CHARTING THE COURSE OF INNOVATION: A STARTUP ANALYSIS

Project submitted to

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BACHELOR OF SCIENCE IN MATHEMATICS

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1 INTRODUCTION

1.1 Overview

Starting a new company can be existing and rewarding experience, but it also requires careful planning and analysis to ensure that the business is viable and successful. There are several key areas that you should focus on when conducting a startup company analysis. Conducting a through analysis of these areas help you identify potential challenges and opportunities, and develop strategies to address them. It is also important to regularly review and update your analysis as the business progresses, in order to adapt to changing market conditions.

The Startup analysis canvas provides a framework to create the value proposition, team strategy, market strategy, and financial strategy to make building a startup easier and faster.
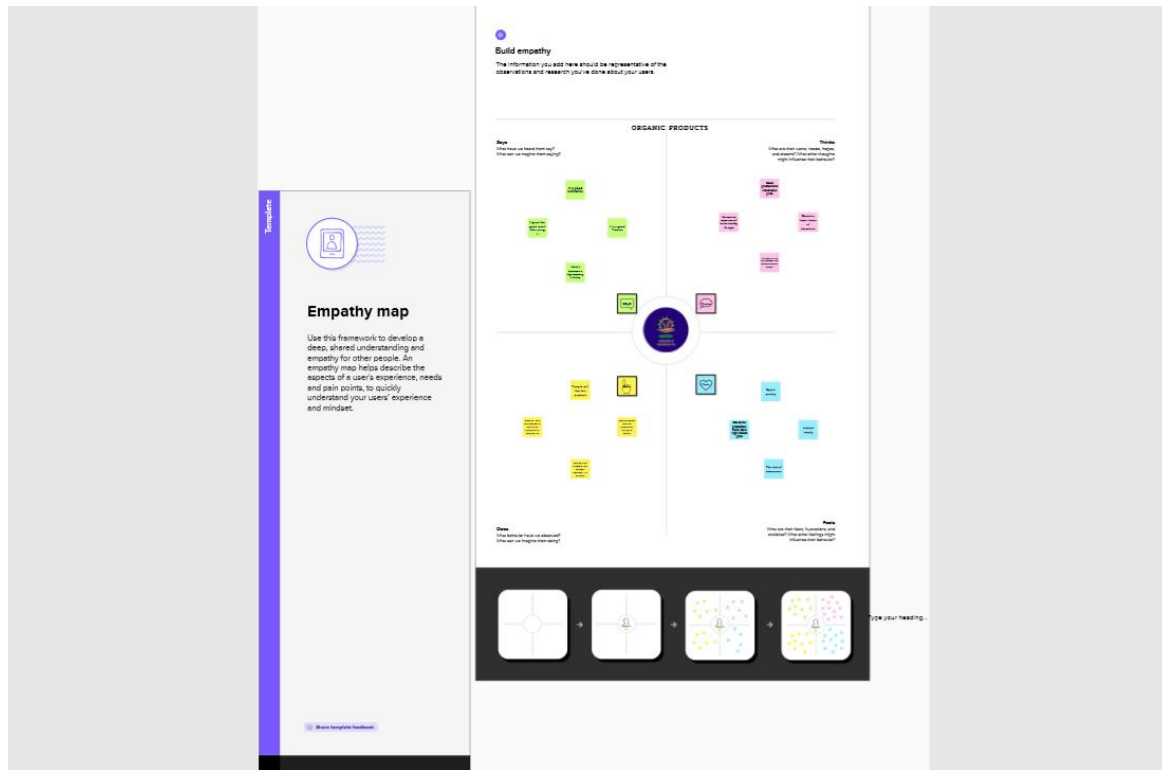
1.2 PURPOSE

A Startup analysis is essential to the success of any startup business. It allows entrepreneurs to identify the key areas that need important and make necessary changes early on. Doing a startup analysis also allows startups to track their progress and ensure that they are on track to achieve their goals.

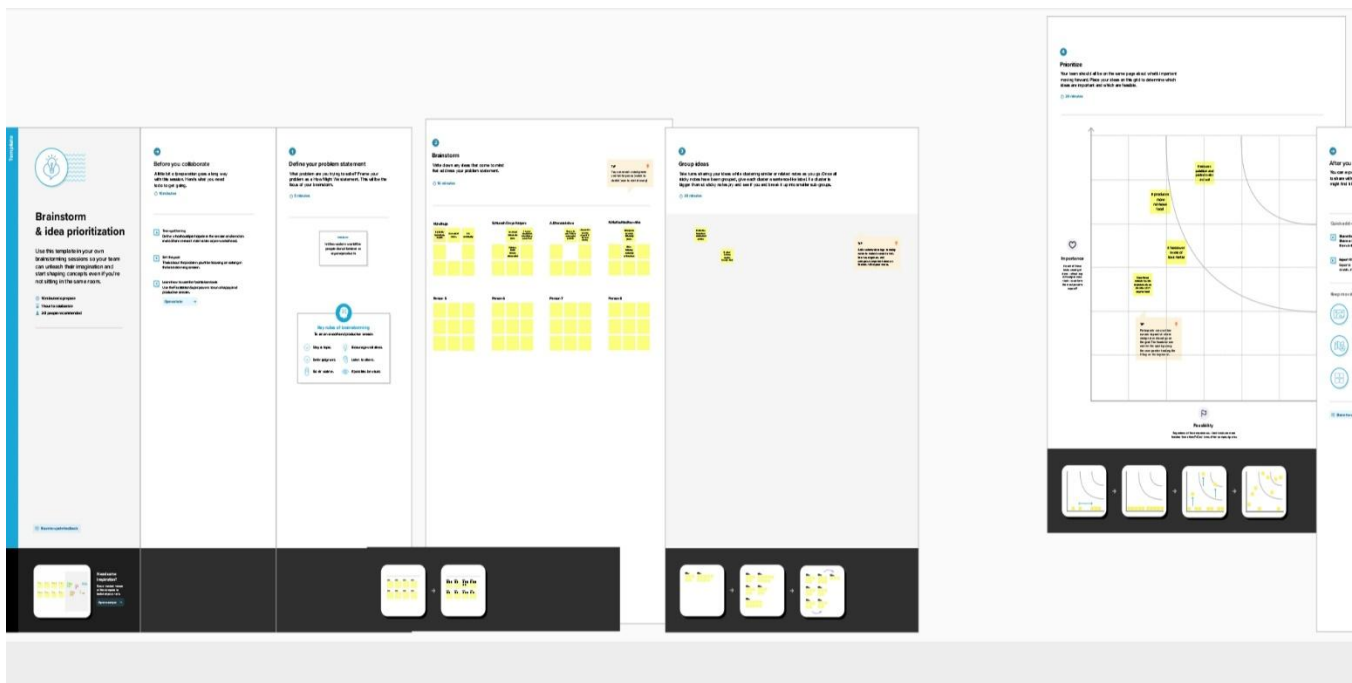A Startup is in the first stage of operations and comprises one or more entrepreneurs. The primary aim is to answer market demand by creating new and innovative products or services. While most small business might intend to stay small, a startup focuses on fast growth in a designated market.

