

# Role Based Personalisation

## Team Name: Re-imagination Team

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We at 'Re-imagination team' believe that the success of Signavio adoption rate depends on how we can address the challenges of **Ease of Use** - navigating to the right page within Signavio, **Value Recognition** to the User / Role for actively contributing, **Personalised updates** and Ability to easily relate to Telstra's business and changes.

Hence, we wanted to design the landing page based on the **User/Role Based Personalisation** approach.

- The user is updated on most relevant Processes / Products/Navigation Maps against his/her team or Business Unit (with status as draft, shared for feedback or published) and track of Tasks in the User's scope (like providing feedback/ process approvals) on real time basis as a part of 'Top Processes for You'
- The user is updated with information integrating from the Organisation Business/ Changes, feeds on the user's areas of interests, updates from User's team members in more efficient way (at a glance) as a part of the 'Newsfeed'
- Also, with the help of Process Improvement Hub, we would like to help the user, abreast with various process initiatives/ missions/ problem statements across Telstra.
- And with the help of 'Virtual Agent', the User can navigate to the right process within Signavio, leverage content in the Process Hub for assistance/ guidance.
- At any point in time, User can navigate to the Telstra Business Process Architecture and products by clicking the 'Earth symbol'

Our sample Design Concept:

