

# CENTRAL LIBRARY MOBILE APP

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UX Design Document

# JUST BEFORE WE START

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Few slides have been deliberately deleted to preserve the Original Idea.

Also Characters and organisation name has been replaced with duplicate ones.

**Syed Javeed Hussain**

*User Experience Designer*

## ABOUT CENTRAL LIBRARY

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The Central Library is one of the most visited libraries in Mumbai. The mission of the Library is to provide information services and access to bibliographic and full text digital and printed resources in order to support the scholarly and informational needs of the different visitors.

## USER REQUIREMENT

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The Central Library wants to reduce the time spent by their visitors for renewal. User should be able to search the desired books, CDs or Magazines, see all the library collection filtered as per their choice in a mobile app. User can also view complete book details, favourite a book and request for renewal of issued books. Also visitors can suggest a book if not available in library's collection.

# UX DESIGN PROCESS

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User Personas



Information Architecture



Low Fidelity Wireframes



User Feedback



High Fidelity Wireframes



User Feedback



Visual Designing



Usability Testing

## USER PERSONA

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“ Sporty and Artistic



**Abhijeet Saraf**

27 yrs, *Engaged*  
Project Manager

“ Book Worm and Explorer



**Roli Sonthalia**

20 yrs, *Single*  
Student

What are your desires ?

Learn as much as possible  
Learn how to play guitar  
Excel in the field of designing



Stay healthy  
Read maximum books  
Travel new places

And Frustrations ?

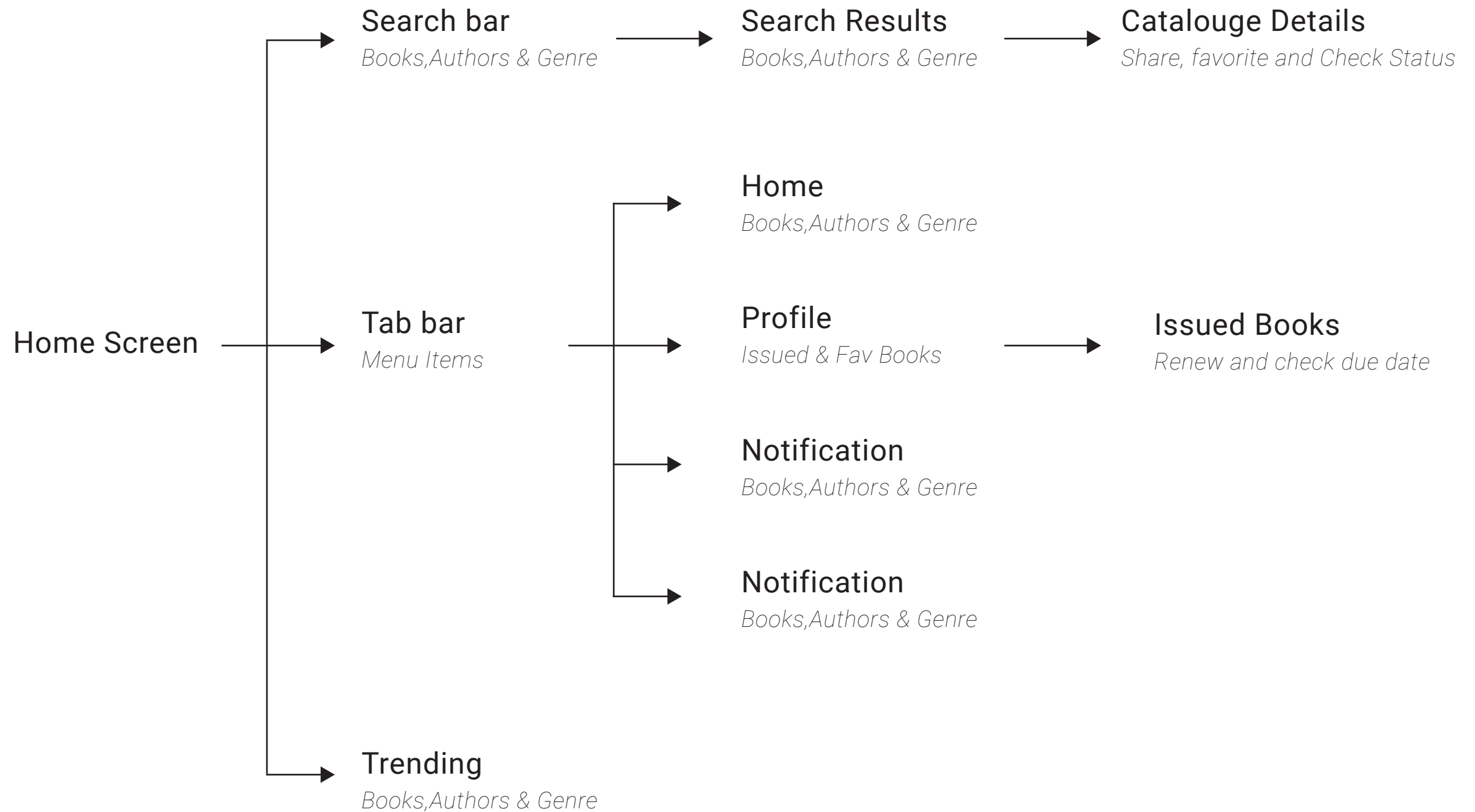
My Work place  
Failing to succeed  
Earning vs Spending