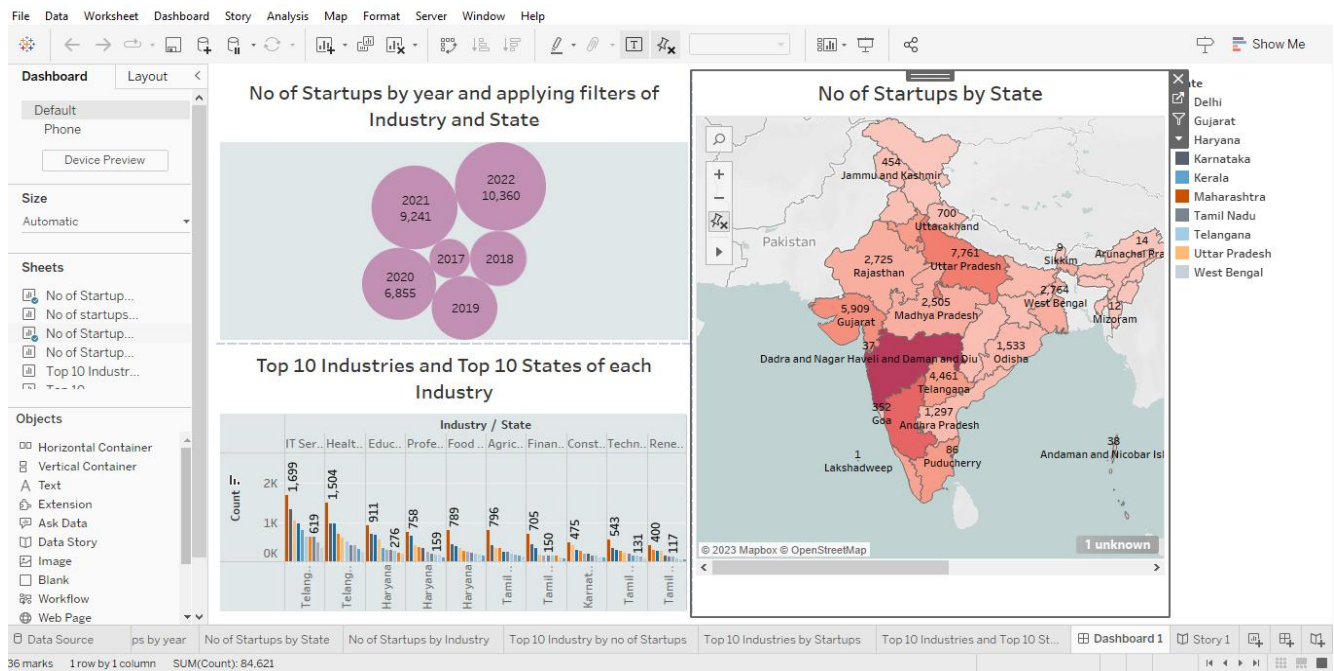# 2.PROBLEM DEFINITION & DESIGN THINKING
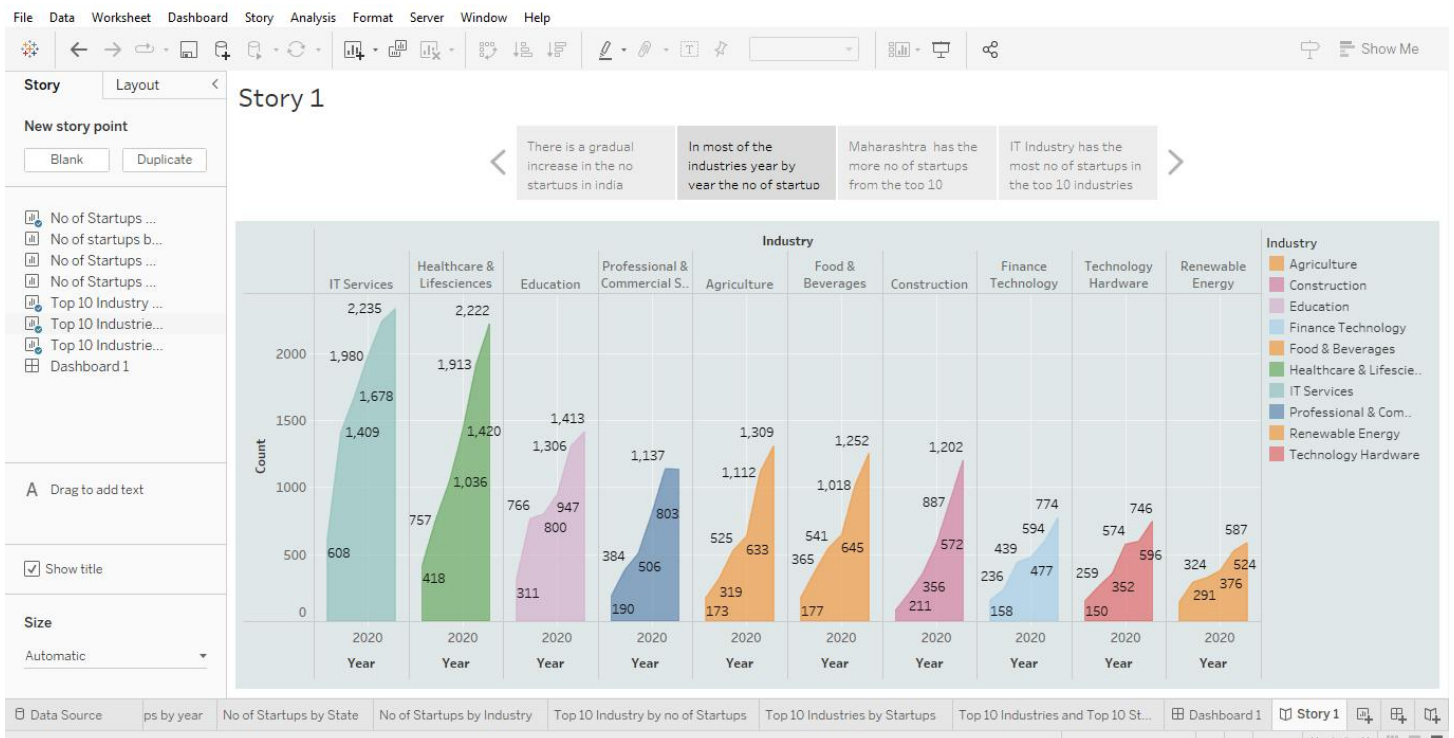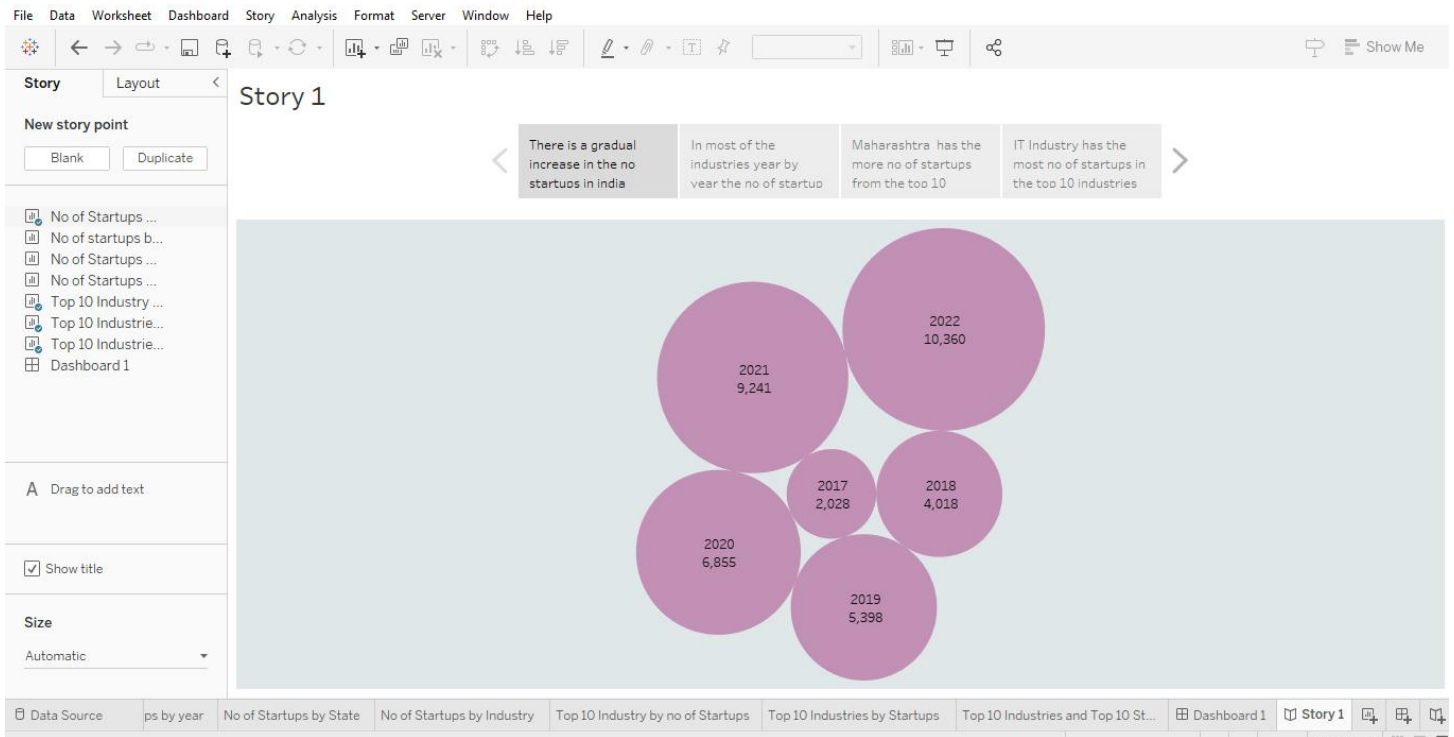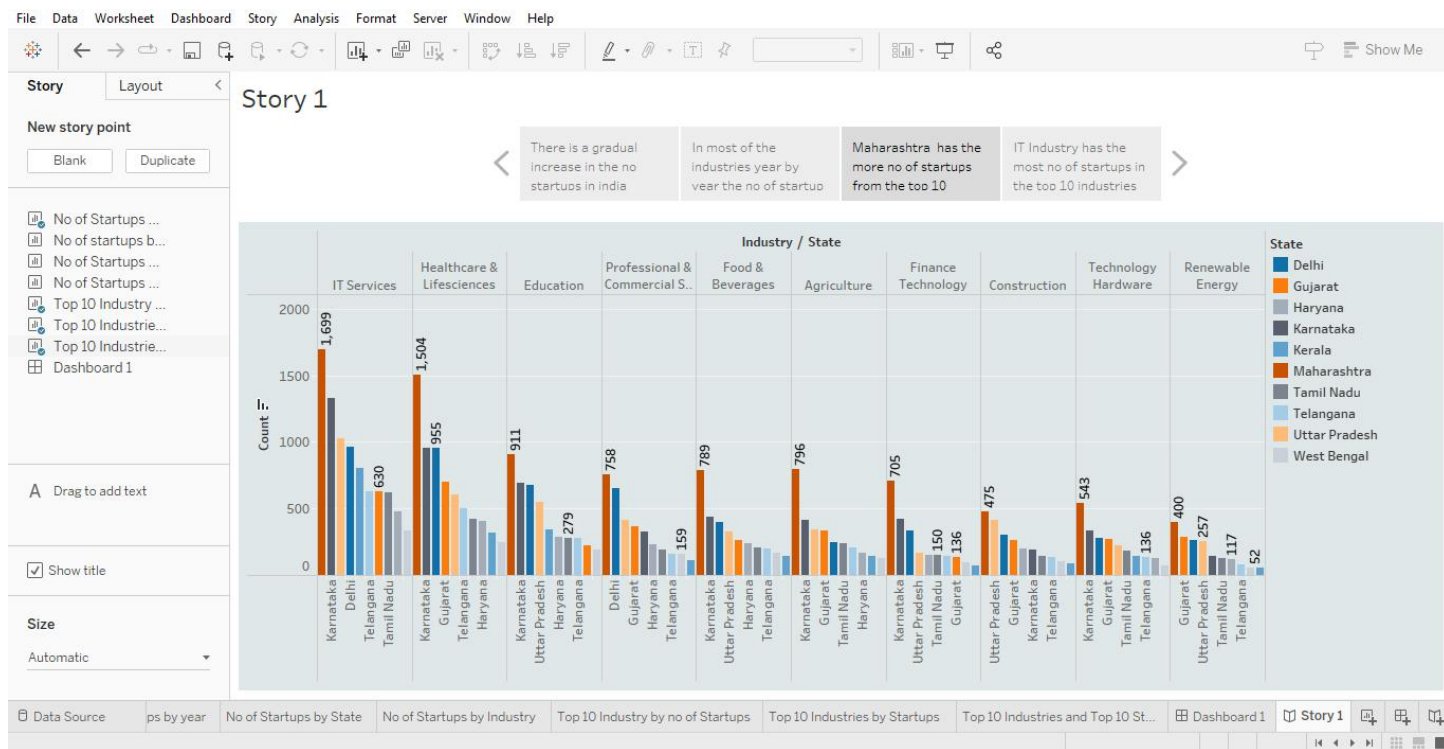
2.1 . EMPATHY MAP

