

The Strategic Dilemma(s) of Terrorism

POSC 1020 – Introduction to International Relations

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Puzzle(s) for Today

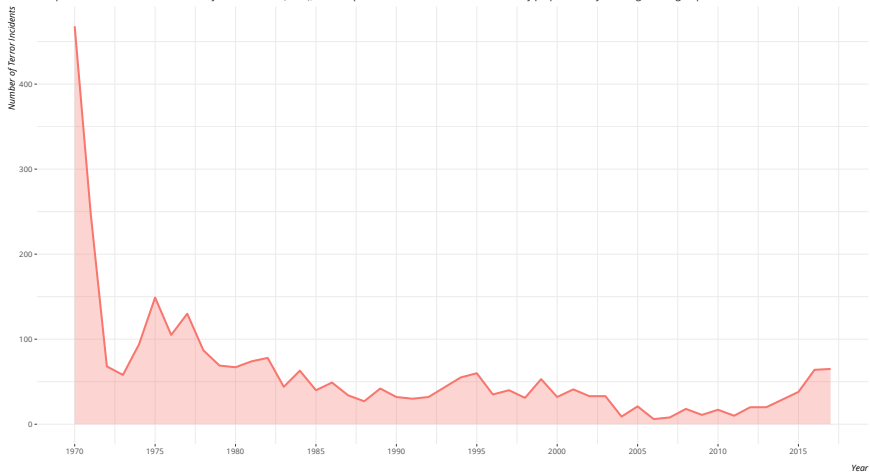
Terrorism, like civil war, happens when a government and domestic non-state actor fail to peacefully bargain over differences. What explains when that happens? What can we do about it?

An IRA Foot Soldier Patrols West Belfast in 1987



There's a Median of 40 Terror Incidents in a Given Year in the United States

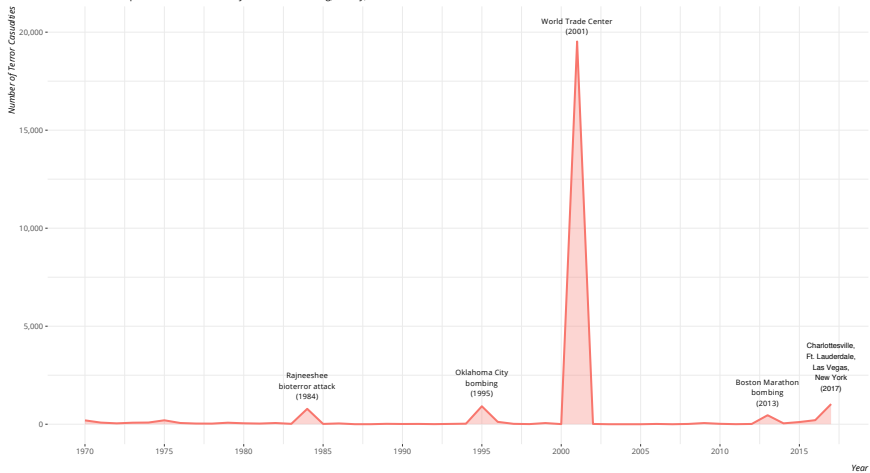
The peak for terror incidents is the first year in the data (1970), with a reported 468 incidents. These were mostly perpetrated by left-wing radical groups like the Weathermen.



Data: Global Terrorism Database

There Are Almost Three Dozen (Median: 34) Casualties Each Year in Terror Incidents in the United States

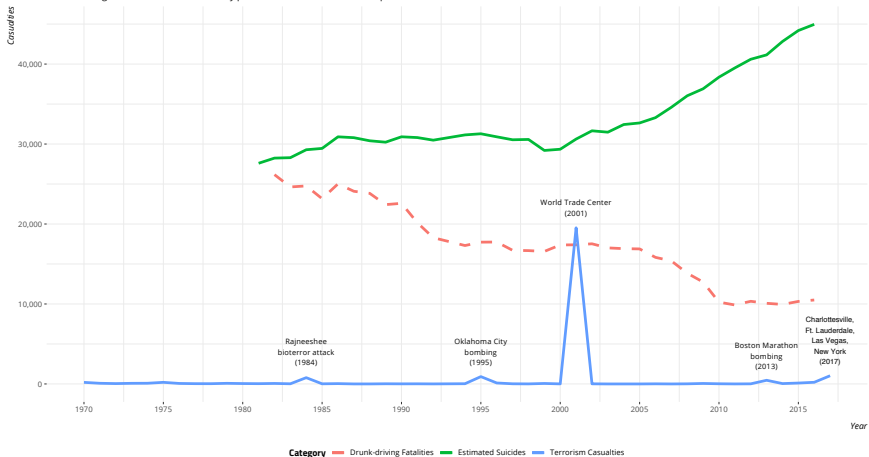
There are obvious peaks with the deadliest year on record being, clearly, 2001.



