# **Jaime Cardenas** 10-11-2016



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#### **MORE THAN A SCORE**

We believe that you were born with a unique set of strengths. Standardized test scores and GPA measure only a fraction of your abilities. Indigo measures a much wider range of attributes, helping you to discover areas in which you will thrive.

#### THERE ARE 3 SECTIONS TO THIS PROFILE:

- 1. **Style** "How you do things." This section describes your behavioral style.
  - Knowing your style helps you choose an environment in which you will thrive.
- 2. **Motivators** "Why you do things." This section describes what motivates you.
  - Knowing your motivators helps you choose a college program and career that is personally meaningful.
- 3. **Next Steps** This section provides possible education and career paths.



### STYLE: YOUR STYLE

This describes your basic, natural behavioral style. Everyone is different and there is no right or wrong way to be.

Jaime is a team player but can also exhibit a desire for independence. When the time is right, Jaime can stand up aggressively for what he believes. He is usually steady, easygoing and relaxed. He wins through hard work and persistence. He likes to stay with one task until it is completed. Jaime can be spontaneous and casual in familiar circumstances. The familiar atmosphere allows spontaneity when he is in his comfort zone. He may not project a sense of urgency like some people with different behavioral styles. He likes to win through persistence. He uses his strong, steady tendencies to accomplish his goals. He is family-oriented. He may go to great lengths to ensure the "happiness" of his personal or work family. Jaime prefers to help and support others rather than compete against them. He likes to set his own pace. When others try to rush him, he feels threatened and may balk.

Jaime finds making decisions easier when he knows that others he respects are doing the same thing; he then has a feeling of stability and "family." He prefers to plan his work and work his plan. Others may find it refreshing to have him on their team. He is good at analyzing situations that can be felt, touched, seen, heard, personally observed or experienced. His motto is, "facts are facts." He can be sensitive to the feelings of others and is able to display real empathy for those who are experiencing difficulties. Once he has arrived at a decision, he can be tough-minded and unbending. He has made his decision after gathering much data, and he probably won't want to repeat the process. He often thinks over major decisions before acting. He is persistent and persevering in his approach to achieving goals.

Jaime will be open with those he trusts; however, reaching the required trust level may take time. He likes a friendly, open style of communication. He usually is considerate, compassionate and accepting of others; however, on some occasions can become stubborn. Stubbornness surfaces when his ideals and beliefs are confronted. He is quick to pick up on group dynamics and skilled in fitting in with a group. He brings both speaking and listening skills to the group. Jaime likes to know what is expected of him in a working relationship and have the duties and responsibilities of others who will be involved explained. Communication is accomplished best by well-defined avenues.

## STYLE: WHAT OTHERS MAY VALUE IN YOU

- Dedicated to his own ideas.
- Builds good relationships.
- People-oriented.
- Self-reliant.
- Service-oriented.
- Bottom line-oriented.
- Dependable team player.
- Works for a leader and a cause.
- Big thinker.

### STYLE: POTENTIAL WEAKNESSES WITH YOUR STYLE

Every behavioral style has inherent positives and negatives. This section lists some possible behaviors that may hold you back in life. Knowing what they are will help you get along with others and reduce stress.

- Have difficulty establishing priorities. Have a tendency to make all things a number one priority--may have trouble meeting deadlines.
- Be defensive when risk is involved--move towards maintaining status quo.
- Dislike change if he feels the change is unwarranted.
- Avoid accountability by overstating the complexity of the situation.
- Need help in prioritizing new assignments.
- Take criticism of his work as a personal affront.
- Hold a grudge if his personal beliefs are attacked.



#### STYLE: HOW OTHER PEOPLE SHOULD COMMUNICATE WITH YOU...

This page provides other people a list of things to DO when communicating with you. This is how you like to be communicated with. Everyone has different communication styles. Knowing your style and acknowledging other's styles is critical to success in any job or relationship.

- Ask "how?" questions to draw his opinions.
- Look for his oversights.
- Provide a friendly environment.
- Appeal to the benefits he will receive.
- Use a motivating approach, when appropriate.
- Clarify any parameters in writing.
- Present your case softly, nonthreateningly with a sincere tone of voice.
- Watch carefully for possible areas of early disagreement or dissatisfaction.
- Define the problem in writing.
- Provide "yes" or "no" answers--not maybe.
- Start, however briefly, with a personal comment. Break the ice.
- Move casually, informally.
- Show sincere interest in him as a person. Find areas of common involvement and be candid and open.

