# ModusToolbox™ Software Training Level 3 - Bluetooth® Type2



# **Chapter 7: Beacons**

In this chapter, you will learn about the different uses for a Bluetooth® LE advertising packet. Furthermore, you will learn about Bluetooth® LE beacons which are devices that use advertising packets to broadcast useful information without requiring (or even allowing) a connection.

### **Table of contents**

7.1	Advertising Packets	
7.1.1	Using the Advertising Packet to Get Connected	
7.1.2	Beacons	
7.1.3	Bluetooth® LE mesh	3
7.2	Beacon Library	
7.3	Multi-advertisement	5
7.3.1	Multi-advertisement API	
7.4	Advertising packet interval units	
7.5	iBeacon	
7.6	Eddystone	8
7.7	Exercises	10
Exercise	1: Eddystone URL beacon	10
Exercise	2: Eddystone URL, UID, and TLM beacon using multi-advertising	12

#### **Document conventions**

Convention	Usage	Example
Courier New	Displays code and text commands	<pre>CY_ISR_PROTO(MyISR); make build</pre>
Italics	Displays file names and paths	sourcefile.hex
[bracketed, bold]	Displays keyboard commands in procedures	[Enter] or [Ctrl] [C]
Menu > Selection	Represents menu paths	File > New Project > Clone
Bold	Displays GUI commands, menu paths and selections, and icon names in procedures	Click the <b>Debugger</b> icon, and then click <b>Next</b> .



### 7.1 Advertising Packets

There are three main uses for advertising packets:

- Identifying a peripheral with some recognizable data so that a central knows it can connect to it.
- Sending out data (e.g. beacon data).
- Implementing a Bluetooth mesh network (which uses advertising packets to send and receive data).

Up until now, we have only been using advertising to allow a central to identify a peripheral. In this chapter, we will use advertising to send out beacon data. The third use - Bluetooth® mesh - is covered in a separate class.

### 7.1.1 Using the Advertising Packet to Get Connected

If you turn on the AIROC™ Connect scanner, you will find that there are likely a bunch of unknown devices that are advertising around you. For instance, in the figure below you can see that there are quite a few Bluetooth® LE devices around me.

Switch-091799	RSS
1 Service Advertised	-81 dBn
Unknown Peripheral	RSS
No Services	-92 dBn
Living Room	RSS
No Services	-69 dBn
Nest Cam	RSS
1 Service Advertised	-92 dBn
iHome iWBT400 app	RSS
1 Service Advertised	-76 dBn

When a central wants to connect to a peripheral, how does it know which peripheral to talk to? There are two common ways to address that question.

The first way is to advertise a service that the central knows about (because it is defined by the Bluetooth® SIG or is custom to your company). In the picture above, you can see that some of the devices are advertising that they support 1 service.

You can advertise a complete list of services (if it fits in the packet) or just a subset of services. The services themselves are specified by including the service UUID which can be 128 bits, 32 bits, or 16 bits depending on the service.

The advertising flag will depend on how many and what type of services you advertise and it indicates whether all services are being advertised or not. The possibilities are:

```
BTM_BLE_ADVERT_TYPE_16SRV_PARTIAL
BTM_BLE_ADVERT_TYPE_16SRV_COMPLETE
BTM_BLE_ADVERT_TYPE_32SRV_PARTIAL
BTM_BLE_ADVERT_TYPE_32SRV_COMPLETE
BTM_BLE_ADVERT_TYPE_128SRV_PARTIAL
BTM_BLE_ADVERT_TYPE_128SRV_COMPLETE
```



Note:

The advertising data types can be found in mtb\_shared/wiced\_btsdk/dev-kit/baselib/<device>/version/COMPONENT\_<device>/ include/wiced\_bt\_ble.h.

The second way that is commonly used is to advertise "Manufacturer's Specific Data". The data has two parts:

- A two-byte manufacturer code as specified by the Bluetooth SIG (e.g. Infineon = 0x0009).
- The actual data which is typically a product ID that is unique for each product that the company makes.

The way that this works is that you would write a central application that has a table of known peripheral product IDs that it knows how to talk to. Each peripheral advertises its manufacturer code and product ID in the manufacturers data field. When a central device sees something that it knows how to talk to, it can make a connection.

The advertising flag for manufacturer specific data is BTM BLE ADVERT TYPE MANUFACTURER.

### 7.1.2 Beacons

Bluetooth LE Beacons are devices that are intended to send out data using advertising packets. Often, they will allow connections for configuration of the beacon but not for normal use.

