



KYLE WAGNER

UX DESIGNER

CONTACT

P: 602-538-7834

E: kwa083@gmail.com

www.linkedin.com/in/kylewagnerUX

PORTFOLIO

<https://www.behance.net/kwa083058c>

UX SKILLS

- User Research
- Interviewing
- Information Architecture
- Wireframing
- User Personas
- Empathy Mapping
- Affinity Mapping
- High-Fidelity Prototypes
- User Testing
- Responsive Design

TOOLS

- Photoshop
- Illustrator
- Adobe XD
- Axure RP
- InVision
- HTML5
- CSS3
- Bootstrap

EDUCATION

CERTIFICATE IN UX DESIGN

10 month intensive UX design course, including User Research, User Testing, Wireframing, Personas, Information Architecture and High-Fidelity Prototypes, using tools such as InVision, Sketch, Adobe XD and UXPin.

CareerFoundry

BACHELORS IN TECHNICAL MANAGEMENT

Focus on Project Management, Total Quality Management, Root-Cause Analysis

DeVry University, Phoenix

CERTIFICATE IN CULINARY ARTS

Arizona Culinary Institute

PROFILE

I am a UX Designer with a background in Project Management. I bring empathy, tenacity, and creativity that makes me passionate about using design to build tools that are intuitive and a pleasure to use.

EXPERIENCE

July 2016 - Present: Ancora Education Admissions Advisor

- Conducted interviews of prospective students using funnel questions and advanced interviewing techniques.

February 2012 - February 2013: Torchlight Software Business Analyst

- Created logo design for Torchlight Software.
- Designed Agile Scrum process to identify and manage project risk, specifications and QA, assisting in the acquisition of state-level contracts.
- Applied Scrum tools to the software development lifecycle (SDLC).

June 2009 - August 2014: Carrington College Admissions Support

- Used User-Centered Design to develop a workforce management program resulting in improved user experience and QA of employees by nearly 30% over department average.
- Created surveys for feedback from employees for iterative design process.
- Created database and spreadsheet tools for analysis of quality, issue tracking, and reporting.

November 2005 - September 2007: Lotus Pond Coffee, LLC

Marketing/Analyst

- Designed labels, website and all other marketing materials.
- Designed training materials to improve quality and reduce waste by nearly 30%.
- Conducted research and analysis on product selection and development.
- Developed website design and online shopping structure using AB split testing analysis proving an increase in sales of 12%.

PROJECTS

Mathematics Game

- Responsive application built in JavaScript for teaching mathematics to students with learning disabilities.
- Researched and developed interactive visual designs and game mechanics using mathematics subitizing methods.

VELA Water Sports App

- Providing intuitive visualization of weather information for various water sports enthusiasts.
- Includes social features, automated notifications and easy trip planning to get more out of experiences on or in the water.