#### STYLE: ... AND HOW OTHERS SHOULD NOT COMMUNICATE WITH YOU

This page provides other people a list of things NOT to do when communicating with you. Everyone has different communication styles. Knowing your style and acknowledging other's styles is critical to success in any job or relationship.

- Ramble.
- Patronize or demean him by using subtlety or incentive.
- Be domineering or demanding; don't threaten with position power.
- Muffle or overcontrol.
- Be abrupt and rapid.
- Let him overpower you with verbiage.
- Force him to respond quickly to your objectives. Don't say "Here's how I see it."
- Offer assurance and guarantees you can't fulfill.
- Keep deciding for him, or he'll lose initiative. Don't leave him without backup support.



### STYLE: YOUR STRENGTHS

These are areas where you really shine! Use these strengths to talk about yourself on college applications, job/internship interviews, and with teammates for school projects and extracurricular activities. Practice using your strengths every opportunity you can.

- Wants to methodically solve people-related problems that benefit the greater good.
- Willing to be the support system behind the cause.
- Good listener when being presented with accurate facts and figures.
- Will keep sensitive information under lock and key.
- Good at promoting causes that improve society.
- Always willing to offer his time and perspective.
- Looks for the positive side of every situation.
- Will bring high energy and enthusiasm to the researching process.

### STYLE: SOME POTENTIAL CHALLENGES

The areas below are things to be careful of because they may create roadblocks to your success. Identify any areas that may be affecting your success now and develop an action plan to overcome these challenges.

- Sees change for change's sake as negative for himself and others.
- May always place blame on himself.
- May withhold sharing of knowledge to meet his security needs.
- May not pursue knowledge if it jeopardizes his security.
- Would rather take responsibility for others' actions than have a difficult conversation with a direct report.
- High trust and a desire to help could lead to being taken advantage of.
- Will tend to elaborate on limited data.
- Ability to learn is diminished due to his lack of focus on one thing.



### STYLE: YOUR IDEAL WORK ENVIRONMENT

An ideal working environment for you should include elements from this list.

- Little conflict between people.
- An environment in which he may deal with people on a personal, intimate basis.
- A forum to be curious about the discovery of new information.
- A credible manager that provides enough information.
- Groups and committees are present in order to assist charities and social causes.
- An environment where understanding and appreciating others is rewarded.

## STYLE: THINGS YOU MAY WANT FROM OTHERS

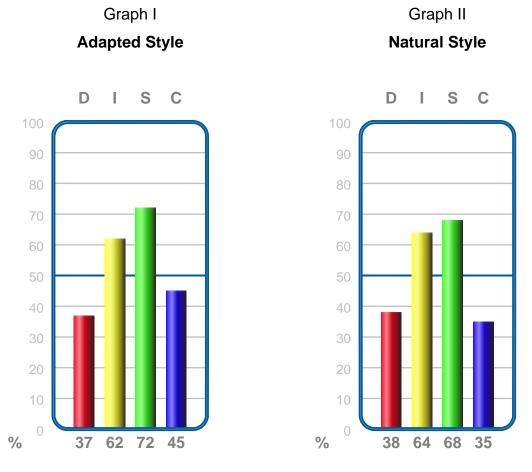
People are more motivated when they choose careers and college programs that satisfy their unique set of "wants".

- To be trusted.
- Recognition for loyalty and long service.
- To be able to seek out new information that will be valuable to share with others.
- To be seen as the keeper of information.
- To be the promoter for programs that assist others, both on and off the job.
- Support others in the organization's quest to make a difference.



## STYLE: YOUR STYLE INSIGHTS® GRAPHS

The graphs below represent your adapted and natural behavioral styles based on the DISC model. D stands for dominance. I stands for influencing. S stands for steadiness. C stands for compliance. The graph on the right represents your natural style and the graph on the left represents your adapted style based on current circumstances.



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D, the red bar on the graphs, stands for Dominance. High D's tend to be direct, forceful, challenge oriented, and bold. Low D's tend to be non-confrontational, low key, cooperative, and agreeable. The emotion associated with high D's is anger.

Famous high D's are Hillary Clinton and Donald Trump.

I, the yellow bar on the graphs, stands for Influencing. High I's tend to be enthusiastic, persuasive, talkative, and trusting. Low I's tend to be reflective, skeptical, factual, and matter of fact. The emotion associated with high I's is optimism.