Beacons can be used for lots of different purposes such as providing location (especially in large indoor spaces without GPS coverage (like Shinjuku station in Tokyo - <a href="https://allabout-japan.com/en/article/2074">https://allabout-japan.com/en/article/2074</a>), or links to web sites with geographically relevant information (like a website with sale information for a store that you are currently standing in).

There are (of course) two popular types of beacon: iBeacon, which is defined by Apple, and Eddystone which is defined by Google. Each of these will be discussed later in this chapter.

Typically beacons should not send out an advertising packet more often than every 100 ms.

#### 7.1.3 Bluetooth® LE mesh

The third and final common use of advertising packets is for Bluetooth® LE mesh networks. In those networks, advertising packets are used to both send and receive information. Some devices will even provide a bridge between a mesh network and a traditional GATT connection. Bluetooth® LE mesh is a very detailed topic that is covered in a separate training class.



# 7.2 Beacon Library

The BTSDK includes a library called *Bluetooth Low Energy* (*btsdk-ble*) that contains support for a host of profiles, beacons, and GATT utilities. In fact, we used the GATT utilities in the chapter that covers Central devices. The beacon support includes a number of functions to help with both Eddystone and iBeacon applications.

To use the library, there are 3 steps:

- 1. Open the library manager and include the "Bluetooth® Low Energy" library. Click **Update**. Once the update is finished, click **Close**.
- 2. In the *makefile*, add a component entry to include the beacon utilities portion of the library:

```
COMPONENTS += beacon lib
```

3. In the source code, include the header file for the beacon utilities:

```
#include "wiced bt beacon.h"
```

The library source code is in *mtb\_shared/wiced\_btsdk/dev-kit/libraries/btsdk-ble/<version>/COMOPNENT\_beacon\_lib*. The header file is in *mtb\_shared/wiced\_btsdk/dev-kit/btsdk-include/<version>*.



### 7.3 Multi-advertisement

Beacons can send out multiple advertisement packets to provide different types of data simultaneously. For example, a beacon may send out both iBeacon and Eddystone advertisement packets so that it will appear as both types of beacon. Each advertising instance can have unique parameters if desired.

### 7.3.1 Multi-advertisement API

There are three functions we will use to set up and use multi-advertising packets (there are two others that we won't use here but are available if needed). Each one uses a parameter called adv\_instance. This is just an integer from 1 to 16 to uniquely identify each advertising instance that you want to have. The functions are:

```
wiced_set_multi_advertisment_params
```

The function prototype is:

```
wiced_bt_dev_status_t wiced_set_multi_advertisment_params (
uint8 t adv instance, wiced bt ble multi adv params t* p param)
```

This function specifies the advertising instance as its first argument. The second argument is a pointer to a structure that sets the advertisement parameters for the specified instance. The structure has the following elements:

- uint16 t adv int min
- uint16 t adv int max

Both are the same as for standard advertising

- wiced\_bt\_ble\_multi\_advert\_type\_t adv\_typeSame as for standard advertising
- wiced\_bt\_ble\_advert\_chnl\_map\_t channel\_map
   List of advertising channels to use (can use 37, 38, 39, or a combination)
- wiced\_bt\_ble\_advert\_filter\_policy\_t adv\_filter\_policy
   Advertising filter policy
- wiced\_bt\_ble\_adv\_tx\_power\_t adv\_tx\_power
   Advertising Tx power as index into power table (MULTI\_ADV\_TX\_POWER\_MIN-MULTI\_ADV\_TX\_POWER\_MAX).
- wiced\_bt\_device\_address\_t peer\_bd\_addr
   Address for the peer (only for directed advertising, otherwise use {0})
- wiced\_bt\_ble\_address\_type\_t peer\_addr\_type

  Type of address for the peer (only for directed advertising, otherwise use BLE\_ADDR\_PUBLIC)
- wiced\_bt\_device\_address\_t own\_bd\_addr
   Bluetooth® address if it is unique for this instance (otherwise use {0})
- wiced\_bt\_ble\_address\_type\_t own\_addr\_type
   Type of address if it is unique for this instance (otherwise, use BLE ADDR PUBLIC)



See the documentation for each data type for possible settings for each element. As an example, the following will configure a non-connectable advertising instance that advertises on all channels using a random address with no filtering and max power.

