

## EDUCATION

**BITS-Pilani** MSc (Tech), Information Systems  
Intermediate college

8.02/10 (CGPA)  
96.5%

## SKILLS

- Python, Django, Heroku, AWS, S3, node js, jquery, Javascript, HTML5, Elasticsearch, Postgres, Machine Learning (Basic), Continuous Integration, Server setup and Maintenance
- Program Management, Product Design & Development, Team Management & Leadership, Stakeholder Management, Vendor Management, Project Management, Product Management, Agile Scrum.

## EXPERIENCE

### VP Engineering & Technology (*Spiral Content Solutions Pvt Ltd.*)

*Hyderabad, India (July 2015 - Present)*

- Demonstrated a track record of leadership progression, from Team Lead to VP of Engineering & Technology securing **3 promotions** within 8 years showcasing leadership and growth.
- Built 4 products in 5 years - WMS, Syndication, ContentBox and Accelerate, each built on microservices architecture, with detailed product roadmaps, priority features and technical feasibility.
- Spearheaded the creation & management of company's technology infrastructure, led engineering and product teams, collaborating closely sales, alliances, finance, content & marketing teams.
- Defined and executed product vision for Accelerate, a large-scale content marketplace, addressing marketing needs and user pain points within just 4 months. Increase in orders by 230% since inception.
- Additionally, developing Accelerate AI, an innovative tool integrating ChatGPT to empower marketers with real-time content strategies and solutions
- Managed end to end program lifecycles for the above 4 products overseeing conceptualisation, development, launch and scaling
- Integrated various AI tools, like AWS Rekognition, Google Cloud Vision, ChatGPT, Dall-E with a deep understanding of cloud and networking concepts
- Utilised data insights and user feedback to drive product enhancements – Automation of content creation, quality and delivery, large volume order processing resulting in a 24\*7 service availability and reduction in processing time by 92%.
- Led product design reviews for new products and programs, ensured scalability, reliability and user-friendliness for our platform level products.
- Mentored and coached team members on best practices and technical skills development resulting in increased productivity.

### Senior Software Developer (*Citruspay*)

*Mumbai, India (Oct 2014 –July 2015)*

- Developed a nodejs-based microservice that promptly delivers bin number information.
- Built a MockBankService to receive requests from payment gateway and deliver responses based on user interaction. Integrated around 10 banks for testing.
- Deployed applications onto staging servers using CI and CD pipelines with snap-ci.
- Configured development environments utilizing virtual machines on cloud platforms like AWS.

### Software Engineer (*Ca Technologies*)

*Hyderabad, India (July 2011 - Aug 2014)*

- Demonstrated proficiency in working on enterprise-level products, including Wily Introscope, and Clarity.
- Proficient in utilizing browser navigation timing API, as well as working with diverse application and web servers.
- Created automated test scripts for quality assurance with Selenium WebDriver.

### Intern (*Flipkart*)

*Bengaluru, India (Aug 2010 - Dec 2010)*

## ACHIEVEMENTS

- Awarded Outstanding achievement award at Spiral Content Solutions.
- Recognized as an innovative and Trailblazing customer by Salesforce and showcased on their global LinkedIn page.