Famous high I's are Will Ferrell and Oprah Winfrey.

S, the green bar on the graphs, stands for Steadiness. High S's tend to be steady, patient, predictable, and calm. Low S's tend to be change oriented, flexible, restless, and impatient. The emotion associated with high S's is non-emotional – they do not readily display their emotions.

Famous high S's are Michelle Obama and Gandhi.

C, the blue bar on the graphs, stands for Compliance. High C's tend to be analytical, cautious, accurate, and detail oriented. Low C's tend to be independent, unsystematic, stubborn, and unconcerned with details. The emotion associated with high C's is fear.

Famous high C's are Al Gore and Hermione from Harry Potter.

#### **MOTIVATORS: INTRODUCTION TO WHAT MOTIVATES YOU**

This section describes why you do things. Motivators are like an engine beneath the hood of a car. Motivators aren't easily seen from the outside but they are what power you. This is important to your college and career choice because motivators correlate directly to fulfillment and meaning. Most people are happiest selecting a major and career based on their top two motivators.

When interpreting your motivator scores, think of your motivators as related to a fire hose. Your top motivators are a widespread stream that covers all aspects of your life. Your bottom motivators are like a concentrated stream and only appear in specific areas where that motivator matters to you.

The Indigo Assessment measures six motivators:

- 1. **Aesthetic** Desire for form, harmony and beauty.
- 2. **Individualistic** Desire for control, rank and power.
- 3. **Social** Desire to help others and solve social problems.
- 4. **Theoretical** Desire to learn for the sake of knowledge.
- 5. **Traditional** Desire to live by a set of rules, standards or beliefs.
- 6. **Utilitarian** Desire for a return on investment of time, energy or money.

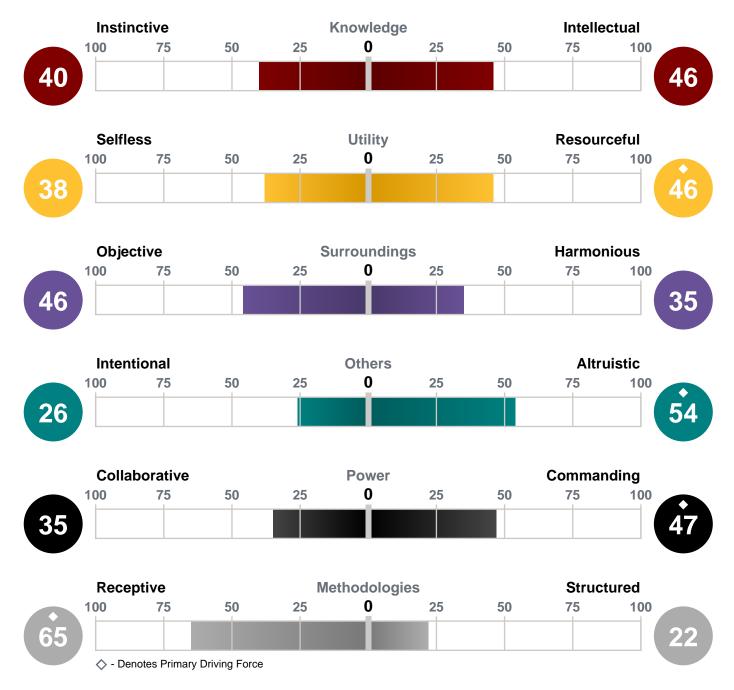
The next page ranks your relative passion for each of the six motivators. The pages following your ranking list your motivators in order of importance to you and how each motivator may affect your life decisions at this time.

For more information about motivators visit www.IndigotheAssessment.com .



## **DRIVING FORCES GRAPH**

Eduard Spranger first defined six primary types or categories to define human motivation and drive. These six types are Theoretical, Utilitarian, Aesthetic, Social, Individualistic and Traditional. The 12 Driving Forces are derived by looking at each motivator on a continuum and describing both ends. All of the twelve descriptors are based on six keywords, one for each continuum. The six keywords are Knowledge, Utility, Surroundings, Others, Power and Methodologies. Focus on activities and work that relate to your highest driving forces scores.





