



SHIELD INSURANCE

PROJECT

Virtual Data Analyst Internship

Presented by :- Inder Panda



CONTENT

01

Objective

02

About
Company

03

Data & Data
modelling

04

Mockups

05

Dashboard
& Insights

OBJECTIVE



Make a Power BI Dashboard for the client to facilitate informed decision-making.



Create a video presentation that simplifies the explanation of the Power BI dashboard for the client's comprehension.



ABOUT COMPANY



Age Group

18 - 24
25 - 30
31 - 40
41 - 50
51 - 65
65+



City

Mumbai
Delhi NCR
Chennai
Hyderabad
Indore



Sales Mode

Offline Agent
Offline Direct
Online App
Online Website

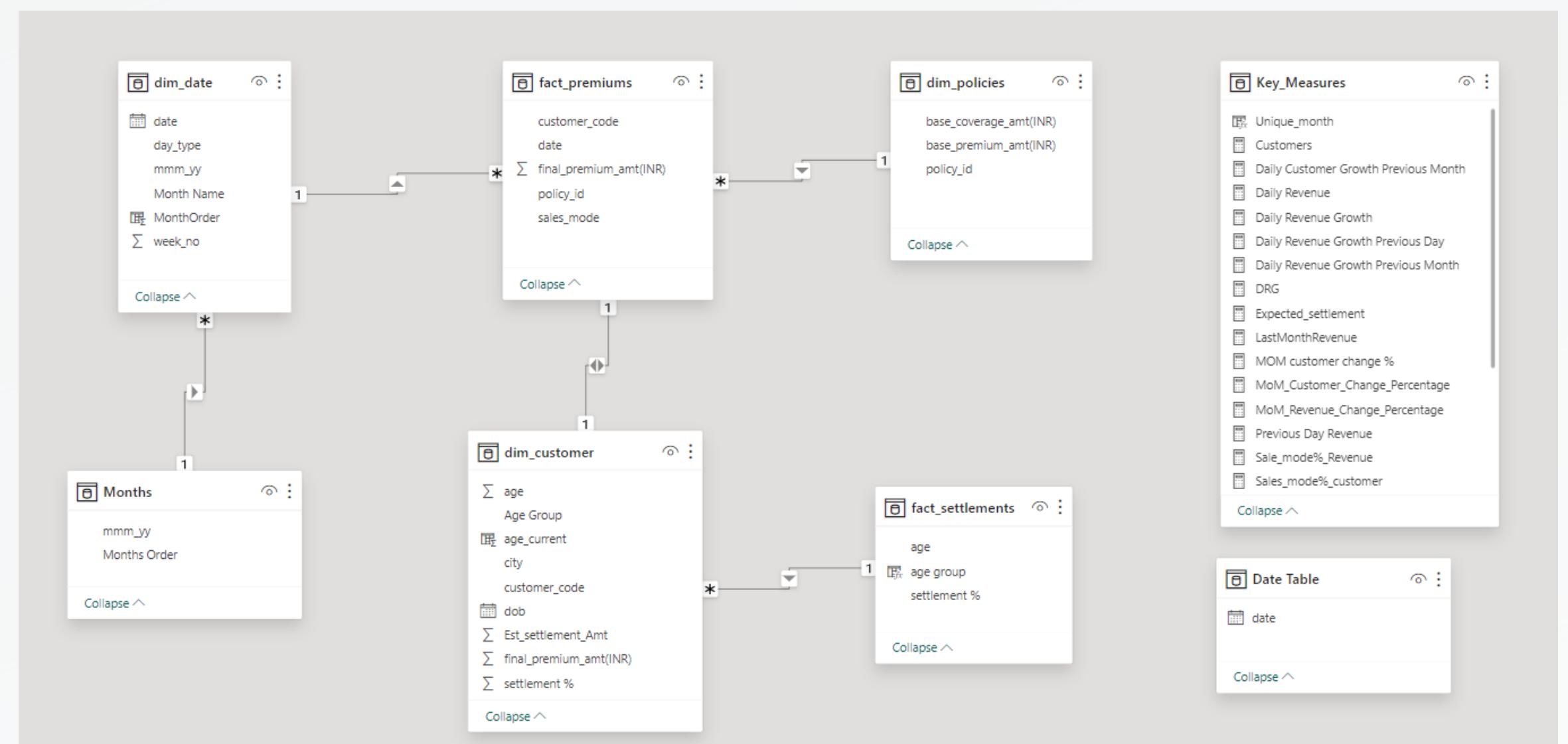
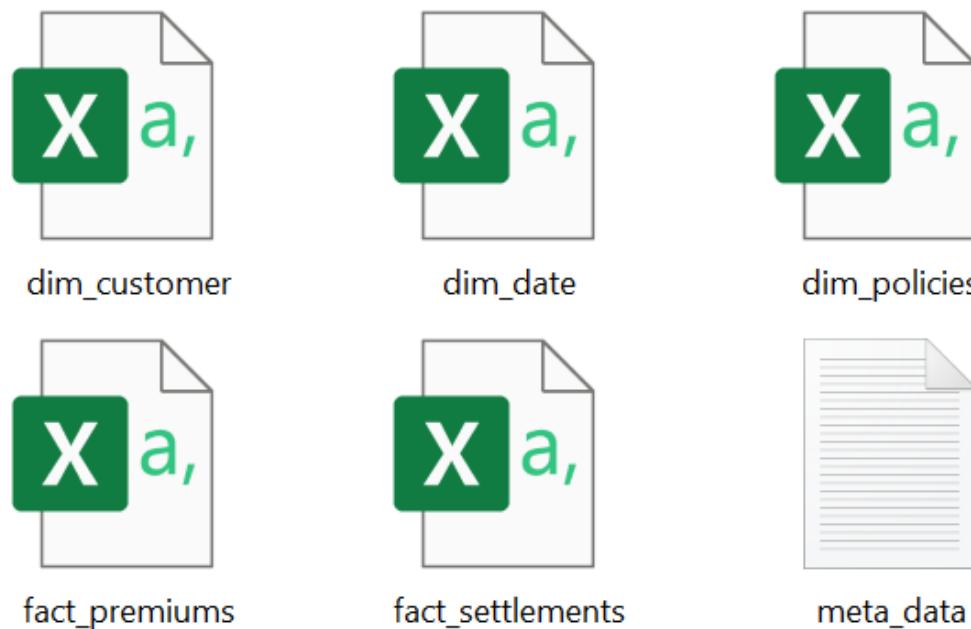