Data: Global Terrorism Database

Casualties in the United States from Terrorism, Suicide, and Drunk-driving, 1970-2017

Drunk-driving and suicide are more deadly public bads but don't command public attention like terrorism.



Data: Global Terrorism Database (Terrorism), U.S. Department of Transportation (Drunk-driving), Center for Disease Control (Suicide).
Note: Terrorism casualties also include the number wounded but not killed. Drunk-driving statistics include just the number killed.

A Definition of Terrorism

We define **terrorism** as:

- premeditated use of violence by individuals or subnational groups to...
- intimidate a “larger audience” beyond the immediate victims to...
- obtain some objective that is political or social in nature.

Terrorism scholars split hairs further about the perpetrator and immediate victim.

- However, the “larger audience” is the same.

Aren't Terrorists "Crazy"

Common belief about terrorists: they're crazy radicals.

- Terrorists prefer terrorism because they are cruel.
- Therefore: governments should never negotiate with terrorists.

However, terrorists vary by type.

- Declarations of no-negotiation actually precipitates some terrorist acts.

What Can We Say About the Rationality of Terrorists?

1. Terrorists have views not widely shared by government.
2. The costs of terrorism, especially suicide terrorism, seem larger than benefits.
3. Terrorist attacks appear “random.”

What Can We Say About the Rationality of Terrorists?

The first is true. The second two are not.

1. Terrorists don't have views widely shared by government, hence: terrorism.
2. Cost is subjective. Any goal-oriented, purposive behavior with ranked preferences is rational.
3. Terror attacks aren't random! They cluster in campaigns.

The Rationality of Terrorism

Terrorists are strategic.

- Terrorist networks choose targets, respond to risk, and adjust to counterterrorist efforts by the government.
- There is no complete explanation of why people become terrorists or suicide bombers.
 - Magnifying the problem: *anyone* can be a terrorist (see: Tamil Tigers)
 - But terrorist networks deploy their forces, including suicide bombers, in strategic ways.

The Rationality of Terrorism

Even “random” terrorist attacks may be part of a terrorist network’s strategy.

- Terrorists attempt to instill fear into the population they are targeting.
- Random selections make it harder for the population to avoid and adjust to terrorist attacks.

The Rationality of Terrorism

Importantly, *terrorists have goals*.

- They want policy concessions from a government.

Terrorists as Weak Actors

But don't misunderstand: terrorists are weak actors.

- Demands are always outsized relative to their domestic support.
- Must rely on asymmetric warfare to avoid direct military confrontation.
- Best strategy: target civilians to raise costs associated with government support.

Terrorist strategy seems to acknowledge this.

- Terrorists operate in sub rosa cells to avoid detection.
- Also hide in sympathetic population.

Terrorism as Bargaining Failure

We can understand why terrorism happens within our bargaining framework.

1. Incomplete information
2. Commitment problems
3. Issue indivisibility

Terrorism from Incomplete Information

Incomplete information is a central feature to the strategic dilemmas of terrorism.

- Terror groups have clear incentives to bluff/misrepresent capabilities.
 - But: terrorists can't "signal" like states can in coercive diplomacy.
- Governments have difficulty infiltrating sub rosa cells.
 - Have even bigger difficulty getting bigger-picture information (i.e. "stovepiping").

Terrorism from Commitment Problems

The same commitment problems in civil war are generalizable to terrorism.

- Terror groups can't commit to controlling radicals.
- Governments can't credibly commit to not abrogating forgiveness.
 - See: Boston College IRA oral history project
- Governments also concerned with related reputation issues.

Terrorism from Issue Indivisibility

Terrorists may also be making too big a demand.

- e.g. Hamas vis-a-vis Netanyahu's Israel.

Terrorist Strategies

Terrorist strategies generally cluster on four items.

1. Coercion
2. Provocation
3. Spoiling
4. Outbidding



Figure 1: Moments before the Omagh bombing in Belfast, 1998

Can Terrorism Be Prevented?

Short answer: no. Not completely.