# MOTIVATORS: HOW THE SOCIAL MOTIVATOR MAY AFFECT YOUR LIFE DECISIONS

High social scores indicate the desire to help others and an inherent love of people. Typically "socials" are altruistic and are motivated to give back to society in some way. They might volunteer, spend time on community projects and charities, or solve global, social, and environmental problems. If social is one of your top two motivators, you will not feel satisfied if you are not doing something that helps others.

- Helping the homeless may be one of his concerns.
- He is generous with his time, talent and resources for those in need.
- Jaime will be generous with time, research and information on social problems.
- He believes charities should be supported.
- Saying "no" is difficult when others need his time or talent.
- Jaime is patient and sensitive to others.

# MOTIVATORS: HOW THE THEORETICAL MOTIVATOR MAY AFFECT YOUR LIFE DECISIONS

High theoretical scores indicate a desire to discover truths by learning for the sake of knowing. Typically, high "theoreticals" like to study, read, seek knowledge, and research. If theoretical is one of your top two motivators, you will not feel satisfied unless you are continually challenged with new information and given opportunities to learn new things.

- He will usually have the data to support his convictions.
- Jaime is very good at integrating past knowledge to solve present problems.
- A comfortable job for Jaime is one that challenges his knowledge.
- He may have difficulty putting down a good book.
- Jaime has the potential to become an expert in his chosen field.
- Jaime is comfortable around people who share his interest for knowledge and especially those people with similar convictions.



# MOTIVATORS: HOW THE INDIVIDUALISTIC MOTIVATOR MAY AFFECT YOUR LIFE DECISIONS

High individualistic scores indicate the desire to gain power, lead others, and advance in position. Typically, high "individualistics" want to appear in the public eye. This motivator is sometimes called the political value. If individualistic is one of your top two motivators, you will not feel satisfied unless you are in control of your own destiny and are publically recognized for your contributions.

- He will evaluate each situation individually and determine how much or how little control
  he will want to exercise.
- The amount of control he attempts will increase if he has strong feelings about the issues involved with the situation. If, however, he has little interest in the issues involved, he will not see the need for exercising control.
- At times Jaime can be very competitive.
- Jaime can be assertive in meeting his needs.

# MOTIVATORS: HOW THE UTILITARIAN MOTIVATOR MAY AFFECT YOUR LIFE DECISIONS

High utilitarian scores indicate a desire to get a return on investment. Investments may be financial, time or energy. Typically "utilitarians" focus on results and may be money motivated. This value often includes the practical affairs of the business world- the production, marketing and consumption of goods, and the accumulation of tangible wealth. If utilitarian is one of your top two motivators, you will not feel satisfied unless you feel like you are receiving a return on your investment of time or energy.

- Jaime will not alter his lifestyle in order to acquire something unless there is an immediate need (or the situation is critical).
- Money itself is not as important as what it will buy.
- Jaime can give freely of time and resources to certain causes and feel this investment will result in a future return on his investment.
- He will evaluate some decisions but not necessarily all based on their utility and economic return.
- He will use wealth as a yardstick to measure his work effort with certain activities.
- Jaime will become money motivated when he wants to satisfy one of the other motivators mentioned in this report.



# MOTIVATORS: HOW THE AESTHETIC MOTIVATOR MAY AFFECT YOUR LIFE DECISIONS

High aesthetic scores indicate a desire to experience form, beauty and harmony in the world. Typically "aesthetics" need an attractive living and working environment. They may enjoy nature, various art forms and can be excellent long-range planners due to their desire to create harmonious outcomes. A high score does not necessarily mean that you have talents in creative artistry. If aesthetic is one of your top two motivators, you will not feel satisfied unless your physical environment is appealing to you and your aesthetic value is utilized in your working environment.

- Jaime is not necessarily worried about form and beauty in his environment.
- The utility of "something" is more important than its beauty, form and harmony.
- Intellectually, Jaime can see the need for beauty, but has difficulty buying the finer things in life.
- Jaime's passion in life will be found in one or two of the other motivators discussed in this report.
- Unpleasant surroundings will not stifle his creativity.
- He wants to take a practical approach to events.
- He is a very practical person who is not sensitive to being in harmony with his surroundings.

# MOTIVATORS: HOW THE TRADITIONAL MOTIVATOR MAY AFFECT YOUR LIFE DECISIONS

High traditional scores indicate a desire to live by a certain set of standards or beliefs that provide a basis for making life decisions. Typically, high "traditionals" have a very strong "faith" or strong cultural values. If this is a primary motivator, it's important to identify where your traditional values stem from. You can have a high traditional score and not embrace a religion, for example. You may base your traditions on family, a strong internal moral compass, or culture. If traditional is one of your top two motivators, you will not feel satisfied unless your beliefs are respected and you are allowed to live and work in a way that aligns with those beliefs.