Policy and Months

Total Policy = 9

November 2022
to
April 2023

DATA & DATA MODELLING



MOCKUPS

General Analysis

Shield Insurance

Total Customers

Daily Revenue Growth [DRG]

Daily Customer Growth [DCG]

Month on Month % Change

Age Group Vs Revenue

Age Group	Revenue
1	Low
2	Medium-Low
3	Medium-High
4	High-Low
5	High

Daily Revenue Growth

MOM % Change

Category	MOM % Change
1	Low
2	Medium-Low
3	Medium-High
4	High

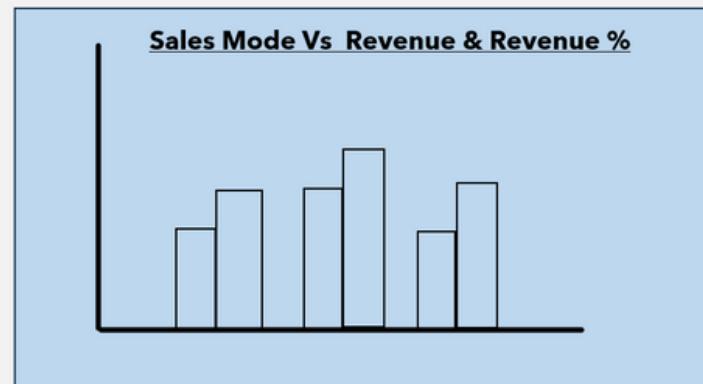
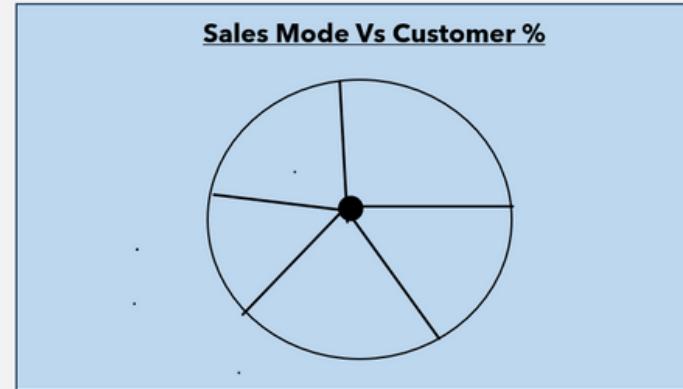
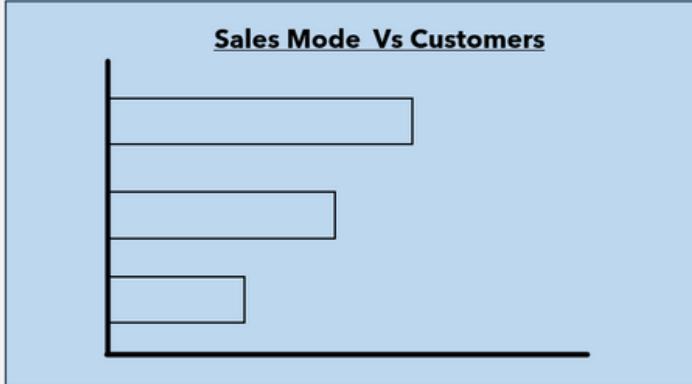
City Wise Customer and Revenue

