

Pages for buyers

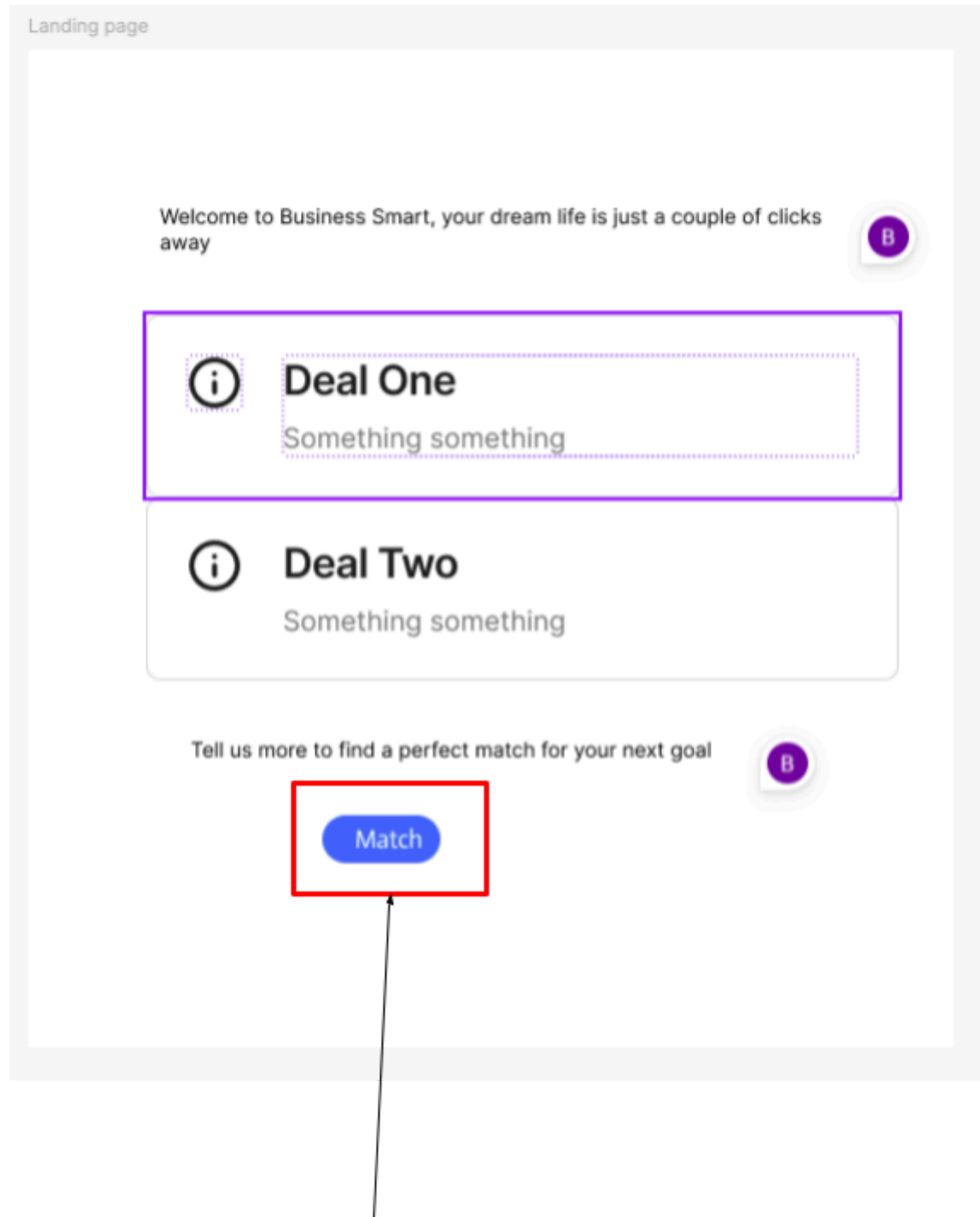
1. [Landing page](#)
2. [Sign up flow](#)
3. [Match result page](#)
 - 3.1 [Deal details page](#)
4. [Buyer profile](#)
5. [Buyer's deal tracking/managing page](#)

Requirements:

