

Design Library

COLOR PALETTE · TYPOGRAPHY · COMPONENTS

COLOR PALETTE

BLUES

#1a3570

Deep Navy

rgb(26, 53, 112)

Hover states, headers, footer

#2547a0

Blue (Primary)

rgb(37, 71, 160)

Primary buttons, links, brand

#3a6bbf

Blue Light

rgb(58, 107, 191)

Secondary buttons, link text

REDS

#a8180f

Red Dark / Crimson

rgb(168, 24, 15)

Pressed states, red borders

#c1211f

Red (Primary)

rgb(193, 33, 31)

Alerts, CTAs, highlights

#e8463f

Red Bright

rgb(232, 70, 63)

Hover on red elements

YELLOWS

#f5b800

Gold Deep

rgb(245, 184, 0)

Gold hover states, borders

#f9c430

Gold (Primary)

rgb(249, 196, 48)

Highlights, badges, hover

#fde68a

Gold Pale

rgb(253, 230, 138)

Warning backgrounds, badges

OTHERS

#1c2440

Navy Black

#6b7a99

Slate / Muted

#e8edf5

Tinted BG

rgb(28, 36, 64)
Body text, dark backgrounds

rgb(107, 122, 153)
Captions, secondary text

rgb(232, 237, 245)
Card backgrounds, table rows

#ffffff

White
rgb(255, 255, 255)
Backgrounds, text on dark

TYPOGRAPHY

Heading 1

Playfair Display 900
48px / Deep Navy

Institutional Excellence

Heading 2

Playfair Display 700
32px / Navy Black

Section Title Goes Here

Heading 3

Source Sans 3 700
22px / Blue

Subsection or Feature Name

Heading 4 / Eyebrow

Source Sans 3 700
16px / uppercase

CATEGORY LABEL

Body

Source Sans 3 400
16px / Navy Black

Our organization has served the community for over forty years with a commitment to transparency, accountability, and lasting impact. We believe great work speaks for itself.

Small / Secondary

Source Sans 3 300
13px / Muted

Additional context or supporting copy that provides supplementary information without competing with the primary message on the page.

Caption

Figure 1. Overview of quarterly performance metrics, 2024.

Source Sans 3 400 italic

12px / Muted

BUTTONS

Standard sizes



Filled variants



Outline & ghost



LINKS

Default body link — blue underline

Destructive or alert link — red

Navigation link with gold underline accent

Muted secondary link for footnotes and captions

SEPARATORS

Default (light tinted)

Bold blue

Gold accent

Red accent


Dashed muted


Ornamental gold


BADGES & LABELS


- PRIMARY
- ALERT
- FEATURED
- OFFICIAL
- DRAFT
- INFO
- PENDING
- OUTLINE


ALERTS & CALLOUTS

 **Information:** Your account has been updated. Changes will take effect within 24 hours.

 **Warning:** Your session is about to expire. Please save your work before continuing.

 **Error:** Unable to submit your form. Please check required fields and try again.

 **Success:** Your submission has been received and is being processed.

 **Announcement:** New policy guidelines take effect on March 1st. Review the documentation for details.

FORM ELEMENTS

Full Name

Jane Smith

Email Address

jane@example.com

Department

Select department...

▼

Reference ID

RX-20240392

This ID is not recognized. Please verify.

Message

Enter your message here...

Maximum 500 characters.

Submit Form

Cancel

CARDS

Blue Card

Standard primary header

Use for primary content modules or featured sections across the site.

Learn More

Gold Card

Featured or highlighted

Ideal for promotions, call-outs, or featured announcements on the page.

View Details

Dark Card

Structured or official

Best for policy documents, official notices, or structured data presentation.

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