

Car Price Prediction Using Machine Learning

Submitted in partial fulfilment of the requirements for the award of degree of

**MASTER OF ENGINEERING IN
COMPUTER SCIENCE & ENGINEERING/ARTIFICIAL INTELLIGENCE &
MACHINE LEARNING**



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Table of Contents

Table of Contents	2
List of Figures	2
Abstract	3
Introduction.....	3
Literature Review	3
Data Collection	4
Methodology	5
Machine Learning Models	8
Result	9
Discussion , Conclusion and Challanges	9
References.....	10

List of Figures

Fig 1. Car Data Set.....	5
Fig 2 . Machine Learning Models	6
Fig 3. Model Compression	7
Fig 4 Result	10

Abstract

This paper focuses on predicting car prices using machine learning models. The study aims to develop a model that accurately estimates the price of a used car based on several features such as make, model, year, engine size, mileage, and other factors. The proposed machine learning models include linear regression, decision trees, and ensemble methods like random forests and gradient boosting. By comparing their performance, this research highlights the most suitable model for car price prediction.

Introduction

The used car market is vast and dynamic, with prices varying significantly based on a variety of features. Estimating the correct price of a used car is a complex task influenced by numerous factors such as brand, age, mileage, fuel type, etc. Machine learning, through predictive modelling, can help in predicting car prices more accurately by learning from historical data.

Research Objectives:

- To build a machine learning model capable of predicting car prices.
- To compare different machine learning models based on their predictive accuracy.
- To identify the key factors influencing car prices.

Literature Review

Predictive modelling for car price prediction has been explored using various techniques. Traditional statistical models like linear regression have been used in earlier studies, but recent advancements in machine learning have introduced more sophisticated techniques, such as decision trees and neural networks, which handle complex relationships between features and target variables.

Relevant Works:

Regression models for car price prediction.

Decision tree and ensemble models for handling non-linear relationships.

Machine learning in the automotive industry for sales and pricing strategies.

Data Collection:

Dataset Description:

The dataset consists of information collected from online car listing websites. It contains various features, including:

Car Features: Make, model, year, body type, engine size, fuel type, transmission, and colour.

Mileage: Total kilometres driven.

Price: The selling price of the car (target variable).

Additional Attributes: Number of previous owners, region, and additional features like navigation systems, airbags, etc.

The dataset contains around 10,000 car listings, making it suitable for machine learning models.

car_id	year_id	car_name	fuel_type	registration	transmission	body_type	drive_type	engine_capacity	engine_size	mileage	car_age	car_weight	engine_type	cylinder_count	engine_power	fuel_consumption	torque	price	previous_owners
1	1	Audi A8	gas	44	box	sedan	front	3000	3000	10000	10	2000	gas	6	300	10.0	300	10000	1
2	2	Audi A6	gas	44	box	sedan	front	2800	2800	10000	10	2000	gas	6	280	10.0	280	10000	1
3	3	Audi A4	gas	44	box	sedan	front	2000	2000	10000	10	1500	gas	4	200	10.0	200	10000	1
4	4	Audi A3	gas	44	box	sedan	front	1800	1800	10000	10	1200	gas	4	180	10.0	180	10000	1
5	5	Audi A1	gas	44	box	hatchback	front	1600	1600	10000	10	1000	gas	4	160	10.0	160	10000	1
6	6	Audi A2	gas	44	box	hatchback	front	1400	1400	10000	10	800	gas	4	140	10.0	140	10000	1
7	7	Audi A5	gas	44	box	sedan	front	2200	2200	10000	10	1800	gas	6	220	10.0	220	10000	1
8	8	Audi A7	gas	44	box	sedan	front	3000	3000	10000	10	2500	gas	8	300	10.0	300	10000	1
9	9	Audi A8	gas	44	box	sedan	front	3000	3000	10000	10	2500	gas	8	300	10.0	300	10000	1
10	10	Audi A9	gas	44	box	sedan	front	3000	3000	10000	10	2500	gas	8	300	10.0	300	10000	1
11	11	Audi A10	gas	44	box	sedan	front	3000	3000	10000	10	2500	gas	8	300	10.0	300	10000	1
12	12	Audi A11	gas	44	box	sedan	front	3000	3000	10000	10	2500	gas	8	300	10.0	300	10000	1
13	13	Audi A12	gas	44	box	sedan	front	3000	3000	10000	10	2500	gas	8	300	10.0	300	10000	1
14	14	Audi A13	gas	44	box	sedan	front	3000	3000	10000	10	2500	gas	8	300	10.0	300	10000	1
15	15	Audi A14	gas	44	box	sedan	front	3000	3000	10000	10	2500	gas	8	300	10.0	300	10000	1
16	16	Audi A15	gas	44	box	sedan	front	3000	3000	10000	10	2500	gas	8	300	10.0	300	10000	1
17	17	Audi A16	gas	44	box	sedan	front	3000	3000	10000	10	2500	gas	8	300	10.0	300	10000	1
18	18	Audi A17	gas	44	box	sedan	front	3000	3000	10000	10	2500	gas	8	300	10.0	300	10000	1
19	19	Audi A18	gas	44	box	sedan	front	3000	3000	10000	10	2500	gas	8	300	10.0	300	10000	1
20	20	Audi A19	gas	44	box	sedan	front	3000	3000	10000	10	2500	gas	8	300	10.0	300	10000	1