2.2 Ideation &Brainstorming Map

3.RESULT

DASHBOARD
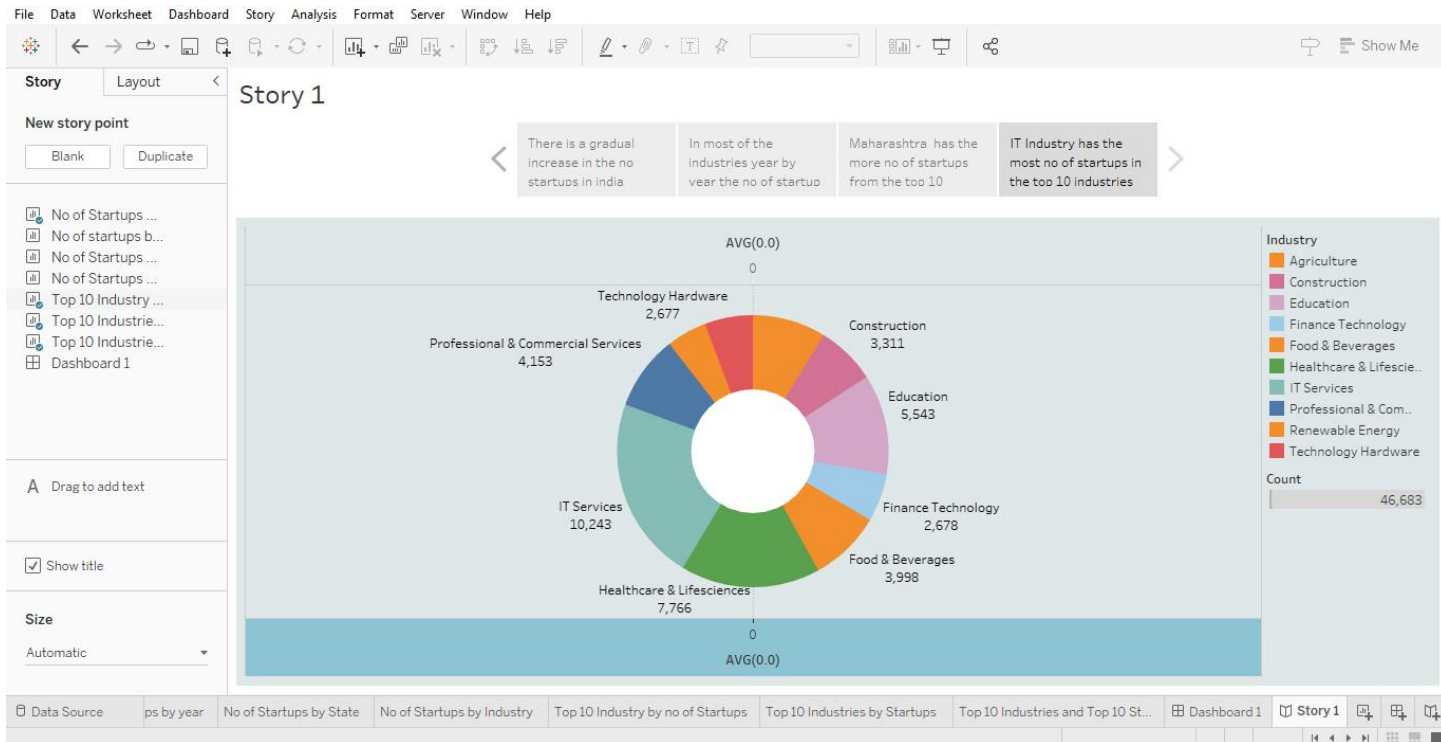
STORY

4. ADVANTAGES AND DISADVANTAGES

ADVANTAGES

1.Agility

Startups are smaller and less structured, so they can adapt to disruptive technologies and changes in market conditions. Unlike their more established competitors, who are burdened deal with vested interests, a historic path, and a culture that resists change. Startups have innovation in their DNA and seek to gain a competitive edge by improving their business models, processes, and portfolio.