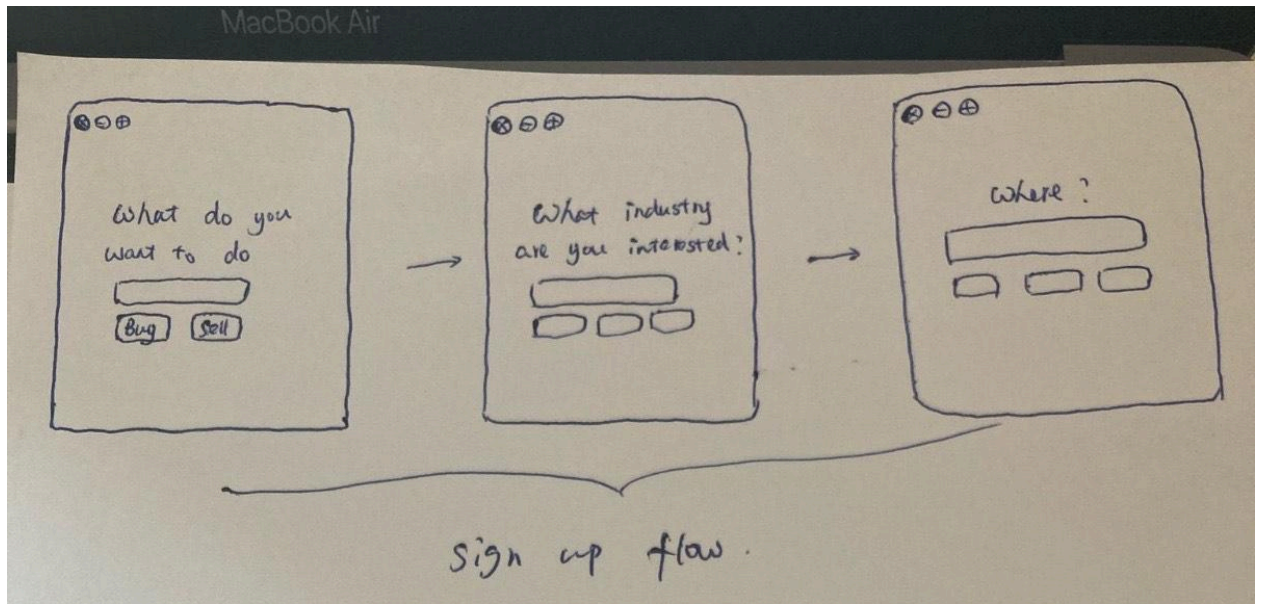
Build deck in figma

Build a couple of pages for the following

1. Landing page (main page when people go to www.businesssmart.ai)

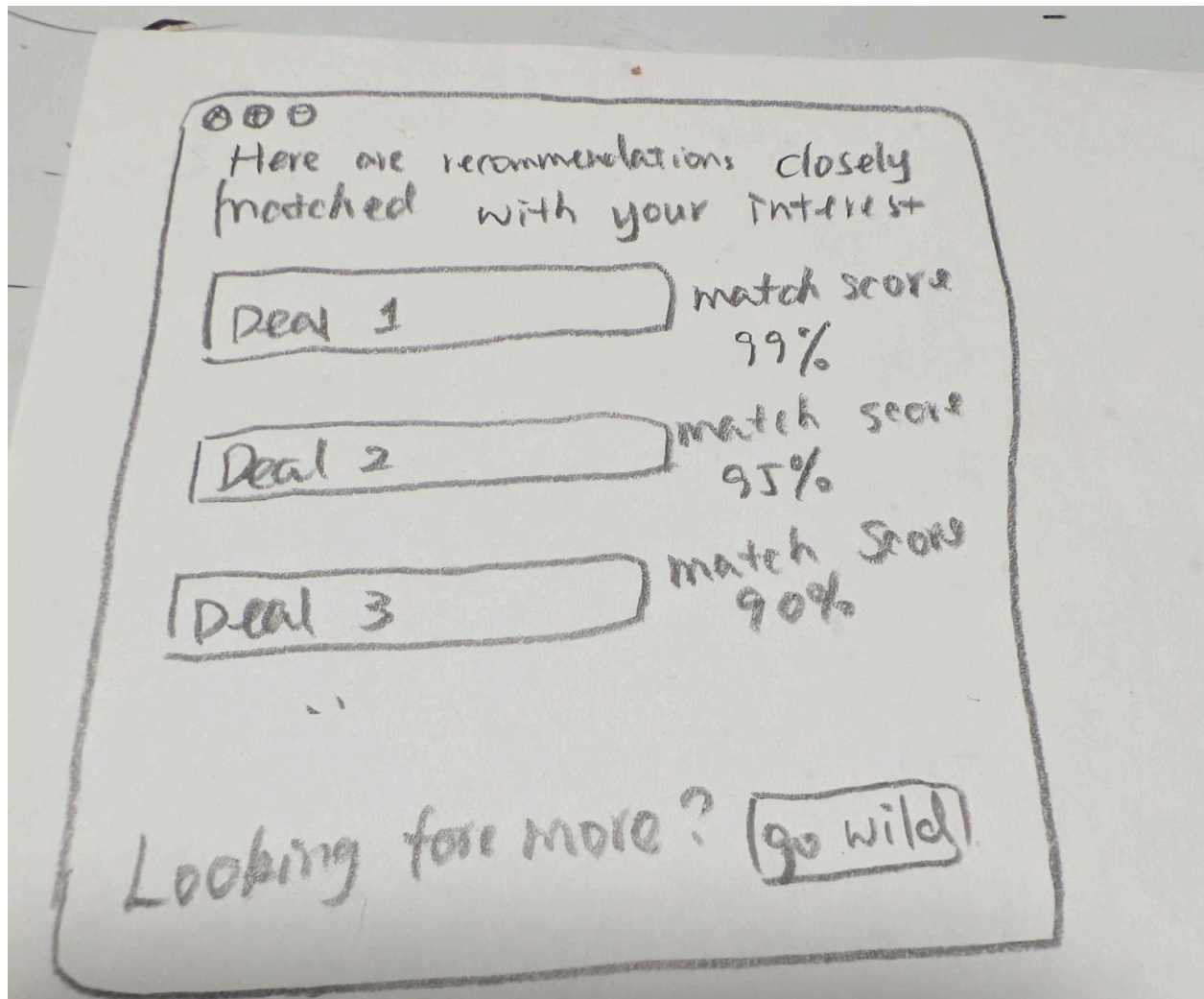


2. Sign up flow (when user hits Match)
 - Sign up flow is about asking people questions about their intention of coming to the website. It should have a simple text box per page with one question per page



3. Match Results page

