

CORPORATE  
— CITIZENSHIP —  
CONNECT

ORGANIZATION PROFILE



# OVERVIEW



## WHO WE ARE

Kenya's Companies Act 2015 and the Code of Corporate Governance Practices for Issuers of Securities to the Public 2015 require companies (both listed and private) to promote sustainability by addressing Environmental, Social and Governance (ESG) issues affecting the society.

Corporate Citizenship Connect (C3) is a charitable organization whose main objective is to promote, coordinate and implement Sustainable Development Goals (SDGs) by providing a central platform for companies to implement their ESG responsibilities. More specifically, C3 ensures and guarantees that ESG projects undertaken by companies have long-lasting and measurable effects to the targeted areas.

## OUR MISSION

To promote and implement Sustainable Development Goals through Corporate Citizenship.

## WHAT WE CAN DO FOR YOU

### ***Project Management***

We identify, plan, manage and execute projects that are aligned to SDGs.

### ***Reporting***

We report, communicate and disclose to the shareholders and stakeholders the progress and impact of the company's sustainability practices.

### ***Advisory***

We provide general advisory services on the best corporate citizenship practices.

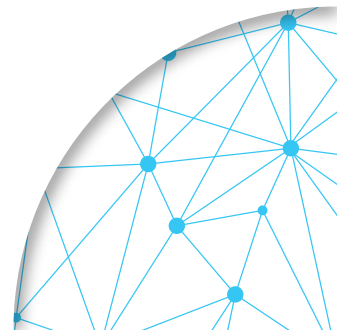


## APPROACH

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- Identify, analyze, evaluate, govern and execute sustainable development programmes with the view of ensuring they have long-lasting and measurable effects to the targeted areas.
  - Connecting business priorities with global strategy by integrating sustainability into the core business and governance.
  - Develop strong links and cooperate with communities, National & County Government, Market Regulators and companies.
  - Provide a common framework of action and language that will help companies communicate more consistently and effectively with stakeholders about their impact and performance.
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“BUSINESSES CANNOT THRIVE IN SOCIETIES THAT FAIL”





## SCOPE

### ***Understanding Sustainable Development Goals***

This includes creation of awareness on the opportunities for companies to advance sustainable developments both by minimizing possible negative impacts and maximizing positive impacts on society and planet.

### ***Aligning Sustainable Development Goals with Corporate Strategy***

Mapping out and connecting the company's strategy to specific goals with the aim of ensuring that its operations have the most material impact.

### ***Setting Targets***

Setting specific key performance indicators that can be used as a basis for driving, monitoring and communicating progress.

### ***Reporting and Disclosures***

Disclosing to stakeholders the company's strategy on corporate sustainability, progress and the impact to the economy, society and environment.



## FOCUS



Education



Health & Well-being



Environment



Poverty Eradication



Water & Sanitation



Skill Development



Climate Change



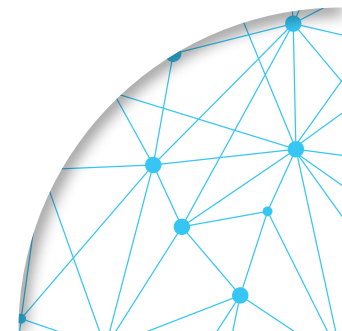
Gender Equality



Early Childhood Development



Awareness Building



# SUSTAINABLE DEVELOPMENT GOALS





## PERSONNEL



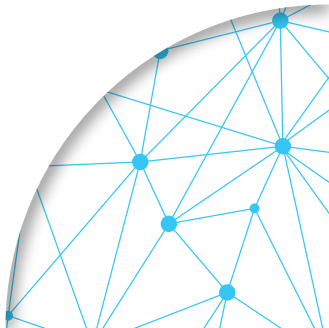
**James Mukabwa**  
Founder

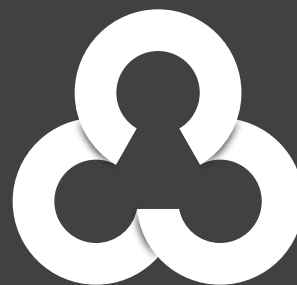


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