2.Efficiency (Lean and Mean)

Startups have lower administrative overheads and offer their services in an efficient, cost-effective and competitive manner. They are likely to be aware of their limitations and tend to focus on their core strengths. Startups easily recognize the benefits of partnering with other like-minded organizations to present the customer with an equal an superior value proposition.

3.Team Culture

Employees are large corporations are attracted and retained by prestige and big salaries. They easily lose sight of the company's vision, mission and values and the success of its customers. Startup employees on the other hand form a close-knit community that sharers the passion, beliefs and values. They must work together for the good of the company, its customers and the world at large.

4. Personalization

Startups deliver their products and services with a personal touch and create a unique a personal experience to for their customer. Due to their agility they can adapt the offering to unique customer needs and preferences. Startups typically take more time to understand and satisfy your business requirements, since every customer is a big deal to them.

5.Versatility

It's common that employees of startups multi-task and the person making the sale could become the relationship manager during the implementation phase. This builds trust with the client and offers a guarantee for successful delivery and implementation. The versatility of startup employees is reinforced by a term culture that encourages learning and innovation.

DISADVANTAGES

1.Risk

Most startups fail within their first year of operations for various reasons, so their risk of failure is high. Working under such circumstances can cause startups to be overly cautious in seizing market opportunities or overly optimistic in estimating the potential market for the products and services. It also means that startups find it difficult to attract experienced and competent staff.

2.Compensation

Long working hours are the norm for startups, since companies are built blood, sweat and tears. The rewards might not be forthcoming, and it could take several years before the company starts making revenue and becomes profitable. Working without pay or low compensation is demotivating, and some startups failed to persist and simply give up.

3.Market Access

Many businesses prefer to work with businesses they know and have worked with, and this puts startups at a serious disadvantage. Established businesses also spent less money and effort on retaining existing customers than startups spent on acquiring new customers.

4.Team Composition

Some startups are born out of desperation, since the founder could not find or hold on to a job. Most of such founders become solopreneurs who struggle to build a team that the business need to succeed. A startup venture requires founders/co-directors who complement each other in personality and competencies, but disagreements easily creep in when the going gets tough.

5.Resources

Growth hacking, could computing and venture capitalism have levelled the playing field for startups, but established businesses have deeper pockets. Most startups operate on a shoestring budget, while the competitors have huge financial and non-financial assets. Those are use to support product development, sales , marketing efforts and stop startups form entering the market.

5.APPLICATIONS

Big tata is described by a large volume of data, both structured and unstructured data. Much of the value of this large company comes from data that is continuously analysed with the aim of being able to offer better service to serve its customers. The analysis carried out also aims to develop products new features.

Without proper analysis, what is produced and issued by this company cannot be on target. Big Data technology is currently widely used in startup or startup companies. The application of Big Data in this startup company provides many benefits and advantages for the startup company itself.

6 .CONCLUSION

Startups are one of the most promising ways to solve the critical problems humanity is facing because they can react much faster to problems that arise and can innovate solutions more freely than traditional corporations. The startup ecosystem, in turn, enables the prototyping and market testing of massive number of new potential innovations accelerating the progress through which pressing global issues can be solved.

7. FUTURE SCOPE

The evolution of India's startup space has continued to spawn new trends. With an expanding economy, rising middle class and improved ease of doing business, the entrepreneurial energy has trickled down below the creamy layer with a series of first generation entrepreneurs making it big in the startup scene. Apart from this greater democratisation of the startup space, other interesting trends to be noted include the shifting of the startup boom outside the top-tier cities; boom type for new ideas; emergence of new B2B startups; and greater inflow of investment from Asian countries most notably China. All these indicators point to a maturing of the startup ecosystem and an entrepreneurial story that will gain pace in the future.

