



PROJECT PROPOSAL
TRAVEL DIARIES
VERSION 1.0

PROJECT NAME – TRAVEL DIARIES

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VERSION – 1.0

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• **PROJECT OVERVIEW**

Travel Diaries is a Social Networking platform which focusses on helping people socialize and discover the undiscovered. It invites bloggers, tourists, vacationers, sight seers and even common people who desire to connect with people and articulate their experiences by uploading their geo-tagged photos and share their cherished experiences of a place they visited.

The project Travel Diaries gratifies the zeal of this fragment of society which loves to discover new places, meet new people and revel their moments with the world. Aiming at the needs of all the sections of society, keeping in mind our target audience and inspecting the present scenario, the team decided to develop an Android Application to cater their requirements.

• **STATEMENT OF PROBLEM**

The pre-existing problems comprises the enduring challenges faced by travelers and tourists. The vacationers face a major setback in determining as where to go for vacations and retreats. The misleading and deceptive information on the internet makes it even worse for them. The various pictures and description of tourist spots and exotic destinations on different untrusted sites contribute to delude visitors and consequently create a hindrance in planning a picture perfect trip.

The existing amenities provide a B&B service which generally book their trips, hotels and provide them with guide of that place but are still inefficient in unravelling their problems of validated information which could actually help them.

• **OBJECTIVE**

The objective merely does not emphasizes to socialize and discover the undiscovered but also furnishes the needs of people by providing them a platform to connect with fellows having the same interest.

• **PLAN OF ACTION**

Our plan of action is distributed into certain sub-divisions, which are as follows:

- 1- The first step of ours dealt with getting in the pros and cons of the proposed idea, its scope, challenges and how much scalable it is to serve the society and cater their need.
- 2- The initial phase of our project includes getting the requirements be it technical or survey and getting prepared with it before actually starting with the project

- 3- Getting started with the project with step-by-step procedures by summing up the individual efforts of all the group mates and making these small contributions into a well off working model.
- 4- At the end of the project, we would be able to deliver a working mobile application.

• **TARGET AUDIENCE**

The target audience of travel diaries includes a large section of people which not only comprises of bloggers and tourists but also welcomes one and all having the same interest of travelling, socializing, relishing, attaining new experiences and the most imperative of all sharing and expressing their opinions about places they went, things they found unusual and attractive, striking moments they went through etc.

• **SCOPE OF THE PROJECT**

The scope of this project is too vast. The prospects people will have on this platform would be relishing and savoring for them. As per the scenario of today's world where people love to mingle, this platform would prove to be very fruitful for our target audience who loves to travel and cherish their memories with everyone.

• **CHALLENGES**

The most significant challenges that we could face during the processing of our project, includes getting a fair idea about what else people want from our platform. Moreover, getting their trust to the extent that they start sharing and expressing their tours without being hesitant about security is also of great concern. The other challenges include getting rid of spam data and assuring reasonable and accurate content to our users.

• **CONCLUSION**

This social platform would thus help the individuals in discovering the undiscovered without being hesitant about inappropriate and misleading information present on the platform.