

Uncovering Riding Habits: A Story of Cyclistic Users

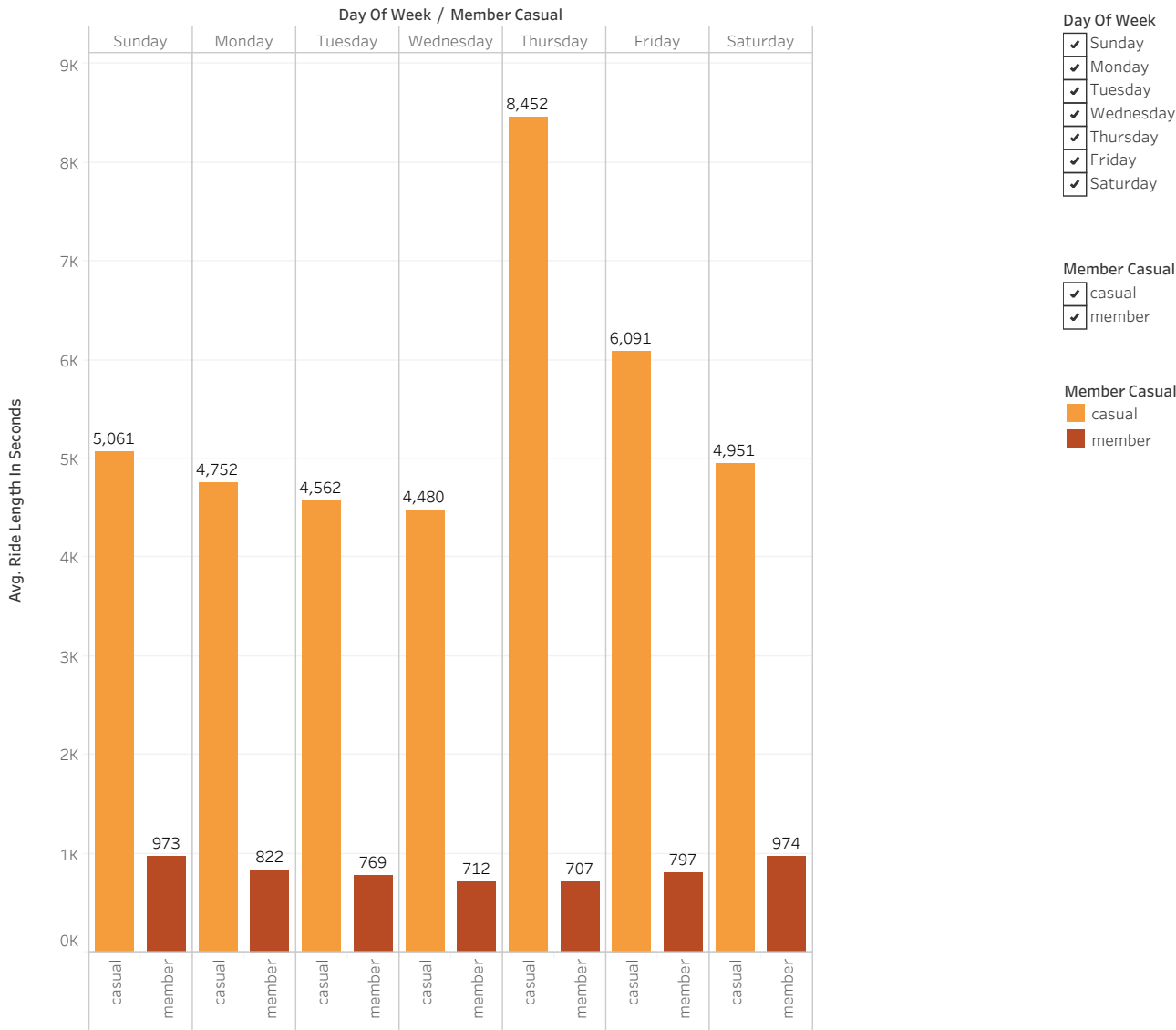
Introduction	Casual Riders Ride Longer, Especially on ..	Members Exhibit Consistent Weekday ..	Members and Casuals Ride Patterns During ..
--------------	---	---------------------------------------	---

Summary Results

1. Casual riders tend to take longer rides compared to members, especially on weekends.
2. Members ride more frequently and consistently throughout the week, particularly on weekdays.
3. Casual riders show peak usage on Saturdays and Sundays, indicating more leisure-oriented behavior.
4. The average ride duration for casual users is significantly higher than that of members, but they ride less frequently.
5. Members have a higher concentration of rides during commute hours (morning and late afternoon), suggesting commuting as a primary use case.

