

"Mera Maati Mera Desh"

The NSS unit of IIITDM Kurnool has organized an event under the flagship of "Mera Maati Mera Desh" as initiated by the Government of India. This campaign has been initiated by the Government under the banner of "Azadi ka Amrit Mahotsav", aimed at celebrating the journey made by our country in the first 75 years after its independence. In this context, a pledging ceremony, an "Amrit Kalash Yatra" and a tree plantation drive have been organized. The students and the other honourable attendees like the Director, the Faculty members and others, all have gathered in front of the New Academics at 4pm on 8th October, 2023. About 300 students from all the departments from the first and second years have attended this event. They have taken a pledge called the "Panch Pran", both in Hindi and in English, pledging to be good citizens and contribute to the development of the country. Following that, rice and soil which has been gathered from different parts of the country have been put into pots called "Kalash" by the students and the faculty. Subsequently, the attendees have done a yatra from the New Academics to the Sports Arena, carrying the pots. Later on, a plantation drive was held at the Sports Arena, where several varieties of indigenous plant saplings have been planted. The attendees were then given some light refreshments and were dispersed.