8.APPENDIX

Source Link..\Downloads\a startup analysis template\Gp\index.html

A.SOURCE CODE

```html
<!DOCTYPE html>
<html lang="en">

<head>
  <meta charset="utf-8">
  <meta content="width=device-width, initial-scale=1.0" name="viewport">

  <title>A STARTUP ANALYSIS</title>
  <meta content="" name="description">
  <meta content="" name="keywords">
```

```html
    <!-- Favicons -->
    <link href="assets/img/favicon.png" rel="icon">
    <link href="assets/img/apple-touch-icon.png" rel="apple-touch-icon">

    <!-- Google Fonts -->
    <link
href="https://fonts.googleapis.com/css?family=Open+Sans:300,300i,400,400i,600,600i,700,700i|R
aleway:300,300i,400,400i,500,500i,600,600i,700,700i|Poppins:300,300i,400,400i,500,500i,600,60
0i,700,700i" rel="stylesheet">

    <!-- Vendor CSS Files -->
    <link href="assets/vendor/aos/aos.css" rel="stylesheet">
    <link href="assets/vendor/bootstrap/css/bootstrap.min.css" rel="stylesheet">
    <link href="assets/vendor/bootstrap-icons/bootstrap-icons.css" rel="stylesheet">
    <link href="assets/vendor/boxicons/css/boxicons.min.css" rel="stylesheet">
    <link href="assets/vendor/glightbox/css/glightbox.min.css" rel="stylesheet">
    <link href="assets/vendor/remixicon/remixicon.css" rel="stylesheet">
    <link href="assets/vendor/swiper/swiper-bundle.min.css" rel="stylesheet">

    <!-- Template Main CSS File -->
    <link href="assets/css/style.css" rel="stylesheet">

    <!-- =======================================================
    * Template Name: GP
    * Updated: Mar 10 2023 with Bootstrap v5.2.3
    * Template URL: https://bootstrapmade.com/gp-free-multipurpose-html-bootstrap-template/
    * Author: BootstrapMade.com
    * License: https://bootstrapmade.com/license/
    ======================================================== -->
</head>

<body>

    <!-- ======= Header ======= -->
    <header id="header" class="fixed-top ">
      <div class="container d-flex align-items-center justify-content-lg-between">

        <h1 class="logo me-auto me-lg-0"><a href="index.html"><span></span></a></h1>
        <!-- Uncomment below if you prefer to use an image logo -->
        <!-- <a href="index.html" class="logo me-auto me-lg-0"><img src="assets/img/logo.png"
alt="" class="img-fluid"></a>-->

        <nav id="navbar" class="navbar order-last order-lg-0">
          <ul>
            <li><a class="nav-link scrollto active" href="#hero">Home</a></li>
            <li><a class="nav-link scrollto" href="#about">About</a></li>
            <li><a class="nav-link scrollto" href="#services">Services</a></li>
            <li><a class="nav-link scrollto " href="#portfolio">Portfolio</a></li>
            <li><a class="nav-link scrollto" href="#team">Team</a></li>
            <li class="dropdown"><a href="#"><span>Drop Down</span> <i class="bi bi-chevron-
down"></i></a>
```

```html
            <ul>
              <li><a href="#">Drop Down 1</a></li>
              <li class="dropdown"><a href="#"><span>Deep Drop Down</span> <i class="bi bi-chevron-right"></i></a>
                <ul>
                  <li><a href="#">Deep Drop Down 1</a></li>
                  <li><a href="#">Deep Drop Down 2</a></li>
                  <li><a href="#">Deep Drop Down 3</a></li>
                  <li><a href="#">Deep Drop Down 4</a></li>
                  <li><a href="#">Deep Drop Down 5</a></li>
                </ul>
              </li>
              <li><a href="#">Drop Down 2</a></li>
              <li><a href="#">Drop Down 3</a></li>
              <li><a href="#">Drop Down 4</a></li>
            </ul>
          </li>
          <li><a class="nav-link scrollto" href="#contact">Contact</a></li>
        </ul>
        <i class="bi bi-list mobile-nav-toggle"></i>
      </nav><!-- .navbar -->

      <a href="#about" class="get-started-btn scrollto">Get Started</a>

    </div>
  </header><!-- End Header -->

  <!-- ======= Hero Section ======= -->
  <section id="hero" class="d-flex align-items-center justify-content-center">
    <div class="container" data-aos="fade-up">

      <div class="row justify-content-center" data-aos="fade-up" data-aos-delay="150">
        <div class="col-xl-6 col-lg-8">
          <h1>CHARTING THE COURSE OF INNOVATION<span></span></h1>
          <h2>A STARTUP ANALYSIS</h2>
        </div>
      </div>

      <div class="row gy-4 mt-5 justify-content-center" data-aos="zoom-in" data-aos-delay="250">
        <div class="col-xl-2 col-md-4">
          <div class="icon-box">
            <i class="ri-store-line"></i>
            <h3><a href="">VALUE PROPOSITION</a></h3>
          </div>
        </div>
        <div class="col-xl-2 col-md-4">
          <div class="icon-box">
            <i class="ri-bar-chart-box-line"></i>
            <h3><a href="">TEAM STRATEGY</a></h3>
          </div>
```

```html
        </div>
        <div class="col-xl-2 col-md-4">
          <div class="icon-box">
            <i class="ri-calendar-todo-line"></i>
            <h3><a href="">SMARKET STRATEGY</a></h3>
          </div>
        </div>
        <div class="col-xl-2 col-md-4">
          <div class="icon-box">
            <i class="ri-paint-brush-line"></i>
            <h3><a href="">FINANCIAL STRATEGY</a></h3>
          </div>
        </div>
        <div class="col-xl-2 col-md-4">
          <div class="icon-box">
            <i class="ri-database-2-line"></i>
            <h3><a href="">VALUE INNOVATION</a></h3>
          </div>
        </div>
      </div>

    </div>
  </section><!-- End Hero -->

  <main id="main">

    <!-- ======= About Section ======= -->
    <section id="about" class="about">
      <div class="container" data-aos="fade-up">

        <div class="row">
          <div class="col-lg-6 order-1 order-lg-2" data-aos="fade-left" data-aos-delay="100">
            <img src="assets/img/about.jpg" class="img-fluid" alt="">
          </div>
          <div class="col-lg-6 pt-4 pt-lg-0 order-2 order-lg-1 content" data-aos="fade-right" data-aos-delay="100">
            <h3>OUR THREE MAIN ELEMENTS</h3>
            <p class="fst-italic">

            </p>
            <ul>
              <li><i class="ri-check-double-line"></i> A strong core starts with a strong vision.</li>
              <li><i class="ri-check-double-line"></i> Entrepreneurs need to have a centralvalue to their company.</li>
              <li><i class="ri-check-double-line"></i> Effective sales  .</li>
            </ul>
            <p>
              A Startup analysis is essential to the success of any startup business.It allows entrepreneurs to identify the key areas that need improvement and make necessary changes early on.
```

```html
          </p>
        </div>
      </div>

    </div>
  </section><!-- End About Section -->

  <!-- ======= Clients Section ======= -->
  <section id="clients" class="clients">
    <div class="container" data-aos="zoom-in">

      <div class="clients-slider swiper">
        <div class="swiper-wrapper align-items-center">
          <div class="swiper-slide"><img src="assets/img/clients/client-1.png" class="img-
fluid" alt=""></div>
          <div class="swiper-slide"><img src="assets/img/clients/client-2.png" class="img-
fluid" alt=""></div>
          <div class="swiper-slide"><img src="assets/img/clients/client-3.png" class="img-
fluid" alt=""></div>
          <div class="swiper-slide"><img src="assets/img/clients/client-4.png" class="img-
fluid" alt=""></div>
          <div class="swiper-slide"><img src="assets/img/clients/client-5.png" class="img-
fluid" alt=""></div>
          <div class="swiper-slide"><img src="assets/img/clients/client-6.png" class="img-
fluid" alt=""></div>
          <div class="swiper-slide"><img src="assets/img/clients/client-7.png" class="img-
fluid" alt=""></div>
          <div class="swiper-slide"><img src="assets/img/clients/client-8.png" class="img-
fluid" alt=""></div>
        </div>
        <div class="swiper-pagination"></div>
      </div>

    </div>
  </section><!-- End Clients Section -->

  <!-- ======= Features Section ======= -->
  <section id="features" class="features">
    <div class="container" data-aos="fade-up">

      <div class="row">
        <div class="image col-lg-6" style='background-image:
url("assets/img/features.jpg");' data-aos="fade-right"></div>
        <div class="col-lg-6" data-aos="fade-left" data-aos-delay="100">
          <div class="icon-box mt-5 mt-lg-0" data-aos="zoom-in" data-aos-delay="150">
            <i class="bx bx-receipt"></i>
            <h4>Scalability</h4>
            <p></p>
          </div>
          <div class="icon-box mt-5" data-aos="zoom-in" data-aos-delay="150">
            <i class="bx bx-cube-alt"></i>
```

```html
              <h4>Technology</h4>
              <p></p>
            </div>
            <div class="icon-box mt-5" data-aos="zoom-in" data-aos-delay="150">
              <i class="bx bx-images"></i>
              <h4>A global approach</h4>
              <p></p>
            </div>
            <div class="icon-box mt-5" data-aos="zoom-in" data-aos-delay="150">
              <i class="bx bx-shield"></i>
              <h4>Youth and low initial costs</h4>
              <p></p>
            </div>
          </div>
        </div>
        <!DOCTYPE html>