- He will not be afraid to explore new and different ways of interpreting his own belief system.
- In many cases, Jaime will want to set his own rules which will allow his own intuition to quide and direct his actions.
- It may be hard to manipulate Jaime because he has not defined a philosophy or system that can provide immediate answers to every situation.
- He will work within a broadly defined set of beliefs.
- Traditions will not place limits or boundaries on Jaime.
- Jaime's passion in life will be found in one or two of the other dimensions discussed in this report.
- Jaime can be creative in interpreting other systems or traditions and selective in applying those traditions.



### **NEXT STEPS: CHOOSE A PATH**

Your Indigo Assessment provides you with information by which you can choose a career and college that is aligned with your natural strengths and preferences.

Sharing your profile with others will provide additional insight about yourself and how to use this information wisely.

Forging the life you want takes time, discipline, hard work, courage, and a lot of trial and error. The fastest way to success is by starting with who you are and finding a college and career option that fits you.



#### **COMING SOON...**

Watershed is building an online matching system and job database that helps you discover careers and college programs that you will love.

Stay tuned to our progress at www.IndigotheAssessment.com .



## **NEXT STEPS: POSSIBLE DEGREE MATCHES**

These are potential degrees and directions that fit your personal profile. Not all of these will be a perfect fit. However, they provide a good starting point for programs to research and consider.

## **Arts and Sciences**

Criminology, Forensics Economics Library Science Web Design, Web Administration

## **Business**

Marketing

# **Career and Technical**

Speech and Language Pathology Vehicle Maintenance and Repair

# **Engineering**

Bio Engineering Computer Engineering Electrical Engineering Materials Engineering

# **Environmental, Agriculture and Food**

Animal Sciences
Culinary Science
Landscape Architecture
Natural Sciences

# **Evolving Opportunities**

Alternative Medicine, Holistic Health
Community Planning and Development
Community and Public Health Administration
Computer Programming
Environment, Conservation and Sustainability
Medical Ethics
Online Marketing, Social Media
Outdoor Studies, Outdoor Leadership
Peace and Conflict Resolution Studies



# **NEXT STEPS: POSSIBLE DEGREE MATCHES**

Renewable Energy Urban and City Planning

# **Health Sciences**

Counseling Exercise Science Kinesiology Nursing

# **Other Career Paths**

Apparel Fashion

## **NEXT STEPS: POSSIBLE CAREER IDEAS**

Today's workplace is in constant change and careers are evolving to keep pace. It is not unusual for people to change careers 4-5 times during their lives. Research indicates that over 50% of working people hold jobs that do not utilize their natural talents, so they are neither fully motivated nor satisfied in their work.

Given these realities, it is more important than ever to make informed career decisions based on a solid understanding of yourself. The list of jobs below has been designed to spark your imagination and provide ideas. The message is: **"Your options are many."** These ideas are not meant to put you in a box or represent a definitive list of options. If your dream job isn't on the list, don't worry, go for it!

For more information on any job, input the listed code at the O\*NET database - http://online.onetcenter.org.

CODE 29-2031 29-1127 29-1126 29-1122 29-1071.00 29-1041 25-4012 21-2011 21-1029 21-1019 19-3093 19-3092 19-3091	EDUCATION 4+ 4+ 4+ 4+ 4+ 4+ 4+ 4+ 4+ 4+ 4+ 4+ 4+	OCCUPATION Cardiovascular Technician Speech-Language Pathologist Respiratory Therapist Occupational Therapist Physician Assistant Optometrist Curator Clergy Social Worker Counselor Historian Geographer Anthropologist & Archaeologist
19-3051	4+	Urban & Regional Planner
19-3041	4+	Sociologist
19-3031.02	4+	Psychologist
19-2043	4+	Hydrologist
19-2041	4+	Environmental Scientist & Specialist including Health
19-1023	4+	Zoologist & Wildlife Biologist
17-2131	4+	Materials Engineer
11-3011	4+	Administrative Services Manager
41-3041	4	Travel Agent
29-9091	4	Athletic Trainer
29-2021	4	Dental Hygienist
29-2011	4	Medical & Clinical Lab Technician
29-1031	4	Dietician & Nutritionist
27-3043	4	Writer & Author
27-3031	4	Public Relations Specialist
27-1024	4	Graphic Designer
25-2031	4	Teacher, Secondary