- After buyers answer all kinds of questions, we should take them to a result page, where 5 deals that closely match with their interests are displayed.

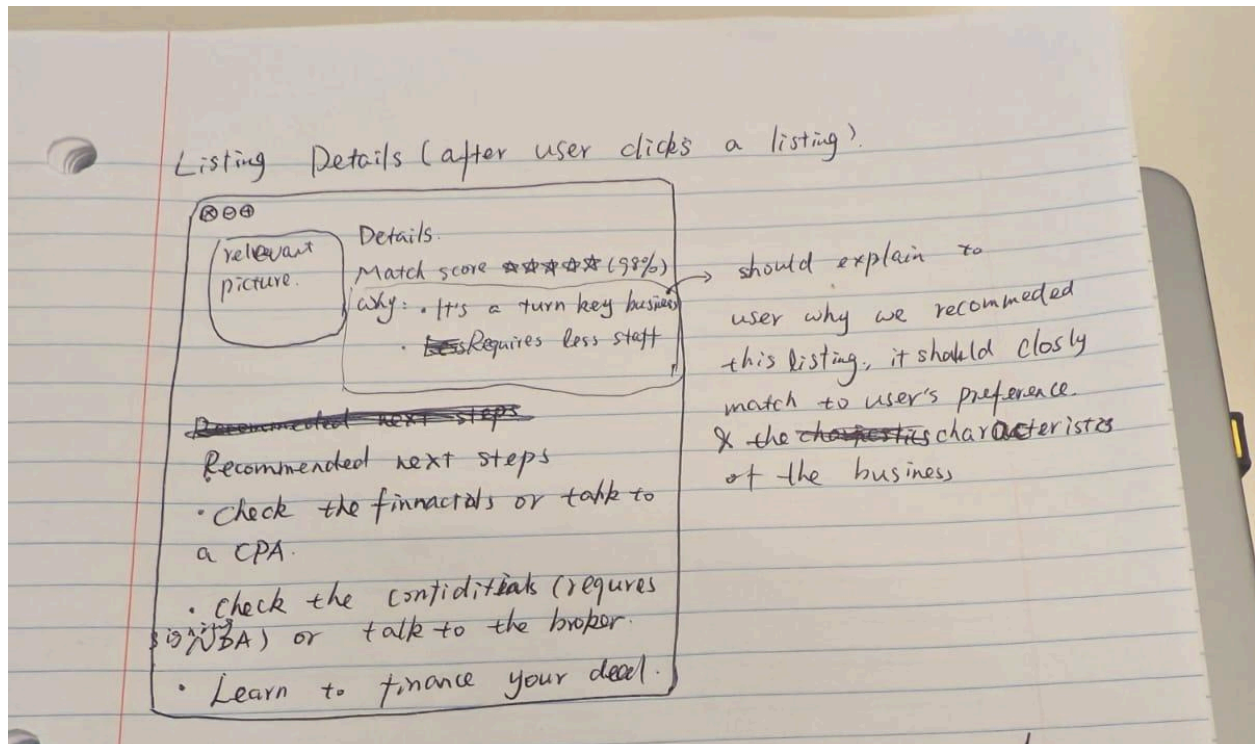


3.1 User clicks into the recommended deal, we need to display a deal details page

3.2 User not happy with the deals recommended, they click go wild page

- TODO: sign up (read user information through the registration. Have a checkbox to show that we want to read user content) by gathering more information, we can generate a more accurate match.