        <section id="Dashboard and Story" class="Dashboard and Story">
          <div class="container" data-aos="fade-up">

            <div class="section-title">
              <html lang="en">
              <head>
    <meta charset="UTF-8">
    <meta http-equiv="X-UA-Compatible" content="IE=edge">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Startup Analysis</title>
              </head>
              <body>
              <h1>Dashboard</h1>
              <div class='tableauPlaceholder' id='viz1680790839900' style='position:
relative'><noscript><a href='#'><img alt='Dashboard 1 '
src='https:&#47;&#47;public.tableau.com&#47;static&#47;images&#47;in&#47;india-
startups_16805121163020&#47;Dashboard1&#47;1_rss.png' style='border: none'
/></a></noscript><object class='tableauViz'  style='display:none;'><param name='host_url'
value='https%3A%2F%2Fpublic.tableau.com%2F' /> <param name='embed_code_version' value='3' />
<param name='site_root' value='' /><param name='name' value='india-
startups_16805121163020&#47;Dashboard1' /><param name='tabs' value='no' /><param
name='toolbar' value='yes' /><param name='static_image'
value='https:&#47;&#47;public.tableau.com&#47;static&#47;images&#47;in&#47;india-
startups_16805121163020&#47;Dashboard1&#47;1.png' /> <param name='animate_transition'
value='yes' /><param name='display_static_image' value='yes' /><param name='display_spinner'
value='yes' /><param name='display_overlay' value='yes' /><param name='display_count'
value='yes' /><param name='language' value='en-US' /></object></div>                <script
type='text/javascript'>                    var divElement =
document.getElementById('viz1680790839900');                    var vizElement =
divElement.getElementsByTagName('object')[0];                    if
( divElement.offsetWidth > 800 )
{ vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';}
else if ( divElement.offsetWidth > 500 )
{ vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';}
else
```

```
{ vizElement.style.width='100%';vizElement.style.height='977px';}                               var
scriptElement = document.createElement('script');                          scriptElement.src =
'https://public.tableau.com/javascripts/api/viz_v1.js';                          vizElement.parentN
ode.insertBefore(scriptElement, vizElement);                     </script>
                <div class='tableauPlaceholder' id='viz1680791420476' style='position:
relative'><noscript><a href='#'><img alt='Story 1 '
src='https:&#47;&#47;public.tableau.com&#47;static&#47;images&#47;in&#47;india-
startups_16805121163020&#47;Story1&#47;1_rss.png' style='border: none'
/></a></noscript><object class='tableauViz'  style='display:none;'><param name='host_url'
value='https%3A%2F%2Fpublic.tableau.com%2F' /> <param name='embed_code_version' value='3' />
<param name='site_root' value='' /><param name='name' value='india-
startups_16805121163020&#47;Story1' /><param name='tabs' value='no' /><param name='toolbar'
value='yes' /><param name='static_image'
value='https:&#47;&#47;public.tableau.com&#47;static&#47;images&#47;in&#47;india-
startups_16805121163020&#47;Story1&#47;1.png' /> <param name='animate_transition' value='yes'
/><param name='display_static_image' value='yes' /><param name='display_spinner' value='yes'
/><param name='display_overlay' value='yes' /><param name='display_count' value='yes'
/><param name='language' value='en-US' /><param name='filter' value='publish=yes'
/></object></div>                     <script type='text/javascript'>                          var
divElement = document.getElementById('viz1680791420476');                          var vizElement =
divElement.getElementsByTagName('object')[0];                          vizElement.style.width='100%
';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';                          var
scriptElement = document.createElement('script');                          scriptElement.src =
'https://public.tableau.com/javascripts/api/viz_v1.js';                          vizElement.parentN
ode.insertBefore(scriptElement, vizElement);                     </script>
        </body>
        </html>

      </div>
    </section><!-- End Features Section -->

    <!-- ======= Services Section ======= -->
    <section id="services" class="services">
      <div class="container" data-aos="fade-up">

        <div class="section-title">
          <h2>Services</h2>
          <p>Check our Services</p>
        </div>

        <div class="row">
          <div class="col-lg-4 col-md-6 d-flex align-items-stretch" data-aos="zoom-in" data-
aos-delay="100">
            <div class="icon-box">
              <div class="icon"><i class="bx bxl-dribbble"></i></div>
              <h4><a href="">Delivering the solution to bring sustainable business</a></h4>
              <p></p>
            </div>
          </div>
```

```html
        <div class="col-lg-4 col-md-6 d-flex align-items-stretch mt-4 mt-md-0" data-
aos="zoom-in" data-aos-delay="200">
          <div class="icon-box">
            <div class="icon"><i class="bx bx-file"></i></div>
            <h4><a href="">Strong communication bridge between stakeholders and development
team</a></h4>
            <p></p>
          </div>
        </div>

        <div class="col-lg-4 col-md-6 d-flex align-items-stretch mt-4 mt-lg-0" data-
aos="zoom-in" data-aos-delay="300">
          <div class="icon-box">
            <div class="icon"><i class="bx bx-tachometer"></i></div>
            <h4><a href="">Compiling charts,tables and other elements of data
visualization</a></h4>
            <p></p>
          </div>
        </div>

      </div>

    </div>
  </section><!-- End Services Section -->


  <!-- ======= Cta Section ======= -->
  <section id="cta" class="cta">
    <div class="container" data-aos="zoom-in">

      <div class="text-center">
        <h3>Call To Action</h3>
        <p> we have a strategic plan its called doing things.</p>
        <a class="cta-btn" href="#">Call To Action</a>
      </div>

    </div>
  </section><!-- End Cta Section -->

  <!-- ======= Portfolio Section ======= -->
  <section id="portfolio" class="portfolio">
    <div class="container" data-aos="fade-up">

      <div class="section-title">
        <h2>Portfolio</h2>
        <p>Check our Portfolio</p>
      </div>

      <div class="row" data-aos="fade-up" data-aos-delay="100">
        <div class="col-lg-12 d-flex justify-content-center">
          <ul id="portfolio-flters">
```

```html
              <li data-filter="*" class="filter-active">All</li>
              <li data-filter=".filter-app">App</li>
              <li data-filter=".filter-card">Card</li>
              <li data-filter=".filter-web">Web</li>
          </ul>
        </div>
      </div>

      <div class="row portfolio-container" data-aos="fade-up" data-aos-delay="200">

        <div class="col-lg-4 col-md-6 portfolio-item filter-app">
          <div class="portfolio-wrap">
            <img src="assets/img/portfolio/portfolio-1.jpg" class="img-fluid" alt="">
            <div class="portfolio-info">
              <h4>App 1</h4>
              <p>App</p>
              <div class="portfolio-links">
                <a href="assets/img/portfolio/portfolio-1.jpg" data-
gallery="portfolioGallery" class="portfolio-lightbox" title="App 1"><i class="bx bx-
plus"></i></a>
                <a href="portfolio-details.html" title="More Details"><i class="bx bx-
link"></i></a>
              </div>
            </div>
          </div>
        </div>

        <div class="col-lg-4 col-md-6 portfolio-item filter-web">
          <div class="portfolio-wrap">
            <img src="assets/img/portfolio/portfolio-2.jpg" class="img-fluid" alt="">
            <div class="portfolio-info">
              <h4>Web 3</h4>
              <p>Web</p>
              <div class="portfolio-links">
                <a href="assets/img/portfolio/portfolio-2.jpg" data-
gallery="portfolioGallery" class="portfolio-lightbox" title="Web 3"><i class="bx bx-
plus"></i></a>
                <a href="portfolio-details.html" title="More Details"><i class="bx bx-
link"></i></a>
              </div>
            </div>
          </div>
        </div>

        <div class="col-lg-4 col-md-6 portfolio-item filter-app">
          <div class="portfolio-wrap">
            <img src="assets/img/portfolio/portfolio-3.jpg" class="img-fluid" alt="">
            <div class="portfolio-info">
              <h4>App 2</h4>
              <p>App</p>
              <div class="portfolio-links">
```

```html
                   <a href="assets/img/portfolio/portfolio-3.jpg" data-
gallery="portfolioGallery" class="portfolio-lightbox" title="App 2"><i class="bx bx-
plus"></i></a>
                   <a href="portfolio-details.html" title="More Details"><i class="bx bx-
link"></i></a>
                </div>
              </div>
            </div>
          </div>

          <div class="col-lg-4 col-md-6 portfolio-item filter-card">
            <div class="portfolio-wrap">
              <img src="assets/img/portfolio/portfolio-4.jpg" class="img-fluid" alt="">
              <div class="portfolio-info">
                <h4>Card 2</h4>
                <p>Card</p>
                <div class="portfolio-links">
