Indraja Siripuram



UX Designer

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indrajasiripuram.github.io

WORK

UI/UX Designer(Freelance)

Feb - Current

McAgric Corporate Global Ltd/ Nigeria, Africa

- Designing app and website to eliminate middlemen, establish direct access across the entire value chain and promote affordability.
- Designing using Figma. Conduct user research, competitive analysis, design user flow, wireframes, prototypes for investor user group.

Front-end web developer

June 2016 - Sep 2019

Think Tankers innovative solutions / Hyderabad, India

- Attended client and design meetings, conducted competitive analysis, user research and usability testing.
- Designed wireframes and low-fi prototypes using adobe XD, figma, sketch.
- Developed the responsive websites using the front end tools, tested the functionality and deployed the websites.

CERTIFICATION

Google UX Design professional certificate

July - December 2022

PROJECTS

Musician booking app

Nov-december 2022

- This app was designed to help users book a local musician who fits in their budget and save time.
- Designed using Adobe XD. Conducted user research, created wireframes for app and website, motion prototypes for iterations.

Adopt responsive website

July - December 2022

2012 - 2016

- Designed responsive website to make pet adoption easy.
- Designed using Figma. Conducted moderated user interviews, competitive analysis, created wireframes, motion prototypes for iterations.

EDUCATION

Bachelor of Computer Science and Engineering.

Sree Chaitanya College Of Engineering, India.

I am a designer with a technical background.

My passion lies in empathy, prototyping concepts and iterating for the solution.

SKILLS

Design

Research

Personas

Wireframing

Prototyping

Usability Testing

Visual Design

Storyboarding

Mobile Application Design

Responsive Web Design

Prototyping tools

Adobe Photoshop

Adobe XD

Figma

Sketch

Front End Development

HTML5

CSS3

Bootstrap

Wordpress