

Wireframe Document

Budget Sales Analysis



Revision Number : 1.1

Last Date of Revision: 17/06/2022

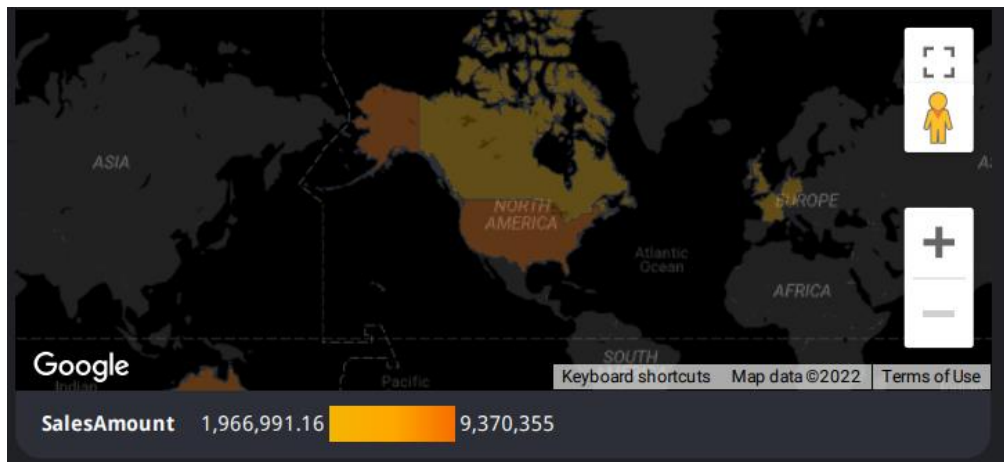
Indrajeet Thakare

DOCUMENT VERSION CONTROL

Date Issued	Version	Description	Author
17 / 04 / 2022	1.0	Introduction Wireframe design	Indrajeet Thakare
17/ 06/ 2022	1.1	Final Revision	Indrajeet Thakare

We Performed Exploratory Data Analysis on Jupyter Notebook and then created a Dashboard on Google Data Studio.

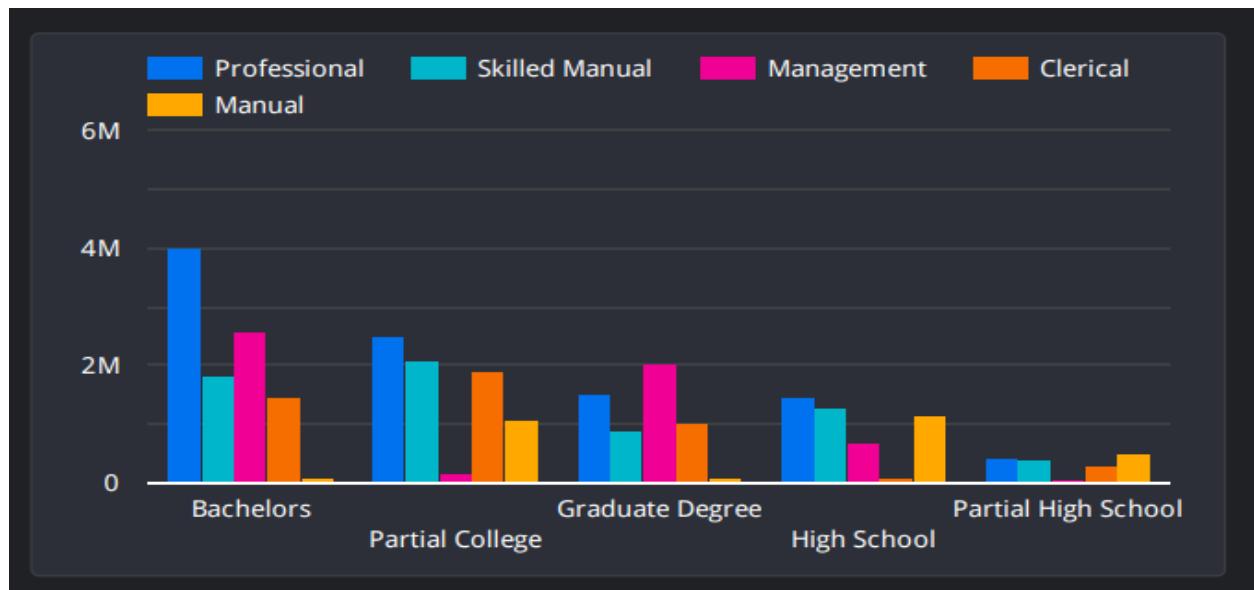
1. Which country has the max Sales?



- Australia and U.S comprised of almost 62% of total sales combined for all the 3 year.

