# Indraja Siripuram (m)

**UX** Designer

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# Volunteer

UX Designer Feb - Current

## McAgric Corporate Global Ltd

- Designing app to eliminating middlemen, establish direct access across the entire value chain and promote affordability.
- Designing using Figma. Conducting user research, designing user flow, wireframes, prototypes for inverstor user group.

# CERTIFICATION

Google UX Design professional certificate May - Dec 2022

**PROJECTS** 

## Musician booking app

Nov - Dec 2022

- This app was designed to help users book a local musician who fits in their budget and save time.
- Designed using Adobe XD. Conducted user research, created wireframes for app and website, motion prototypes for iterations.

# EDU app and responsive website

Sep - Oct 2022

- Designed app and website to list free courses for students.
- Designed using Figma. Conducted moderated user research, created wireframes, motion prototypes for iterations.

#### WORK

#### UI/UX developer

June 2016 - Sep 2019

Think Tankers innovative solutions / Hyderabad, India

#### Meridian school website

April - June 2019

- Designed wireframes and prototypes using Adobe XD.
- Conducted user research and usability testing.
- Developed the responsive website and tested it. Participated in client meetings and maintained the website.

#### Think Pure app and website

April - Dec 2017

- Designed wireframes and prototypes using Adobe Photoshop.
- Conducted user research and usability testing.

Sree Chaitanya College Of Engineering, India.

Developed the website and tested the app.

#### EDUCATION

Bachelor of Computer Science and Engineering. 2012 - 2016

I am a designer with a technical background.

My passion lies in empathy, prototyping concepts and iterating for the solution.

# SKILLS

# Design

Research

Personas

Wireframing

Prototyping

**Usability Testing** 

Visual Design

Storyboarding

Mobile Application Design

Responsive Web Design

### **Prototyping tools**

Adobe Photoshop

Adobe XD

Figma

Sketch

#### Front End Development

HTML5

CSS3

Bootstrap

Wordpress