City	Revenue
1	Low
2	Medium-Low
3	Medium-High
4	High-Low
5	Medium-High
6	High-Low
7	Medium-High

Filter Box

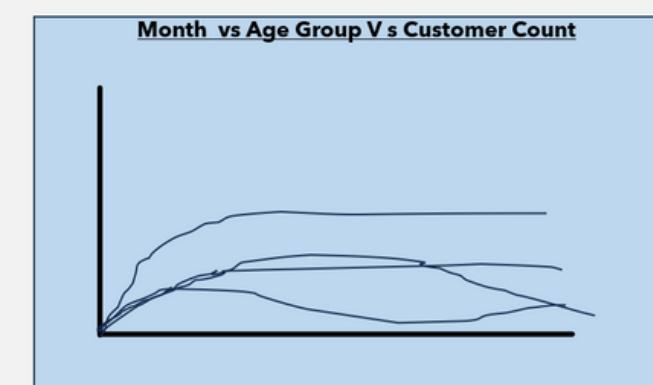
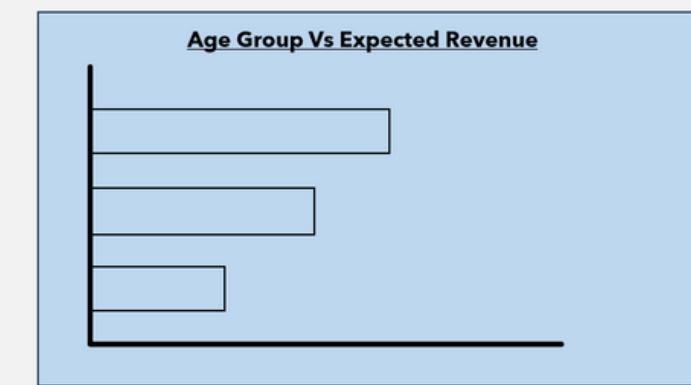
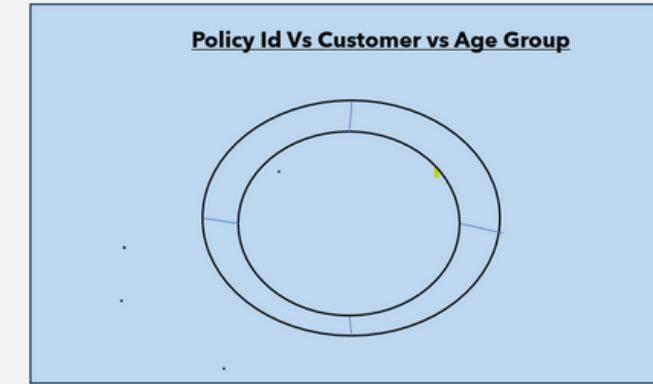
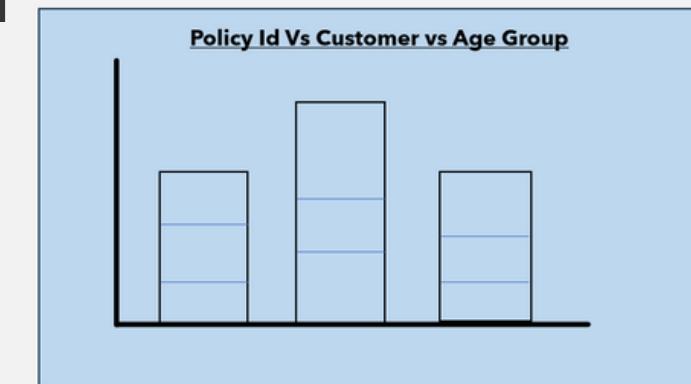
MOCKUPS

Sales Mode Analysis



Month	Sales - Mode	Revenue

Age Group Analysis



INSIGHTS

01

Age Group

31- 40 age group generating the maximum Revenue

02

City

Delhi NCR and Mumbai Contributing Maximum Revenue.

03

Sales Mode

Among 4 modes offline agents is providing maximum Revenue.

04

Month

The Maximum Revenue generate was in the month of March 2023.

05

Policy

POL2005HEL Policy brings the maximum Revenue for the company.





A family of three (a father, a mother, and a young child) are sitting cross-legged on a light-colored rug in a room filled with cardboard boxes. The father and mother are holding up a large, white cardboard box above their heads. On the box is the Angular logo, which consists of a stylized 'A' shape with a red-to-orange gradient and a dark outline, enclosed within a dark circle with a registered trademark symbol. The family is smiling and looking upwards at the box. The background shows more cardboard boxes stacked around the room, suggesting a moving or renovation scene.

**THANK YOU
FOR WATCHING**

Presented by :- Inder Panda