Says



What have we heard them say? What can we imagine them saying?

I participated in a debate competition.

The certificate should reflect the theme of the debate and its importance."

Search for templates on Canva that match the theme of the debate competition.

Preview different fonts and color schemes to make the certificate visually appealing.

ı vvant a certificate to commemorate my achievement.

I hope the certificatelook professional and well designed

> I want to proudly display the certificate to showcash my accomplishment"

The design should capture the essence of debating and critical thinking

Feels

Does



Short summary of

the persona

Customize the template with my name, date, and other details.

See an example

Proud to have a beautifully designed certificate that symbolizes my involvement in the debate.

Excited about receiving a certificate as recognition for my participation

Hopeful that the certificate will remind me of the skills and knowledge gained through the competition.

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

What behavior have we observed? What can we image them doing?

