

Results

The neighbourhoods with more venues in the city are San Nicolas, Belgrano and San Telmo. But the neighbourhoods with more pizza places are Villa Crespo, Belgrano, San Telmo and San Nicolas. There's a high common denominator. From the clustering we can see the different neighbourhood profiles grouped.

The clusters tend to coincide very well with the different habitant profile in the city. Taking into account the objective of this report, that is food places, specifically 'Pizza Places' category, we can see that:

- Cluster 0 groups the neighbourhood that have medium rate of food places, mixed with gyms, parks, bus stops, veterinarian, pharmacies, and others.
- Cluster 1 groups the ones that have a solid food places offer, that would be in a medium to high rate, certainly with a lot of Pizza Places, coffee stores, and ethnic food from the principal immigrants collectivises of the city.
- Cluster 2 is formed only by Recoleta, which is the neighbourhood of the historic high-catholic society, conservative and high purchasing power. But it has a high hotel rate (and we can see in its most common venues), that gives Recoleta one of the principal neighbourhood where tourists stay. The hotel offer is huge.
- Cluster 3 is formed only by Nuñez, a highly residential neighbourhood, with a lot of gym and sports offer. One of the most famous argentine soccer teams are located here (River Plate), and although it has food places offer, with the big picture, it seems to be insignificant.
- Cluster 4 is the biggest, containing the most thriving neighbourhoods in terms of food places offer, bars, and brand new high quality restaurants. Although it has a few neighbourhoods with the highest rate in pizza places, the distribution of pizza places in the whole cluster is irregular.

Then, from the survey made in 2018 provided by the government about food stores in the city, that although incomplete, I got the neighbourhoods with the highest food stores rate: Palermo, San Nicolas and Montserrat. There's a coincidence with this data and the one I took from Foursquare, in San Nicolas Neighbourhood but Palermo is a significant addition.