#### wiced\_set\_multi\_advertisement\_data

The function prototype is:

```
wiced_bt_dev_status_t wiced_set_multi_advertisement_data (
uint8 t * p data, uint8 t data len, uint8 t adv instance )
```

This function sets advertisement data for multi-advertisement packets. It is analogous to wiced\_bt\_ble\_set\_raw\_advertisment\_data but the advertising data is sent as a flat array instead of a structure of advertising elements. Therefore, the procedure to set up the advertising packet will be a bit different as you will see in the exercises. Its arguments are:

```
    p_data
    data_len
    adv instance
    Pointer to an advertising data array
    Length of the advertising data array
    Same as specified in wiced set multi advertisment params
```

#### wiced\_start\_multi\_advertisements

The function prototype is:

```
wiced_bt_dev_status_t wiced_start_multi_advertisements (
uint8 t advertising enable, uint8 t adv instance)
```

This function starts advertisements using the parameters specified above. It is analogous to wiced\_bt\_start\_advertisments. Its arguments are:

```
    advertising_enable MULTI_ADVERT_START or MULTI_ADVERT_STOP
    adv instance Same as specified in wiced set multi advertisment params
```



# 7.4 Advertising packet interval units

One important note about the advertising packet interval settings is that they are specified in units of 0.625ms. Therefore, if you want an interval of 100ms, you need to enter a value of 160. This applies to both the settings in  $app\_bt\_cfg.c$  and in the multi-advertisement functions. The units can be found in the file  $mtb\_shared/wiced\_btsdk/dev-kit/baselib/<device>/<version>/COMPONENT_<device>/include/wiced_bt\_cfg.h$ . See the comment next to each parameter for a description of the units.

### 7.5 iBeacon

iBeacon is an Advertising Packet format defined by Apple. The iBeacon information is embedded in the Manufacturer section of the advertising packet. It simply contains:

- Apple's manufacturing ID
- Beacon type (2-bytes)
- Proximity UUID (16-bytes)
- Major number (2-bytes)
- Minor number (2-bytes)
- Measured Power (1-bytes)

The measured power allows you to calibrate each iBeacon as you install it so that it can be used for indoor location measurement.

Because the packet uses the Apple company ID, you need to register with Apple to use iBeacon. For that reason, we will not cover iBeacon in detail in this class, but there is a code example available if you want to explore further. In fact, it demonstrates iBeacon and Eddystone beacons simultaneously. Just enter "beacon" in the search box when selecting the template application in Project Creator.



### 7.6 Eddystone

<u>Eddystone</u> is a Google protocol specification that defines a Bluetooth low energy (Bluetooth LE) Advertising message format for proximity beacon messages. It describes several different frame types that may be used individually or in combinations to create beacons that can be used for a variety of applications.

There are four types of Eddystone Frames:

UID: A unique beacon ID for use in mapping functions

URL: An HTTP URL in a compressed format

TLM: Telemetry information about the beacon such as battery voltage, device temperature, counts

of packet broadcasts

EID: Ephemeral ID packets which broadcast a randomly changing number

TLM frames do not show up as a separate beacon but rather are associated with other frames from the same device. For example, you may have a beacon that broadcasts UID frames, URL frames, and TLM frames. In a beacon scanner, that will appear as a UID&TLM beacon and a URL&TLM beacon.

The Eddystone Advertising Packet has the following fields:

Flags

```
Type: BTM_BLE_ADVERT_TYPE_FLAG(0x01)
Value: BTM_BLE_GENERAL DISCOVERABLE FLAG | BTM_BLE_BREDR_NOT_SUPPORTED
```

16-bit Eddystone Service UUID

```
Type: BTM_BLE_ADVERT_TYPE_16SRV_COMPLETE (0x03)
```

- Service Data
  - Type: BTM BLE ADVERT TYPE SERVICE DATA (0x16)
  - Value: The Eddystone Service UUID (0xFEAA), the Eddystone frame type, then the actual data. Frame types are:

UID: 0x00 URL: 0x10 TLM: 0x20 EID: 0x30

The data required depends on the frame type. For example, a UID frame has: 1 byte of Tx power of the beacon at 0 m and a 16-byte beacon ID consisting of 10-byte namespace, and 6-byte instance.

As mentioned above, there is a code example demonstrates both an Eddystone and iBeacon at the same time. It uses 5 advertising instances - one for each of the four Eddystone frame types and one for iBeacon.

If you are using Eddystone to send a URL, it is limited to 15 characters excluding a prefix (http://, https://, http://www., or https://www.) and a suffix (.com, .com/, .org, .org/, .edu, .edu/, etc.). If you need to create a shorter URL for a site, there are sites that will allow you to create a short URL alias such as <a href="https://www.tinyurl.com">www.tinyurl.com</a>.

You can find the detailed Eddystone spec at <a href="https://github.com/google/eddystone">https://github.com/google/eddystone</a>.

