

# European RV/Campervan Rental Market — PDF-friendly Snapshot (2024/2025)

Prepared for: Indie Campers Marketing  
Last updated: 17 Sep 2025 (Europe/Lisbon)

## How to read this document

- Long URLs are moved to a **Source Index** with short tags like **[S1]** to keep tables narrow for PDF export.
- **Google Reviews** are **per-depot** only; Google does not provide a brand-wide rating. We reference a representative Maps search.

## 1) Market Leaders — Verified Metrics (Europe)

### Roadsurfer

Metric	Value
Trustpilot	<b>4.0</b> (≈7,062) <b>[S1]</b>
Google Reviews	Per-depot only (see Maps) <b>[S2]</b>
Indicative price (EUR)	“from <b>€85/night</b> ” <b>[S3]</b>
Fleet size	<b>~10,000 vehicles</b> <b>[S4]</b>
Locations / coverage	<b>90+ stations, 16 countries</b> <b>[S4]</b>

### McRent

Metric	Value
Trustpilot	<b>~2.5</b> (≈55–59) <b>[S5] [S6]</b>
Google Reviews	Per-depot only (see Maps) <b>[S7]</b>
Indicative price (EUR)	Price list by market <b>(PDF) [S8]</b>
Fleet size	<b>N/A</b> (no current public total)
Locations / coverage	<b>120+ stations</b> (company claim) <b>[S6]</b>

### Yescapa (P2P marketplace)

Metric	Value
Trustpilot	<b>4.2</b> ( $\approx 5,300$ ) [S9]
Google Reviews	Per-depot only (see Maps) [S10]
Indicative price (EUR)	Typically starts from <b>€85/day</b> [S11]
Fleet size (listed)	<b>~30,000 vehicles</b> (post-merger with Goboony) [S12] [S13]
Locations / coverage	<b>10 countries / ~10,000 cities</b> [S12] [S13]

### Indie Campers

Metric	Value
Trustpilot	<b>3.9</b> ( $\approx 19,158$ ) [S14]
Google Reviews	Per-depot only (see Maps) [S15]
Indicative price (EUR)	<b>N/A</b> (dynamic by model/season)
Fleet size (owned)	<b>8,000+ vehicles</b> [S16]
Locations / coverage	<b>70–80+ locations on 3 continents</b> [S17] [S18]

**Why some cells show “N/A”:** McRent (fleet total) and Indie Campers (single Europe-wide average price) do not publish consistent figures; to avoid misleading estimates we keep these as **N/A**.

## 2) Europe RV Rental Market Size (2024), Growth & Structure

Metric	2024 figure (EUR)	Notes
<b>Total market size (Europe, RV rental)</b>	<b><math>\approx</math> €261.7 million</b>	Based on <b>Verified Market Research</b> (Europe RV Rental Market <b>USD 252.23m in 2023, CAGR 7.81%</b> ), applying one year growth to get <b>USD ~271.93m (2024)</b> and converting with <b>ECB 31-Dec-2024 USD/EUR</b> (1 USD $\approx$ 0.9626 EUR). [S19] [S20]
<b>CAGR (2024–2031)</b>	<b>7.81%</b>	VMR FAQ [S19]
<b>Number of rental companies</b>	<b>N/A</b>	Fragmented mix of traditional fleets & P2P; no single authoritative 2024 count.

Metric	2024 figure (EUR)	Notes
<b>Total rental fleet size (Europe)</b>	<b>N/A</b>	EU/Govt stats track overall motor caravan stock, not rental-only.

### 3) Source Index (URLs)

#### Roadsurfer

- [S1] Trustpilot — <https://uk.trustpilot.com/review/roadsurfer.com>  
[S2] Google Maps (Munich search) — <https://www.google.com/maps/search/roadsurfer+GmbH+Munich>  
[S3] EU prices ("from €85/night") — <https://roadsurfer.com/rv-rental-europe/>  
[S4] Press (scale & coverage, 06-Nov-2024) — <https://roadsurfer.com/press/roadsurfer-winter-prices/>

#### McRent

- [S5] Trustpilot (UK) — <https://uk.trustpilot.com/review/mcrent.co.uk>  
[S6] Trustpilot (DE alt; profile text notes scale) — <https://de.trustpilot.com/review/mcrent.co.uk>  
[S7] Google Maps (Isny im Allgäu) — <https://www.google.com/maps/search/Achener+Weg+56+McRent>  
[S8] Price list PDF — [https://www.mcrent.eu/media/2025\\_mcrent-online\\_pricelist\\_en.pdf](https://www.mcrent.eu/media/2025_mcrent-online_pricelist_en.pdf)

#### Yescapa

- [S9] Trustpilot — <https://www.trustpilot.com/review/www.yescapa.com>  
[S10] Google Maps (Bordeaux search) — <https://www.google.com/maps/search/Yescapa+Bordeaux>  
[S11] Europe costs — <https://www.yescapa.co.uk/campervan-hire/europe>  
[S12] PhocusWire (merger scale) — <https://www.phocuswire.com/goboony-yescapa-merger-motorhome-sharing>  
[S13] Goboony (company blog) — <https://www.goboony.com/blog/merger-goboony-yescapa>

#### Indie Campers

- [S14] Trustpilot — <https://uk.trustpilot.com/review/indiecampers.com>  
[S15] Google Maps (Lisbon HQ search) — <https://www.google.com/maps/search/Indie+Campers+Lisbon+Headquarters>  
[S16] About (fleet size) — <https://indiecampers.com/about>  
[S17] Where-we-are (locations) — <https://indiecampers.com/where-we-are>  
[S18] Pet-friendly rentals (80+ locations reference) — <https://indiecampers.com/rent/pet-friendly-rv-rentals>

#### Industry & currency

- [S19] Verified Market Research — <https://www.verifiedmarketresearch.com/product/europe-rv-rental-market/>  
[S20] ECB USD/EUR reference rate (31-Dec-2024) — <https://www.ecb.europa.eu/stats/exchange/eurofxref/shared/pdf/2024/12/20241231.pdf>

## Notes & Caveats

- **Google Reviews:** We avoid brand-wide averages since ratings are per-depot; a global mean would be methodologically weak.
- **Prices:** Highly sensitive to season, model, and booking window; shown values reflect official “from” prices or official pricing documents.
- **Market share by company:** No reliable, public Europe-only breakdowns; many reports list key players without percentages.
- **Yescapa:** Figures refer to **listed** vehicles (supply on the marketplace), not owned fleets.