

# OVERVIEW

Total Sales



\$2.30M

Total Profit



\$286.40K

Total Discount



\$1.56K

Total Quantity



14

Total Customers



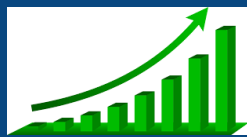
793

Total Retail Sales People



4

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# SALES & PROFIT DASHBOARD

## Category

All

Year

2014

2017

## Month

All

## Region

All

## Segment

All

Total Sales

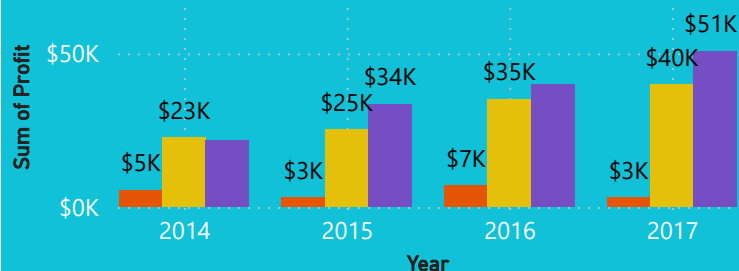
\$2.30M

Total Profit

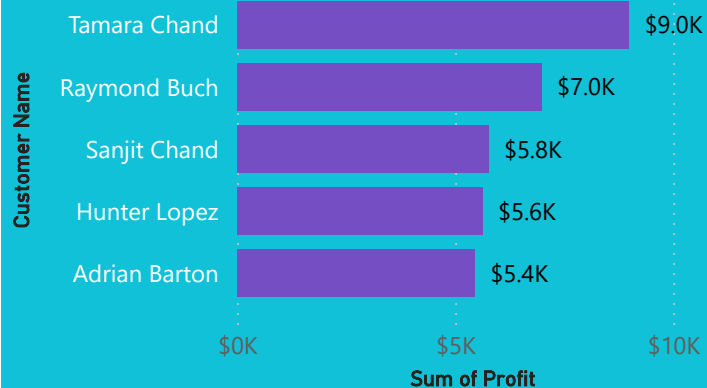
\$0.29M

## Profit by Year

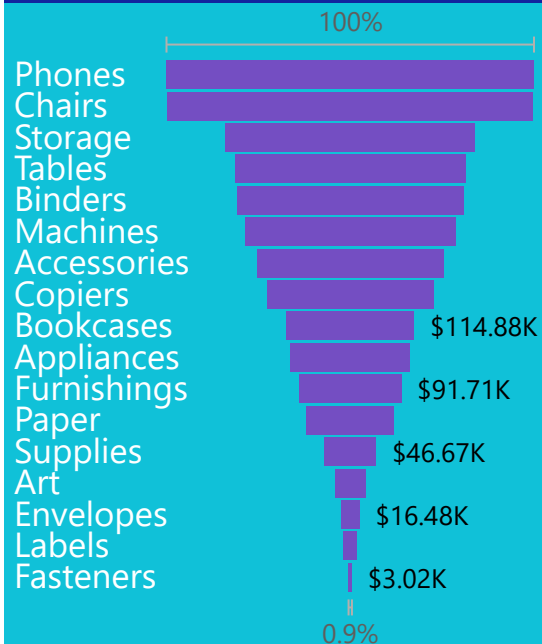
Category Furniture Office Supplies Technology



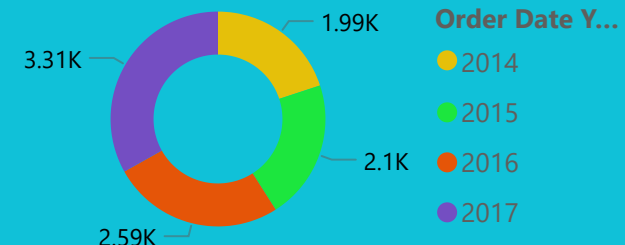
## Profit by Customer Name



## Sales by Sub-Category



## Count of Customer ID by Year



## Sum of Sales by City



## Sales by Month



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## Top 10 State Wise Sales

California State	Furniture Category	\$1,56,064.60 Sum of Sales
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California State	Office Supplies Category	\$1,42,351.95 Sum of Sales
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California State	Technology Category	\$1,59,271.08 Sum of Sales
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## Bottom 5 State Wise Sales

District of Colu... State	Furniture Category	\$1,346.58 Sum of Sales
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District of Colu... State	Office Supplies Category	\$138.52 Sum of Sales
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District of Colu... State	Technology Category	\$1,379.92 Sum of Sales
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## Top 10 city-Wise Profit

Atlanta City	Consumer Segment	\$4,796.92 Sum of Profit
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Atlanta City	Corporate Segment	\$1,502.33 Sum of Profit
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Atlanta City	Home Office Segment	\$694.41 Sum of Profit
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Detroit City	Consumer Segment	\$8,536.53 Sum of Profit
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## Bottom 5 City Wise Profit

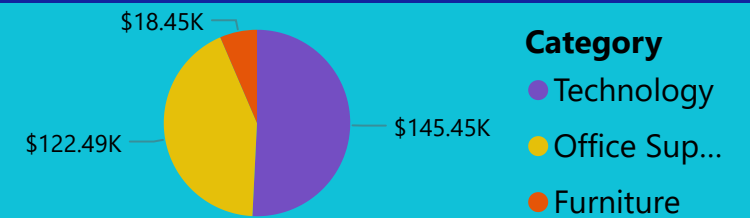
Chicago City	Consumer Segment	(\$2,754.41) Sum of Profit
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Chicago City	Corporate Segment	(\$2,952.08) Sum of Profit
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Chicago City	Home Office Segment	(\$948.08) Sum of Profit
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Houston City	Consumer Segment	(\$8,327.07) Sum of Profit
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### Category-Wise profit share



### Sum of Quantity by Returned

