# Indraja Siripuram

UX Designer +1 479 402 0015 indrajasiripuram.github.io

## WORK

#### UI/UX Designer (Freelancer Remote)

McAgric Corporate Global Ltd / Nigeria, Africa

Feb 2023 - Current

- Designing app and website to eliminate middlemen, establish direct access across the entire value chain and promote affordability.
- Designing using Figma. Conduct user research, competitive analysis, design user flow, wireframes, prototypes for investor user group.

#### Front-end web developer

August 2017 - Sep 2019

Think Tankers innovative solutions / Hyderabad, India

- Attended client and design meetings, conducted competitive analysis, user research and usability testing.
- Designed wireframes and low-fi prototypes using Adobe XD, Figma, Sketch.
- Developed the responsive websites using the front end tools, tested the functionality and deployed the websites.

# Junior developer

June 2016 - August 2017

Think Tankers innovative solutions / Hyderabad, India

• Developed over 15+ responsive websites using the front end tools, customized the sites in Wordpress, Shopify and tested the functionality.

# CERTIFICATION

# Google UX Design professional certificate

July - December 2022

Coursera

#### Musician booking app

Nov - December 2022

- This app was designed to help users book a local musician who fits in their budget and save time.
- Designed using Adobe XD. Conducted user research, created wireframes for app and website, motion prototypes for iterations.

#### EDUCATION

Bachelor of Computer Science and Engineering.

2012 - 2016

I am a designer with a technical background.

My passion lies in empathy, prototyping concepts and iterating for the solution.

# SKILLS

#### Design

Research

Personas

Wireframing

Prototyping

**Usability Testing** 

Visual Design

Storyboarding

Mobile Application Design

Responsive Web Design

## Prototyping tools

Adobe Photoshop

Adobe XD

Figma

Sketch

#### Front End Development

HTML5

CSS3

Bootstrap

Wordpress

Sree Chaitanya College Of Engineering, India.