

Machiavellian principle “It is better to be feared than to be loved” is not practical in a democratic society.

Physically impossible

Laws

Can sufficiently trepan people

as many CEOs would after being administered a truth serum.

Not doable

It costs too much

Too time consuming

I have to watch my back

People don’t forget

Human rights

Even lynching was not enough to keep the blacks in check out of fear:

[**White Man’s Heaven reviewed in the Journal of American History by Randy Finley**](http://www.whitemansheaven.com/?p=30)

<http://www.whitemansheaven.com/>

support for love:

<http://lifeexaminations.wordpress.com/2010/09/30/i-feel-it-is-better-to-be-loved-than-feared/>

I Feel It Is Better To Be Loved Than Feared

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support for fear:

<http://www.rightwingnews.com/column-2/is-america-better-off-being-feared-or-loved/>

John Hawkins - righwing news.com

Is America better off being feared of loved?

Religions of the world did not stop at loving god.

Preachers have always warned of the wrath of god.

It is economical to want: 100 people to love me just 1% rather than one person hate me 100

It is impossible to implement it legally

Fear can have many faces. Maybe large organizations change their practices out of fear of bad publicity then love of doing the right thing. <http://pittsburgh.cbslocal.com/2012/07/13/freeh-fear-of-bad-publicity-motivated-psu-officials/> “The bottom line for the investigation, Freeh says that publicity – the fear of bad publicity – was what motivated the administrators.” CBS Pittsburgh

Modern polital thought – david wootton – interdouction page x

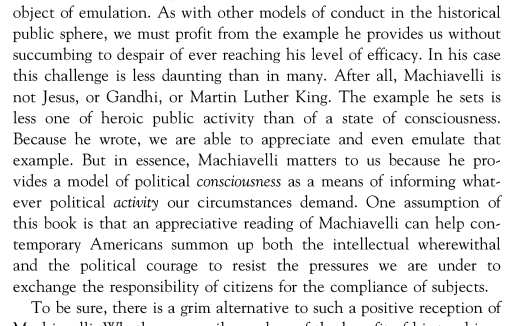
We are participating people in our government

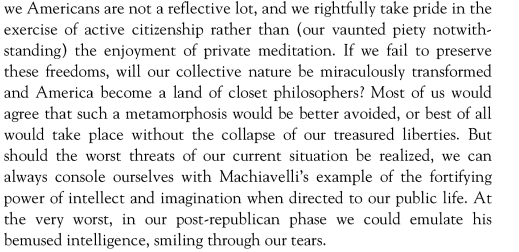
His ideas are more practical than jesses gandy or MLK

Why miach matters

John Bernard

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