

DIGITAL MARKETING ASSIGNMENT



BE-Computer Science and Engineering
Vivekanandha College of Technology for Women
Namakkal-637205

NM id: B1B50807B9A94C8AEAC4198AC797916B

Submitted by:

INDHUMATHI.T

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- **BRAND NAME:**
Delicious Juice
- **LOGO:**



1. Create a blog or website using Blogspot and WordPress.

Blogspot:

<https://www.blogger.com/profile/15353108060251989301>

2. Create a New Facebook Business Page and Post one social Media poster

Business Page Link:

<https://www.facebook.com/profile.php?id=61551735676241&mibextid=ZbWKwl>



Social media poster:



2. Social media advertisement poster using Canva



3. E-mail newsletter using Mail Chimp or Canva