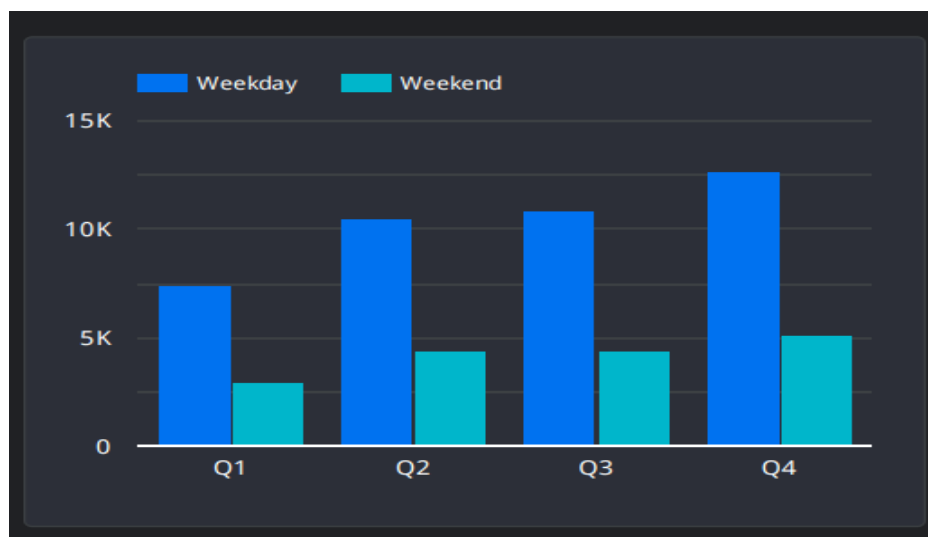
Country	Sales Amt	Percentage
United States	9370355.001	31.97%
Australia	9051766.354	30.89%
UK	3387490.801	11.56%
Germany	2890707.508	9.86%
France	2640525.764	9.01%
Canada	1966991.162	6.71%

2. Who is the Target Audience?



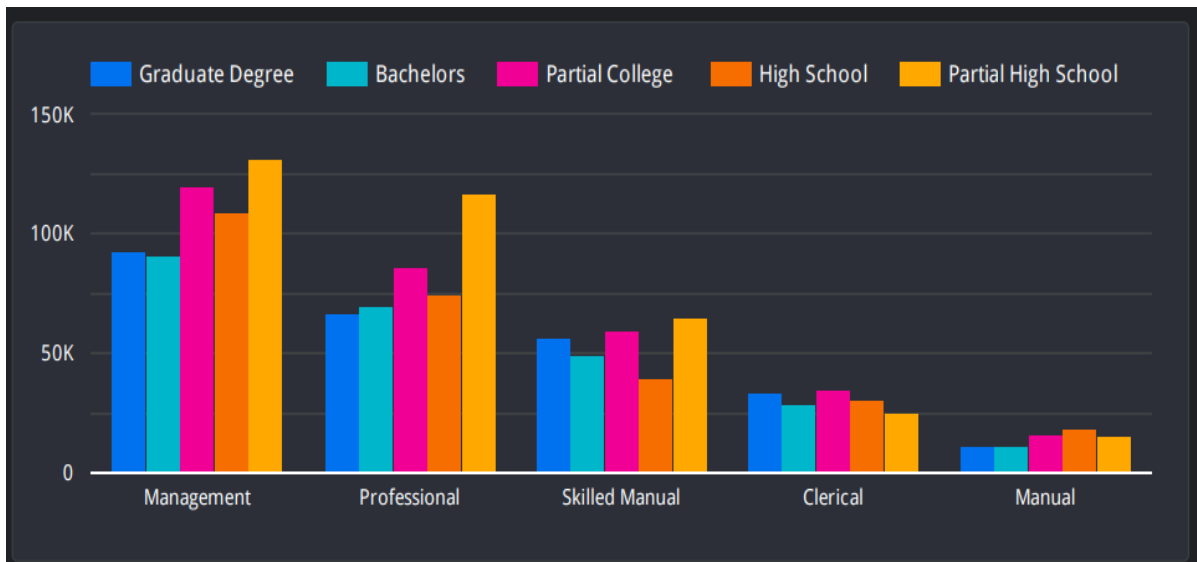
- Bachelors and Partial College students should be our target audience
- Professionals in each category are the once to be targeted

3. What is the sales trend for weekday and weekend's ?



- Max orders are placed on weekday as compared to weekend
- We can infer from the above trend that Sales increases as quarter on quarter

4. What is the income status of all the customers?



- Most of our customers are from professional and management background.
- Income increases with higher qualification.

4. DASHBOARD ON HEART DISEASE ANALYSIS USING BI TOOL - GOOGLE DATA STUDIO.



Link to the Dashboard report :

<https://datastudio.google.com/reporting/4264d9f4-d8ba-44ba-9567-a2917e0f6a2c>