



# INDRANIL KUNDU

UX Designer

indrokundu7@gmail.com, indranilkundu13@sid.edu.in

09975123756

## ABOUT ME

I am pursuing B.Design in User Experience Design (UX) at Symbiosis Institute of Design. I aspire to work to contribute my knowledge to the world of design. I always look up to take challenging projects and deliver it with perfection.

## BASIC KNOWLEDGE OF

Javascript	Consumer Behavior
HTML/CSS	Human Resource
Promotion	Public Relations

## WORKING PROCESS

- Analyzing problem and problem statement
- Market Research and Analysis
- Creating mind maps
- Affinity Diagram
- Hypothesis
- Research Goals
- Survey and analysis
- Creating Personas
- Contextual Inquiry
- Solution
- Conceptual model
- Scenario
- Task flow
- Task analysis
- Information Architecture
- Wireframes
- Usability testing
- Iteration

## EXTRA CURRICULAR

International Innovation day- Portrait making  
Winner at the event held at City Montessori School, Lucknow

Volunteer in Pune Design Festival 2015

Projects focusing on video film editing

Website development for DZMA'16  
This was done using HTML and CSS

Placement Cell head, Student Council  
Placement head for 2015-16

## MY WORKS

<https://www.behance.net/indrokundu85ec>

## EXPERIENCE

Practicing UX Design from 2014

**Extentia information Technology**  
UX Design Intern

Pune, India  
2016

### Key roles-

1. Research analysis
2. Information Architecture
3. Market Research
4. Conceptual model
5. Customer Journey
6. Wire frames

### Project domains-

Housing  
Online payment  
Automobile

I was involved in the initial stages of project. Understanding the clients needs and pain points Breaking down the problem Market research and analysis Making Information Architecture were some of the critical parts of the projects.

Conducted sessions on "MVP vs MLP" and "Customer journey mapping and concept story"

## EDUCATION

Symbiosis Institute of Design  
4th year, User Experience Design 2013-17

DBMS English School  
ICSE, ISC 2013

Bangiya Sangeet Parishad  
Diploma in Fine Arts

## TOOLS

Adobe Illustrator	Corel Draw
Photoshop	InDesign
Dreamweaver	

## INTERESTS

Painting	Coding
Traveling	Interdisciplinary projects
Psychology	Reading articles
Swimming	

