

Discussion and Conclusion

If you are thinking of a typical classic pizza place a neighbourhood from cluster 1 such as Parque Patricios, Chacarita or San Telmo would fit very well. But if you are thinking of a modern and modern pizza places, I'd recommend to look in cluster 4, such as Palermo, Villa Crespo, San Nicolas, or Belgrano.

We can see that 2016 opened with good perspectives, but it seems that in 2017, they cooled down. So if you are thinking to open a store, you should take this into account and think about the safest possibility.