Mathematics  
Time Management  
Mobile Notifications

# Information Architecture

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# User Scenario #1


Different categories like Popular now, Author's choice, Just released to be displayed



## User Scenario #5

View the list of issued books, date of renewal and fine imposed if any.

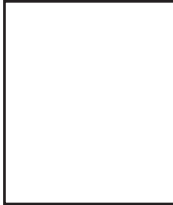
User should also be able to renew the issued books on or after the date of renewal

 User Name

Issued (3)

Requested (0)

Favorite (9)



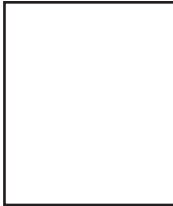
Book Name

Author

Due Date : 3 Apr 2016

☆

RENEW



Book Name


Author


Due Date : 3 Apr 2016


**! OVER DUE**

☆

RENEW









## USER FEEDBACK

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- > Easy to Understand and Use.
- > Returned Books or history is more important than requested as it is less used.
- > Share with friends option is useful too as many readers shares in their social media groups.
- > Scan book option could be helpful. One can save the book for future use.
- > Reading time to be shown as well.
- > Notifications should be on top right instead of bottom

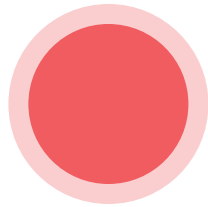
## OBSERVATIONS

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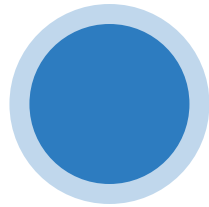
- > Usability of the application is Good
- > Users seek for WOW factor in the application (stakeholders as well)
- > Android users prefer notifications to be on top right and iOS users prefer in tab bar
- > Avid Readers prefer to see more options like reading time, share option.

## COLOR

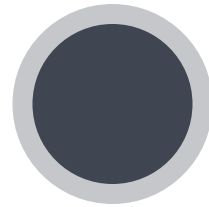
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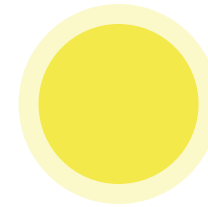
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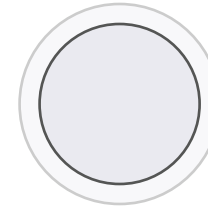
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#3F4752