# **NEXT STEPS: POSSIBLE CAREER IDEAS**

25-1053	4	Teacher, Post-secondary Environmental Science
17-3012	4	Electrical & Electronic Drafter
17-3011	4	Architectural & Civil Drafter
17-2199.10	4	Wind Energy Engineer
15-1081	2-4+	Network Systems & Data Communications Analyst
43-4051	2-4	Customer Service Representative
43-1011	2-4	Office and Administrative Support
41-1012	2-4	Manager, Supervisor, non retail
17-3024	2-4	Electro-mechanical Technician
11-9061	2-4	Funeral Director
27-1014	2+	Artist & Animator, multi-media
25-2011	2+	Teacher, Preschool
49-2094	2	Electrical and Electronic Repairer
49-2011	2	Computer Teller/Office Machine Repairer
41-2031	2	Retail Salesperson
39-9032	2	Recreational Worker
39-6031	2	Flight Attendant
39-5011	2	Barber & Cosmetologist
31-9092	2	Medical Assistant
31-9011	2	Massage Therapist
31-2022	2	Physical Therapist Aide
29-2061	2	LPN (Licensed Practical Nurse)
25-9031	2	Instructional Coordinator
11-3051	2	Industrial Production Manager
21-1093	HS-4	Social & Human Services Assistant
25-9041	HS-2	Teacher Assistant
43-4171	HS	Receptionist and Information Clerk
43-4161	HS	Human Resources Assistant
43-4151	HS	Order Clerk
43-4081	HS	Hotel, Motel and Resort Clerk
41-9011	HS	Product Promoter & Demonstrator
41-2021	HS	Counter and Rental Clerk
41-2011	HS	Cashier
39-9011	HS	Child Care Worker
29-2041	HS	Emergency Medical Technician & Paramedic
27-1023	HS	Floral Designer

## **STUDY TIPS**

- Develop good study habits and follow them everyday.
- Put words you have trouble spelling on your mirror so you see them daily.
- Try new ways of learning.
- Quiz yourself and others about ideas you are learning.
- Think positively about subjects that give you difficulty.
- Plan a block of time for studying take 10-minute breaks every hour.
- Study and review notes just before class starts.
- Meditate and think positive thoughts before taking an exam.
- Read an article on listening and note taking.
- Don't let your ego keep you from studying.
- Use recitation to embed fact and ideas.
- Study in groups of two or more.
- Don't put off studying until the last minute.

# **Jaime Cardenas**



# **Strengths**

Wants to methodically solve people-related problems that benefit the greater good.

Willing to be the support system behind the cause.

Good listener when being presented with accurate facts and figures.

Will keep sensitive information under lock and key.

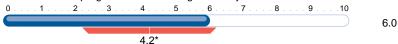
Good at promoting causes that improve society.

Looks for the positive side of every situation.

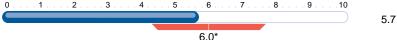
# 100 90 D = Dominance I = Influencing S = Steadiness C = Compliance 60 50 High S's tend to be 40 steady, patient, and predictable. 20 10 38 64 35 68

# Motivators

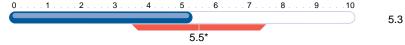
**1. Social** - Rewards those who value opportunities to be of service to others and contribute to the progress and well being of society.



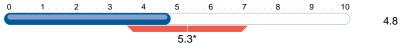
Theoretical - Rewards those who value knowledge for knowledge's sake, continuing education and intellectual growth.



**3.** Individualistic/Political - Rewards those who value personal recognition, freedom, and control over their own destiny and others.



**4. Utilitarian/Economic** - Rewards those who value practical accomplishments, results and rewards for their investments of time, resources and energy.



**5. Aesthetic** - Rewards those who value balance in their lives, creative self-expression, beauty and nature.



**6. Traditional/Regulatory** - Rewards those who value traditions inherent in social structure, rules, regulations and principles.



## Value to a Team

Self-reliant.

3.3

D

Dedicated to his own ideas.

Creative approach to problem solving.

Builds good relationships.

Dependable team player.

Inner-directed rather than tradition-directed--brings fresh ideas for solving problems.