3.1 Deal details page (main engaging page, all the connections are built into this page)

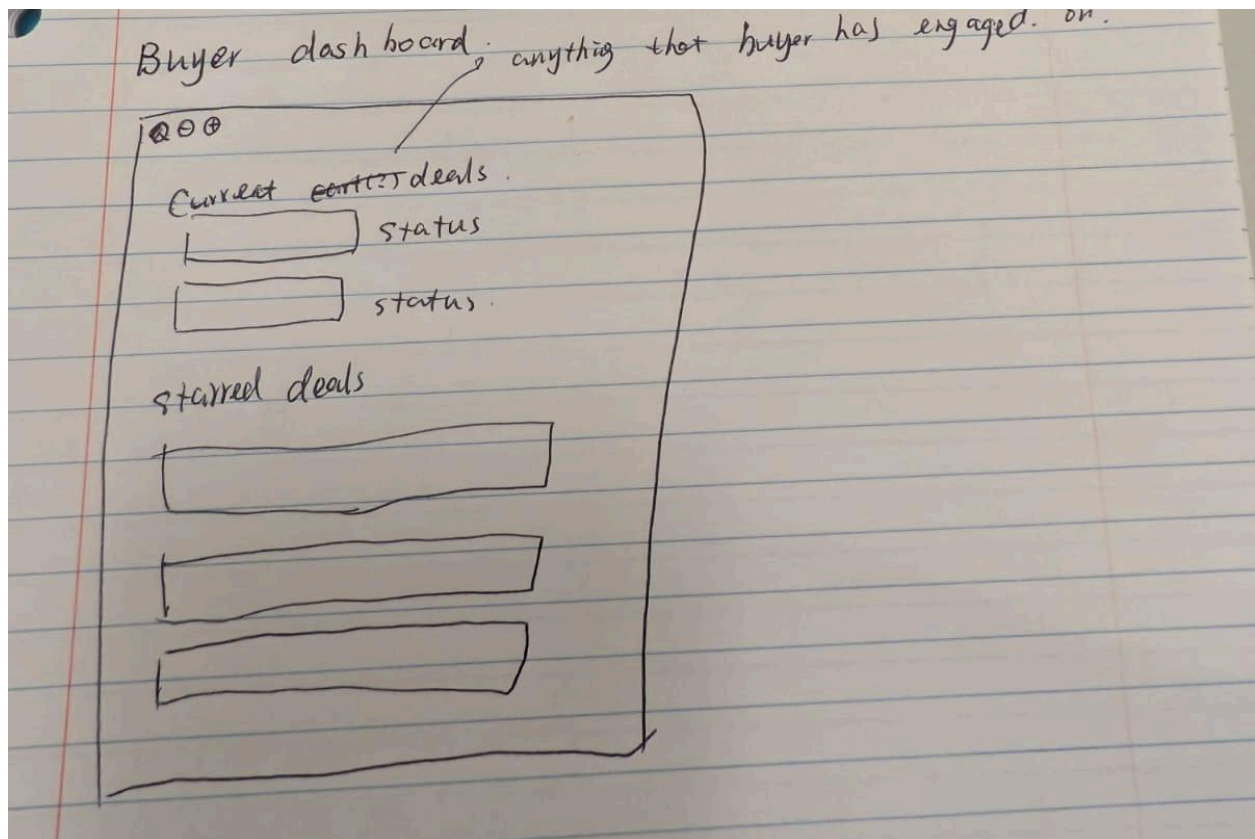


- Study bizbuysell - buy their valuation reports (2 ~ 3)

3.2 User clicks go wild button (maybe call this expert mode?)

- Is this a failure since we didn't render what the user wants?? How does the users want to engage her?
- TODO

4. Buyer profile



5. Buyer's deal tracking/managing page (what user can do to a deal, compliments 3.1, value add page)

⊗ ⊕ ⊖

Deal 1

Letter
of intent
↓

↑
start
convo

↑
Upload
Financials

↑
Talk to
bank

↑
Talk to
CPA

(in app secure messaging)

(in app secure video chatting?)