“Accept Random Events” - Hamilton Nolan

*Hillary Clinton promises to “set up an early-warning system, community by community.” Donald Trump promises to ban vast swaths of people from our country altogether. It would be just as effective for them to promise to call upon an enchanted genie to prevent bad things from happening. It would be just as effective for them to offer soothing opium to the public, so that we may forget the Terror that haunts us. There is such a thing as reasonable thinking, and there is such a thing as magical thinking. It is reasonable to take steps to direct law enforcement resources towards real, identifiable, imminent threats. **It is magical thinking to imagine that elected officials can stop an unknown person with an unknown motivation from doing an unknown thing at an unknown date in the future.***

Okay, Steve: Surely There's Something...

Governments generally have five strategies for preventing terrorism.

1. Deterrence

- Problem: retaliation may actually be what terrorists want.

2. Preemption

- Problem: same as above and preemption is even more expensive.

3. Defense

- Problem: Important, but invites substitutability.

4. Criminalization

- Problem: mostly reactive. Citizens want preemption.

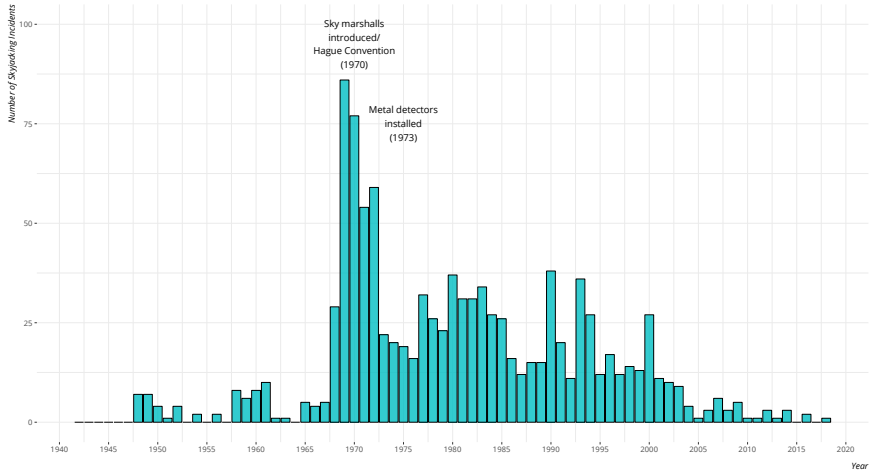
5. Negotiation/compromise

- Problem: major bargaining problems and politically difficult ("no negotiation with terrorists.")

All have pros and none are perfect.

The Number of International Skyjackings, 1942-2018

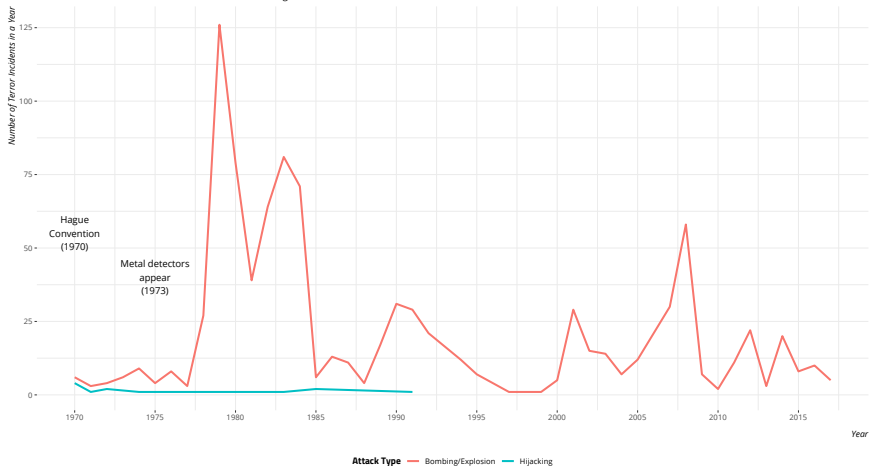
Skyjackings were once a favorite tool of terror groups with a peak of 86 incidents in 1969.



Data: Aviation Safety Network.

Palestinian Terrorists Weren't Deterred by the Hague Convention. They Changed Strategies.

Rational decisions are rational but need not solve strategic situations.



Data: Global Terrorism Database. Note: GTD has missing data for all of 1993.

Conclusion and Implications

Important conclusions about defeating terrorism:

1. Governments have little incentive to implement promises if there's just one terror group.
2. It's not possible to reach a deal with all terrorists.
3. Wiping out terrorism routinely requires support of moderate terror groups.
4. Unless all members of a moderate group are on board with government concessions, hard-line terrorists will see an increase in capabilities.

Other Implications

There are some other intriguing implications too.

1. Moderate terrorists have an incentive to foster extremists.
2. High-quality counterterrorism increases the probability of all-out victory, but makes it more difficult to negotiate.
3. Moderate terrorists with poor counterterror abilities are unattractive partners.

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