



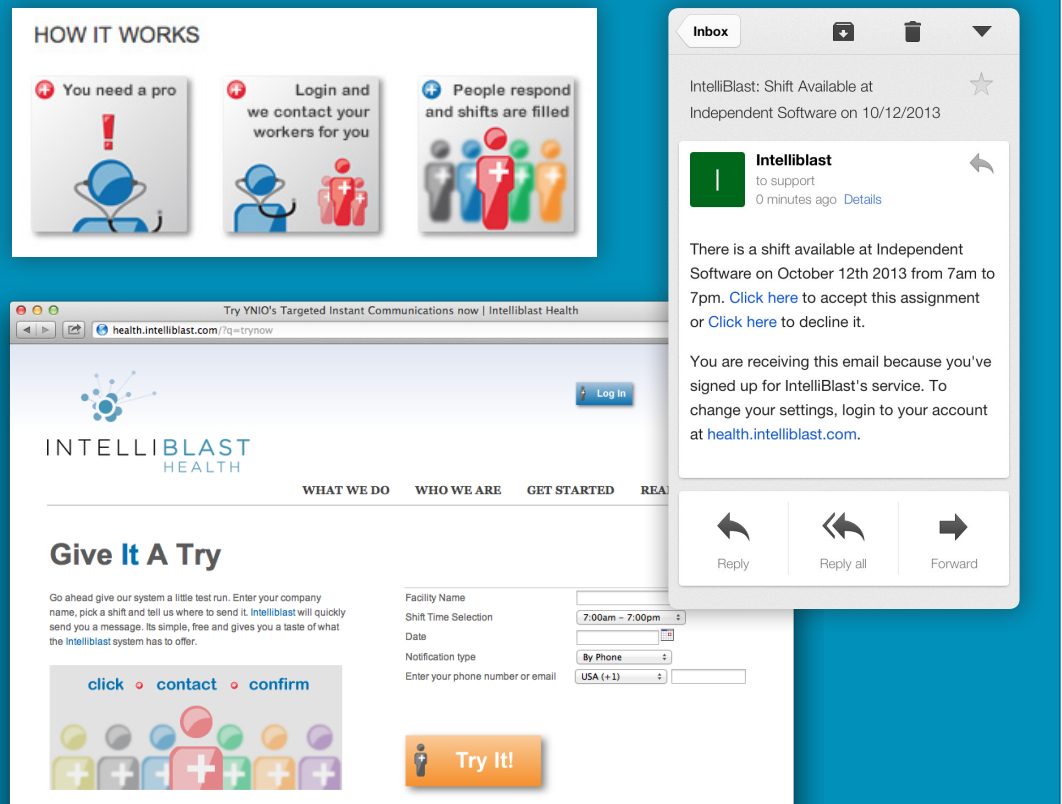
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The Challenge

Hospitals struggle to fill nursing vacancies, especially in emergency situations. Typically they resort to calling a list of nurses by phone, one by one. Matthew Browning had a better idea: a multi-channel, bi-directional, near-instantaneous communications technology that would eliminate inefficiencies and fill vacancies quickly. To build this unprecedented technology, Matthew chose Independent Software.

Our Work

We worked closely with Matthew and his team to take their concept from a sketch on paper to a fully functional web application. Using Intelliblast, hospitals send messages about shift vacancies by e-mail, phone, and SMS; nurses respond via the medium of their choosing. All communications are near-instantaneous. We developed Intelliblast using the LAMP application stack and Drupal. We contributed technical drawings to the application for Intelliblast's patent, awarded in July 2013.



HOW IT WORKS

- You need a pro
- Login and we contact your workers for you
- People respond and shifts are filled

Intelliblast Health

WHAT WE DO WHO WE ARE GET STARTED REAL

Give It A Try

Go ahead give our system a little test run. Enter your company name, pick a shift and tell us where to send it. Intelliblast will quickly send you a message. Its simple, free and gives you a taste of what the intelliblast system has to offer.

click • contact • confirm

Facility Name
Shift Time Selection
Date
Notification type
Enter your phone number or email

7:00am - 7:00pm
By Phone
USA (+1)

Try It!

Inbox

Intelliblast: Shift Available at Independent Software on 10/12/2013

Intelliblast to support 0 minutes ago Details

There is a shift available at Independent Software on October 12th 2013 from 7am to 7pm. [Click here](#) to accept this assignment or [Click here](#) to decline it.

You are receiving this email because you've signed up for Intelliblast's service. To change your settings, login to your account at health.intelliblast.com.

Reply Reply all Forward

The Result

Matthew and his team brought a highly innovative product to market, securing a patent and the funding they needed to scale their business. Having incorporated as Targeted Instant Communications, they plan to bring the Intelliblast technology to new sectors. We are currently developing an API to seamlessly integrate Intelliblast with hospitals' existing systems, while extending its functionality to other healthcare professionals. With Matt's vision realized, hospitals and nurses are better fulfilling their patient care missions.