                   <a href="assets/img/portfolio/portfolio-4.jpg" data-
gallery="portfolioGallery" class="portfolio-lightbox" title="Card 2"><i class="bx bx-
plus"></i></a>
                   <a href="portfolio-details.html" title="More Details"><i class="bx bx-
link"></i></a>
                </div>
              </div>
            </div>
          </div>

          <div class="col-lg-4 col-md-6 portfolio-item filter-web">
            <div class="portfolio-wrap">
              <img src="assets/img/portfolio/portfolio-5.jpg" class="img-fluid" alt="">
              <div class="portfolio-info">
                <h4>Web 2</h4>
                <p>Web</p>
                <div class="portfolio-links">
                   <a href="assets/img/portfolio/portfolio-5.jpg" data-
gallery="portfolioGallery" class="portfolio-lightbox" title="Web 2"><i class="bx bx-
plus"></i></a>
                   <a href="portfolio-details.html" title="More Details"><i class="bx bx-
link"></i></a>
                </div>
              </div>
            </div>
          </div>

          <div class="col-lg-4 col-md-6 portfolio-item filter-app">
            <div class="portfolio-wrap">
              <img src="assets/img/portfolio/portfolio-6.jpg" class="img-fluid" alt="">
              <div class="portfolio-info">
                <h4>App 3</h4>
                <p>App</p>
                <div class="portfolio-links">
```

```html
                    <a href="assets/img/portfolio/portfolio-6.jpg" data-
gallery="portfolioGallery" class="portfolio-lightbox" title="App 3"><i class="bx bx-
plus"></i></a>
                    <a href="portfolio-details.html" title="More Details"><i class="bx bx-
link"></i></a>
                </div>
              </div>
            </div>
          </div>

          <div class="col-lg-4 col-md-6 portfolio-item filter-card">
            <div class="portfolio-wrap">
              <img src="assets/img/portfolio/portfolio-7.jpg" class="img-fluid" alt="">
              <div class="portfolio-info">
                <h4>Card 1</h4>
                <p>Card</p>
                <div class="portfolio-links">
                    <a href="assets/img/portfolio/portfolio-7.jpg" data-
gallery="portfolioGallery" class="portfolio-lightbox" title="Card 1"><i class="bx bx-
plus"></i></a>
                    <a href="portfolio-details.html" title="More Details"><i class="bx bx-
link"></i></a>
                </div>
              </div>
            </div>
          </div>

          <div class="col-lg-4 col-md-6 portfolio-item filter-card">
            <div class="portfolio-wrap">
              <img src="assets/img/portfolio/portfolio-8.jpg" class="img-fluid" alt="">
              <div class="portfolio-info">
                <h4>Card 3</h4>
                <p>Card</p>
                <div class="portfolio-links">
                    <a href="assets/img/portfolio/portfolio-8.jpg" data-
gallery="portfolioGallery" class="portfolio-lightbox" title="Card 3"><i class="bx bx-
plus"></i></a>
                    <a href="portfolio-details.html" title="More Details"><i class="bx bx-
link"></i></a>
                </div>
              </div>
            </div>
          </div>

          <div class="col-lg-4 col-md-6 portfolio-item filter-web">
            <div class="portfolio-wrap">
              <img src="assets/img/portfolio/portfolio-9.jpg" class="img-fluid" alt="">
              <div class="portfolio-info">
                <h4>Web 3</h4>
                <p>Web</p>
                <div class="portfolio-links">
```

```html
                    <a href="assets/img/portfolio/portfolio-9.jpg" data-
gallery="portfolioGallery" class="portfolio-lightbox" title="Web 3"><i class="bx bx-
plus"></i></a>
                    <a href="portfolio-details.html" title="More Details"><i class="bx bx-
link"></i></a>
                </div>
              </div>
            </div>
          </div>

        </div>

      </div>
    </section><!-- End Portfolio Section -->

    <!-- ======= Counts Section ======= -->
    <section id="counts" class="counts">
      <div class="container" data-aos="fade-up">

        <div class="row no-gutters">
          <div class="image col-xl-5 d-flex align-items-stretch justify-content-center
justify-content-lg-start" data-aos="fade-right" data-aos-delay="100"></div>
          <div class="col-xl-7 ps-0 ps-lg-5 pe-lg-1 d-flex align-items-stretch" data-
aos="fade-left" data-aos-delay="100">
            <div class="content d-flex flex-column justify-content-center">
              <h3>our achievements</h3>
              <p>
                Opportunities don't happen,you create them
              </p>
              <div class="row">
                <div class="col-md-6 d-md-flex align-items-md-stretch">
                  <div class="count-box">
                    <i class="bi bi-emoji-smile"></i>
                    <span data-purecounter-start="0" data-purecounter-end="65" data-
purecounter-duration="2" class="purecounter"></span>
                    <p><strong>Happy Clients</strong> </p>
                  </div>
                </div>

                <div class="col-md-6 d-md-flex align-items-md-stretch">
                  <div class="count-box">
                    <i class="bi bi-journal-richtext"></i>
                    <span data-purecounter-start="0" data-purecounter-end="85" data-
purecounter-duration="2" class="purecounter"></span>
                    <p><strong>Projects</strong> </p>
                  </div>
                </div>

                <div class="col-md-6 d-md-flex align-items-md-stretch">
                  <div class="count-box">
                    <i class="bi bi-clock"></i>
```

```html
                    <span data-purecounter-start="0" data-purecounter-end="35" data-
purecounter-duration="4" class="purecounter"></span>
                    <p><strong>Years of experience</strong>  </p>
                  </div>
                </div>

                <div class="col-md-6 d-md-flex align-items-md-stretch">
                  <div class="count-box">
                    <i class="bi bi-award"></i>
                    <span data-purecounter-start="0" data-purecounter-end="20" data-
purecounter-duration="4" class="purecounter"></span>
                    <p><strong>Awards</strong> </p>
                  </div>
                </div>
              </div>
            </div><!-- End .content-->
          </div>
        </div>

      </div>
    </section><!-- End Counts Section -->

    <!-- ======= Testimonials Section ======= -->
    <section id="testimonials" class="testimonials">
      <div class="container" data-aos="zoom-in">

        <div class="testimonials-slider swiper" data-aos="fade-up" data-aos-delay="100">
          <div class="swiper-wrapper">

            <div class="swiper-slide">
              <div class="testimonial-item">
                <img src="assets/img/testimonials/testimonials-1.jpg" class="testimonial-img"
alt="">
                <h3>indhuja</h3>
                <h4>Ceo &amp; Founder</h4>
                <p>
                  <i class="bx bxs-quote-alt-left quote-icon-left"></i>
                  The way to get started is to quit talking and start doing
                  <i class="bx bxs-quote-alt-right quote-icon-right"></i>
                </p>
              </div>
            </div><!-- End testimonial item -->

            <div class="swiper-slide">
              <div class="testimonial-item">
                <img src="assets/img/testimonials/testimonials-2.jpg" class="testimonial-img"
alt="">
                <h3>Dhanalakshmi</h3>
                <h4>Designer</h4>
                <p>
                  <i class="bx bxs-quote-alt-left quote-icon-left"></i>
```

```html
              Whatever you are thinking ,think bigger
              <i class="bx bxs-quote-alt-right quote-icon-right"></i>
            </p>
          </div>
        </div><!-- End testimonial item -->

        <div class="swiper-slide">
          <div class="testimonial-item">
            <img src="assets/img/testimonials/testimonials-3.jpg" class="testimonial-img"
alt="">
            <h3>Munish</h3>
            <h4>Store Owner</h4>
            <p>
              <i class="bx bxs-quote-alt-left quote-icon-left"></i>
              Ideas are easy .Implementation is hard
              <i class="bx bxs-quote-alt-right quote-icon-right"></i>
            </p>
          </div>
        </div><!-- End testimonial item -->

        <div class="swiper-slide">
          <div class="testimonial-item">
            <img src="assets/img/testimonials/testimonials-4.jpg" class="testimonial-img"
alt="">
            <h3>Madhu</h3>
            <h4>Freelancer</h4>
            <p>
              <i class="bx bxs-quote-alt-left quote-icon-left"></i>
              aways more than expected
              <i class="bx bxs-quote-alt-right quote-icon-right"></i>
            </p>
          </div>
        </div><!-- End testimonial item -->

        <div class="swiper-slide">
        </div><!-- End testimonial item -->
      </div>
      <div class="swiper-pagination"></div>
    </div>

  </div>
</section><!-- End Testimonials Section -->

<!-- ======= Team Section ======= -->
<section id="team" class="team">
  <div class="container" data-aos="fade-up">

