

**Pages for buyers**

1. [Landing page](#)
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**Requirements:**

Build deck in figma

Build a couple of pages for the following

1. Landing page (main page when people go to [www.businesssmart.ai](http://www.businesssmart.ai))

Landing page

Welcome to Business Smart, your dream life is just a couple of clicks away

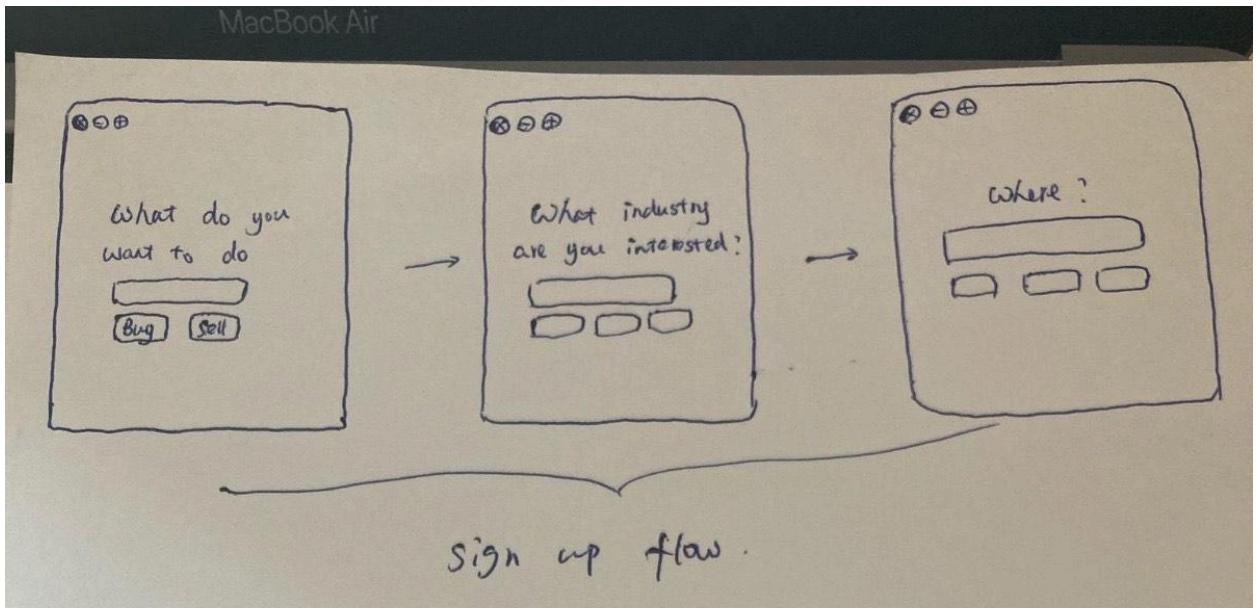
**Deal One**  
Something something

**Deal Two**  
Something something

Tell us more to find a perfect match for your next goal

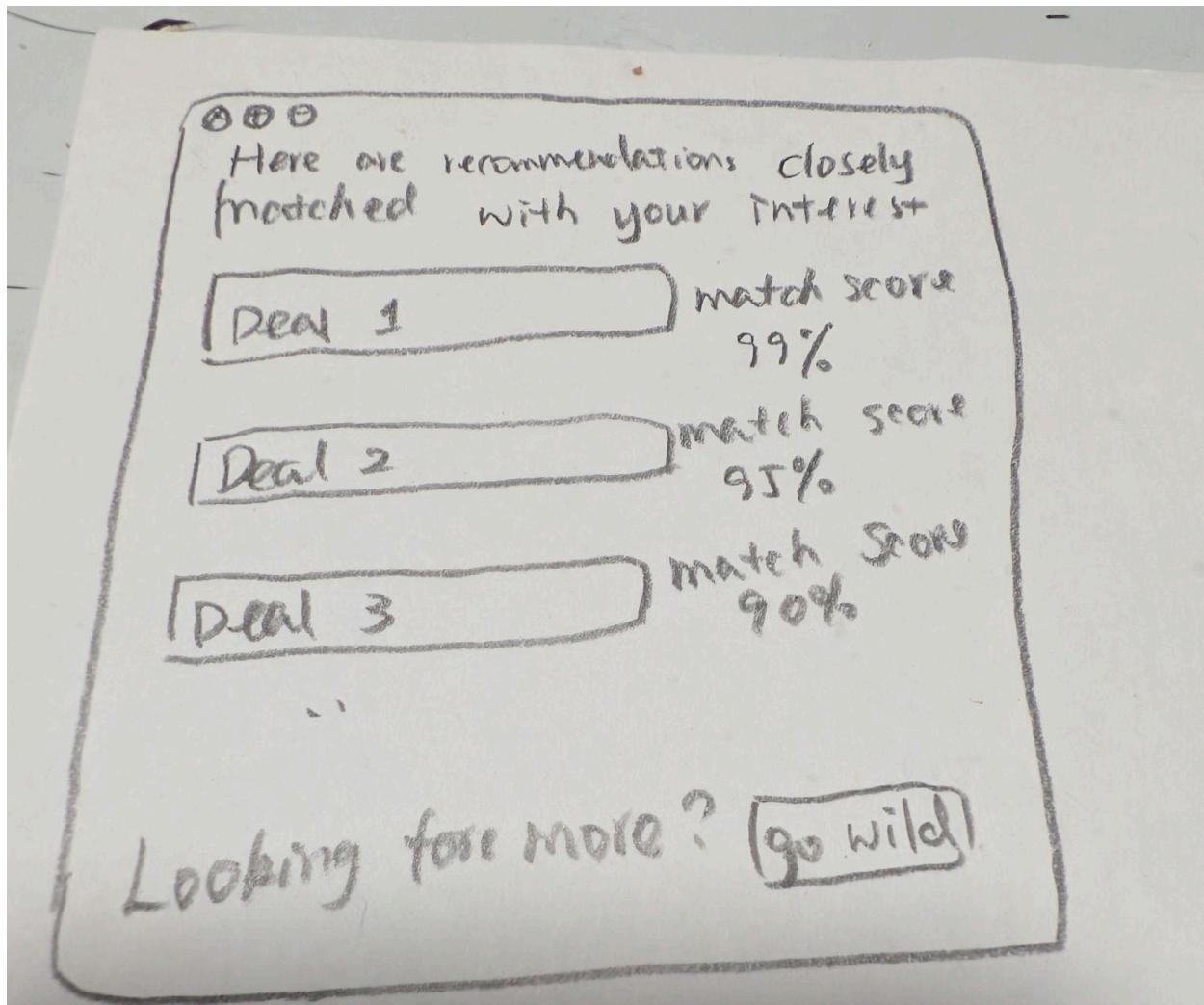
Match

2. Sign up flow (when user hits Match)
  - Sign up flow is about asking people questions about their intention of coming to the website. It should have a simple text box per page with one question per page



### 3. Match Results page

- After buyers answer all kinds of questions, we should take them to a result page, where 5 deals that closely match with their interests are displayed.

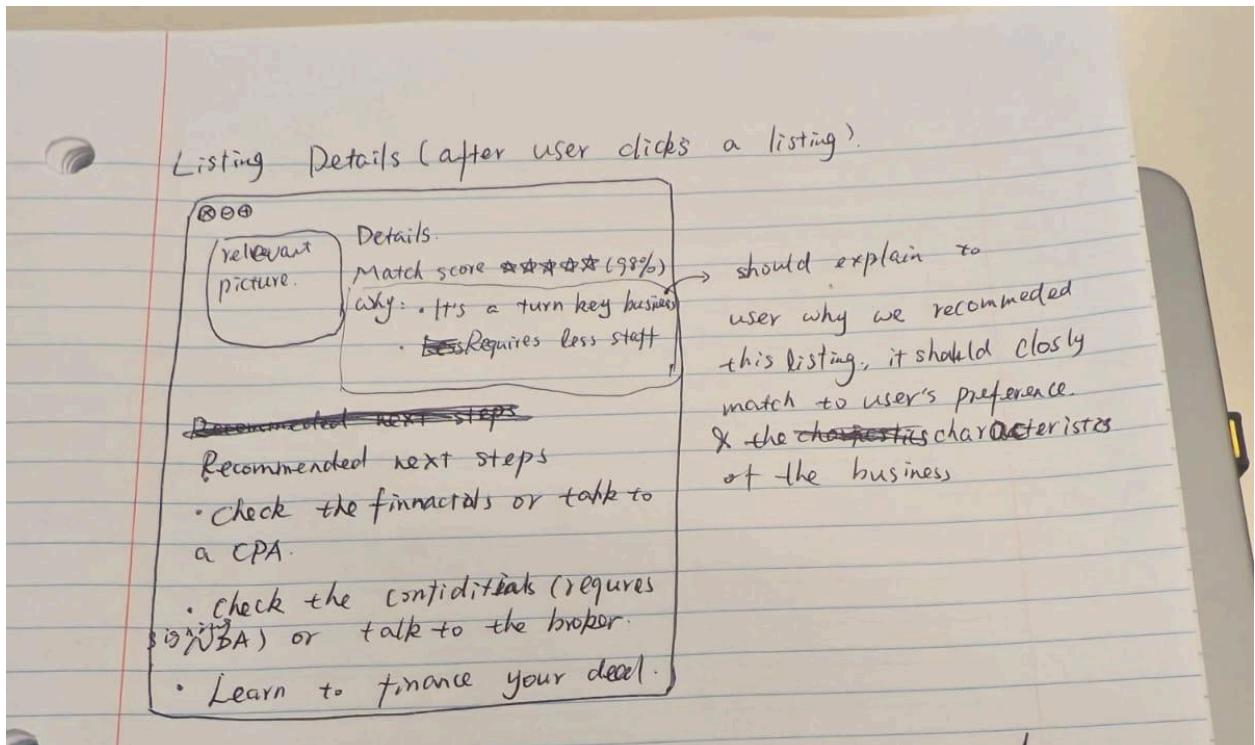


3.1 User clicks into the recommended deal, we need to display a deal details page

3.2 User not happy with the deals recommended, they click go wild page

- TODO: sign up (read user information through the registration. Have a checkbox to show that we want to read user content) by gathering more information, we can generate a more accurate match.

3.1 Deal details page (**main engaging page, all the connections are built into this page**)



- Study bizbuysell - buy their valuation reports (2 ~ 3)

### 3.2 User clicks go wild button (maybe call this expert mode?)

- Is this a failure since we didn't render what the user wants?? How does the users want to engage her?
- TODO

## 4. Buyer profile

Buyer dashboard: anything that buyer has engaged on.

100+

Current contact deals

[ ] status

[ ] status

starred deals

[ ]

[ ]

[ ]

5. Buyer's deal tracking/managing page (what user can do to a deal, compliments 3.1, value add page)

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## Deal 1

letter  
of intent

↑      ↑      ↑      ↑  
start Upload Financials Talk to bank Talk to CPA  
(in app secure messaging)

(in app secure video dating?)