Fig 1. Car Dataset contains around 10,000 car listings

Methodology:

4.1 Data Pre-processing:

Before training the machine learning models, data cleaning and pre-processing steps are performed:

Handling Missing Values: Missing entries in the dataset, particularly for mileage and price, are handled either through imputation or by discarding the entries.

Encoding Categorical Variables: Features like car make, model, and fuel type are categorical and need to be converted to numerical form using techniques like one-hot encoding.

Normalization: To ensure that all numerical features (e.g., mileage, engine size) are on the same scale, normalization or standardization techniques are applied.

Machine Learning
<pre>X = cardf [['fueltype', 'enginetype', 'enginesize', 'horsepower']] X.shape</pre>
<pre>(205, 4)</pre>
<pre>Y = cardf[['price']] Y.shape</pre>
<pre>(205, 1)</pre>
<pre>X=X.values</pre>
<pre>Y=Y.values</pre>

Fig 2. Machine Learning Models

4.2 Machine Learning Models:

Three primary models are tested for car price prediction:

Linear Regression: A simple model that assumes a linear relationship between car features and prices.

```
from sklearn.linear_model import LinearRegression
from sklearn.model_selection import train_test_split
from sklearn import metrics
from sklearn.metrics import r2_score

X_train,X_test,y_train,y_test=train_test_split(X,Y, test_size=0.20,shuffle=False,random_state=42)
print("x_train:",x_train.shape)
print("y_train:",y_train.shape)
print("x_test:",x_test.shape)
print("y_test:",y_test.shape)

x_train: (164, 4)
y_train: (164, 1)
x_test: (41, 4)
y_test: (41, 1)

Model1 = LinearRegression()

Model1
LinearRegression()
```

Fig 2.1

Decision Tree Regressor: A non-linear model that builds a tree structure to predict prices based on feature splits.

```
from sklearn.tree import DecisionTreeRegressor
from sklearn import metrics
from sklearn.metrics import r2_score

Model2 = DecisionTreeRegressor()

Model2
DecisionTreeRegressor()

Model2.fit(X,Y)
DecisionTreeRegressor()

prediction2=Model2.predict(x_test)
prediction2
```

Fig 2.2

Kneighbor Regressor:-

KNN regression is a non-parametric method that, in an intuitive manner, approximates the association between independent variables and the continuous outcome by averaging the observations in the same neighbourhood.

```
from sklearn.neighbors import KNeighborsRegressor

from sklearn import metrics
from sklearn.metrics import r2_score

Model3=KNeighborsRegressor(n_neighbors=5,p=2, metric='minkowski')

Model3.fit(X,Y)

KNeighborsRegressor()

prediction3=Model3.predict(x_test)
prediction3
```

