The product pipeline:

* Continuous Design
  + Observation
  + Ideas
  + Design
* Continuous Deployment
  + Code
  + Tests
  + Deployment
  + Released Product
* Continuous Delivery:
  + New Code
  + Commit & Small Tests
  + Medium (Integration) Tests
  + Large (System) Tests
  + Manual Validation
  + Deployment
  + Released Product

Integration tests – are how pieces of code interact together.  
System Tests – test User Experience.