



"I came to Independent Software with an idea, and they helped me make it a reality. They played a crucial role in getting my business to where it is today."

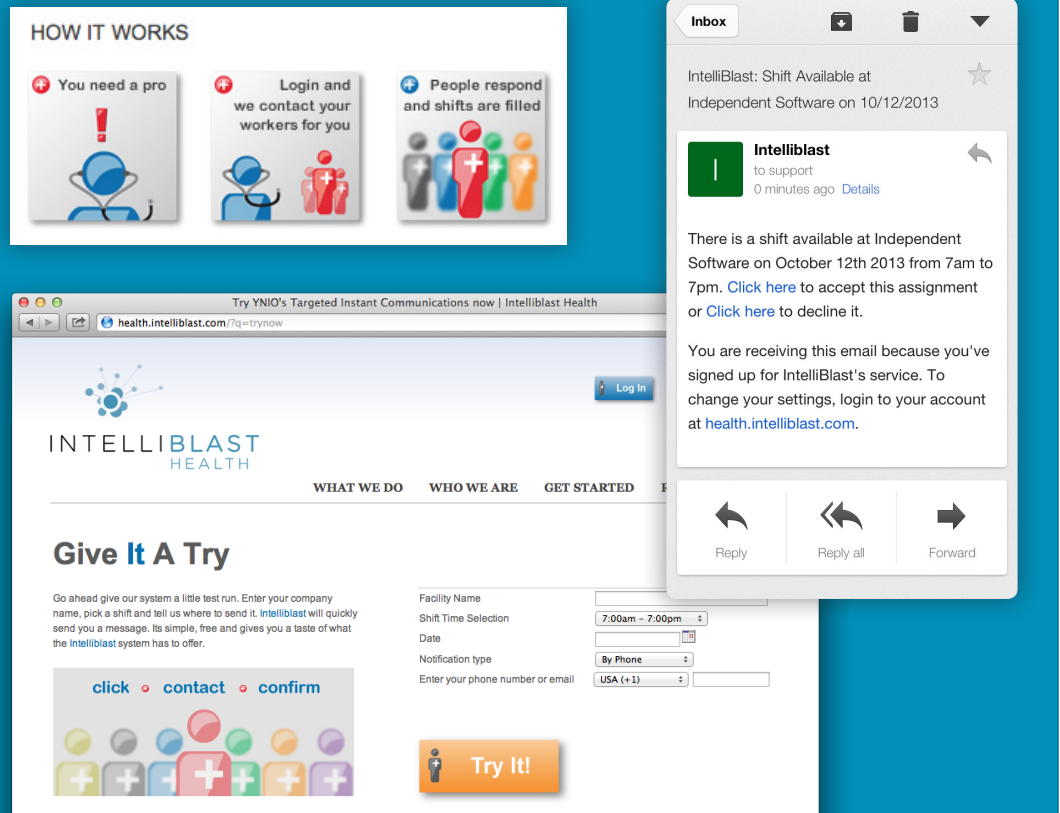
—Matthew Browning

The Challenge

Hospitals struggle to fill nursing vacancies, especially in emergency situations. Typically they resort to calling a list of nurses by phone, one by one. Matthew Browning had a better idea: a multi-channel, bi-directional, near-instantaneous communications technology that would eliminate inefficiencies and fill vacancies quickly. As this technology did not exist, Matthew turned to Independent Software to make it a reality.

Our Work

We worked closely with Matthew and his team to take their concept from a sketch on paper to a fully functional web application. Using Intelliblast, hospitals send messages about shift vacancies by e-mail, phone, and SMS; nurses respond via the medium of their choosing. All communications are near-instantaneous. We developed Intelliblast using the LAMP application stack and Drupal. We contributed technical drawings to the application for Intelliblast's patent, awarded in July 2013.



The Result

By collaborating with Independent Software, Matthew and his team brought a highly innovative product to market, securing a patent and the funding they needed to scale their product and business. Most importantly, hospitals and nurses using the Intelliblast technology are better fulfilling their patient care missions.

