# **Content Strategy Pack**

Topic: Christmas Nail Sets

Niche: beauty creators | Audience: women 16-40 | Tone: Holiday, Cheer, Joy, Happy

Platform: Instagram | Mode: Al Enhanced

#### **Executive Summary**

This pack includes hooks, captions, hashtags, and a 7-day plan tailored for Instagram creators in the beauty creators niche.

#### **Hooks (10)**

- 1. Start Christmas Nail Sets on a budget
- 2. Avoid Christmas Nail Sets in 60 seconds
- 3. Master Christmas Nail Sets in 60 seconds
- 4. Master Christmas Nail Sets without fancy gear
- 5. Master Christmas Nail Sets in 60 seconds
- 6. Avoid Christmas Nail Sets without fancy gear
- 7. Unlock Christmas Nail Sets in 60 seconds
- 8. Master Christmas Nail Sets beginners need
- 9. Stop Christmas Nail Sets beginners need
- 10. Unlock Christmas Nail Sets pros swear by

#### Captions (10)

1. Holiday, Cheer, Joy, Happy take: Christmas Nail Sets for beauty creators. Save this! 

2. Holiday, Cheer, Joy, Happy take: Christmas Nail Sets for beauty creators. Save this! 

3. Holiday, Cheer, Joy, Happy take: Christmas Nail Sets for beauty creators. Save this! 

4. Holiday, Cheer, Joy, Happy take: Christmas Nail Sets for beauty creators. Save this! 

5. Holiday, Cheer, Joy, Happy take: Christmas Nail Sets for beauty creators. Save this! 

6. Holiday, Cheer, Joy, Happy take: Christmas Nail Sets for beauty creators. Save this! 

7. Holiday, Cheer, Joy, Happy take: Christmas Nail Sets for beauty creators. Save this! 

8. Holiday, Cheer, Joy, Happy take: Christmas Nail Sets for beauty creators. Save this! 

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- 9. Holiday, Cheer, Joy, Happy take: Christmas Nail Sets for beauty creators. Save this!
- 10. Holiday, Cheer, Joy, Happy take: Christmas Nail Sets for beauty creators. Save this!

## Hashtags (30)

#beauty	#creators	#Christmas
#Nail	#Sets	#fyp
#viral	#howto	#tutorial
#learnontiktok	#reels	#shorts
#contenttips	#creator	#trending

## 7-Day Posting Plan

Day	Post Idea	Notes
1	Start Christmas Nail Sets on a budget	Use b-roll + captions; clear CTA.
2	Avoid Christmas Nail Sets in 60 seconds	Use b-roll + captions; clear CTA.
3	Master Christmas Nail Sets in 60 seconds	Use b-roll + captions; clear CTA.
4	Master Christmas Nail Sets without fancy gear	Use b-roll + captions; clear CTA.
5	Master Christmas Nail Sets in 60 seconds	Use b-roll + captions; clear CTA.
6	Avoid Christmas Nail Sets without fancy gear	Use b-roll + captions; clear CTA.
7	Unlock Christmas Nail Sets in 60 seconds	Use b-roll + captions; clear CTA.

# **Instagram Tips**

- Front-load keywords in first caption line
- Use 4:5 or square for reach
- Pin best comment for saves
- Carousels perform well for tutorials

#### **Appendix**

Mode: Al Enhanced. Generated by TrendForge Al.