



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

I want to discover the most popular youtube channels

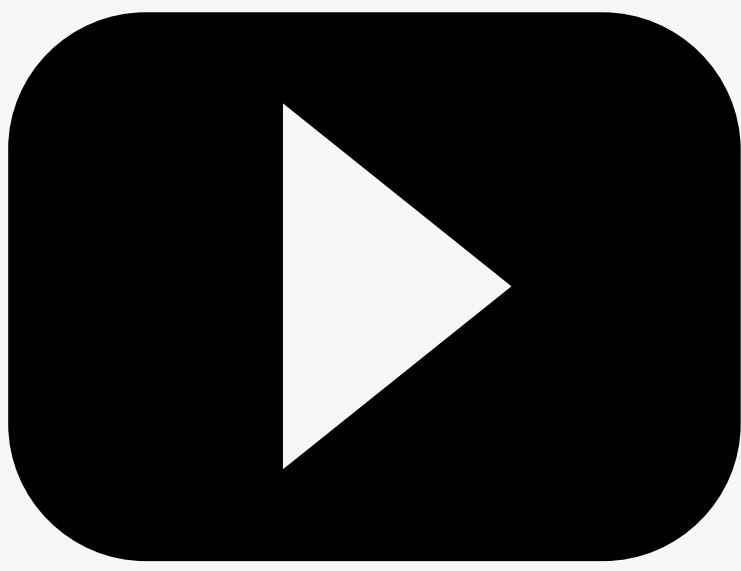
I hope to find channels that match my intrest

I am curious about what content is trending on youtube

I meet recommendation for entertaininf and informative channels

I wonder if there are channels from different countries and cultures

I need a reliable source to guide me through the top channels



Exploring World's Top Youtube Channels

Scans through youtube 's trending section

Reads reviews or watches videos discussing popular channels

Excitement about discovering new and engaging content

Subscribes to channels that align with personal intresr

Slightly over whelmed by the vast number of youtube channels

Eager to connect with communities that share similar intrests



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?