

What is MITurk?

• Crowdsourcing platform created by Amazon

- *"Requesters"* post *"HITs"* (Human Intelligence Tasks) for *"workers"*

to complete

• HITs range from simple to complex

• Image Labeling for ML

• Audio transcription

• Writing product descriptions for websites

• Full behavioral experiments

amazon

The Amazon logo features a thick black curved arrow that starts under the letter 'a' and points to the letter 'n', resembling a smile.

mechanical turk

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Why use MTurk?