Fig 2.3

4.3 Model Training and Evaluation:

The dataset is split into training and testing sets (e.g., 80% training, 20% testing). Models are evaluated based on:

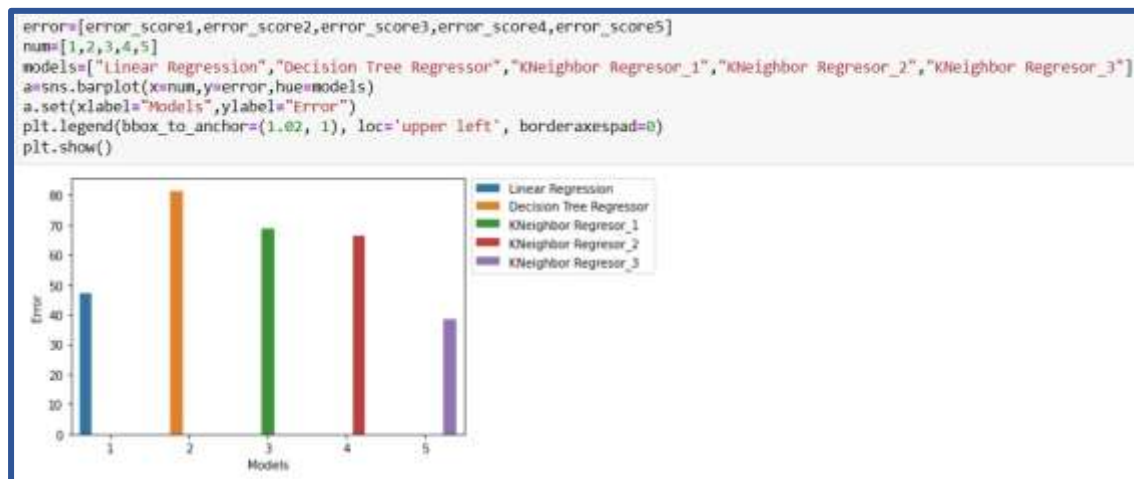


Fig 3. Model Compression

Mean Absolute Error (MAE): Average difference between predicted and actual prices.

Mean Squared Error (MSE): Average squared difference between predicted and actual prices.

R-squared (R^2): Proportion of variance explained by the model.

Results:

Model Comparison:

The performance of each model is compared using the metrics described above. Key observations:

Linear Regression performs reasonably well but struggles with complex interactions between features.

Decision Tree shows better performance in capturing non-linear relationships but tends to overfit.

Random Forest and Gradient Boosting provide the best performance, offering high accuracy with less overfitting.

Car Price Prediction

[Home](#) [Search](#) [Contact](#) [Login](#)

Fuel Type

Gas ▼

Enter Engine type:

dohc ▼

Enter Engine size

Range between 61- 326

Enter Horse power

Range between 48 - 288

Predict Car Price

Clear

18268.98334

Fig 4. Result

Feature Importance:

From the models, the most influential features in determining car prices include:

Car Make and Model: Luxury brands and popular models significantly impact price.

Mileage: Lower mileage is associated with higher prices.

Year of Manufacture: Newer cars are generally more expensive.

Engine Size and Fuel Type: Larger engines and fuel-efficient cars (e.g., electric or hybrid) tend to have higher prices.

Discussion:-

Interpretation of Results:

The ensemble methods (Random Forest, Gradient Boosting) provide the best results, highlighting the importance of using models that handle complex feature interactions. The study also reveals key insights about the used car market, such as the dominance of mileage and car age as primary pricing factors.

Challenges:

Data Quality: Some car listings have incomplete or incorrect information, affecting model performance.

Model Complexity: While ensemble methods perform better, they require more computational resources and tuning.

Implications:

The findings of this study can help car dealerships, buyers, and sellers better estimate car prices, improving the efficiency of the used car market.

Conclusion

The paper demonstrates that machine learning can significantly improve the accuracy of car price predictions compared to traditional methods. Among the tested models, Random Forest and Gradient Boosting emerged as the most effective, with feature importance analysis revealing the factors most influential in determining car prices.

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