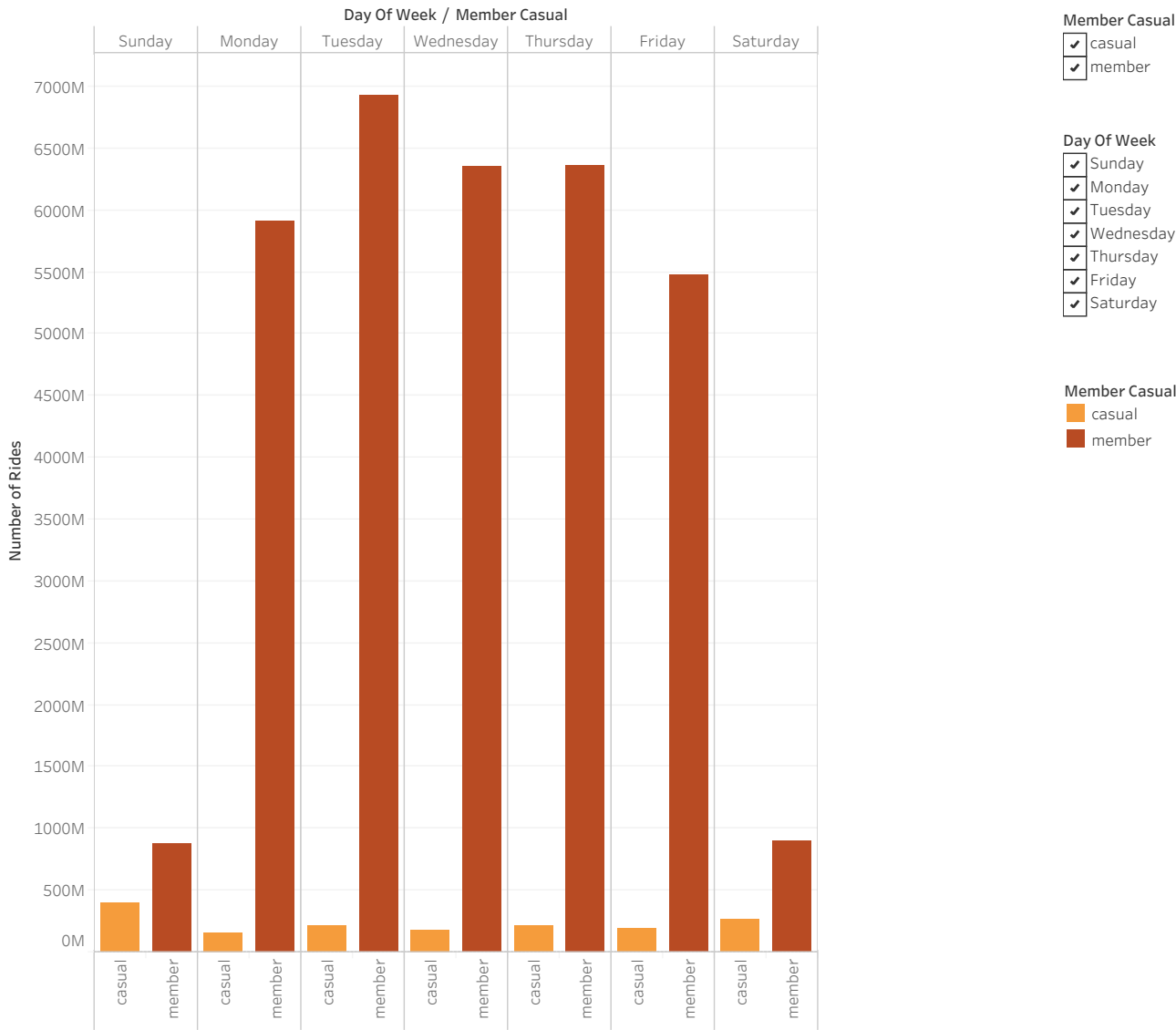
Uncovering Riding Habits: A Story of Cyclistic Users

Introduction	Casual Riders Ride Longer, Especially on ..	Members Exhibit Consistent Weekday ..	Members and Casuals Ride Patterns During ..
--------------	---	---------------------------------------	---



Uncovering Riding Habits: A Story of Cyclistic Users

Introduction	Casual Riders Ride Longer, Especially on ..	Members Exhibit Consistent Weekday ..	Members and Casuals Ride Patterns During ..
--------------	---	---------------------------------------	---



Uncovering Riding Habits: A Story of Cyclistic Users

Introduction	Casual Riders Ride Longer, Especially on ..	Members Exhibit Consistent Weekday ..	Members and Casuals Ride Patterns During ..
--------------	---	---------------------------------------	---