There is an Eddystone GATT configuration service that can be used to configure and register Eddystone-EID beacons and enable interoperability between hardware manufacturers and developers. That service is not covered in this chapter.



The beacon utility library has the following functions to help in setting up Eddystone frames. In each case, the functions fills in adv data with the correct Eddystone frame data and adv len with the length of the frame.

```
void wiced bt eddystone set data for url (
     uint8 t tx power,
     uint8 t urlscheme,
     uint8 t encoded url[EDDYSTONE URL VALUE MAX LEN],
     uint8 t adv data[WICED BT BEACON ADV DATA MAX],
     uint8 t *adv len);
void wiced bt eddystone set data for uid(
     uint8 t eddystone ranging data,
     uint8 t eddystone namespace[EDDYSTONE UID NAMESPACE LEN],
     uint8 t eddystone instance[EDDYSTONE UID INSTANCE ID LEN],
     uint8 t adv data[WICED BT BEACON ADV DATA MAX],
     uint8 t *adv len);
void wiced bt eddystone set data for tlm unencrypted(
     uint16 t vbatt,
     uint16 t temp,
     uint32 t adv cnt,
     uint32_t sec_cnt,
     uint8_t adv_data[WICED_BT_BEACON_ADV_DATA_MAX],
     uint8 t *adv len);
void wiced bt eddystone set data for tlm encrypted(
     uint8 t etlm[EDDYSTONE ETLM LEN],
     uint16 t salt,
     uint16 t mic,
     uint8 t adv data[WICED BT BEACON ADV DATA MAX],
     uint8 t *adv len);
void wiced bt eddystone set data for eid(
     uint8 t eddystone ranging data,
     uint8 t eid[EDDYSTONE EID LEN],
     uint8 t adv data[WICED BT BEACON ADV DATA MAX],
     uint8 t *adv len);
```

After calling one of these functions, you can pass adv data and adv len to

wiced set multi advertisement data instead of having to create an array for the packet manually.



### 7.7 Exercises

## **Exercise 1: Eddystone URL beacon**

In this exercise, you will create an Eddystone beacon that will advertise the URL for <a href="https://www.infineon.com">https://www.infineon.com</a>. From your phone you will be able to scan for the beacon (using a beacon scanner app) and then directly connect to the advertised website by clicking on the link in the scanner app.

Note:

In this application, you will set up the Eddystone packet manually so that you understand how it is done. In the next exercise, you will get a chance to use the beacon library functions with multi advertising to simplify the process.

### **Application Creation**

App	Application Creation			
	1.	Create a new ModusToolbox™ application for the CYW920835M2EVB-01 BSP.		
		On the application template page, use the <b>Browse</b> button to use the template application from the class files under <i>Templates/ch07_ex01_eddy</i> .		
	Note:	This is a very simple application with no GATT support. All it does is advertise as a non-connectable device.		
	2.	Open the Bluetooth® Configurator and change the device name to <inits>_eddy.</inits>		
	3.	Save edits and close the configurator.		
	4.	<pre>In the app_bt_cfg.c file, change the ble_advert_cfg settings as follows: high_duty_noncon_min_interval = 160 high_duty_noncon_max_interval = 160 high_duty_noncon_duration = 0</pre>		
	Note:	This will result in an advertising packet every 100 ms (since the units are 0.625ms) with no timeout.		
	5.	In app.c, complete the <code>app_set_advertisement_data</code> function provided in the template to create an advertising packet with the following 3 fields:		
		a. BTM_BLE_ADVERT_TYPE_FLAG		
		Set this to the same value used previously. That is:  BTM_BLE_GENERAL_DISCOVERABLE_FLAG   BTM_BLE_BREDR_NOT_SUPPORTED		
		b. BTM_BLE_ADVERT_TYPE_16_SRV_COMPLETE		
		This is the 2-byte Eddystone service UUID of $0xFEAA$ . Note that Bluetooth® uses little-endian so the LSB must be the first element in the array.		
		c. BTM_BLE_ADVERT_TYPE_SERVICE_DATA		
		This is the Eddystone URL frame. It must contain:		



- The Eddystone service UUID again (in little-endian)
- The Eddystone frame type for a URL frame (0x10)
- Transmit power (just use 0xF0)
- The Eddystone URL scheme prefix for https:/www.
- The URL as a list of characters 'i', 'n', 'f', 'i', 'n', 'e', 'o', 'n'
- The Eddystone URL suffix for .com

Note:	See the Eddystone website for a list of frame types, URL prefixes, and URL suffixes along with other usefu	Ιl

information about Eddystone.