    <div class="section-title">
      <h2>Team</h2>
      <p>Check our Team</p>
    </div>
```

```html
<div class="row">

  <div class="col-lg-3 col-md-6 d-flex align-items-stretch">
    <div class="member" data-aos="fade-up" data-aos-delay="100">
      <div class="member-img">
        <img src="assets/img/team/team-1.jpg" class="img-fluid" alt="">
        <div class="social">
          <a href=""><i class="bi bi-twitter"></i></a>
          <a href=""><i class="bi bi-facebook"></i></a>
          <a href=""><i class="bi bi-instagram"></i></a>
          <a href=""><i class="bi bi-linkedin"></i></a>
        </div>
      </div>
      <div class="member-info">
        <h4>Walter White</h4>
        <span>Chief Executive Officer</span>
      </div>
    </div>
  </div>

  <div class="col-lg-3 col-md-6 d-flex align-items-stretch">
    <div class="member" data-aos="fade-up" data-aos-delay="200">
      <div class="member-img">
        <img src="assets/img/team/team-2.jpg" class="img-fluid" alt="">
        <div class="social">
          <a href=""><i class="bi bi-twitter"></i></a>
          <a href=""><i class="bi bi-facebook"></i></a>
          <a href=""><i class="bi bi-instagram"></i></a>
          <a href=""><i class="bi bi-linkedin"></i></a>
        </div>
      </div>
      <div class="member-info">
        <h4>Sarah Jhonson</h4>
        <span>Product Manager</span>
      </div>
    </div>
  </div>

  <div class="col-lg-3 col-md-6 d-flex align-items-stretch">
    <div class="member" data-aos="fade-up" data-aos-delay="300">
      <div class="member-img">
        <img src="assets/img/team/team-3.jpg" class="img-fluid" alt="">
        <div class="social">
          <a href=""><i class="bi bi-twitter"></i></a>
          <a href=""><i class="bi bi-facebook"></i></a>
          <a href=""><i class="bi bi-instagram"></i></a>
          <a href=""><i class="bi bi-linkedin"></i></a>
        </div>
      </div>
      <div class="member-info">
```

```html
            <h4>William Anderson</h4>
            <span>CTO</span>
          </div>
        </div>
      </div>

      <div class="col-lg-3 col-md-6 d-flex align-items-stretch">
        <div class="member" data-aos="fade-up" data-aos-delay="400">
          <div class="member-img">
            <img src="assets/img/team/team-4.jpg" class="img-fluid" alt="">
            <div class="social">
              <a href=""><i class="bi bi-twitter"></i></a>
              <a href=""><i class="bi bi-facebook"></i></a>
              <a href=""><i class="bi bi-instagram"></i></a>
              <a href=""><i class="bi bi-linkedin"></i></a>
            </div>
          </div>
          <div class="member-info">
            <h4>Amanda Jepson</h4>
            <span>Accountant</span>
          </div>
        </div>
      </div>

    </div>

  </div>
</section><!-- End Team Section -->

<!-- ======= Contact Section ======= -->
<section id="contact" class="contact">
  <div class="container" data-aos="fade-up">

    <div class="section-title">
      <h2>Contact</h2>
      <p>Contact Us</p>
    </div>

    <div>
      <iframe style="border:0; width: 100%; height: 270px;"
src="https://www.google.com/maps/embed?pb=!1m14!1m8!1m3!1d12097.433213460943!2d-
74.0062269!3d40.7101282!3m2!1i1024!2i768!4f13.1!3m3!1m2!1s0x0%3A0xb89d1fe6bc499443!2sDowntown
+Conference+Center!5e0!3m2!1smk!2sbg!4v1539943755621" frameborder="0"
allowfullscreen></iframe>
    </div>

    <div class="row mt-5">


      <div class="col-lg-4">
        <div class="info">
```

```html
            <div class="address">
              <i class="bi bi-geo-alt"></i>
              <h4>Location:</h4>
              <p>A1 Adam Street, Newyork, NY 535022</p>



            </div>


            <div class="email">
              <i class="bi bi-envelope"></i>
              <h4>Email:</h4>
              <p>info@example.com</p>
            </div>

            <div class="phone">
              <i class="bi bi-phone"></i>
              <h4>Call:</h4>
              <p>1234567890</p>



            </div>

          </div>


        </div>

        <div class="col-lg-8 mt-5 mt-lg-0">

          <form action="forms/contact.php" method="post" role="form" class="php-email-
form">
            <div class="row">
              <div class="col-md-6 form-group">
                <input type="text" name="name" class="form-control" id="name"
placeholder="Your Name" required>
              </div>
              <div class="col-md-6 form-group mt-3 mt-md-0">
                <input type="email" class="form-control" name="email" id="email"
placeholder="Your Email" required>
              </div>
            </div>
            <div class="form-group mt-3">
              <input type="text" class="form-control" name="subject" id="subject"
placeholder="Subject" required>
            </div>
            <div class="form-group mt-3">
```

```html
              <textarea class="form-control" name="message" rows="5" placeholder="Message"
required></textarea>
            </div>
            <div class="my-3">
              <div class="loading">Loading</div>
              <div class="error-message"></div>
              <div class="sent-message">Your message has been sent. Thank you!</div>
            </div>
            <div class="text-center"><button type="submit">Send Message</button></div>
          </form>

        </div>

      </div>

    </div>
  </section><!-- End Contact Section -->

</main><!-- End #main -->

<!-- ======= Footer ======= -->
<footer id="footer">
  <div class="footer-top">
    <div class="container">
      <div class="row">

        <div class="col-lg-3 col-md-6">
          <div class="footer-info">
            <h3>Gp<span>.</span></h3>
            <p>
              A1 Adam Street <br>
              NY 535022, USA<br><br>
              <strong>Phone:</strong>1234567890<br>
              <strong>Email:</strong> info@example.com<br>
            </p>
            <div class="social-links mt-3">
              <a href="#" class="twitter"><i class="bx bxl-twitter"></i></a>
              <a href="#" class="facebook"><i class="bx bxl-facebook"></i></a>
              <a href="#" class="instagram"><i class="bx bxl-instagram"></i></a>
              <a href="#" class="google-plus"><i class="bx bxl-skype"></i></a>
              <a href="#" class="linkedin"><i class="bx bxl-linkedin"></i></a>
            </div>
          </div>
        </div>

        <div class="col-lg-2 col-md-6 footer-links">
          <h4>Useful Links</h4>
          <ul>
            <li><i class="bx bx-chevron-right"></i> <a href="#">Home</a></li>
            <li><i class="bx bx-chevron-right"></i> <a href="#">About us</a></li>
            <li><i class="bx bx-chevron-right"></i> <a href="#">Services</a></li>
```

```html
          <li><i class="bx bx-chevron-right"></i> <a href="#">Terms of service</a></li>
          <li><i class="bx bx-chevron-right"></i> <a href="#">Privacy policy</a></li>
        </ul>
      </div>

      <div class="col-lg-3 col-md-6 footer-links">
        <h4>Our Services</h4>
        <ul>
          <li><i class="bx bx-chevron-right"></i> <a href="#">Web Design</a></li>
          <li><i class="bx bx-chevron-right"></i> <a href="#">Web Development</a></li>
          <li><i class="bx bx-chevron-right"></i> <a href="#">Product Management</a></li>
          <li><i class="bx bx-chevron-right"></i> <a href="#">Marketing</a></li>
          <li><i class="bx bx-chevron-right"></i> <a href="#">Graphic Design</a></li>
        </ul>
      </div>

      <div class="col-lg-4 col-md-6 footer-newsletter">
        <h4>Our Newsletter</h4>
        <p>Tamen quem nulla quae legam multos aute sint culpa legam noster magna</p>
        <form action="" method="post">
          <input type="email" name="email"><input type="submit" value="Subscribe">
        </form>

      </div>

    </div>
  </div>
</div>

<div class="container">
  <div class="copyright">
    &copy; Copyright <strong><span>Gp</span></strong>. All Rights Reserved
  </div>
  <div class="credits">
    <!-- All the links in the footer should remain intact. -->
    <!-- You can delete the links only if you purchased the pro version. -->
    <!-- Licensing information: https://bootstrapmade.com/license/ -->
    <!-- Purchase the pro version with working PHP/AJAX contact form:
https://bootstrapmade.com/gp-free-multipurpose-html-bootstrap-template/ -->
    Designed by <a href="https://bootstrapmade.com/">BootstrapMade</a>
  </div>
</div>
</footer><!-- End Footer -->

<div id="preloader"></div>
<a href="#" class="back-to-top d-flex align-items-center justify-content-center"><i
class="bi bi-arrow-up-short"></i></a>

<!-- Vendor JS Files -->
<script src="assets/vendor/purecounter/purecounter_vanilla.js"></script>
<script src="assets/vendor/aos/aos.js"></script>
```

```html
  <script src="assets/vendor/bootstrap/js/bootstrap.bundle.min.js"></script>
  <script src="assets/vendor/glightbox/js/glightbox.min.js"></script>
  <script src="assets/vendor/isotope-layout/isotope.pkgd.min.js"></script>
  <script src="assets/vendor/swiper/swiper-bundle.min.js"></script>
  <script src="assets/vendor/php-email-form/validate.js"></script>

  <!-- Template Main JS File -->
  <script src="assets/js/main.js"></script>

</body>

</html>
```