

Ideation Phase
Empathize & Discover

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| Date | 28 June, 2025 |
| Team ID | LTVIP2025TMID49302 |
| Project Name | Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis |
| Maximum Marks | 4 Marks |

Empathy Map Canvas – Index of Economic Freedom 2022 Dashboard:

Empathy mapping is a structured method used to understand the attitudes, behaviours, and frustrations of target users. For this project, the primary audience includes analysts, students, and citizens who explore economic freedom data for insight, research, or personal interest.

Example:

