Indraja Siripuram

UX Designer indrajasiripuram.github.io +1 479 402 0015

WORK

UI/UX Designer (Freelancer Remote)

McAgric Corporate Global Ltd / Nigeria, Africa

Feb 2023 - Current

- Working with a team of 4 developers and 3 designers in an agile environment to revamp the brand identity and launch the website and app.
- Designing using Figma. Conduct user research, competitive analysis, design user flow, wireframes, prototypes for investor user group, usability testing.

Front-end web developer

August 2017 - Sep 2019

Think Tankers innovative solutions / Hyderabad, India

- Attended client and design meetings, conducted competitive analysis, user research and usability testing.
- Designed wireframes and low-fi prototypes using Adobe XD, Figma, Sketch.
- Developed the responsive websites using the front end tools, tested the functionality and deployed the websites.

Junior developer

June 2016 - August 2017

Think Tankers innovative solutions / Hyderabad, India

- Developed over 15+ responsive websites using the front end tools, customized the sites in Wordpress, Shopify and tested the functionality.
- Conducted usability testing and made sure the websites are user friendly and easy to use.

CERTIFICATION

Google UX Design professional certificate

July - December 2022

Coursera

Graphic Design Specialization

May 2023 - Current

California Institute of the Arts

Diploma in Interaction Design

Sree Chaitanya College Of Engineering, India.

May 2023 - Current

Alison

EDUCATION

Bachelor of Computer Science and Engineering.

2012 - 2016

I am a designer with a technical background. My passion lies in empathy, prototyping concepts and iterating for the solution.

SKILLS

Design

Research

Personas

Wireframing

Prototyping

Usability Testing

Visual Design

Storyboarding

Mobile Application Design

Responsive Web Design

Prototyping tools

Adobe Photoshop

Adobe XD

Figma

Sketch

Front End Development

HTML5

CSS3

Bootstrap

Wordpress