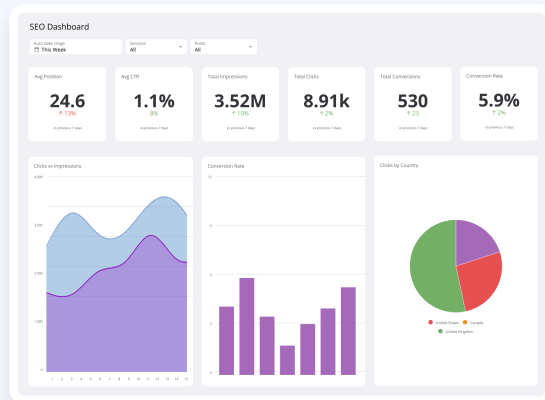
Strategic Consulting

Problem Statement & Solution Approach

? The Challenge

"We wanted to improve our SEO"

The affiliate marketing company needed to enhance their search engine visibility to increase organic traffic and improve conversion rates.



💡 The Approach

Incrementors Web Solutions provides comprehensive SEO services and strategic keyword research to address the client's needs.

- ✓ Strategic SEO implementation
- ✓ In-depth keyword research
- ✓ Weekly performance reporting
- ✓ Professional guidance and expertise

Collaboration Tools



Slack



Google Meet



Trello

Team Composition & Methodology



Team Structure



Account Manager



Developer



SEO Specialist



Selection Process



Found through **Upwork** platform



Selected based on **case studies** and work examples



Decision made after **phone consultation** with valuable advice



Working Method



Weekly reports to keep team updated



Constant communication with quick response times



Professional **guidance and expertise** throughout the project

Client Feedback & Results

Client Testimonial

"I don't think there's anything they can improve on — it's been a straightforward project with no mishaps."

Key Strengths

- ✓ **Outstanding work** with professional execution
- ✓ **Communicative process** with weekly reports
- ✓ Valuable **expertise and professional advice**
- ✓ **Quick response** and availability for communication

Client Rating

5.0



Overall Score

Quality	5.0	★ ★ ★ ★ ★
Schedule	5.0	★ ★ ★ ★ ★
Cost	5.0	★ ★ ★ ★ ★
Would Refer	5.0	★ ★ ★ ★ ★

Current Status

Work is in the background phase, not yet launched for direct results. Client notes that the team has been **outstanding** in their approach and execution.

Next Steps & Conclusion



Project Status



Started in **September 2021**



Engagement is **ongoing**



Investment: **\$8,000** so far



Client Advice



Provide **complete information** to the team



Ensure they're **plugged into your systems** and project management boards



Be **available to answer questions** throughout the process



Maintain **regular communication** for best results



Expected Outcomes



Improved search rankings



Increased organic traffic



Enhanced online visibility



Higher conversion rates



Get in Touch



www.incrementors.com

Visit our website to learn more about our SEO services and how we can help your business grow