Job Title: Art Director

**Location:** New Haven, Connecticut

Independent Software's mission is to help entrepreneurs succeed by building products and ventures faster by delivering excellent, creative work and breakthrough tools. By collaborating closely with entrepreneurs on their new ideas, we help them develop prototypes and early versions of their product, get feedback on their ideas, and build their emerging company.

This means we deliver traditional product design services like software product development and design, identity development and user interface design, and product planning.

But we also deliver non-traditional services, like community-building and training programs, software apprenticeship programs, and more.

We love what we do – and we're looking for hard-working, fun, and creative people who want to do it with us.

## **Job Description**

Independent Software's projects often begin with a "blank sheet of paper." And design is important to helping us fill in that empty space with our customers, translating their vision into prototypes, mockups, and eventually products. Effective branding and user interface design are important elements of the product we deliver.

In addition to ensuring our clients' products look world class, Independent Software's own external image and products must continually be refined.

The Art Director works with the Project Architect and other team members to implement this mission. Specifically, the Art Director ensures that content and quality goals are met:

- Researches and develops rationale for brand and UI direction,
- Develops brand and UI assets (identity guides, logo files, UI elements, etc.) to support customer and internal projects,
- Ensures peer review and fact-checking occur systematically.

## Required Skills & Qualifications

- BA in Graphic Design or related area,
- Prior work experience in a design role,
- Polished oral and written communication skills,
- Proven ability and portfolio work in the area of brand and UI development,
- Ability to manage and organize work, and
- Passion for writing and entrepreneurship.

## **Desired Skills**

- Experience using Creative Suite and similar tools,
- Experience working on Agile teams and/or formal Agile training,
- Hand-sketching and photography skills, and
- Prior experience developing print pieces.

## Compensation

For more details, contact us at hiring@indie-soft.com.