

# Indraja Siripuram

UX Designer | Bentonville, Arkansas | 479- 402-0015

## EXPERIENCE

### Walmart Global Tech — UX Designer

Remote | *October 2023 - Current*

- Working with the Integrated enterprise onboarding team to enhance the Pre Boarding and onboarding experience of multiple personas and the new hires.
- Designed storyboards, low and high fidelity prototypes for preboarding mobile app and onboarding desktop application.

### McAgrim Corporate Global Ltd — UX Designer(Freelance)

Remote | *February 2023 - July 2023*

- Working with a team of 4 developers and 3 designers in an agile environment to revamp the brand identity and launch the website and app
- Collaborated with a multinational team which broadened my global perspective, leading to productive results by considering diverse viewpoints and approaches

### Think Tankers innovative solutions — UX developer

Hyderabad, India | *August 2017 - September 2019*

- Participated in client and design meetings, performed competitive analysis, user research and usability testing. Designed, developed and deployed 20+ responsive websites using front-end and design tools ensuring functionality.
- Revamped multiple small local businesses led to a significant 25-30% increase in website traffic, resulting in a remarkable 40% improvement in revenue.

### Think Tankers innovative solutions — Junior developer

Hyderabad, India | *June 2016 - August 2017*

- Developed over 15+ responsive websites using the front end tools, customized the sites in Wordpress, Shopify and tested the functionality.
- By effectively managing multiple concurrent projects, I successfully achieved desired outcomes through efficient coordination, organization, and diligent execution.

## EDUCATION & CERTIFICATION

Bachelor of Computer Science

Sree Chaitanya College of Engineering | *May 2016*

Google UX Design professional certificate

Coursera | *December 2022*

Diploma in Interaction Design

Alison | *July 2023*

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[LinkedIn](#)

## SKILLS

### RESEARCH

User Interviews  
Usability Testing  
Competitive Analysis  
Product Research  
Semi Structured Interviews  
Structured Interviews

### DESIGN

UX Design  
Visual Design  
Information Architecture  
Personas  
Journey Mapping  
Storyboarding  
Rapid Prototyping  
Wireframes  
Human Computer Interaction  
Empathy mapping

### TOOLKIT

*Adobe Creative Suite:*  
Photoshop  
After Effects  
InDesign

### PROTOTYPING

Figma  
Sketch  
Invision  
Adobe XD  
Zeplin

### DEVELOPMENT

HTML/CSS  
JavaScript  
Wordpress