Note: Look for TODO in app.c to find the places that need to be completed.

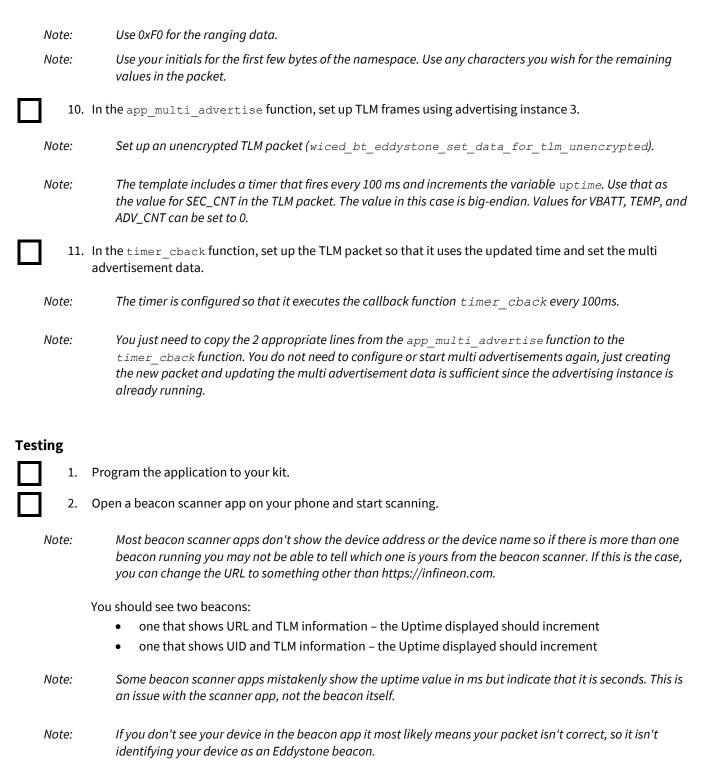
rest	ing	
	1.	Program the application to your kit.
	2.	Open a beacon scanner app on your phone and start scanning.
	Note:	Most beacon scanner apps don't show the device address or the device name so if there is more than one beacon running you may not be able to tell which one is yours from the beacon scanner. If this is the case, you can change the URL to something other than https://infineon.com.
	3.	Open the URL for <a href="https://www.infineon.com">https://www.infineon.com</a> from the beacon app by tapping on the link.
	Note:	If you don't see your device in the beacon app it most likely means your packet isn't correct, so it isn't identifying your device as an Eddystone beacon.



### Exercise 2: Eddystone URL, UID, and TLM beacon using multi-advertising

In this exercise you will use multi-advertising to send UID, URL and TLM frames to the listening devices. Create a new ModusToolbox™ application for the CYW920835M2EVB-01 BSP. On the application template page, use the **Browse** button to use the template application from the class files under Templates/ch07\_ex01\_eddy\_multi. Open the Bluetooth® Configurator and change the device name to <inits>\_eddy\_multi. Save edits and close the configurator. Open the library manager and add the *Bluetooth Low Energy* library (btsdk-ble). In the makefile, edit the COMPONENTS variable to include beacon lib: COMPONENTS += bsp\_design\_modus beacon\_lib Open app.c and look for TODO to find places that need to be completed. These are detailed in the steps Add the include for the beacon library: wiced\_bt\_beacon.h. Enter the advertising parameters in the adv\_parameters structure to be used for multi-advertising packets. The same values will be used for all advertising instances. For the advertising min and max, use 160 so that we will get a packet every 100ms. For the advertising type, use the macro for non-connectable multi-advertising. Note: You can find the possible values in wiced\_bt\_ble.h in the enumeration for wiced\_bt\_multi\_advert\_tyep\_e. Advertise on all channels: BTM BLE DEFAULT ADVERT CHNL MAP For the filter policy, specify that a filter accept list is not used. Note: You can find the possible values in wiced\_bt\_ble.h in the enumeration for wiced\_bt\_ble\_advert\_filter\_policy\_e. For TX power, use the max power: MULTI\_ADV\_TX\_POWER\_MAX\_INDEX We will not use unique addresses for each advertising instance, so the peer and own addresses are {0} and the address types are BLE ADDR PUBLIC. In the app multi advertise function, the code to set up and start URL frames is already done for you using advertising instance 1. Use that as an example to do the same for UID frames. Use advertising instance 2. Note: Refer to the Eddystone website to find details of UID frames. Each frame type has its own subdirectory with its own README.md file.





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