

WORK

UI/UX Designer (Freelance)

Feb 2023 - Current

McAgric Corporate Global Ltd / Bentonville, Arkansas

- Designing app and website to eliminate middlemen, establish direct access across the entire value chain and promote affordability.
- Designing using Figma. Conduct user research, competitive analysis, design user flow, wireframes, prototypes for investor user group.

Front-end web developer

August 2017 - Sep 2019

Think Tankers innovative solutions / Hyderabad, India

- Attended client and design meetings, conducted competitive analysis, user research and usability testing.
- Designed wireframes and low-fi prototypes using Adobe XD, Figma, Sketch.
- Developed the responsive websites using the front end tools, tested the functionality and deployed the websites.

Junior developer

June 2016 - August 2017

Think Tankers innovative solutions / Hyderabad, India

- Developed over 15+ responsive websites using the front end tools, customized the sites in Wordpress, Shopify and tested the functionality.

CERTIFICATION

Google UX Design professional certificate

July - December 2022

Coursera

Musician booking app

Nov - December 2022

- This app was designed to help users book a local musician who fits in their budget and save time.
- Designed using Adobe XD. Conducted user research, created wireframes for app and website, motion prototypes for iterations.

EDUCATION

Bachelor of Computer Science and Engineering.

2012 - 2016

Sree Chaitanya College Of Engineering, India.

I am a designer with a technical background. My passion lies in empathy, prototyping concepts and iterating for the solution.

SKILLS

Design

Research
Personas
Wireframing
Prototyping
Usability Testing
Visual Design
Storyboarding
Mobile Application Design
Responsive Web Design

Prototyping tools

Adobe Photoshop
Adobe XD
Figma
Sketch

Front End Development

HTML5
CSS3
Bootstrap
Wordpress