#F5E74A



#E9E8ED

## TYPOGRAPHY

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**Aa**

Roboto Medium

**Aa**

Roboto Regular

**Aa**

Roboto Light

*Aa*

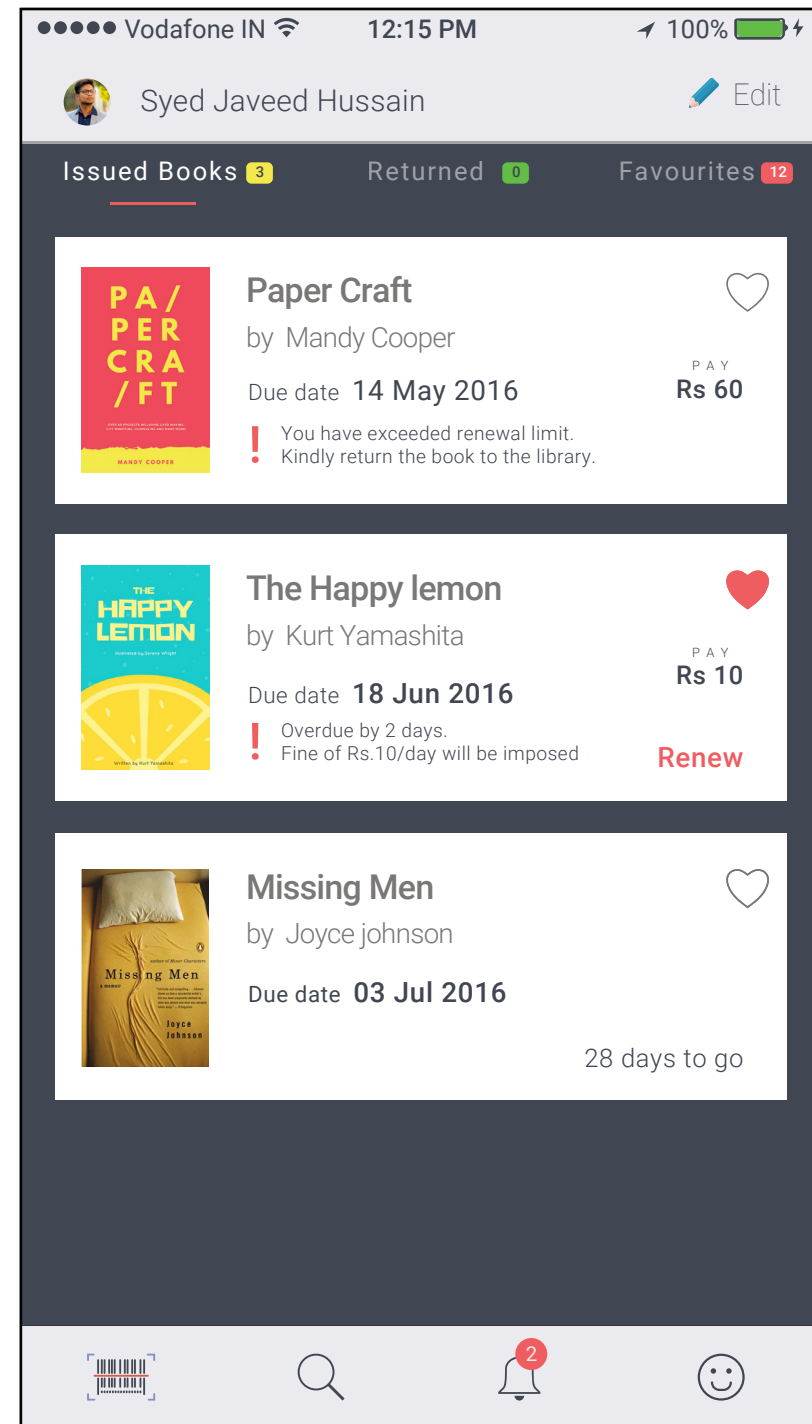
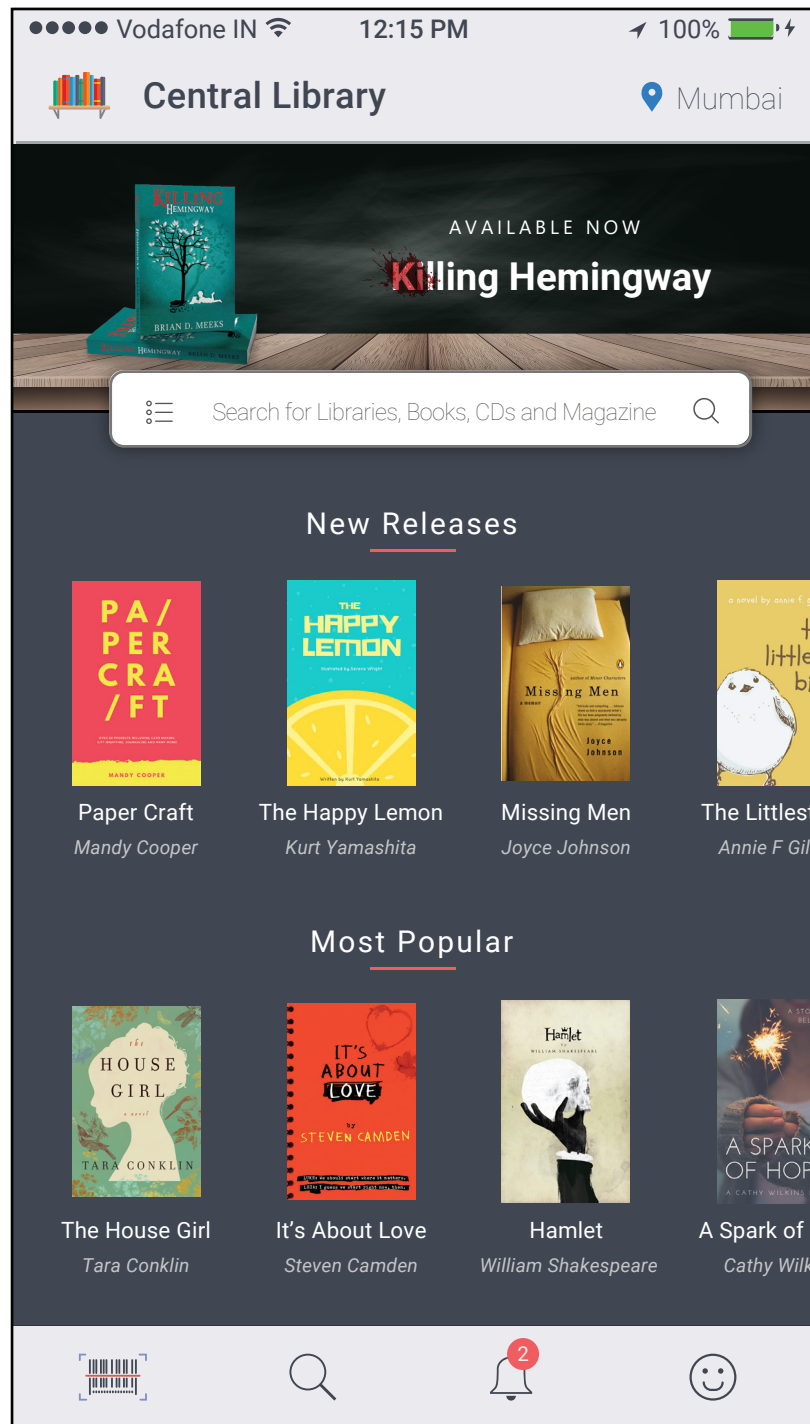
Roboto Thin Italic

## ICONS

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# VISUAL DESIGN



## LEARNINGS

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- > Mix of Material Design and iOS design opens up to wide range of design ideas.
- > KPIs used for affordances on the screen has helped users understand better.
- > Highlighting the context with a dark background has enhanced **visibility** of information
- > Understanding Stakeholders requirement is equally important as user research.
- > Keep the information Architecture as simple as possible.

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THANK YOU

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